



onecause[®]

POWERFUL FUNDRAISING SOLUTIONS



*FUTURE OF FUNDRAISING:
VIRTUAL EVENT
CENTER*

Raise
2020

OUR HOSTS



Kelly Velasquez-Hague
VP Content Marketing
OneCause



Stephanie Ragozzino
Chief Product Officer
OneCause

onecause®

\$2B RAISED

for good



+6K causes
+20K fundraisers
+2M donors

OUR FUNDRAISING PLATFORM



AUCTIONS



EVENTS



ONLINE
GIVING



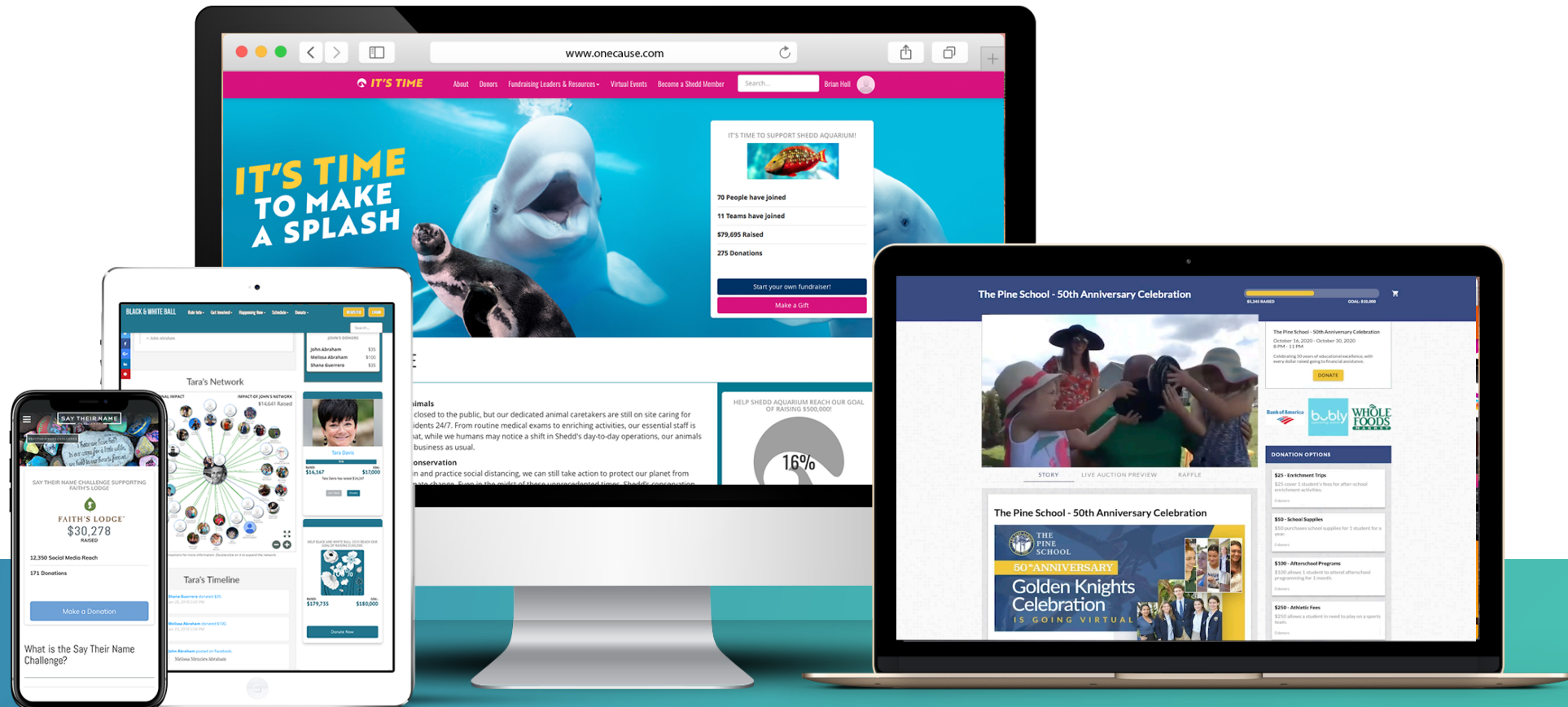
TEXT2GIVE®



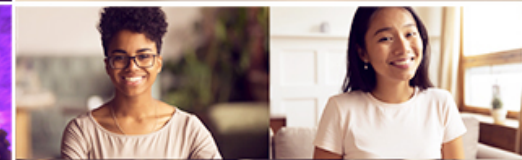
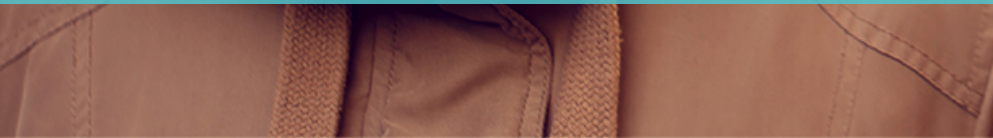
PEER-TO-PEER



