

Creative Nonprofit Fundraisers


Top Nonprofit Examples for 2023

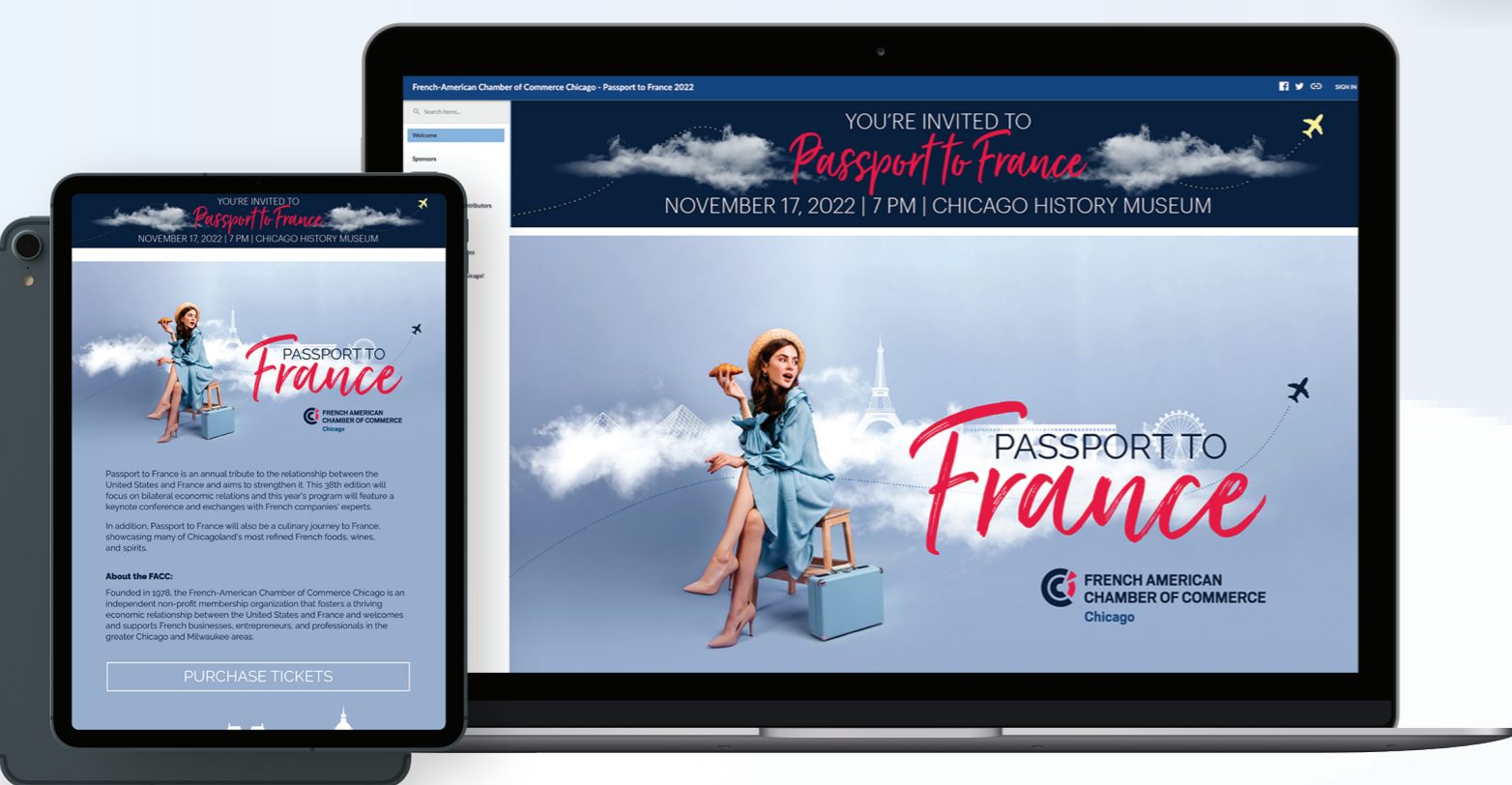
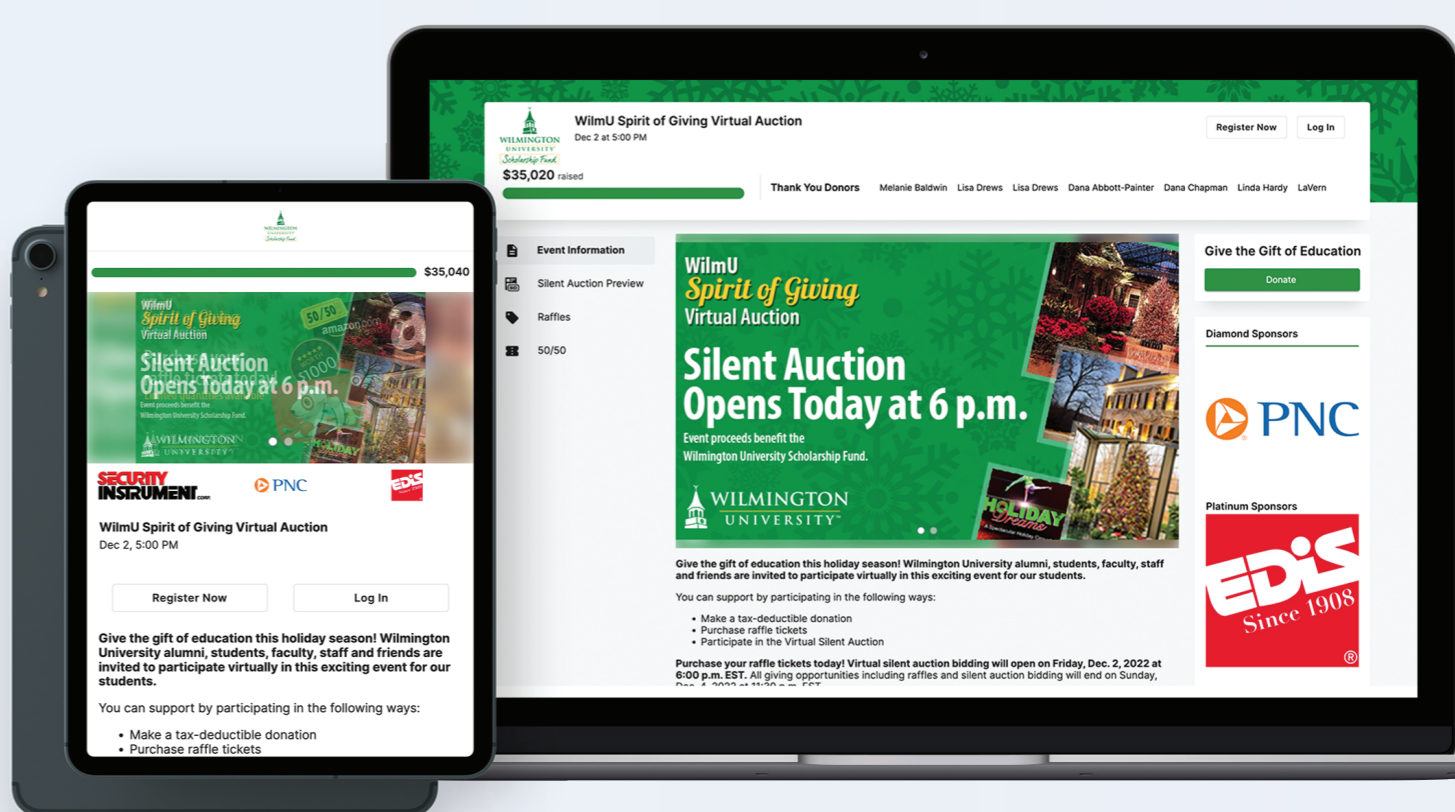
Fundraising ideas are all around us. And the creative ones can be used year-round! Get more from your fundraising this year, with 12 creative fundraisers to spark imagination & success.

