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# Making Fundraising *Easy*

How the OneCause Fundraising Platform  
*is Simplifying Success*



Thursday, December 5, 2024



**Steve Lausch**  
Director, Product Marketing  
OneCause



**Joe Duca**  
VP, Product Strategy  
OneCause

# Beyond the Webinar

- ✓ Recording and slides will be sent via email.
- ✓ Look out for exclusive Bonus Content!
- ✓ Visit [OneCause.com/Resources](https://www.onecause.com/resources).
- ✓ Add questions, comment, or send emojis in the Chat.

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# Raise<sup>®</sup> 2025

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San Antonio, TX | September 8 & 9, 2025

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# Meet Our Fundraising Experts



**Steve Lausch**

Director, Product Marketing  
OneCause



**Joe Duca**

VP, Product Strategy  
OneCause

*making fundraising*

**EASY**

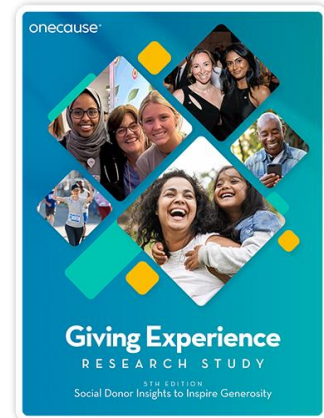


# Fundraising should be easier ...

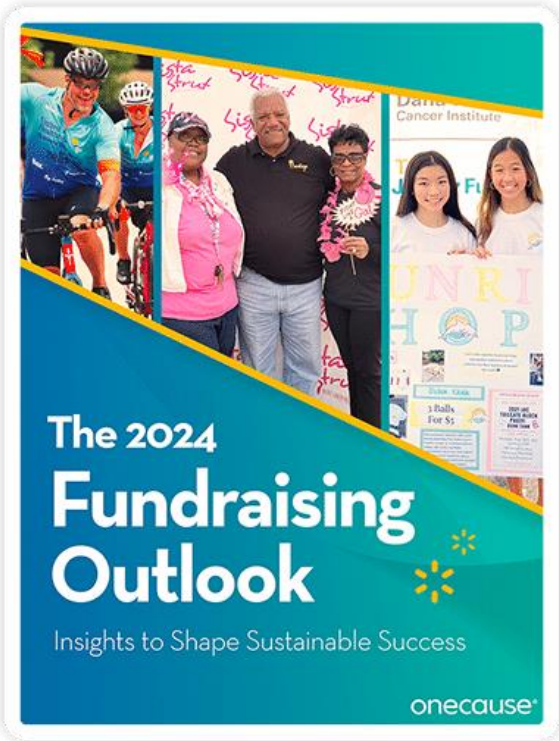
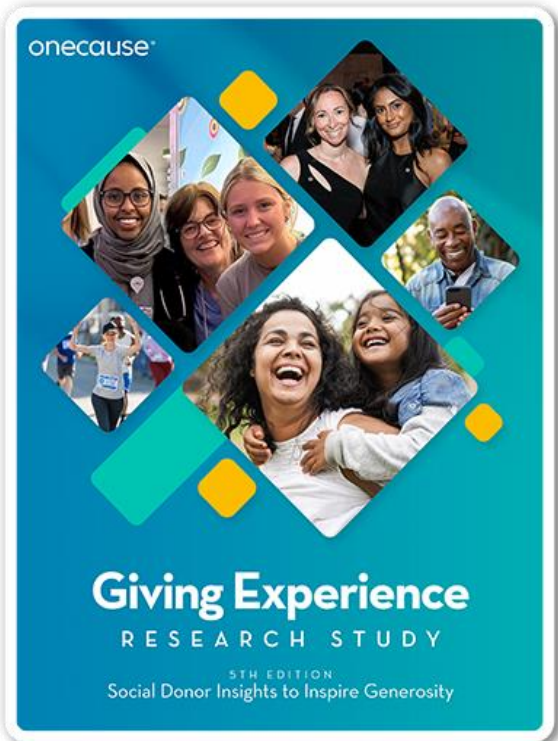
Say Each Was 'Very Easy'



**Event  
Experience:  
Frictionless  
Philanthropy**



# Fundraising should be easier ...





# Fundraising should be easier for you

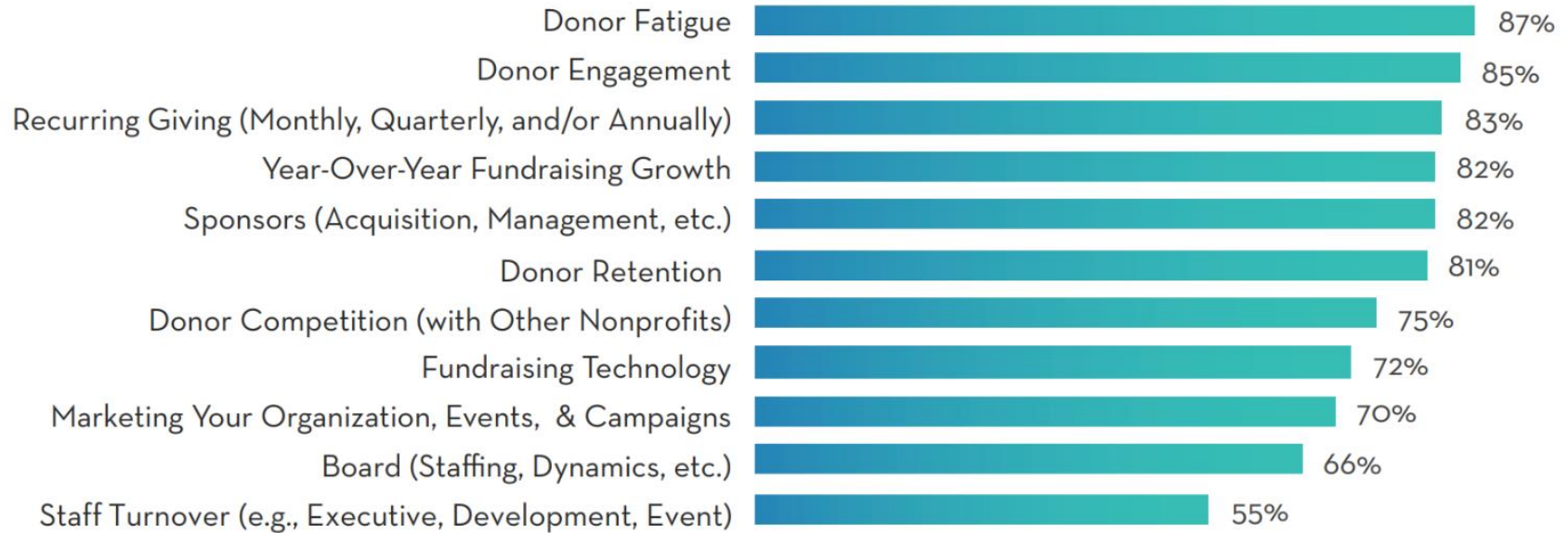


Figure 9: Rate the following fundraising challenges your organization could be facing. (Percentage that said critical concern, definitely a concern, or somewhat a problem)

