### Virtual Functaising: Creating Compelling Experiences

### WEDNESDAY, AUG 12<sup>TH</sup> 1PM ET | 12PM CT | 11AM MT | 10AM PT

### GUESTS



Joey Goone Utopia Entertainment

Bobby Elhert & Erin Ward Inspired Hearts Fundraising



Jana Ross OneCause





What makes a compelling experience in the virtual world? What about Hybrid?



#### Why do virtual & hybrid experiences fall flat?



What are the top 3 things you have to have in a virtual or hybrid experience?



# How are successful nonprofits creating human connection?

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