

Back *to the* Ballroom

Nonprofit Guide to Safe Onsite Fundraising

As we emerge from the COVID-19 pandemic, nonprofits are headed back to the ballroom! Here are our top tips for gathering and hosting safe, in-person fundraising.

Keep guest safety top of mind

Ensure social distancing

Spread the joy of your mission - not germs

The Art of Social Distancing

Incorporate these top tips into your event plans to put guests at ease and power your cause.

1. Registration

Creative ways to get your supporters seamlessly and safely checked in.

- Incentivize pre-registration.
- Send pre-event text messages.
- Spread out registration tables.
- Use signage.
- Add QR codes.

2. Fun & Safe Food Options

Our favorite food ideas for minimal exposure and great taste.

- Drive ins.
- Picnic baskets.
- Bento boxes.
- Pre-plated meals.
- Family-style dining.
- Dining stations.
- Pre-mixed cocktails.

3. Seating & Flow

When it comes to seating and flow, there are a few recommended best practices.

- Assign seats to keep guests with their social circles.
- Place tables 6 feet apart.
- Set up mingling stations for guests to socialize safely.

4. Silent Auction Area

Best practices for displaying your silent auction items.

- Less is more - only bring big-ticket items.
- Space out items by the recommended 6 feet.
- Have multiple silent auction areas to avoid traffic.
- Use mobile bidding to promote photos of items not onsite.

5. Check Out

Creative ways to get your supporters seamlessly and safely checked out.

- Eliminate the checkout area.
- Hold item pick up in a separate room.
- Create the option for home delivery.
- Add shipping prices to your Giving Center.