# Fundraising should be easier for you

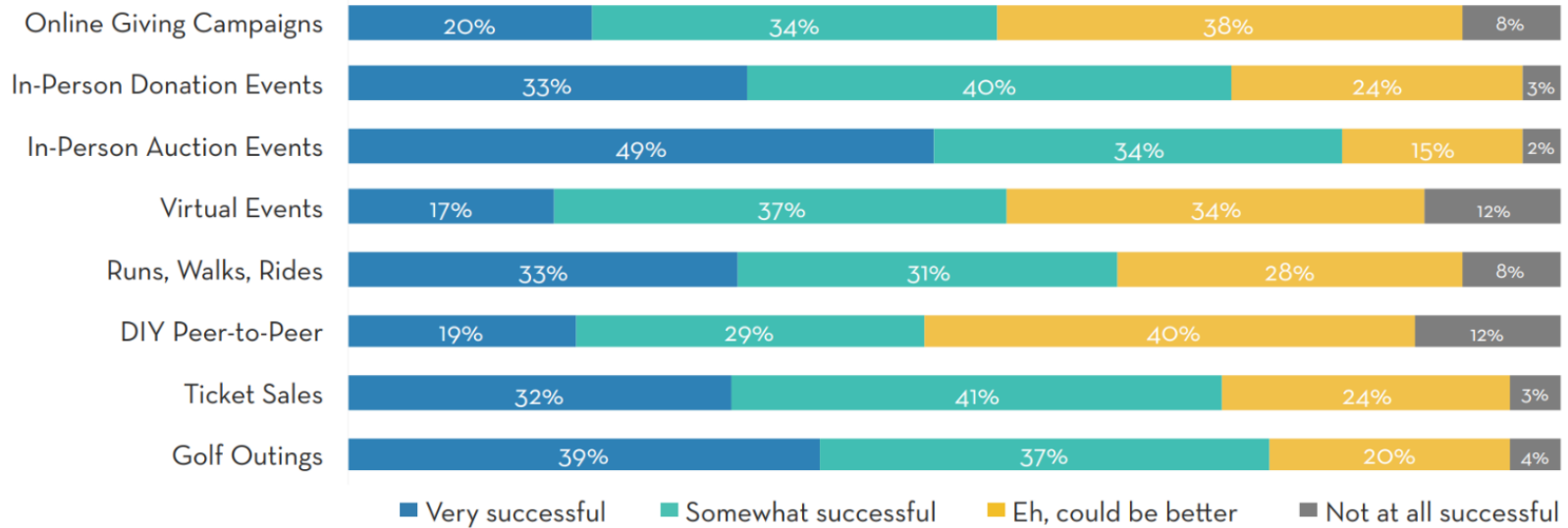


Figure 8: How successful do you feel your organization has been with the following fundraising campaigns? (Percentages based on those that did this type of fundraising)

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# Making Fundraising *Easy*

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MAKING FUNDRAISING EASIER

*enhancements to*

# AUCTIONS

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# Auction Management

Item List

Delete Package Add

[Storage Locations](#) | [Categories](#) | [Add/Remove Columns](#) | [Help for this page](#)

Search:

Select All <input type="checkbox"/>	Item #	Item Name	Description	Procurement Status	Date Received	Value	Priceless	Package #
<input type="checkbox"/>	86	Discover Cincinnati!	Enjoy a taste of the Queen City. From Graeters and Skyline to the Reds and Bearcats, this package will allow you to enjoy all of Cincinnati's hometown favorites from wherever you are!	Requested		\$95		811
<input type="checkbox"/>	19	Greetings from the Big Apple!	TBD - but they will be "New York " themed items/basket. As we get more confirmed items I can update . This will be on behalf of Bob & Diane Davis and myself	Received	01-28-2014	\$160		810
<input type="checkbox"/>	76	Two Night Bed and Breakfast at Phoenix-Scottsdale Embassy Suites	Weekend of April 4-6 Discover the Embassy Suites Phoenix ? Scottsdale, 6 star, all-suite golf hotel in north Phoenix one block from Cactus and Tatum Rd. Surrounded by the fairways of Stonecreek Golf Course, this is the perfect retreat whether you are here on business, to explore the Phoenix area or to play Arizona's best golf courses. Only 15 miles from Airport	Requested		\$400		809
<input type="checkbox"/>	51	A Day at the Beach	Enjoy the smell the ocean with your Scentsy warmer! Scents include: Simply Lemon, Thunderstorm, and White Tea & Cactus. Bath and Body Works Aloha Orchid foaming hand soap Tie Die Sarong Wine Bottle Tiki Torch kit		01-18-2014	\$40		808

Lot List

Delete Multi-Edit Add

[Categories](#) | [Add/Remove Columns](#) | [Help for this page](#)

Search:

Select All <input type="checkbox"/>	Pkg #	Pkg Name	Category	Description	Value	Start Bid	Min. Raise	Buy Now	Status	Auction Type	Photo
<input type="checkbox"/>	811	Discover Cincinnati!	Travel	Enjoy a taste of the Queen City. From Graeters and Skyline to the Reds and Bearcats, this package will allow you to enjoy all of Cincinnati's hometown favorites from wherever you are!	\$95	\$40	\$10	\$190	Sold	Silent	
<input type="checkbox"/>	810	Greetings from the Big Apple!	Travel	Bet on da basket or swim wit da fishes! New York City is known for many exciting things but primarily for its melting pot of cultures and architecture. Basket contains a wonderful book on NYC's famous & historic buildings, as well as delicious food items representing one of our best culture's ? the Italians. Items are from the famous ?Mike's Deli of the Bronx. ? Mike's Deli opened up in the early 1900's and is still family owned! All products are imported from the motherland ? Itala! The basket includes: ?Arthur Avenue Cook Book? ? famous recipes from top Italian restaurants!, Provolone, Scamorza ? dried mozzarella, Sausage, Pepperoni, Caponata, Cracker, Biscotti, Sauce, Pasta.	\$160	\$65	\$20	\$320	Sold	Silent	
<input type="checkbox"/>	809	Visit Phoenix-Scottsdale!	Travel	Two Night Bed and Breakfast at Phoenix-Scottsdale Embassy Suites Weekend of April 4-6, 2014	\$400	\$50	\$10	\$800	Sold	Silent	
<input type="checkbox"/>				Discover the Embassy Suites Phoenix ? Scottsdale, 6 star, all-suite golf hotel in north Phoenix one block from Cactus and Tatum Rd. Surrounded by the fairways of Stonecreek Golf Course, this is the perfect retreat whether you are here on business, to explore the Phoenix area or to play Arizona's best golf courses. Only 15 miles from Airport.							

# Auction Management

Can we make it easier to manage auctions?

- Evolve the old concept of Items vs Lots into a single list
- View all relevant info and use filters to manage the stage you're in
- Adjust columns to match your current needs

Lots

Search...  Add Filter +

Lot #	Photo	Name	Value	Category	Starting Bid	Bid Increment	Donor Name	Procurement Status	Visibility Status	
1		In-Home Dinner with Chef Terry John Zillow	\$1,200.00	Food & Beverage	\$600.00	\$180.00	Terry Zillow	Received	Ready	⋮
2		Golf at Clearwater Country Club!	\$601.00	Sports & Entertainment	\$300.00	\$90.00	Jordan & Michelle Davison	Awaiting Pick Up	Ready	⋮
3		Jackson Hole Wildlife Adventure	\$2,500.00	Travel	\$1,250.00	\$375.00	Janice Fox	Requested	Draft	⋮

Add Filter +

- Missing Information
- No Bids
- Buy Now
- Featured
- Needs Review
- Event Site Visibility
- Category
- Procurement Status

# Auction Management

Can we make it easier to manage auctions?

- Evolve the old concept of Items vs Lots into a single list
- Easier to view and edit details

**Edit Pricing**

Value \$1050

Exclusive access to a private art collection  
\$ 500

Exclusive behind-the-scenes tour of a museum  
\$ 200

Handcrafted wooden chess set  
\$ 100

Customized family tree artwork  
\$ 150

Private art lesson with a local artist  
\$ 100

**Pricing** Edit

VALUE	\$1,750	DISPLAYING VALUE AS	\$1,750
STARTING BID	\$1,250	BID INCREMENT	\$10
BUY NOW	Enabled	BUY NOW PRICE	\$4,000

**CONSIGNMENT**  
No

**Donor** Edit

**DONOR DISPLAY NAME**  
No Donor Display Name

**DONOR**  
Fore Sporting Goods

**Display** Edit

**FEATURED**  
Not Enabled

**RECOMMENDED**  
Enabled

**LAST CHANCE**  
Enabled

**Pick Up** Edit

**PICK UP**  
No Preferences

**GIFT CERTIFICATE**  
Not enabled

**Golf Enthusiast** Ready Edit

**Details** Edit

**NAME**  
Golf Enthusiast

**DESCRIPTION**  
Discover an incredible lot for golf lovers, featuring four exceptional items designed for an unforgettable experience. Bid on a complete Strata Golf Club Set, comprising 12 essential clubs for all skill levels. Enhance your game with personalized golf lessons from a certified instructor. Enjoy four driving range passes at your choice of premier local courses, and gather your friends for a golf foursome with cart at the stunning Oak Hill Golf Course. Tee off for a cause!