Creative ideas to delight your donors and attract more participation.

Spirit of Giving


Spirit (or awareness) days, weeks, or month connects donors to a community and shared giving experience.

 Tip: Integrate a raffle or auction to attract more supporters.




Culinary Journey

Oui, oui! Delight your supporters and their taste buds with a culinary experience.

 Tip: Offer exhibitor opportunities to attract new corporate sponsors.

Taco Tasting


Just about any food item can be turned into a tasting event for an appetizing foodie themed experience.

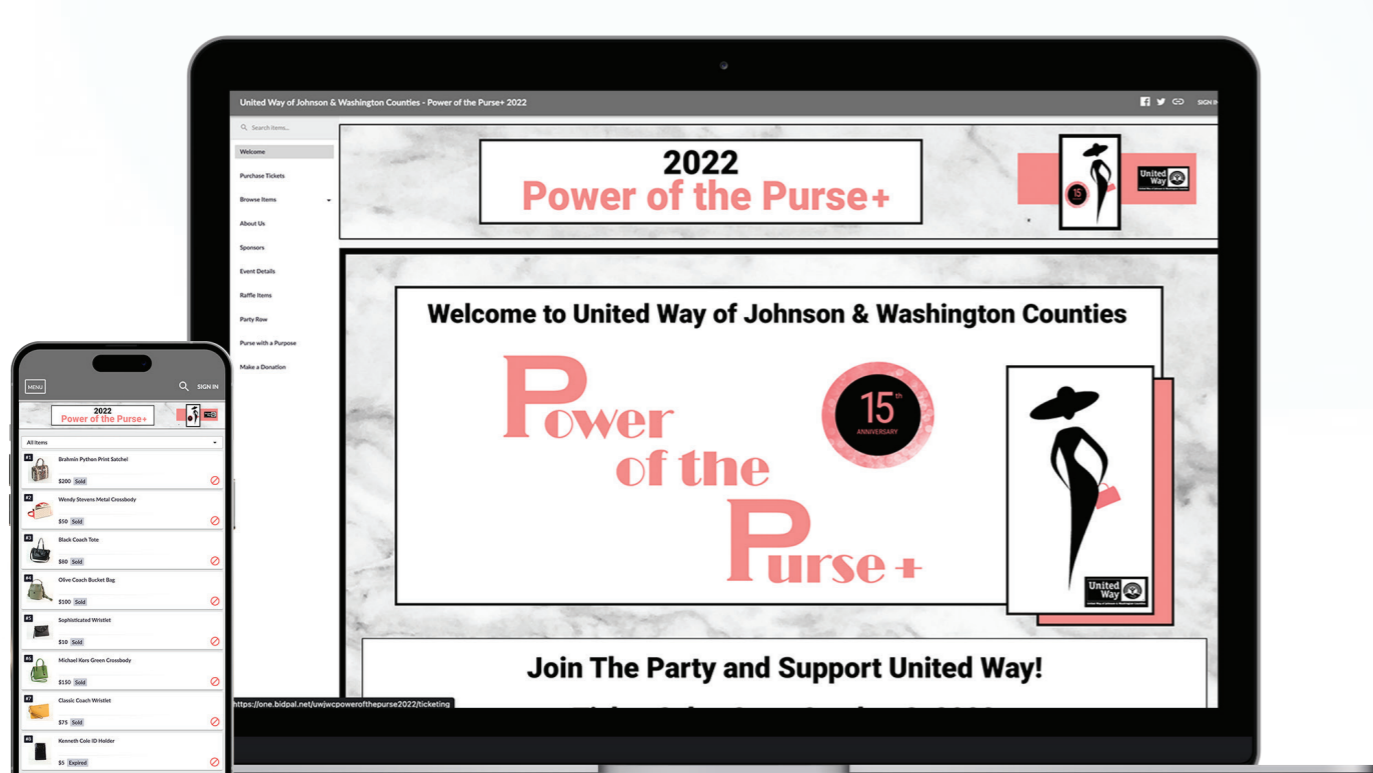
 Tip: Incorporate a competition with local celebrity judges.



Power of the Purse


Leverage the power behind hot auction items like designer handbags to drive bids with a targeted audience.

