ONECAUSE®

Ultimate Fundraising Software Checklist

To help you get the most out of your next software purchase, we've compiled the ultimate checklist for nonprofit teams in the market for new fundraising software.

Dive into our comprehensive list of the *must-have* features and capabilities to lock in a winning solution:

Fundraising Basics

- ☐ Responsive on desktop and mobile
- ☐ Built-in reporting & data analytics
- ☐ Guests manage their own credit card information, payment, and receipts as they would expect
- ☐ Supports in-person, virtual, and hybrid events
- ☐ Can easily change event formats if your needs change
- ☐ Designed with ADA accessibility
- ☐ Ability to personalize your site and add your branding
- ☐ Flexible payment tools, including credit card, check, cash, stock gifts, etc.

Ticketing

- ☐ Multiple ticket options with a personalized guest experience based on event type
- ☐ Ticket purchasers can manage and invite their own guests
- ☐ Discount and promo codes that can be limited to ticket type
- ☐ Open-ended or multiple-choice custom question options for health, safety, or meal selection
- ☐ Walk-up ticket sales for last-minute arrivals
- ☐ Donors can add donations & other items at ticket purchase to generate more revenue

Check-in & Table Management

- ☐ Express check-in with QR codes for quick entry on-site
- ☐ Ability to add table names, quantities, and table captains
- ☐ Individual or bulk seat assignments for unseated guests; ability to group unrelated guests to strategically seat key people together
- ☐ Real-time table stats during your event to show which tables are fundraising the most
- ☐ Assign table numbers to walk-up tickets sales
- ☐ Quick & easy access to real-time table and seating stats
- ☐ Ability to upload or visualize table floor plans

Ultimate Fundraising Software Checklist

onecause®

Revenue Drivers & Gamification

- [ ] Integrated ticketing so all guests can get in and bid, donate, and purchase before your event begins
- [ ] Multiple raffles and fixed priced item options
- [ ] Scoreboard slides for donations, silent auction, and live auction
- [ ] Configurable event thermometer to showcase progress toward goals
- [ ] Ability to highlight donor names as they give
- [ ] Donation moments with tiered giving levels, targeted achievements, and commitment recognition
- [ ] Live auction management (current ask, remote bidders, winner assignment, floor bids)
- [ ] Ability to personalize raffles and auctions for in-person or virtual attendees only
- [ ] Option for donors to cover processing costs on all payments
- [ ] Pre/post-event donation includes recurring giving (weekly, monthly, annually)
- [ ] Silent Auction: Buy Now, Watch, Max Bid & Multiple Photos
- [ ] Real-time donor, table, and item analytics to harness in-event giving

Communication

- [ ] Flexible text messaging for on-demand and scheduled sending, includes filters for quick segmentation
- [ ] Chat functionality to drive guest-to-guest and guest-to-org engagement
- [ ] Pre-event prompt to check-in
- [ ] Outbid notifications
- [ ] Item pickup updates
- [ ] Payment reminders

Ultimate Fundraising Software Checklist

Sponsorships

- ☐ Track all sponsorship opportunities – paid and in kind
- ☐ Ability to group and resize sponsor logos to match sponsor level
- ☐ Option to display hyperlinked sponsor logos on site to boost visibility and traffic
- ☐ Clickable logos to sponsor websites to generate traffic
- ☐ Data tracking on sponsor impressions and brand engagement

Check-out

- ☐ Send automatic texts when a guest wins an auction item; with payment prompt and way to schedule item pickup
- ☐ Staff can prioritize which items to get ready first based on guests' pickup selection
- ☐ Each lot can be set for pickup at the event, or afterwards. Large items or items not yet received don't need to be dealt with onsite.
- ☐ Virtual and onsite winner filtering to make onsite pick-up easier
- ☐ Automated text features to notify guests when items are ready for pick-up

Discover the OneCause Difference

Today's donors expect more from the software they use. Just like in everyday buying experiences, they want convenience, flexibility, and ease in their giving. Designed with today's donors' needs in mind, the OneCause Fundraising Platform creates a giving experience that's supporter driven, seamless, and gives them options.

With the OneCause, you can deliver easy giving for your supporters, while making fundraising flexible and less burdensome for your nonprofit. From in-person events, online campaigns, to virtual and hybrid fundraisers, this all-in-one fundraising software connects supporters to your cause anytime, anywhere, on any device.

REQUEST CONSULTATION   **TAKE A TOUR**

onecause®   888.729.0399   onecause.com