**RESTRICTIONS**  
No restrictions


**LOT NUMBER**  
53

**CATEGORY**  
Sports & Entertainment





**CLOSE DATE & TIME**  
May 18, 2026, 8:00 PM EST

**Photos** Edit

Click a photo to select it as the Lot's primary photo. The primary photo is the first photo your supporters see when viewing this lot.



**Associated Items (4)** + Add

Name	Status
 Golf Lessons	● Received
 Golf Club Set	● Received
 Driving Range Passes	● Received
 Golf Foursome with Cart	● Received

# Copy Items from Previous Events











How might we make it even easier to build an auction?

- View Lots from past Items, including performance data
- Select items to move to new auction to solicit

Copy from Previously Sold

Hope Rising Gala - 2024 Silent Auction

Search  Add Filter +

<input type="checkbox"/>	Item Name	Lot Name	Sold % of Value ↑	Sold Price	Favorites Count	Bid Count	Donor Nar	⌵
<input checked="" type="checkbox"/>	 Pressure Washing Service	4 Hour Pressure Washing Session b...	120%	\$550	24	2	Walker S	
<input type="checkbox"/>	 Courtney's Bakery Voucher	Courtney's Bakery Gift Certificate	120%	\$280	21	3	Brad Wal	
<input type="checkbox"/>	 Flex Fitness	Flex Fitness Training Session & 12...	120%	\$280	46	8	Carroll R	
<input checked="" type="checkbox"/>	 Christmas Wreath	Luxury 24" Christmas Wreath	120%	\$550	24	2	Diana Be	
<input checked="" type="checkbox"/>	 Christmas Wreath	Luxury 36" Christmas Wreath	120%	\$550	24	2	Diana Be	
<input checked="" type="checkbox"/>	 Christmas Candles	Christmas Basket	120%	\$280	21	3	Diana Be	
<input type="checkbox"/>	 Nativity Set	Christmas Basket	120%	\$280	46	8	Diana Be	
<input checked="" type="checkbox"/>	 Unplug Soy Candle	Pumpkin Spice Latte Gold Tin Candle	120%	\$550	24	2	Unplug S	
<input type="checkbox"/>	 Furniture Set	Luxury Mid Century Furniture Set	120%	\$280	21	3	AJ Walke	
<input checked="" type="checkbox"/>	 Luxury Wine Stopper	Wine Basket	120%	\$280	46	8	Carroll R	

Cancel Create 30 Items



# Item Procurement

Can you help remove the headache around Item Procurement?

- Mobile-friendly Volunteer Tool
- Assign items to Volunteers
- Track progress up through receipt
- Admin filters for missing data (e.g., images, descriptions, \$0 value)
- Online donation form for items & images

The screenshot displays the 'Item Procurement' section of the OneCause mobile app. At the top, there is a search bar labeled 'Search Items'. Below it, a list of item categories is shown, each with an icon, a status label, a total value, and a link to view more items:

- Newly Submitted: \$520 (2 Items)
- Needs Requested: \$2,500
- Requested: \$475
- Committed: \$2,670
- Awaiting Pick Up: \$890
- In-Transit: \$1,250
- Received: \$1,500
- Declined: \$40 (2 Items)

A 'Filters' overlay is open on the right side of the screen, allowing users to refine the search results. The filters include:

- Category
- Status
- Missing Information
  - No Images (6)
  - No Description (3)
  - \$0 Value (1)
  - No Donor (35)

At the bottom of the app, there is a 'Share Donation Form' link and a blue '+ Add Item' button.

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*enhancements to*

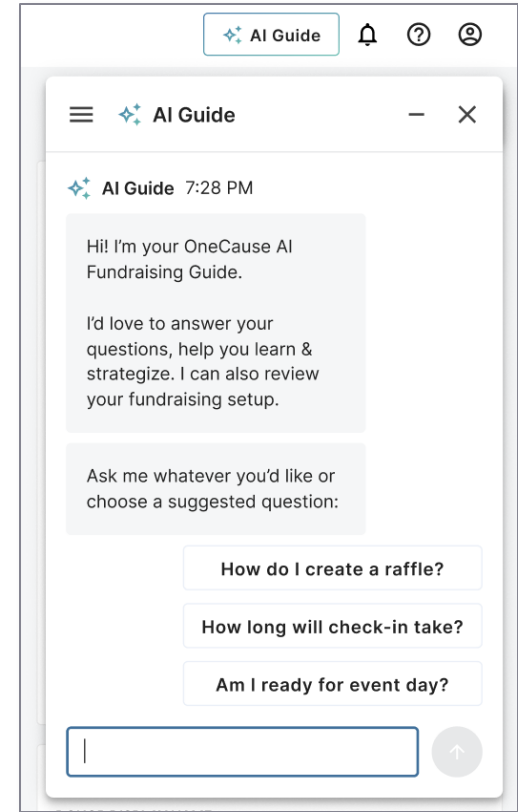
**ONECAUSE AI™**

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# AI Guide™

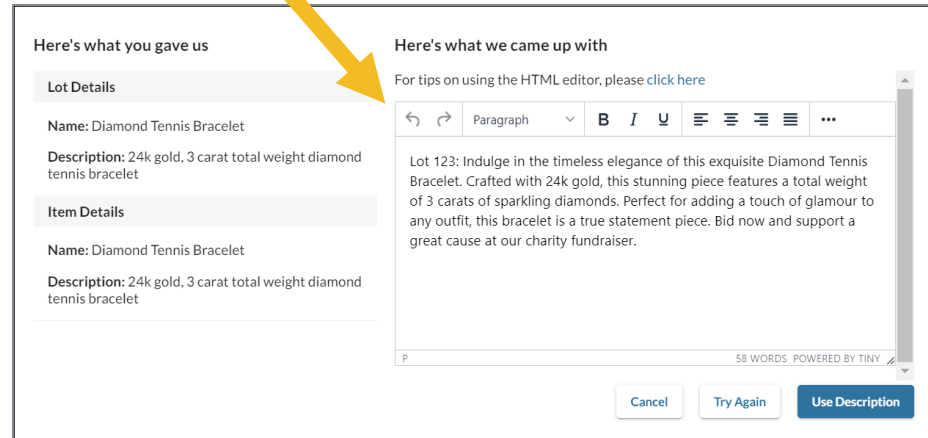
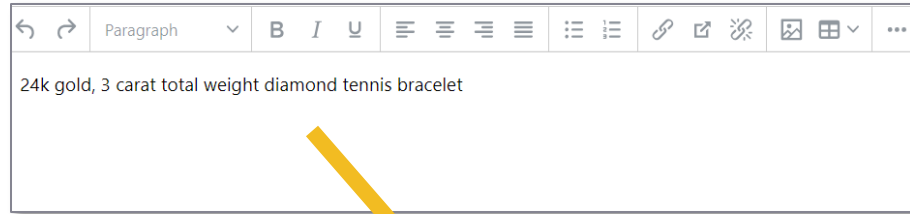
How can AI help me to be a faster, smarter user of the Platform?