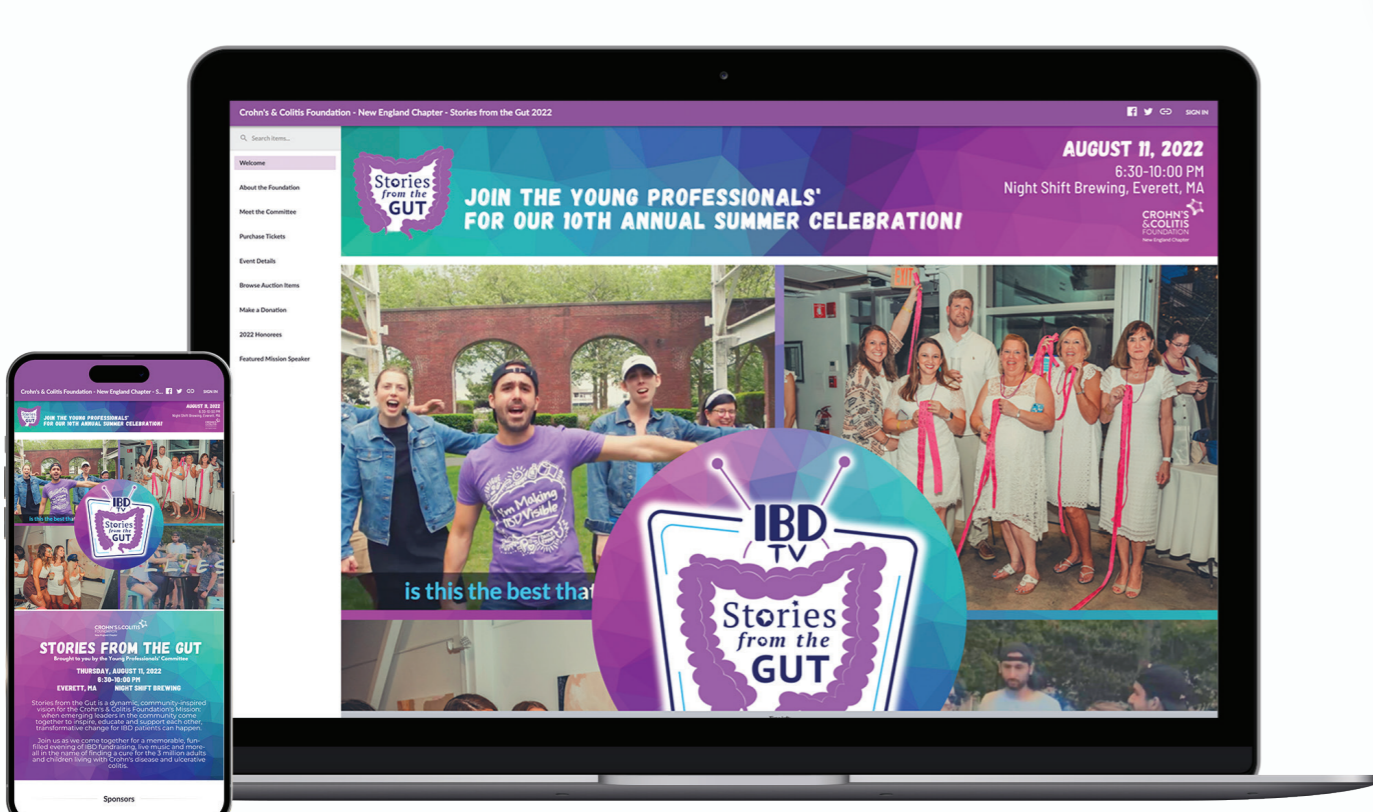
 Tip: Offer a 'gently-used' category to procure donated auction items.



Stroll & Roll


Run, walk, ride, and ? Think out of the box. Stroll and Roll sounds like fun!

 Tip: Offer multiple locations to optimize participation.



Storytelling

Expand heartfelt stories and your mission's impact by making it the event theme.

 Tip: Break the generational divide by selecting storytellers from every age group.

Beat the Clock

Place guardrails around a giving period to create both community and urgency.

 Tip: Enlist a group of ambassadors to develop peer-to-peer champions for your messaging.



Prom With a Purpose


Bring meaning to traditional milestone events by aligning them to a community-led mission.

