

AMBASSADOR FUNDRAISING

Upgrade your gala by empowering your most committed supporters to drive fundraising.

Winning Combination

The best of Mobile Bidding and Social Fundraising by OneCause.



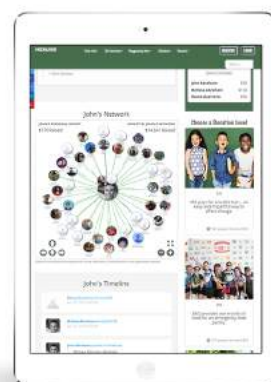
Mobile Bidding

Trusted Event Management, Donation Appeals, Auctions & More



AMBASSADORS:

*board members
event committee
volunteers
loyal donors
committed supporters*



Social Fundraising

Next-generation Peer-to-Peer Challenges, Social Tools & More

Benefits

- Expand social reach before & beyond the gala
- Maximize fundraising power
- Offer a fresh, new "twist" to your annual event
- Engage your most committed supporters
- Reach (even exceed!) your fundraising goals
- Connect with new donors

How It Works

① EMPOWER

Equip your Ambassadors with social fundraising tools to effectively fundraise and thank donors, spread the word on social media, share photos and videos, and host their own events to raise more money!

② MOTIVATE

Make it fun for your Ambassadors with contests, leader boards, milestone badges, and emails that provide encouragement and friendly competition. Share their journeys on the night of the gala!

③ RE-ENERGIZE

Social fundraising through your Ambassadors helps drive awareness, ticket & sponsorship sales, and donations even before the doors to your gala open. It's a fresh, fun, and unique way on your signature event!



How To Get Started

- **Identify** and recruit Ambassadors
- **Set** campaign goals and contest rules
- **Empower** your Ambassadors with OneCause social fundraising pages
- **Promote** your campaign
- **Announce** winner and celebrate at the gala
- **Have fun and raise more!**