- Answers your questions about the Fundraising Platform
- Provides real-time, contextual help
- Learns and adapts over time
- Offers a truly unique support experience
- Available 24/7



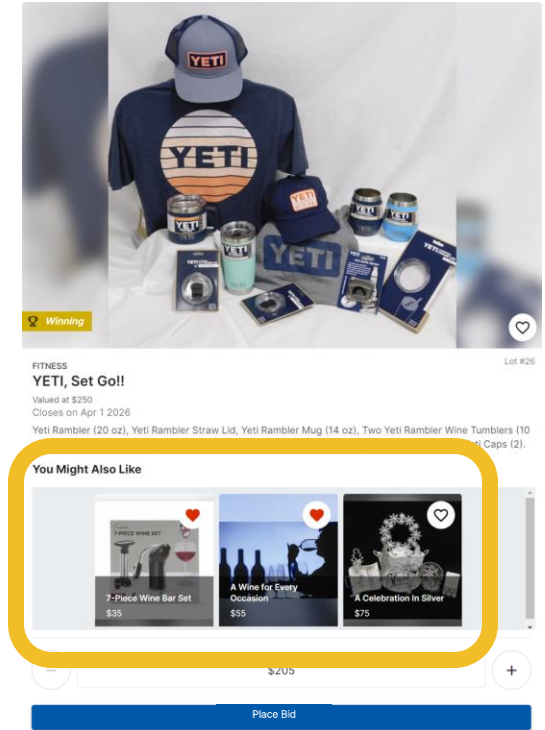
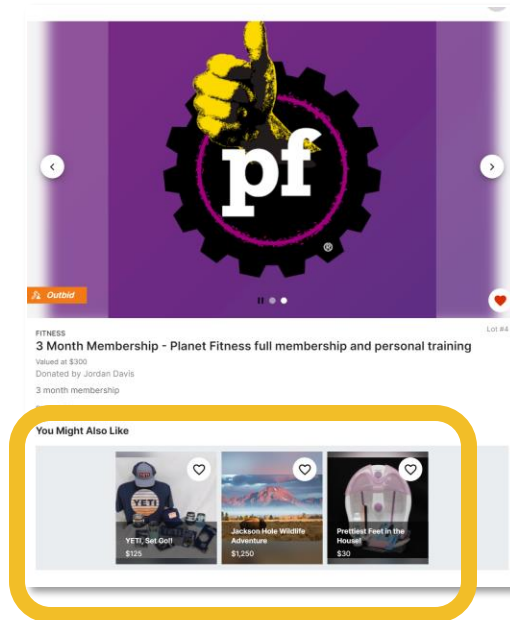
# Description Generators

- Effortlessly craft compelling auction lot descriptions
- Edit copy prior to publishing
- Also available to help with:
  - Event & Online Campaign Stories
  - Fixed Price Item Descriptions
  - Raffle Descriptions
  - Donation Descriptions  
(Targeted Achievements & Impact Levels)



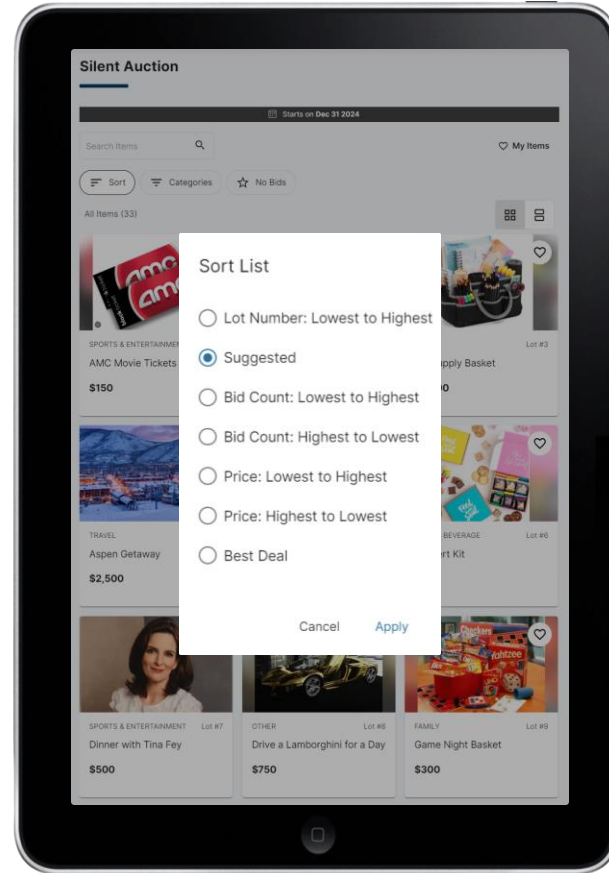
# Recommended Lots

- As a guest browses an auction lot, AI identifies and serves up three similar lots
- Works automatically. No coding, no configuration.
- Works even before bidding begins
- Drives more auction engagement & revenue



# Suggested Sort

- AI learns guest behavior
- Serves up auction lots guests are most likely to bid on
- Adjusts to create a unique auction experience for each guest
- Especially valuable for medium to large auctions, which long list of auction packages



# Event Readiness

How can you ensure your event is on track for success?

- Constantly learning from what you've entered
- Provides an overview and status of tasks
- Mute tasks that don't pertain to your event
- No coding, no programming!
  - AI works automatically

**Overview**

Event Readiness Prediction ⓘ

**On Track**

**Need help completing your tasks?**  
Check out [OneCause University](#)

- ✓ Learn quickly with short videos
- ✓ Get recommended & contextual courses
- ✓ Learn how to optimize your fundraising strategy

**High Priority Tasks** View All

- [Apply for your DTEN](#)
- [Gala Silent Auction - Make sure all your silent auction lots have a...](#)
- [Gala Silent Auction - Make sure all your silent auction lots have a...](#)
- [Gala Silent Auction - Check the value of your auction lots for acc...](#)
- [Review check in options](#)

**Event Overview**

Event Setup	Needs Review	7 Tasks
Tickets		3 Tasks
<b>Ticket Sales</b> Starting on Thursday, August 15, 2024		Edit
<b>Tasks</b>		View Tasks
<b>Ticket Sales Readiness Review</b> Review your setup to make sure everything looks correct.		View More
Donations	Completed	
Silent Auction	In Progress	7 Tasks
Live Auction		3 Tasks

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# CHECK-IN & CHECK-OUT

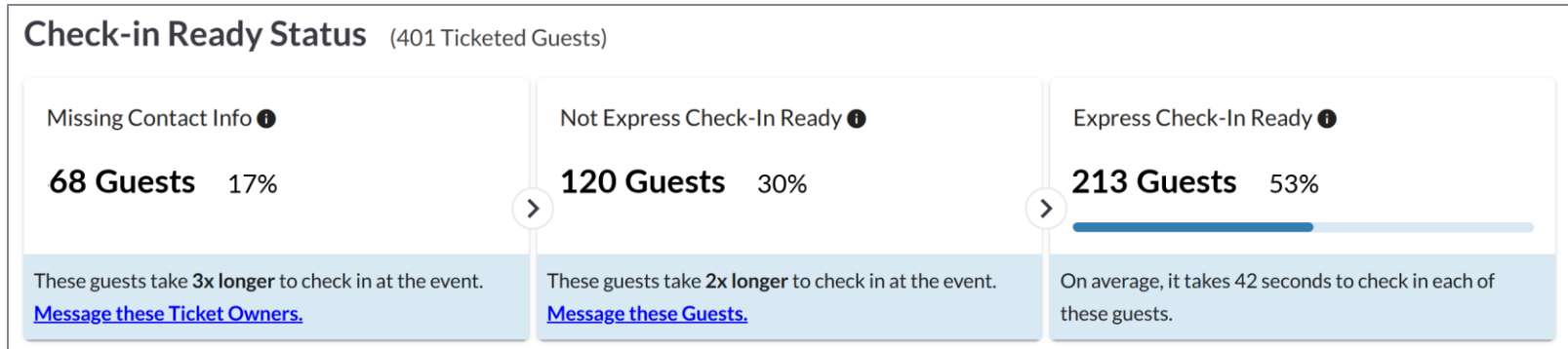
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# Readiness Check-In

How can we make Event check-in better?

