

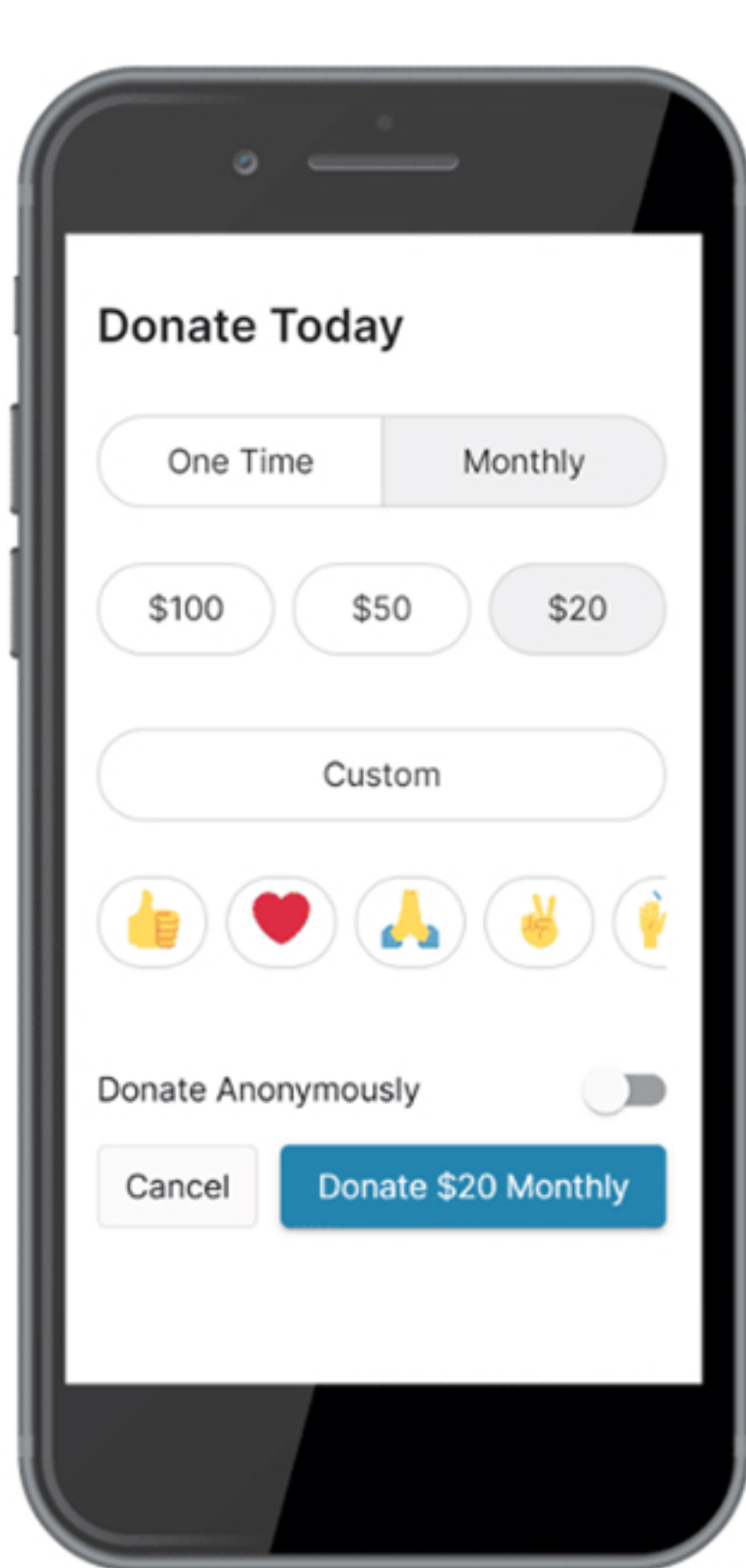
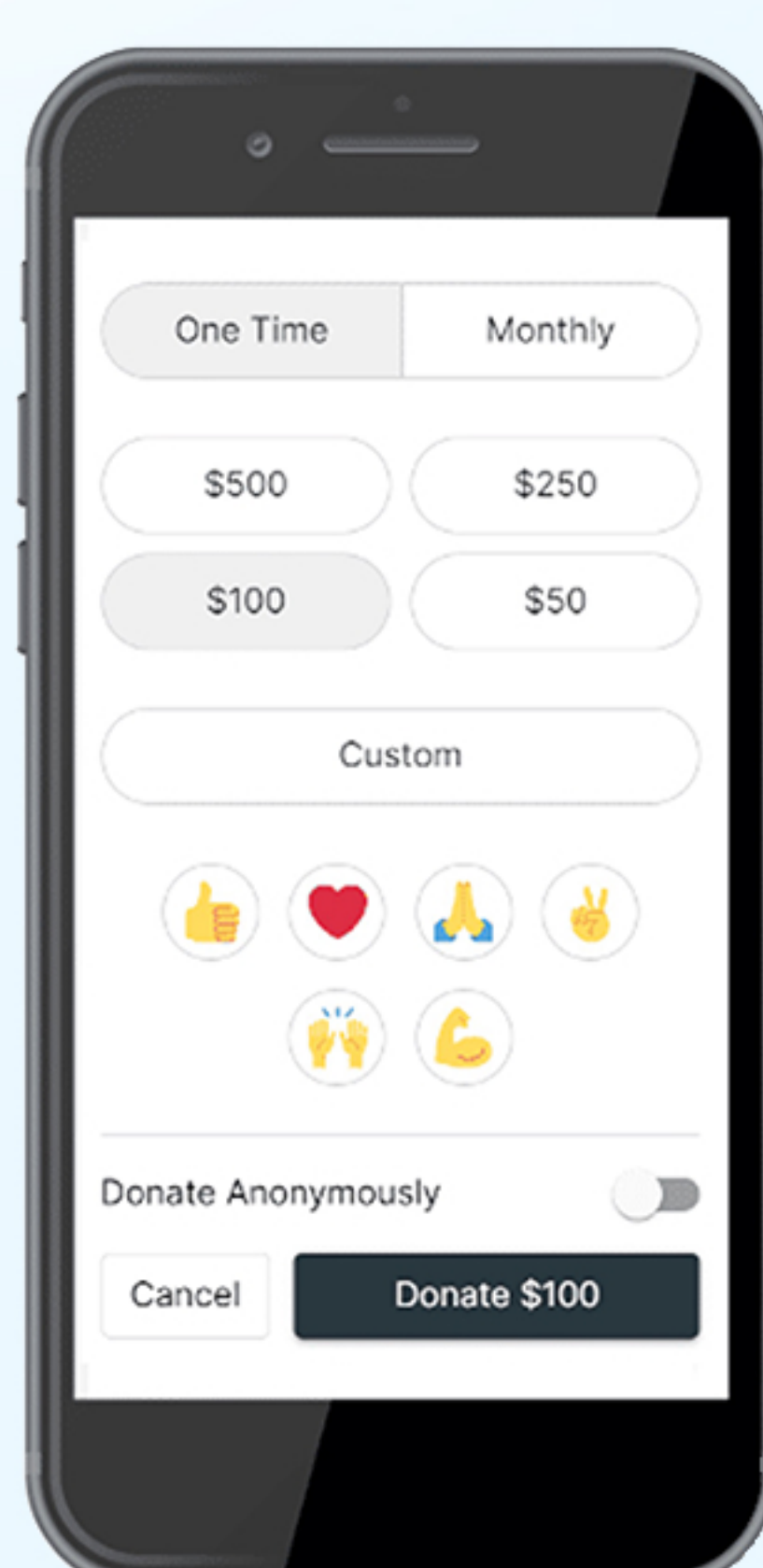
Drive Deeper Engagement with the OneCause Fundraising Platform