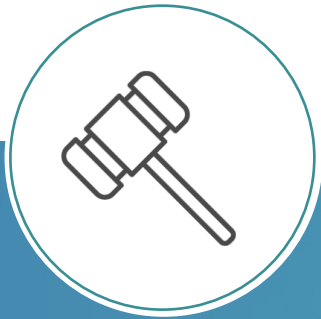
STREAMING
EVENTS



onecause®



PIVOT TO VIRTUAL FUNDRAISING



Online Auctions



*Moving an In-Person
Virtual*



*Virtual & Online
Campaigns*



*Moving On-the-Ground
Events Online*

NEW NORMAL

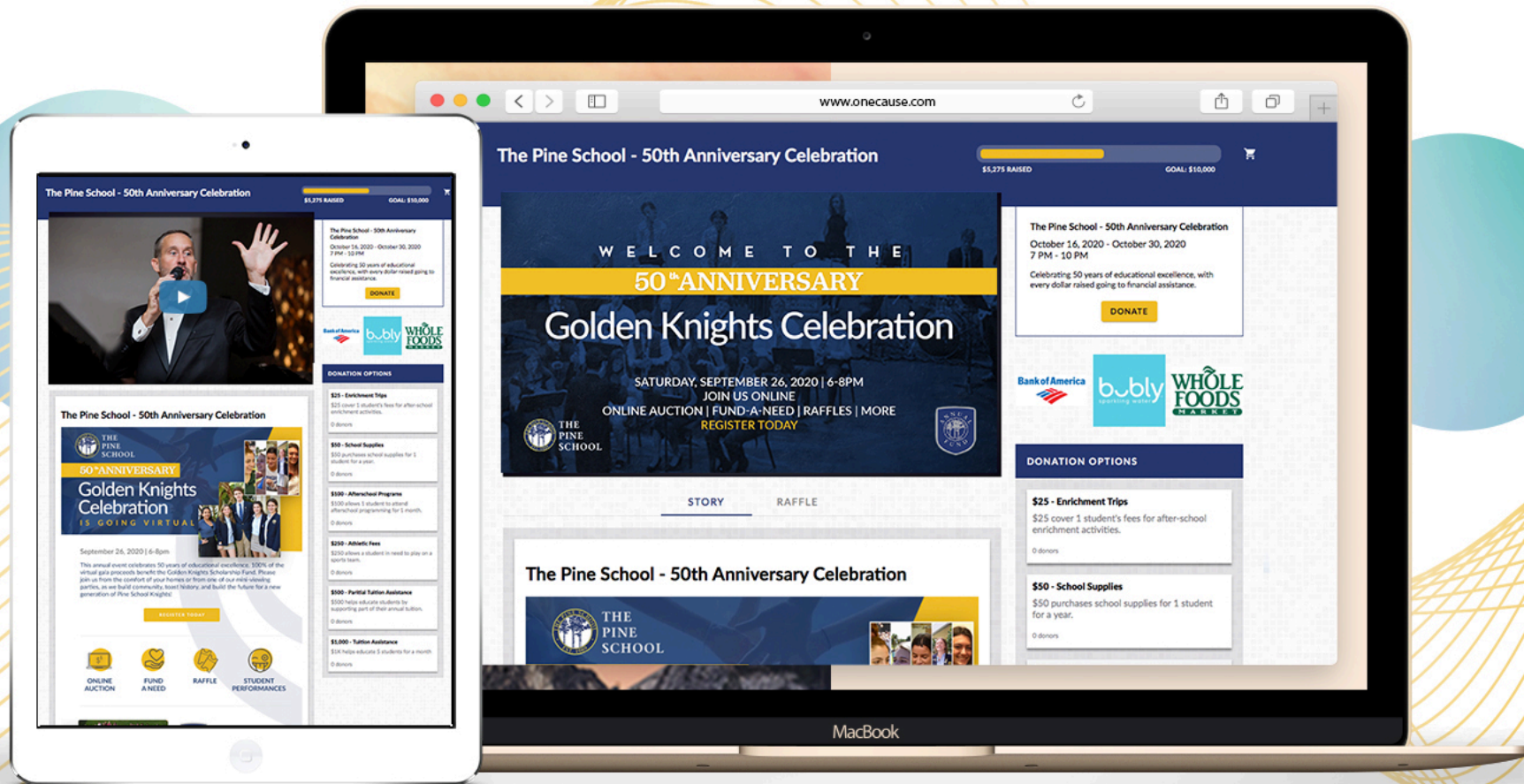


SOLVING FOR VIRTUAL EVENTS

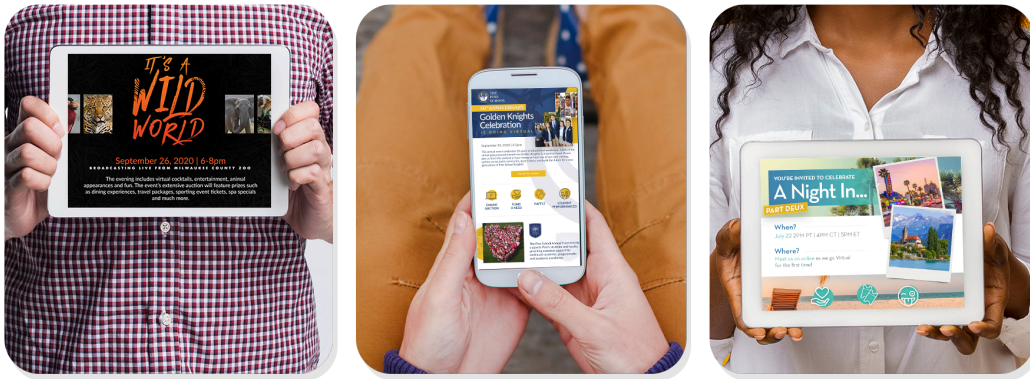
1. Human Connection
2. Produce Multi-media Programs
3. Live Fundraising
4. Engagement Activities
5. Unified Experience