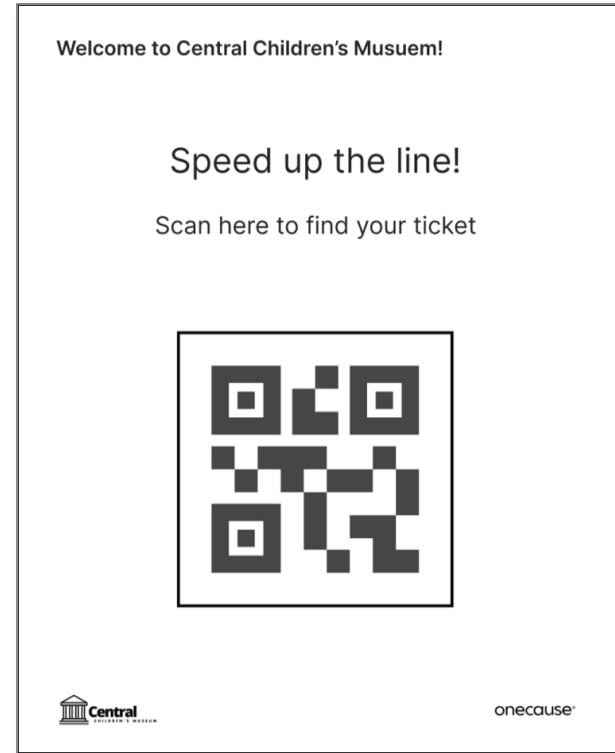
- Know what to expect and how to schedule
- Change how fast check-in will go



# Onsite QR Code for Sponsor Guests

How can we make Sponsor-focused Event check-in better?

- Guests can claim a ticket on their phone and self-check-in
- Even if you have none of their info, they can claim a sponsor ticket and get started
- Cut way back on lines and speed up registration flow



# Packing Lists


## How else can we speed up check-out?

- Packing Lists let volunteers gather and stage won items
- Includes silent auction, live auction, fixed price, raffle
- Includes all info you need including GC, Table, contact info


**S** **Smith, Mike**  
Paddle #204 | Table #19 | mikesmith@onecause.com | (317) 123-3421

**Packing List** **4 Items**


---

 **Lot #102**  
Unplug Soy Candle - Citronella (Silent Auction) Gift Certificate


---

 **Lot #302**  
Treasure & Tranquility (Silent Auction)  
**Items**  
18-karat Gold and Jade Bracelet  
Deluxe Manicure & Pedicure Gift Certificate Will be Emailed

---

 1x **Adult XL IMS T-Shirt**  
Fixed Price

---

 **Enter to Win: Mystery Prize! | Blue Kayak**  
Raffle Prize

---

Three Pines Academy Gala onecause®

# Split Payments

## Handling payments on big ticket items

- Multiple payments from multiple guests or from a single guest
- Easy to view and find unpaid portions




### Split Payment


1 Week Stay in Lake Como, Italy \$1,500.00

Search  
Search Guests

Search by First, Last or Paddle #

Auto-Split  
Distribute equally between payees

 James Green (555) 555-5558	Split Amount * \$ 500.00
 Whitney Phillips	Split Amount * \$ 500.00
 James Green (555) 555-5558	Split Amount * \$ 500.00

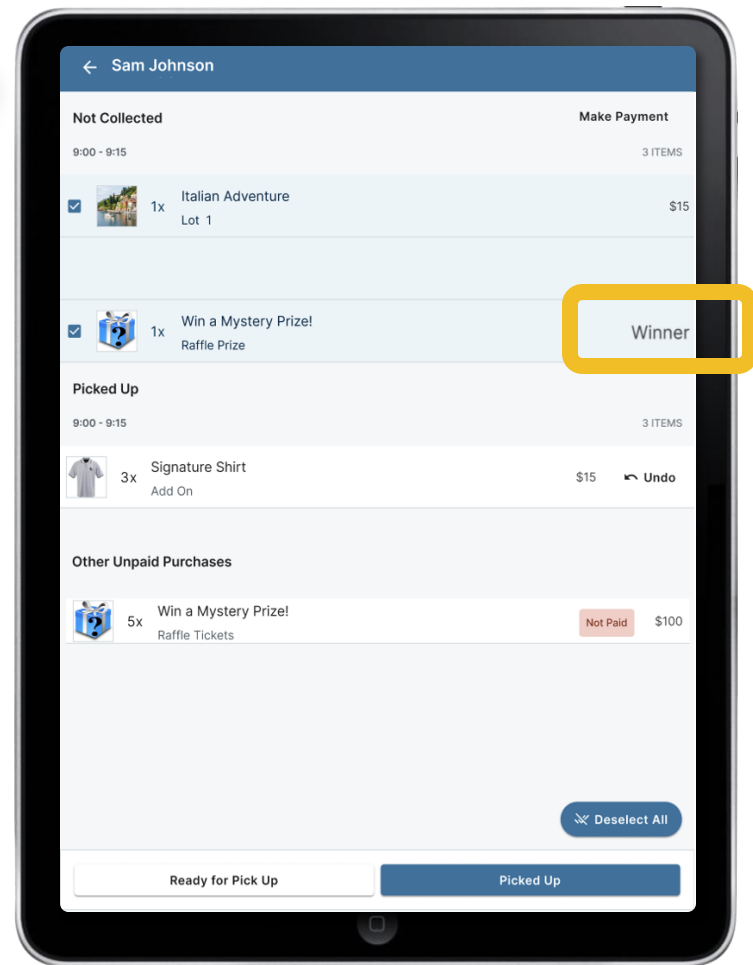
 Remaining Balance \$0.00

Cancel Next

# Raffle in Item Pick Up

## Making raffle easier

- Winners show in volunteer tool at Pick Up
- But winners won't get a sneak peak on their phone



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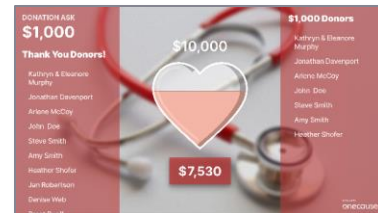
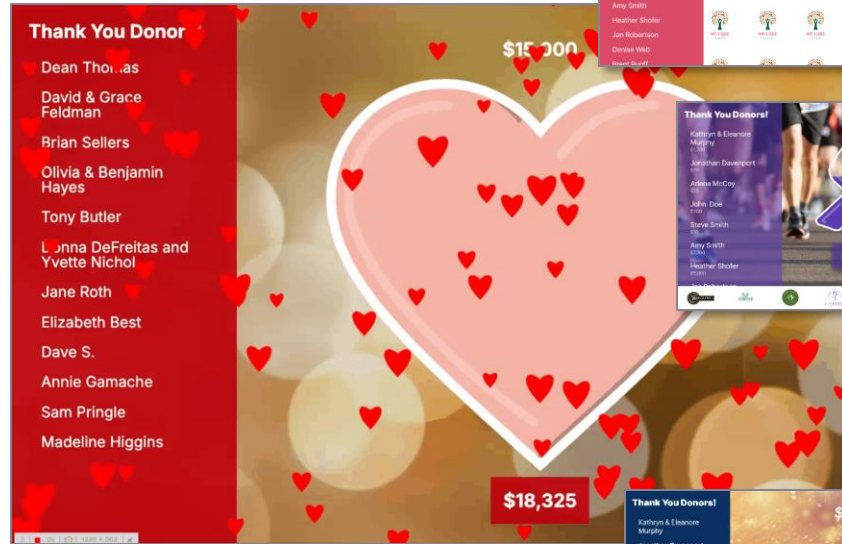
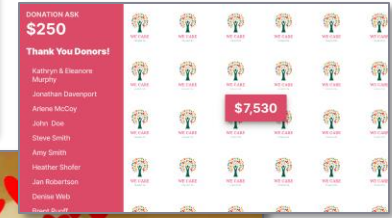
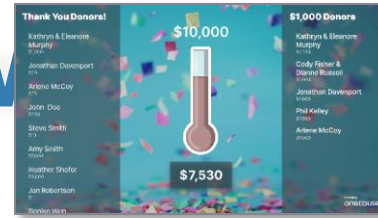
# SLIDESHOWS

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# Donations Slideshow

Can we add more configuration to existing Slideshows?