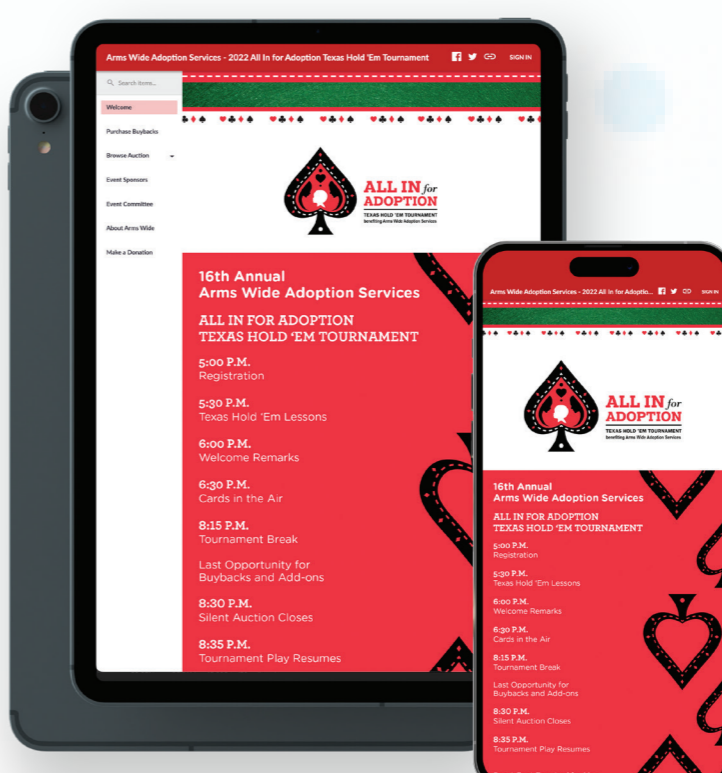
 Tip: Conduct a vote by donation contest for prom royalty.



Texas Hold 'Em


Get your cards in the air to create an interactive, social play, and virtual experience for your supporters that span hours or days.

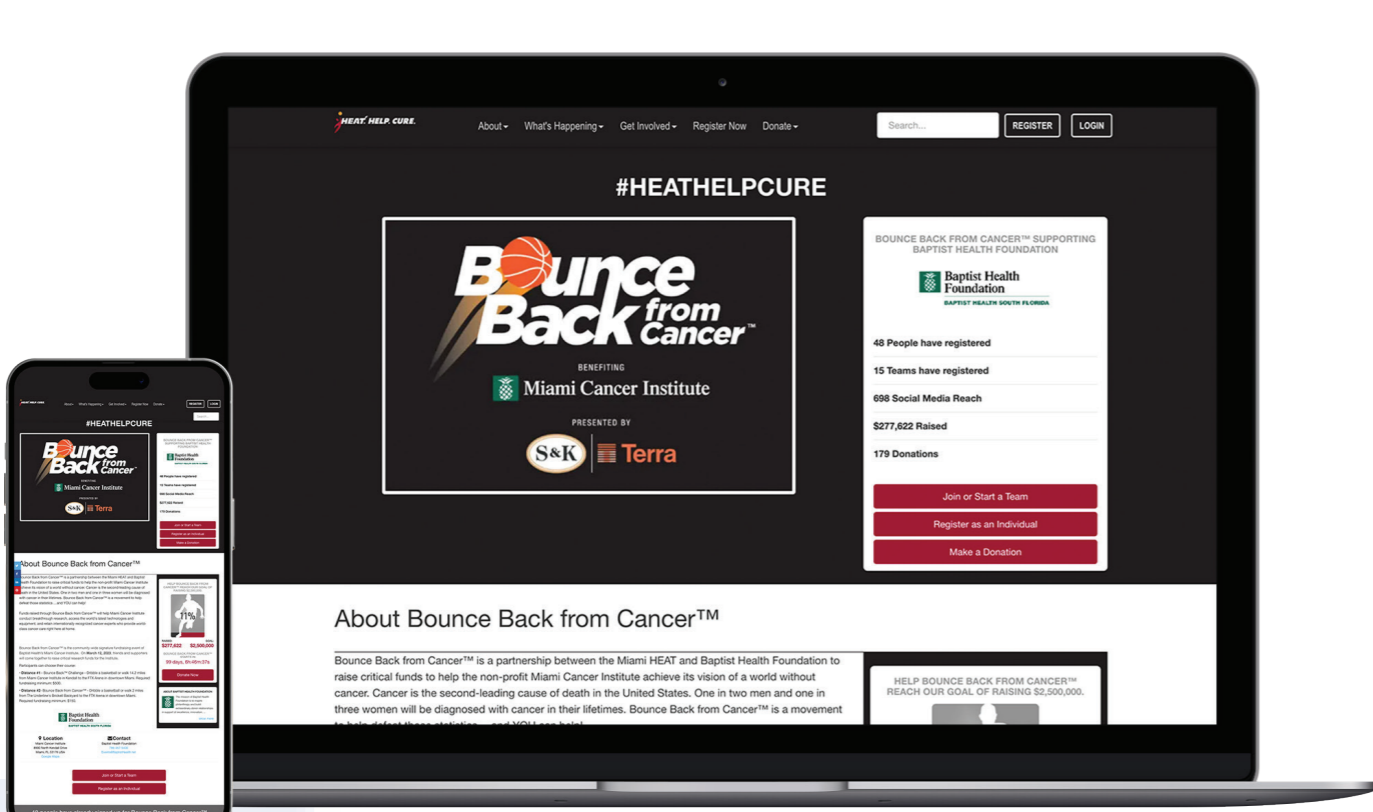
 Tip: Capture recurring tournament donations through an option to buy back into the play action.