INTRODUCING VIRTUAL EVENT CENTER



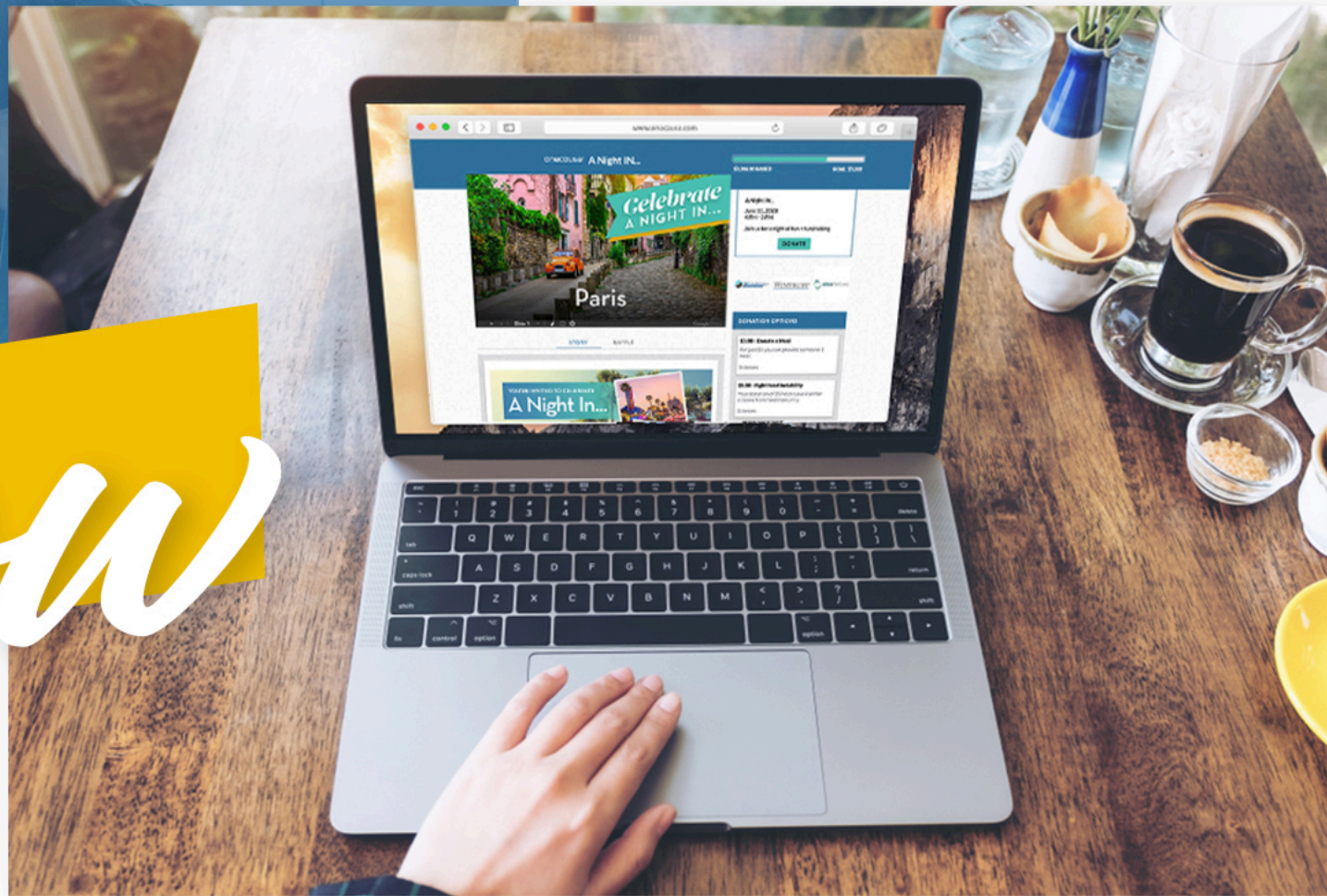
REAL-TIME FUNDRAISING



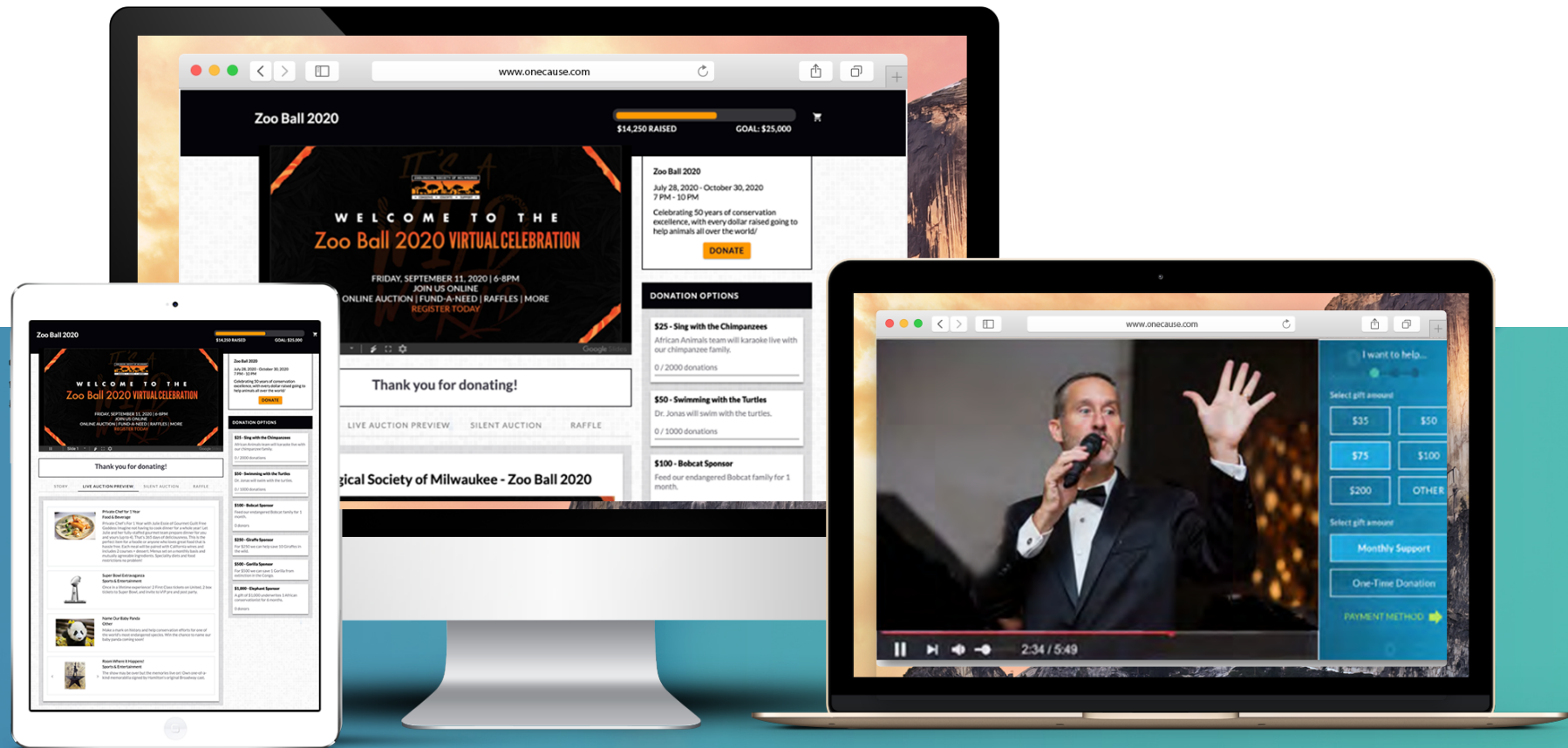
- LIVE APPEALS
- SILENT AUCTION
- LIVE AUCTIONS
- RAFFLES
- FUNDRAISING CHALLENGES