Let's dive into how your nonprofit can drive deeper engagement with OneCause.

1 Donation Forms

Use smaller donation opportunities to drive more fundraising impact outside of your big appeal.

- Provide more donation moments that bring donors closer to your cause.
- Give guests a choice in how they contribute, without distracting from your live appeal.
- Make it known that every gift matters by recognizing donations from \$1 to \$1M.



2 Recurring Giving

According to the Fundraising Outlook Study, 86% of nonprofits said recurring giving is a top challenge. Make it easy to secure recurring donations!

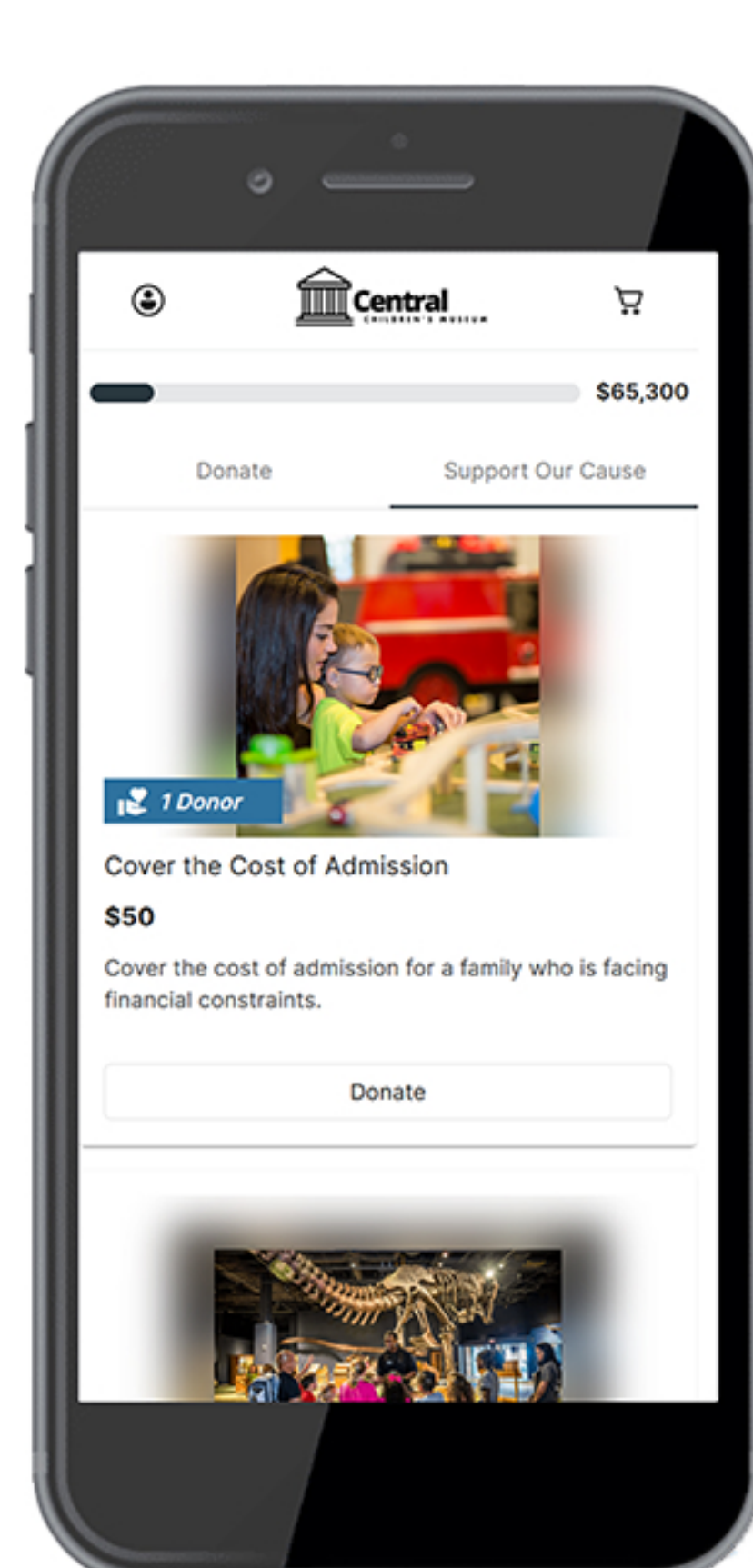
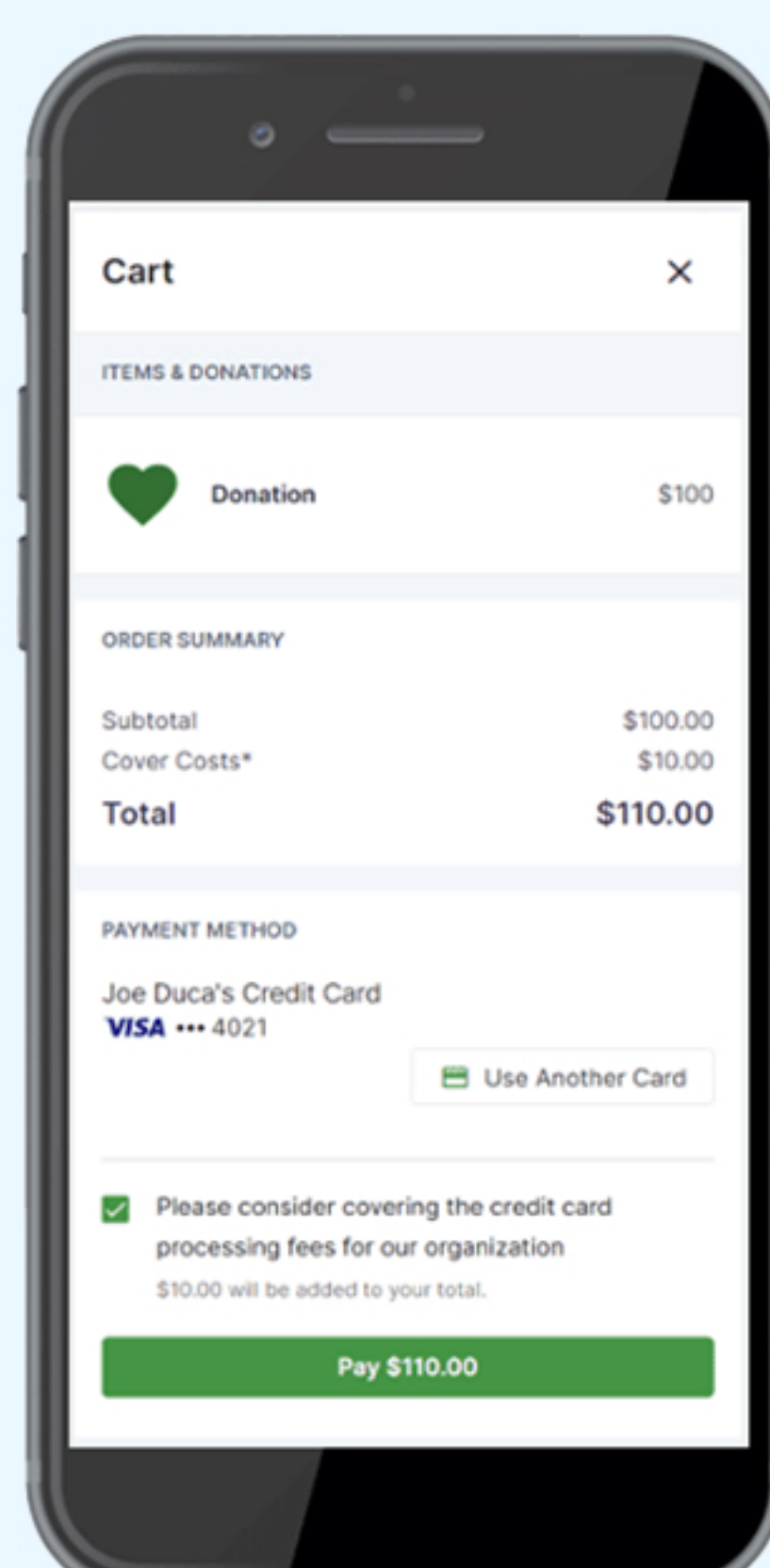
- Provide custom giving amounts based on donors' desired giving levels.
- Offer monthly, weekly, or annual donation options.