Basketball Challenge

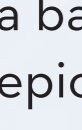
Calling all sports lovers, all-stars, and MVPs! Create a dribble challenge or leverage any sport for a peer-to-peer twist.

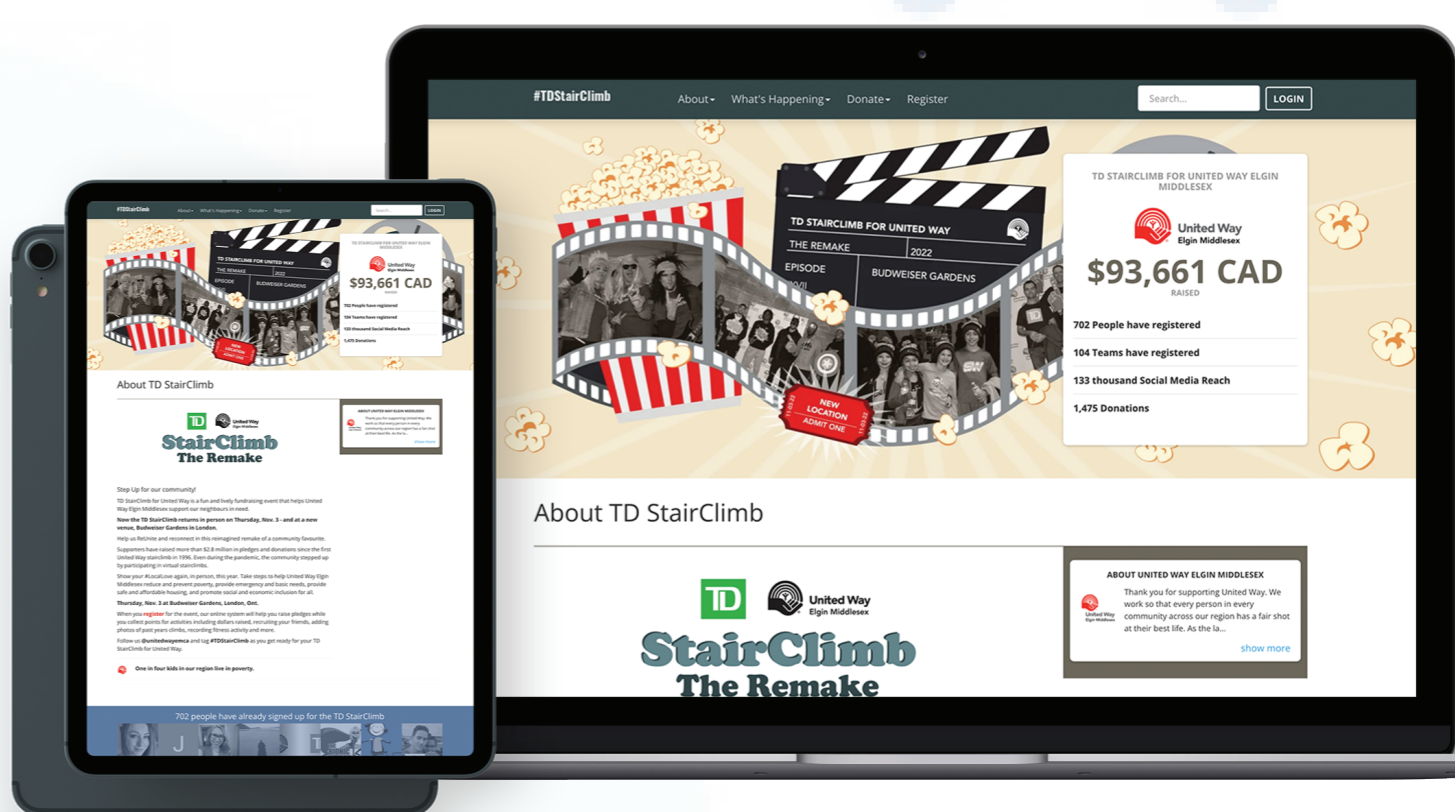
 Tip: Establish challenge levels for youth, seniors, adults, families, and special needs to attract participation.