SITE STORY

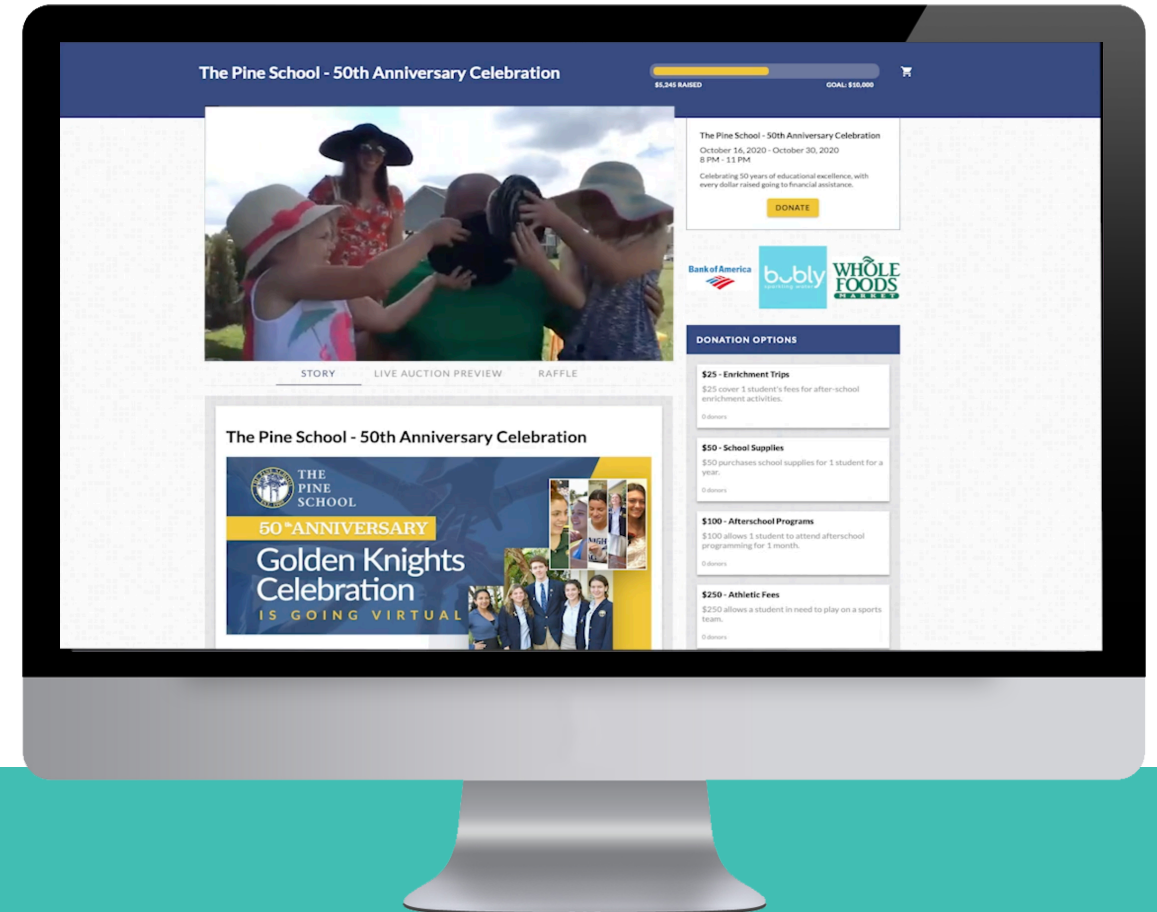
Show



CREATE MISSION MOMENTS



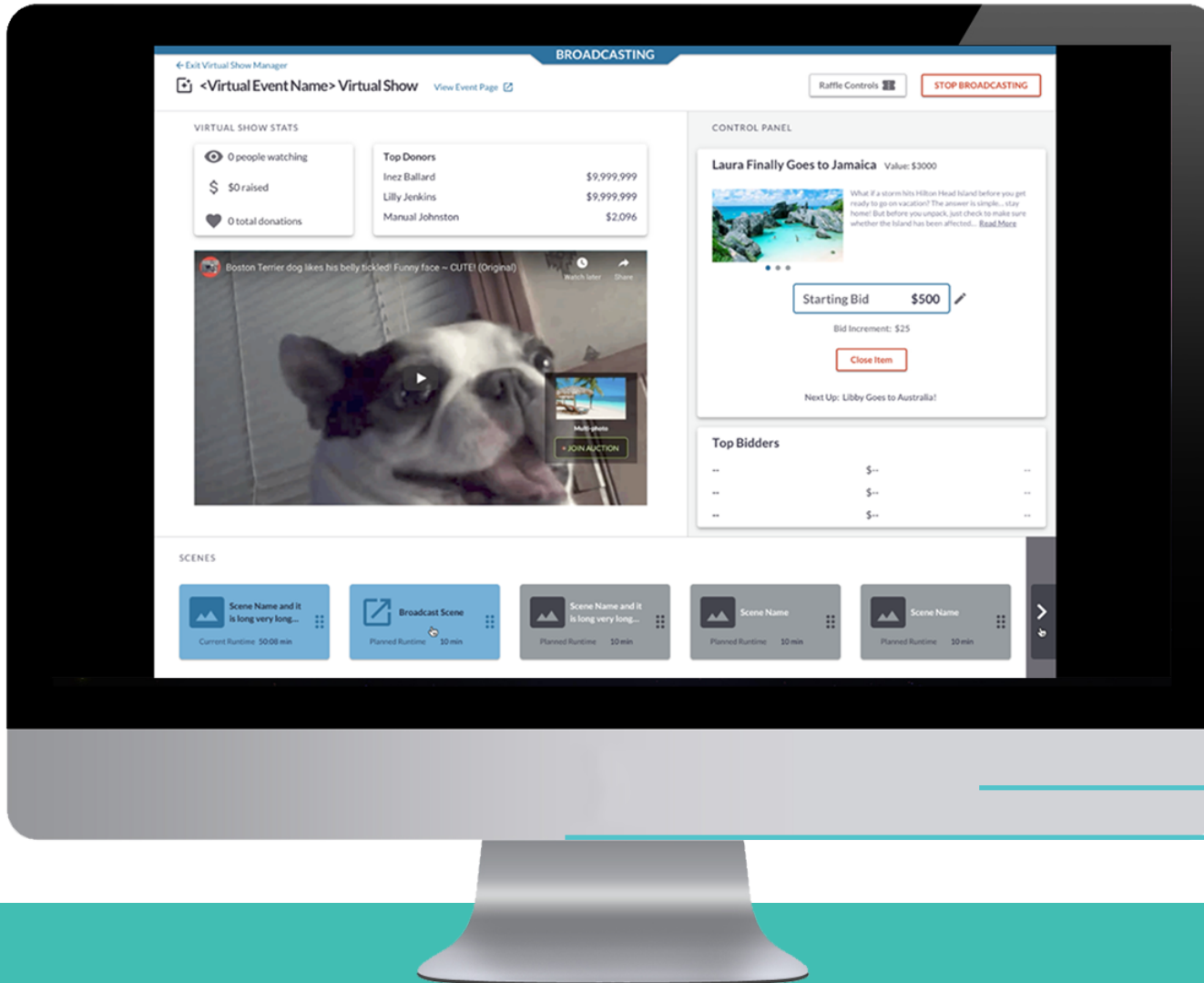
DRIVE ENGAGEMENT





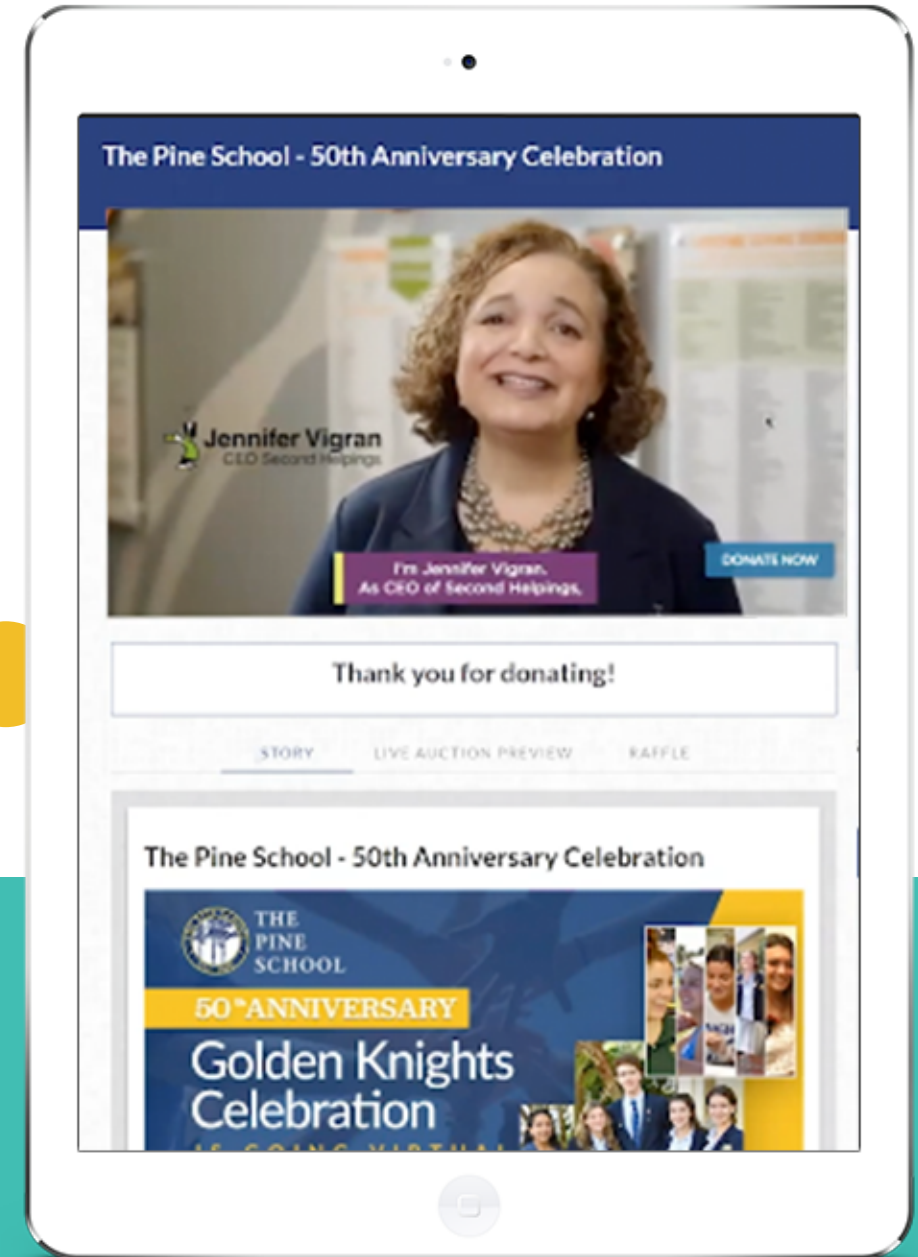
P E R S O N A L I Z E D COMMUNICATIONS

EVENT EXECUTION



Virtual

IN ACTION



REAL LIFE NONPROFITS



Strut 3.5: Strutting in the Skies

August 15, 2020
10 AM - 1 PM

Welcome to Strut 3.5: Strutting in the Skies! Presented by Alyssa Lego, Amanda Witkowski, and the Morgan Marie Michael Foundation, this event is a virtual re-imagination of the annual Strut! event that supports individuals on the autism spectrum. Categorized by our 2020 National Billboard Tour, live performances, celebrity endorsements, and an ambassador awards ceremony, Strut 3.5 will bring all of the elements of an in-person event to the comfort of your own home. Alyssa and Amanda are so excited to highlight the 2020 Autism Awareness Ambassadors, Madison Prewett, Gary Frost, and more in this innovative virtual event space provided by OneCause. On August 15th at 11:00 AM, make yourself comfortable and ready for an interactive afternoon of fun, philanthropy, and innovation.