- Turn ON/OFF thermometers
- Select thermometer shape and style
- Turn ON/OFF animations
- Plus, all the great existing configurations, incl branding, various forms of donor recognition, and more!



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**DATA ACCESS**

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# CRM Integrations

Can the OneCause Fundraising Platform integrate with my CRM?

- Data exports
- API
- Direct integrations
  - Donor Dock
  - Virtuous (limited release)
  - Salesforce NPSP (coming soon)
  - Integrations roadmap (future)



# CRM Integrations: Salesforce



How can we make an integration easy to use?

- Quick set up, start syncing in minutes
- Easy to test in a sandbox
- Custom mapping, including conditional
- Potential duplicate matching

Status	Errors	Start Time ↓	Run Time	Accounts	Contacts	Opportunities	Type	
Completed w/ Errors	<a href="#">View (5)</a>	11/13/24, 2:14 PM	1m	0 Created	0 Created	0 Created	Manual Joe Ducat	⋮
Completed		10/1/24, 5:00 AM	2m	0 Created	0 Created	0 Created	Auto	⋮
Completed w/ Errors	<a href="#">View (8)</a>	9/8/24, 2:48 PM	2m	39 Created	39 Created 8 Updated	124 Created 546 Skipped	Manual Joe Ducat	⋮

Potential Matches

Once a Salesforce Contact is matched with a OneCause Supporter, it will update during the next sync.

Supporter Name	Email	Phone	Address	Matched
▼ Annie Brown	annie@me.com	317-555-3745	1624 Long Street, Indianapolis, IN 46202	Matched
▼ Danny Edwards		408-555-2298		Matched
▲ Max Hubbard	max@onecause.com	612-555-4441	7535 Somerset St, Minneapolis, MN 55418	Not Matched

Contact Name	Email	Phone	Address
<input checked="" type="radio"/> Maxwell Hubbard 0035y000774xn04Qaa	max@onecause.com	612-555-4441	
<input type="radio"/> M Hubbard 0035Y00077rgt44Qab		612-555-4441	
<input type="radio"/> TM Hubbard 0035Y00077u66745Qa	max@onecause.com		7535 Somerset St, Minneapolis, MN 55418

# BidPal Events

Long-time fundraisers  
need access to old data

- See past events and stats
- Download all data in easy to use or import formats

The screenshot displays the 'BidPal Data' interface. At the top, there is a search bar and a navigation menu. The main content area is titled 'BidPal Entries' and contains a table with the following columns: Name, Code, Date, Supporters, and Total Proceeds. The table lists ten entries, each with a unique code and date. A dropdown menu is open over the 'Supporters' column, showing options to download data for Supporters, Proceeds, Packages, and Items. The interface also includes a sidebar with various icons and a footer indicating 'Viewing records 1 to 10'.

Name ↑	Code ↑	Date ↑	Supporters ↑	Total Proceeds ↑
Three Pines Foundation Gala 2023	BPE194863	Apr 07, 2023, 07:00 PM	421	\$97,845
Three Pines Academy Celebration Gala 2023	BPE288133	Oct 15, 2023, 6:30 PM	554	\$64,645
Three Pines Golf Outing 2023	BPE291720	May 19, 2023, 09:00 AM	202	\$54,178
Three Pines Foundation Gala 2022	BPE288130	Apr 06, 2022, 07:00 PM	389	\$89,387
Three Pines Academy Celebration Gala 2022	BPE280541	Oct 16, 2022, 06:30 PM	516	\$57,045
Three Pines Golf Outing 2022	BPE247828	May 18, 2022, 09:00 AM	188	
Three Pines Foundation Gala 2021	BPE247826	Apr 05, 2021, 07:00 PM	356	
Three Pines Academy Celebration Gala 2021	BPE280540	Oct 17, 2021, 06:30 PM	488	
Three Pines Golf Outing 2021	BPE247188	May 21, 2021, 09:00 AM	162	
Three Pines Foundation Gala 2020	BPE246987	Apr 08, 2020, 07:00 PM	318	\$66,923

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*You spoke ...*

**WE LISTENED!**

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# Services Orders

Review your purchases:

- Consulting
- Event Manager
- Equipment

The screenshot displays the OneCause Event Services interface. A central table lists the services and their quantities:

Service	Quantity
Consulting	1
Event Manager	1
Assistant Event Manager	1
Equipment	4

The interface also includes a sidebar with navigation options such as Analytics, Site Setup, Overview, Basic Details, Site Design, Menu Setup, Slideshow, Event Settings, Payments, Tickets, Fundraising, Event Supporters, Tables, Communication, Sponsors, and Volunteers. The main content area shows an 'Event Overview' section with sub-sections for Event Setup, Tickets, and Donations, each with a task count (12 Tasks, 4 Tasks, and 4 Tasks respectively).

# Event List

New layout makes it easier to use

- Search
- Sort
- Manage Columns

The screenshot displays the OneCause Events management interface. At the top, there is a search bar and a '+ New' button. Below this is a table of events with columns for Name, Start Date & Time, and Tags. The events listed are:

Name	Start Date & Time	Tags
Three Pines Foundation Gala	Oct 10 2024, 7:00:00 PM	Black Tie, Dinner
Three Pines Golf Outing	Oct 10 2024, 9:00:00 AM	Morning
Three Pines Foundation: To The Rescue Gala	Mar 22 2025, 7:00:00 PM	Guest Speaker
Three Pines Children's Hospital Gala	Mar 02 2024, 7:00:00 PM	Black Tie, Guest Speaker, Dinner
Three Pines Academy Gala Celebration	Jul 19 2024, 7:00:00 PM	Dinner

Below the events table is an 'Event Series' section with a search bar and a '+ New' button. It shows one event series:

Name	Start Date & Time
Golf & Gala	Oct 10 2024, 9:00:00 AM

A yellow arrow points from the 'Manage Columns' menu to the column headers of the Event Series table.

The 'Manage Columns' dropdown menu is shown, listing the following columns with their visibility status:

- Name
- Start Date & Time
- OneCause Services
- Tags

# Create from Past Event

Can we make it easier to build a new event?

- Copy over lots of settings
- Copy over Ticket & Sponsorship details
- Use last year's data for easier set up

Create from Existing Event ✕

We'll help you get started!

We'll copy over some assets and settings from your existing event. Don't worry - you can always change them later!

- Branding & Event Site Assets  
Logo, desktop header image, story tab, story slideshow, and primary color
- Ticket Set Up  
Ticket types and ticket options
- Sponsorships  
Sponsorship packages and logo display levels
- General Donation Settings  
One-time & recurring amounts and recurring schedule
- Payment Settings  
Merchant account, covered costs, sales tax, and billing

Create Three Pines Academy Gala Celebration 2025 ✕

When will tickets go on sale?

We recommend selling tickets at least three months before the event.  
If you're selling tickets, you're required to use OneCause ticketing.

You started selling tickets to Three Pines Academy Gala Celebration in August 2024

Month\*  Year\*

Question 6/6

# Edit Ticket Owner

Can we make it easier  
change the Ticket Owner?

Update email associated  
with tickets for easier self-  
management

The screenshot displays the user profile for Erica Keller, including contact information and event details. A callout box highlights the 'Edit Ticket Owner Email' button, which is present in two locations: one in the 'Demographics' section and another in the 'Owned Tickets' section. The 'Owned Tickets' section shows a table of tickets managed by Erica Keller.