Stair Climb Challenge


Leverage a venue in your area to serve as a backdrop for a stair climb challenge and epic community building and photo opp moment.

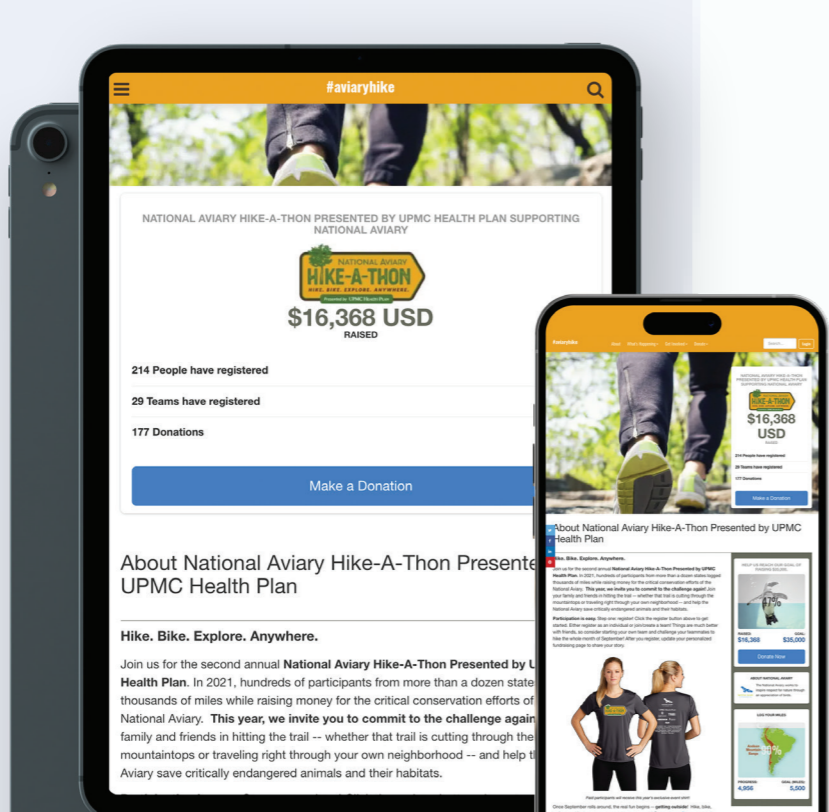
 Tip: Invite local radio stations and DJ's to sponsor and co-host.



Hike-A-Thon

Hike for a cause. Give your supporters the chance to enjoy nature and historic landmarks.

 Tip: Integrate a bird guide, foraging, or scavenger hunt and bring participants together for smores at a camp fire gathering.



OneCause Fundraising Platform

"This platform puts the attendee experience in their hands ... bidding, donating, purchases, and checkout are all driven by the attendee. This makes it so much easier!"

–Della Carver, Director, Service Center Support, Arthritis Foundation