[DONATE NOW](#)

Two Girls Living in a Hot Pink and Mango Orange World

alyssa and amanda

[DONATE NOW](#)

Thank you for donating!

Nicolette Catrillo Steve Johns Maria Fues

[DONATE](#)

Strut! 3.5
Strutting in the Skies

You're Invited!

Strut! Re-imagined

STRUTTING IN THE SKIES

#strutforautism

Presented by Alyssa, Amanda and the

Morgan Marie Michael

DONATION OPTIONS

\$2 - Two Lefts, One Strut!
Strutting requires a left and a right, but not for Brooke Niemel! Our Ambassador Brooke is an accomplished and award winner tap dancer. Help her achieve her \$50 goal and she'll show you how to dance - Brooke will tap dance with two left tap shoes while singing "Mary Has a Little Lamb." Donate to Brooke's challenge today - you know you want to see this!

[\\$31 / \\$50](#)

\$2 - No Obstacles!
This girl is on fire! As an Autism Acceptance Ambassador, Arianna lives the mission every day. But now she's taking it a step further to raise you \$50! Help her take the challenge - there's no one to strutting for autism - challenge. Help Arianna hit her goal and she'll run an obstacle course!

[\\$50 / \\$50](#)

\$1 - Pumpkin Face
Zoey's Challenge! Amanda's look-a-like, Zoey, will not only appear in the National Billboard Tour and photo shoot, but will follow in Amanda's foot steps as a community leader. Help Zoey and help her raise \$50. And Amanda will have her cake and eat it too. Zoey will be a pumpkin pie, hands free when she achieves her target. Help Zoey reach her goal and she'll have her cake and eat it too!

[\\$50 / \\$50](#)

VIDEO

- EMBED VIDEO 1
- https://onecause.zoom.us/rec/share/b31bCvt26GrYzsnga1qx9rGx7gBo6bfqCLb2gTEmf-vJs_Ae-CheyPtUOdJyaQ.fo4mn73rnd9ygXzy Passcode: nyRWoWV.
- Note: you need the "." as part of the passcode

REAL LIFE NONPROFITS



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REAL LIFE NONPROFITS

 **Crohn's & Colitis Foundation - New England Chapter** · Follow
August 19 at 9:20 PM · 🌐

Night In Tips for the Cure! ~Lounging~
A Night In for the Cure is ONE DAY away! With all the excitement, you may be wondering... See More