Ticket	Ticket Holder	Email	Sponsor	Price Paid	Purchase Date ↓
General Admission	<a href="#">Eliza Best</a>			\$100.00	Jun 5, 2024, 10:55:22 AM
General Admission	<a href="#">Erica Keller</a>	oneeecauser@onecause.com		\$100.00	Jun 5, 2024, 10:55:22 AM
General Admission	<a href="#">Allison Tharr</a>			\$100.00	Jun 5, 2024, 10:55:22 AM
General Admission	<a href="#">Yvette Nichol</a>			\$100.00	Jun 5, 2024, 10:55:22 AM

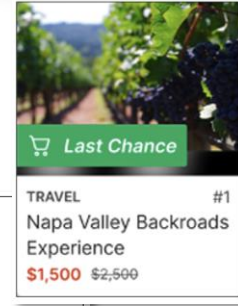
Viewing records 1 to 4 of 4



# Extend “Last Chance” Auction

Can we build more flexibility into Last Chance Auctions?

- ‘Last Chance’ enables you to convert unsold Lots into discounted ‘Buy Now’ options
- Run for 15-60 minutes to clean out inventory before your event ends
- Now with the ability to quickly and easily extend the length of your Last Chance Auction



Enable last chance on lots that don't sell at auction close  
You can turn this off for individual lots

Discount from starting bid  
20 %

Display as a discount to supporters

Last chance end time  
15 minutes after auction  
30 minutes after auction  
45 minutes after auction  
1 hour after auction

Enable last chance on lots that don't sell at auction close  
You can turn this off for individual lots

Discount from starting bid  
20 %

Display as a discount to supporters

Last chance end time  
1 hour after auction

# Donation Commitments: Companies

What if it's not an individual who is making the Donation Commitment?

- Track all year long
- Collect payment at any time
- Recognize on-demand at your event
- Manage for businesses as well as individuals

**Donation Commitments** Download

Search Commitments

All Commitments	Not Paid
\$76,000	\$70,000

Recognized	Donor Name	Amount	
	Fount Coffee + Kitchen	\$15,000	Confirmed
	Citywide Electric	\$10,000	Confirmed
	Hill & Sons	\$10,000	Unconfirmed
	Two Roosters Ice Cream, LLC	\$15,000	Confirmed
	Pierce, Gray, Smith, and Lawson, LLC	\$20,000	Unconfirmed

**Create Commitment**

Individual  Company

Company Name \*  
Fount Coffee + Kitchen

Contact First Name \*  
Samantha

Contact Last Name \*  
Harper

Contact Email \*  
sharper@email.com

Contact Phone \*  
(555) 555-5555

Amount \*  
\$ 15000

Cancel Create Commitment

# Online Giving: Donor Recognition












Can we build more flexibility into how donors are recognized?

- Turn thermometer ON/OFF
- Turn donor name ON/OFF
- Turn donation and time stamp ON/OFF
- Impacts how donations show on event site and/or online fundraising page

**Donor Display Options**

- Show Thermometer
- Show Donor Recognition
- Show Donation Amount
- Show Timestamp

**All Donations (25)** ×










 Anonymous	\$50
 Eliza Kirk	\$100
 Joyce Meadowcroft	\$25
 Ellen Burgess	\$200
 William Lewis	\$500
 Nora Howarth	\$25
	\$100
	\$500
	\$25
	\$100
	\$100





# Display Sheets

Can we enhance the existing auction item display sheets?

- Now available for auction, raffle, and fixed price items
- Configure based on your needs (e.g., QR code, restrictions)
- Can still create custom Display Sheets, if needed

List of Raffles					<a href="#">Generate Display Sheets</a>	<a href="#">Create Raffle</a>	
	Image	Name	Tickets Sold	End Date & Time	Price		
↑↓		Golden Raffle	8	10:00pm 3/13/2024	1 for \$100.00, 2 for \$200.00, 5 for \$400.00		
↑↓		Trip to Australia	0	12:00pm 5/1/2024	1 for \$100.00, 3 for \$250.00, 5 for \$300.00		
↑↓		Heads & Tails			1 for \$20.00, 2 for \$40.00, 3 for \$60.00		

**Heads & Tails**



\$25

Get ready to have some fun with the Heads & Tails game! It's a thrilling elimination game where the last participant left standing will win a fabulous \$500 gift card to enjoy a delicious meal at Leonardo's Cucina, known for serving the best Italian food in the city. Don't miss your chance to play and savour the mouth-watering flavors at Leonardo's Cucina!

**Golden Ticket**



1 for \$100

6 for \$500  
\$83 each

**1 Week Stay in Lake Como, Italy**



Lot #1

Donated by Kim Johnson

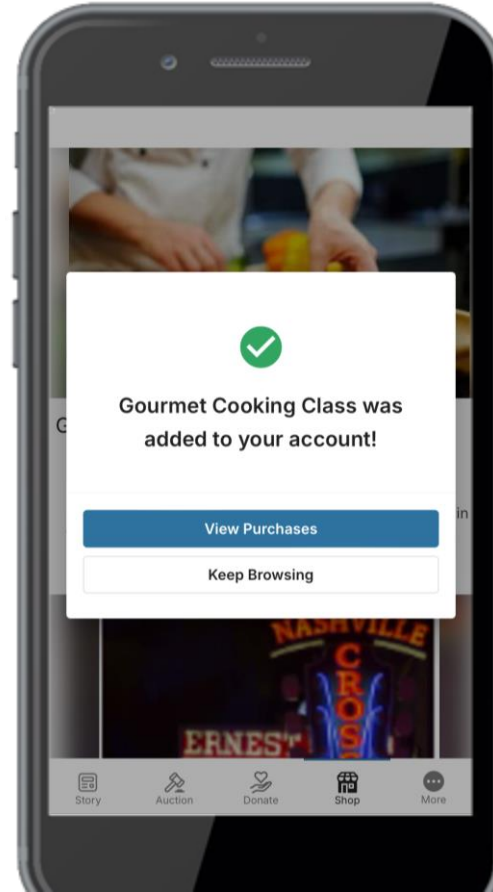
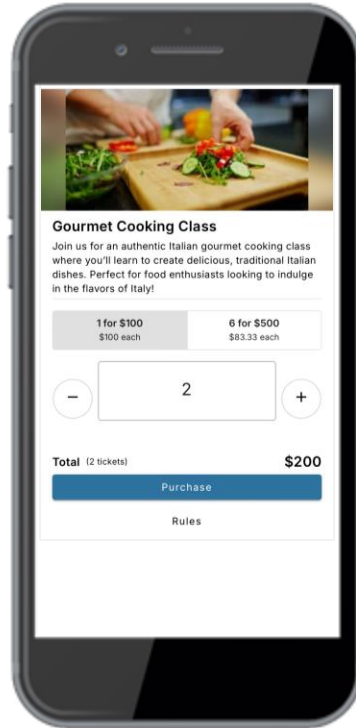
Value: \$12,500

Indulge in a luxurious 1-week stay at a private home in picturesque Lake Como, Italy. Immerse yourself in the beauty of this stunning destination, known for its serene landscapes and charming villages. Bid on this exclusive experience to create unforgettable memories and support a great cause.

# FP & Raffle Confirmation Modal

Event Attendees  
were double-buying  
things

So, we added a better  
confirmation to avoid  
confusion.