With the platform, tracking recurring gifts is simple. The initial donation goes toward your event's total revenue and the remaining installments are allocated at the organizational level.

3 Cover Costs

Offer donors a way to "round up" their gifts to offset your processing costs.

- Create customizable amounts set by a percentage of donation.
- Offer donors the opportunity to round up further if they'd like.
- Include an inspirational message to help donors understand the impact of an additional small gift.



4 Impact Levels

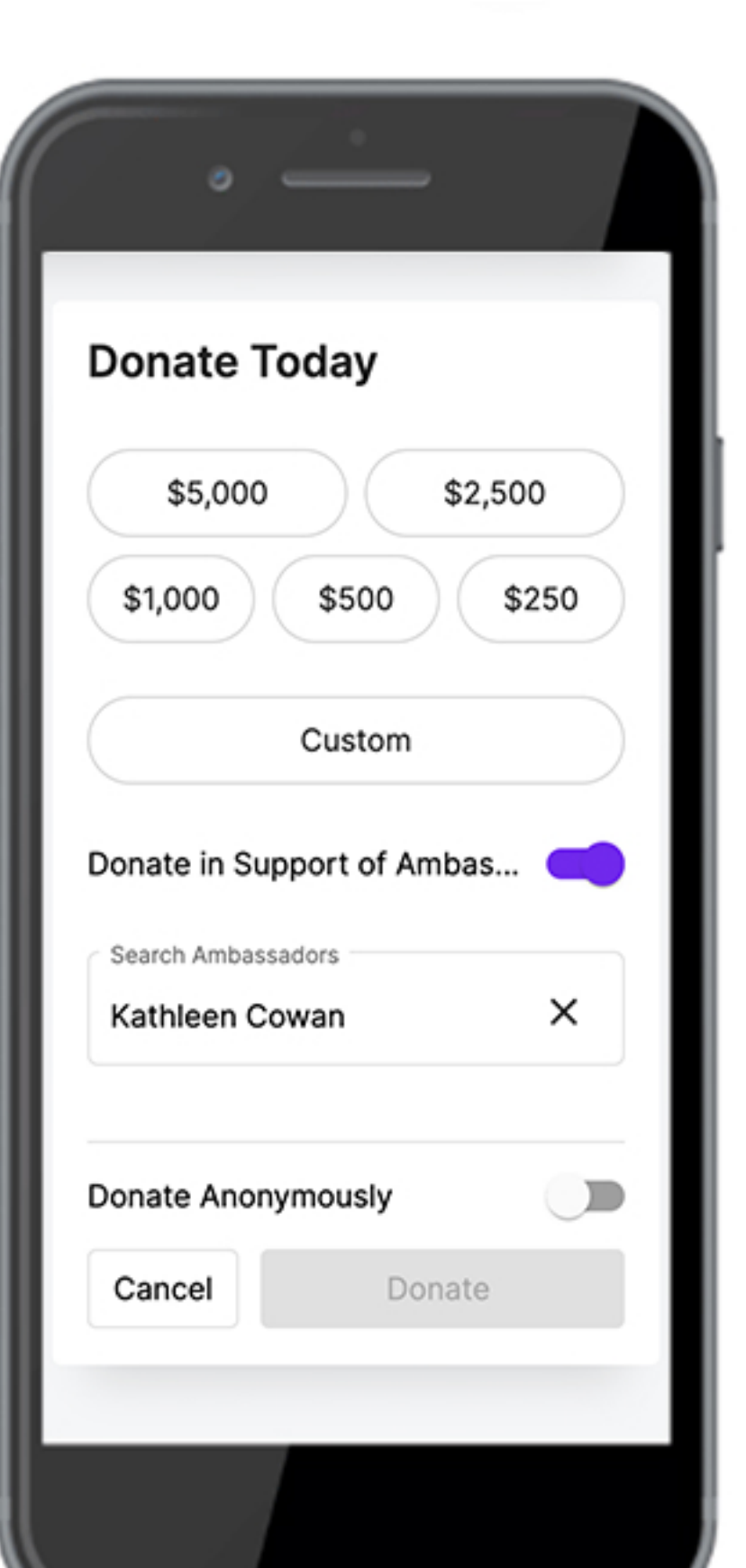
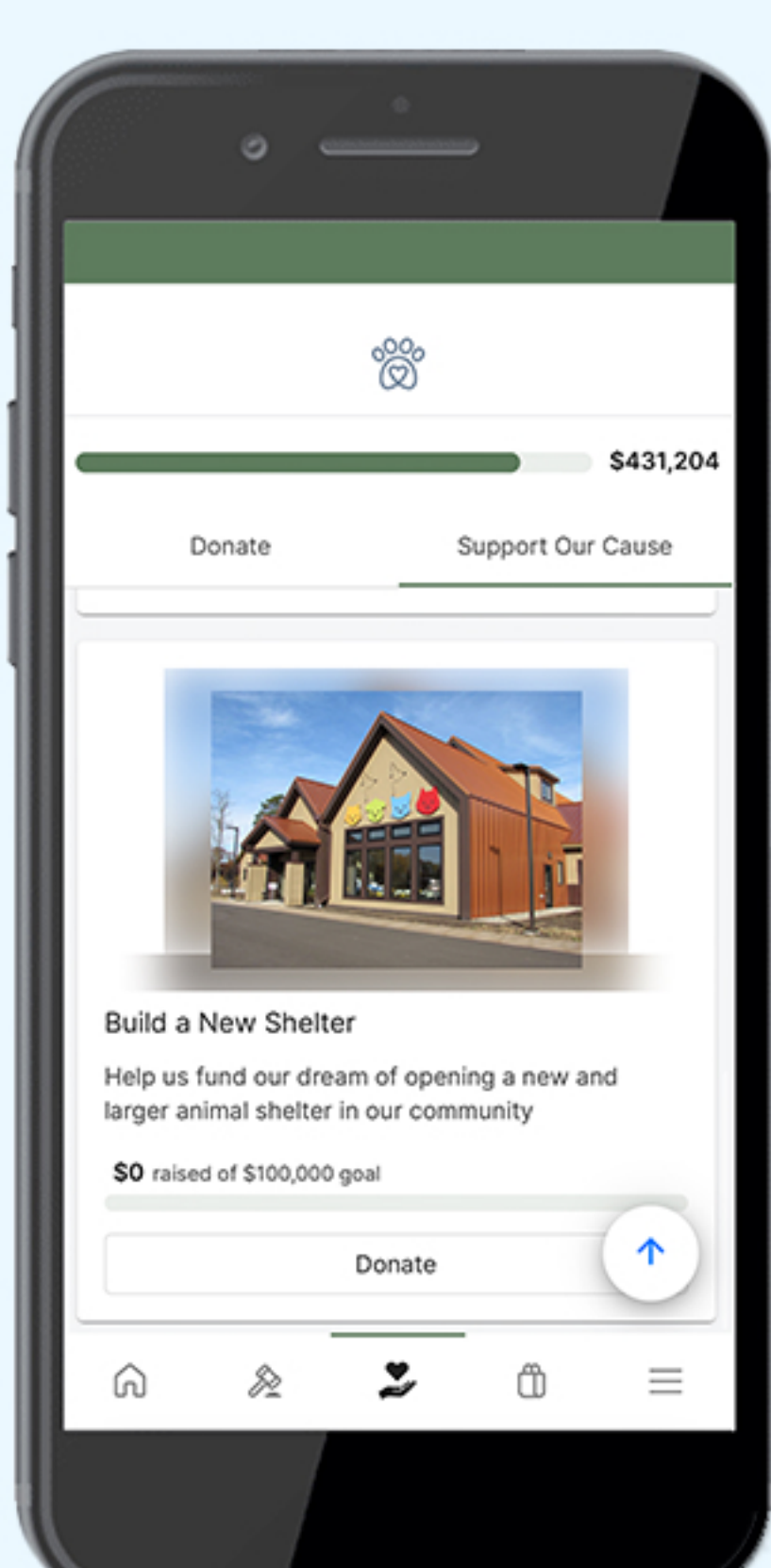
According to our research, more than half of donors said that seeing the impact of their donation was their number one motivator to give.

- Motivate donors by highlighting donation amounts with descriptive impact statements.
- Add custom text and photos to bring your mission to life.
- Include a suggested donation amount to encourage giving.

5 Targeted Achievements

Create a sense of community and shared impact. With Targeted Achievements through the platform, you can:

- Create a way for donors to give smaller amounts with a big impact.
- Allow donors to band together to raise money for a specific goal, like creating a new addition to a shelter.
- Send a success and thank-you message to donors when your goal is reached.



6 Ambassador Fundraising

Nonprofits can tap "ambassadors" (a.k.a ardent supporters, champions, highly visible supporters) to fundraise leading up to their event.

- Turn loyal supporters into unstoppable fundraisers.
- Foster competitive giving during your event.
- Engage donors and inspire giving with real-time table analytics.

Ready to get started?

Powerful missions need powerful fundraising software! Explore the OneCause Fundraising Platform today.

REQUEST A CONSULT

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