POPULAR

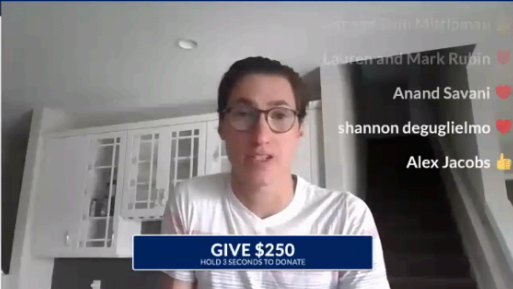
COUCH LOUNGING

OPTIONS

▶  -0:58 ⚙️

👍 Like 💬 Comment ➦ Share ❤️👍🤔 7 · 1 Comment

 **A Night in for the Cure** \$107,429 RAISED GOAL: \$115,000


 **GIVE \$250**
HOLD 3 SECONDS TO DONATE


Thank you for donating!
Alex Jacobs Shannon Deguglielmo John Solomon

STORY SILENT AUCTION

The Young Professionals' Committee
Presents... **A Night in for the Cure** **August 20 | 8:00pm**
from the comfort of your own home 🏠

Honoring two remarkable women

 **Rising Healthcare Leader in IBD**
Dr. Rachel Winter, MD, MPH

 **Rising Community Leader in IBD**
Tina Haupt

Schedule of Events

Pre-Show
Music by the Sugarbabies

Welcome
JC Monahan, NBC10 Boston News Anchor

Making IBD Visible

Honoring our Rising Leaders in IBD

IBD-ers Answering Questions

A Night in for the Cure
August 20, 2020
6:30 PM - 9 PM
HELPLINE: Call or Text anytime (781) 898-8091
DONATE

DONATION OPTIONS

\$100 - Donate
\$100 supports research to advance us toward better treatments and cures for IBD
9 donors

\$250 - Donate
\$250 could help fund support services for IBD patients so they know they are never alone
0 donors

\$500 - Donate
\$500 could help to cover six months of unlimited online chat support with Patient Information Specialists
0 donors

\$1,000 - Donate
\$1,000 could provide 1 year of translation services at the IBD call center
0 donors

\$2,500 - Donate
\$2,500 could help send two kids to Camp Oasis, a summer camp for children with IBD
0 donors

\$5,000 - Donate
\$5,000 could help provide over 40,000 patients with bathroom access cards, for IBD patients to have bathroom access when they need it most and there may not be a restroom available.
0 donors

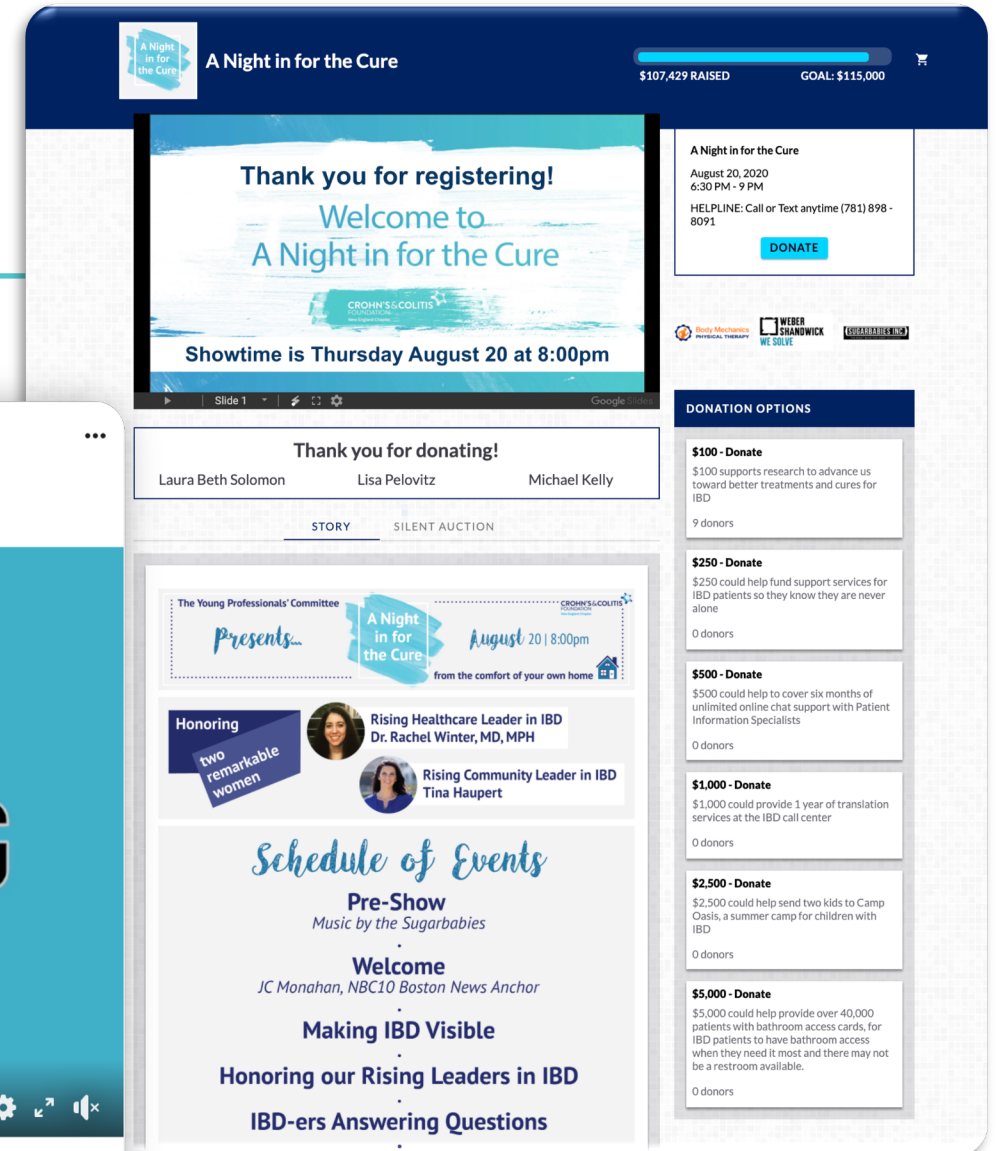
VIDEO

- EMBED VIDEO 1
- WISTIA LINK:
<https://bidpalnetwork.wistia.com/medias/grxt80hrk2>
- Watch the video to see why need

The logo for the Crohn's & Colitis Foundation is centered on a teal-to-blue gradient rectangular background. The text "CROHN'S & COLITIS" is on the top line and "FOUNDATION" is on the bottom line, both in white, uppercase, sans-serif font. A white play button icon is positioned between the two lines of text.