# Receipts: show/hide tax deduction

We need receipts to handle more types of organizations

You can now show/hide tax deductibility on receipts

**Receipt Details**

Show tax deduction amount on receipts

VIP Ticket	\$500.00
1x Ticket	
Est. Value	\$150.00
Est. Tax Deduction	\$350.00

# Delete Raffle
















← All Events

## ★ Three Pines Academy Gala Celebration

[View Event Page](#) [Quick Links](#) [Proceeds Manager](#) [Show Manager](#)

### Raffle

List of Raffles [Generate Display Sheets](#) [Create Raffle](#)

Image	Name	Tickets Sold	End Date & Time	Price	
	Golden Ticket	260	10:00pm 4/30/2025	1 for \$25.00, 3 for \$50.00, 7 for \$100.00	 
	Gourmet Cooking Class	307	10:00pm 5/31/2025	1 for \$100.00, 6 for \$500.00	 
	Nashville Weekend Getaway	0	10:00pm 3/31/2025	1 for \$1.00, 2 for \$175.00, 7 for \$500.00	 
	Two Round Trip Airline Tickets	10	10:00pm 3/31/2025	1 for \$25.00, 2 for \$45.00, 5 for \$100.00	 
	Own a Luxury Car for the Day	6	10:00pm 3/31/2025	1 for \$50.00, 3 for \$100.00, 7 for \$200.00	 

Disclaimer: Raffles, Lotteries or Other Games of Chance. If Customer intends to conduct a "raffle," "lottery" or any other similar activity deemed to be a game of chance as defined by state law, Customer warrants that they are a 501(c)(3) organization or it has obtained the requisite licenses or permits to conduct such a raffle or activity. Customer acknowledges that OneCause is in no way associated with the raffle, lottery or similar activity and that the OneCause process is available to track ticket volumes and sales. Read more in our [Master Service Agreement \(pdf\)](#).

**Generate Display Sheets**  
**Manage**  
**Hide**  
**Delete**

MAKING FUNDRAISING EASIER

*introducing all-new*

# GOLF EVENTS

onecause®



# Why Golf Events aren't easy ...

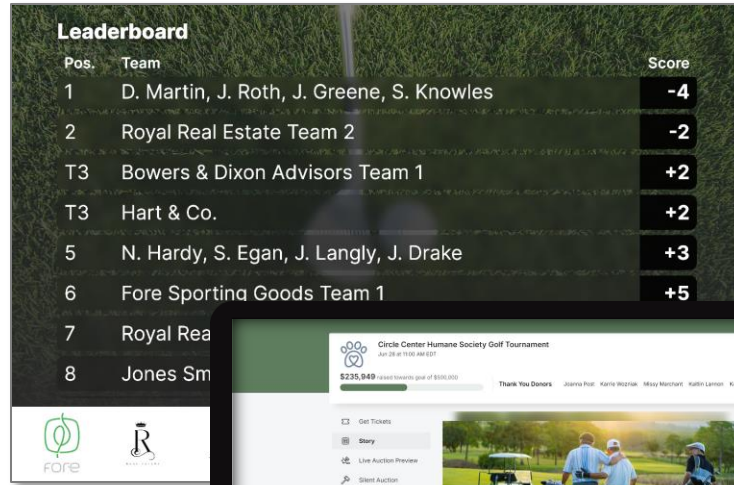
- Docs, spreadsheets & websites that are cobbled together
- Event software that is “shoehorned” to work for golf
- Additional golf events software
- Resulting in:
  - Unnecessary time & effort
  - Poor experience for your guests
  - Additional cost to your nonprofit



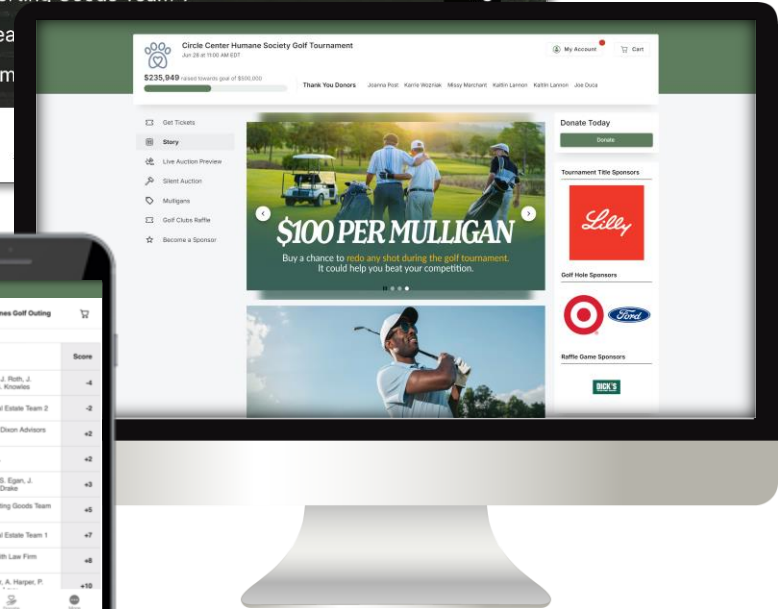
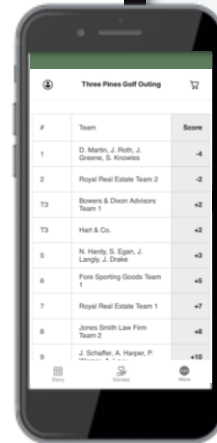
# Golf Events

Can one platform manage golf event logistics and fundraising?

- Manage single/multi course events, scrambles & shotgun starts
- Auto-create teams based on ticket type and ticket owner
- Message players with starting hole & cart assignments
- Facilitate scoring & display on leaderboard
- Sell sponsorships, tickets & mulligans



Pos.	Team	Score
1	D. Martin, J. Roth, J. Greene, S. Knowles	-4
2	Royal Real Estate Team 2	-2
T3	Bowers & Dixon Advisors Team 1	+2
T3	Hart & Co.	+2
5	N. Hardy, S. Egan, J. Langly, J. Drake	+3
6	Fore Sporting Goods Team 1	+5
7	Royal Real Estate Team 1	
8	Jones Smith Law Firm Team 2	



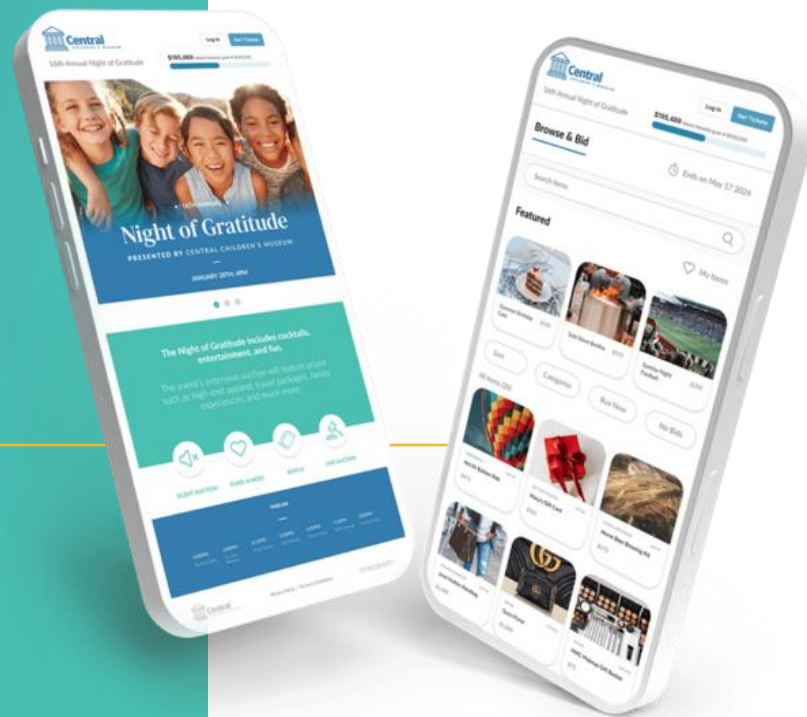
THANK YOU FOR JOINING US

# NEXT STEPS?



# Thank *you!*

Fundraising Software  
to Raise and Reach More



onecause®

Recording and presentation slides will be emailed to  
all webinar registrants.

[hello@onecause.com](mailto:hello@onecause.com) | [onecause.com](https://onecause.com)