

onecause®

Hybrid Fundraising in Action

Dental Health Arlington Case Study

WEDNESDAY, AUG 19TH | 1PM ET | 12PM CT | 11AM MT | 10AM PT



MEET THE PANELISTS



Nancy Manion Blinn
Executive Director



Laura Lopez Stinson, RDH, BS
Board of Directors



Glenda Bell
SMILES Program Director

QUESTION 1

Tell us about the *Love That Smile* event.



QUESTION 2

What are the 3-4 things that were must have in a hybrid experience?



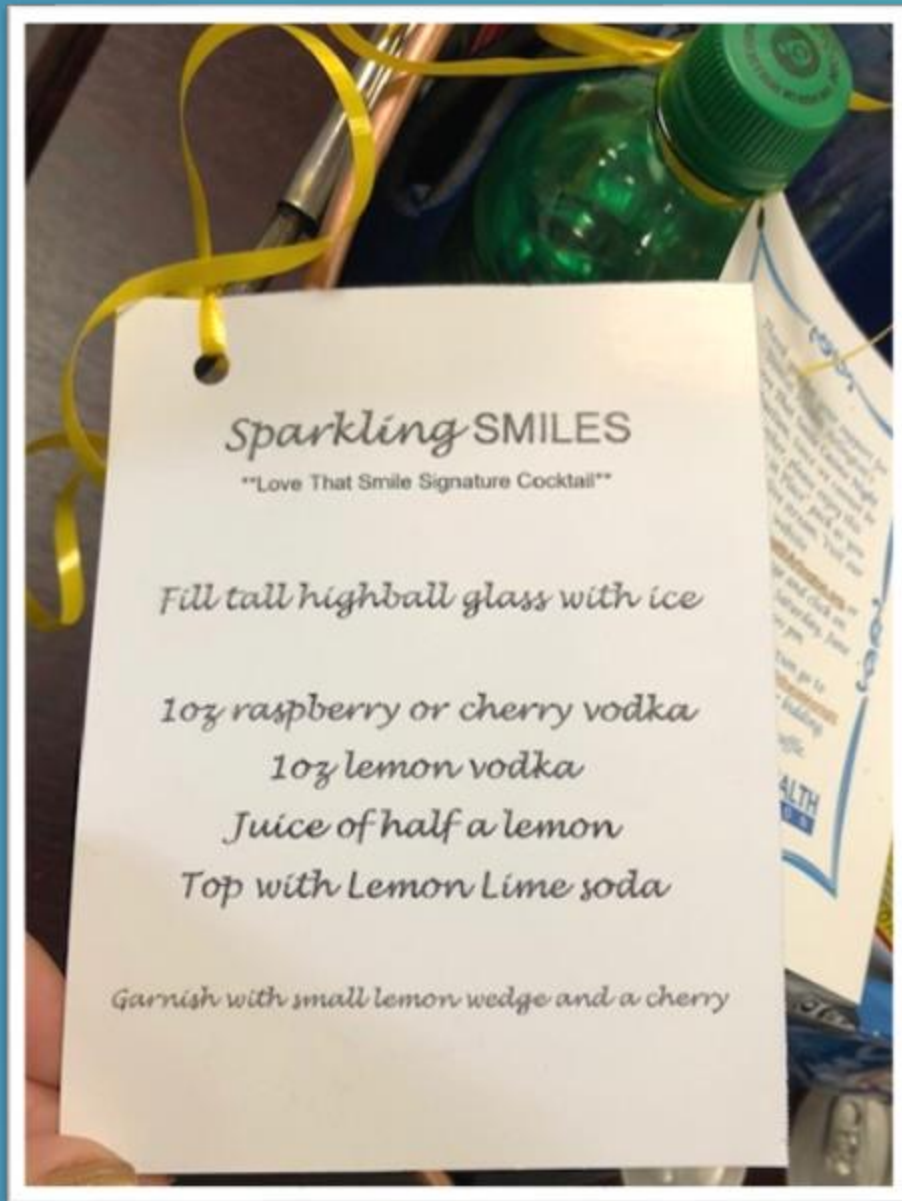
Virtual Livestream Experience

Live In-person MC



QUESTION 3

What did you do to retain sponsors?



QUESTION 4

How did you engage in-person attendees
& online guests?



Live Entertainment In-person

Top chat replay

Live chat replay is on. Messages that appeared when the stream was live will show up here.

- Teresa Phan 🤔🤔
- Lee Schulman Hi Arlington Chamber Thursday Morning Leads Group
- Rick Simmons Thank you Kara for supporting DHA
- Kira Sosa 🤔
- Teresa Phan Nancy! ❤️
- Teresa Phan GLENDA! ❤️❤️
- Lee Schulman very clever ladies
- Rick Simmons Dr. Hattaway is a Rock Star
- Rick Simmons Go Laura
- Lee Schulman Hi Dan - Mask looks good
- Rick Simmons Enjoying a glass of Shiraz while watching this
- Nina Henderson good evening everyone
- Kira Sosa 🤔
- Kristin Parrino Good job Glenda!!!

HIDE CHAT REPLAY

Virtual Livestream Experience

QUESTION 5

What fell flat? What do you recommend?



QUESTIONS FROM THE AUDIENCE

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2020

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