CROHN'S & COLITIS
FOUNDATION

REAL LIFE NONPROFITS



onecause®

POWERFUL FUNDRAISING SOLUTIONS

info@onecause.com

www.onecause.com

888.729.0399





Raise
2020



Session Ratings

Don't forget to rate each session!

VISIT RAISE APP



Crohn's & Colitis Foundation New England Chapter

New England Chapter

\$107,429 RAISED

GOAL: \$115,000



Thank you for registering!

Welcome to A Night in for the Cure

CROHN'S & COLITIS
FOUNDATION
New England Chapter

Showtime is Thursday August 20 at 8:00pm

Crohn's & Colitis Foundation New England Chapter

August 20, 2020
7:30 PM - 10 PM

HELPLINE: Call or Text anytime with technical difficulties
or to make a donation over the phone (781) 898 - 8091

DONATE



www.trevormackinnon.com



DONATION OPTIONS

\$100 - Donate

9 donors

\$250 - Donate

\$250 could help fund support services for IBD patients so they know they are never alone

0 donors

\$500 - Donate

\$500 could help to cover six months of unlimited online chat support with Patient Information Specialists

0 donors

\$1,000 - Donate

\$1,000 could provide 1 year of translation services at the IBD call center

0 donors

Thank you for donating!

Laura Beth Solomon

Lisa Pelovitz

Michael Kelly

STORY

SILENT AUCTION

The Young Professionals' Committee

Presents...

A Night
in for
the Cure

August 20 | 8:00pm

from the comfort of your own home

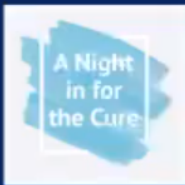


Honoring

two
markable



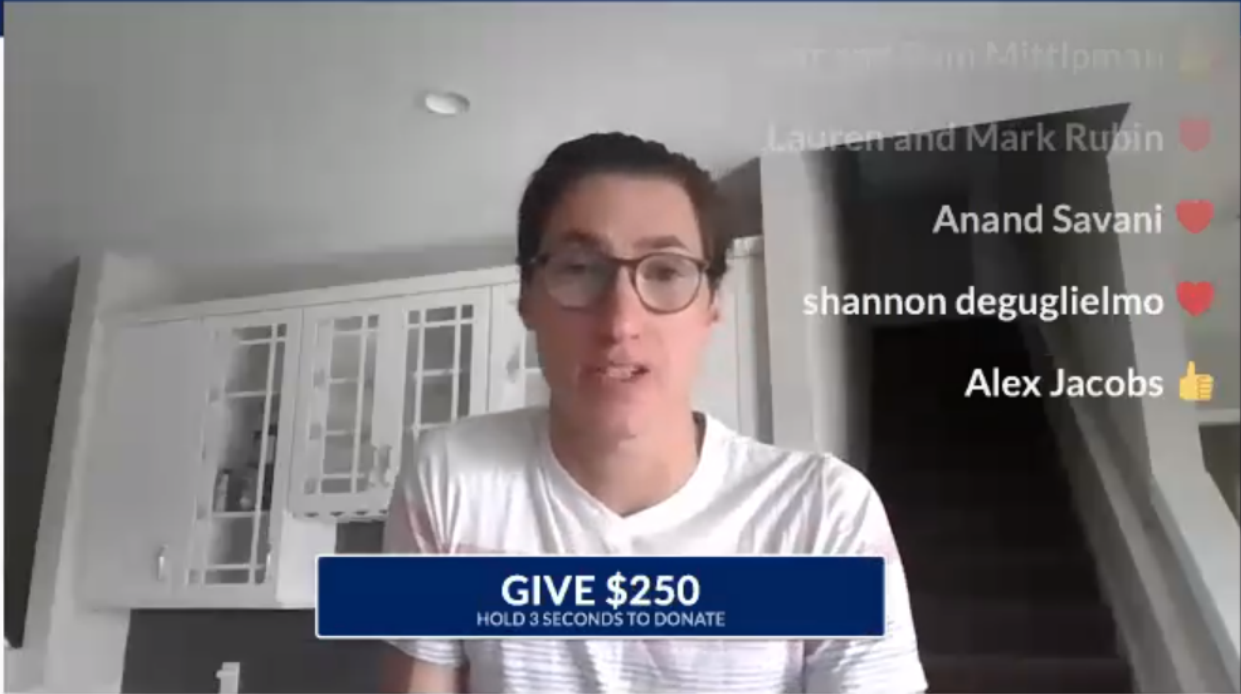
Rising Healthcare Leader in IBD
Dr. Rachel Winter, MD, MPH



A Night in for the Cure

\$92,906 RAISED GOAL: \$115,000





Lauren and Mark Rubin

Anand Savani

shannon deguglielmo

Alex Jacobs

GIVE \$250
HOLD 3 SECONDS TO DONATE

Thank you for donating!

Alex Jacobs Shannon Deguglielmo John Solomon

A Night in for the Cure

August 20, 2020
7:30 PM - 10 PM

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DONATE



www.trevormacknutrition.com



DONATION OPTIONS

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\$100 supports research to advance us toward better treatments and cures for IBD

5 donors

\$ 100