

The background is a teal-to-blue gradient. On the right side, there is a faint, stylized graphic of a lightbulb with gears inside it, and several short, radiating lines around the lightbulb, suggesting an idea or inspiration. The text is prominently displayed on the left side.

# *TOUR* DE *FORCE* IDEAS to **ignite** Your Events & Fundraisers

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WED FEB 2ND 1 PM ET | 12 PM CT | 11 AM MT | 10 AM

# HOSTS



**Dawn Lego**  
Director of Channel &  
Partner Marketing  
OneCause



**Claire Murad**  
CEO  
Murad Auction Group



**Louis Murad**  
President  
Murad Auction Group



**Kevin Spykerman**  
Director of Non-Profits Sales  
Winspire



A dramatic volcanic eruption at night. A massive, bright orange and yellow plume of fire and ash rises from a dark, silty volcano, illuminating the surrounding landscape and the dark sky. The eruption is intense, with a large volume of material being ejected into the air.

# 2022 Trends in Fundraising

Live Auction

Silent Auction

Fundraising Games

Let's Take a  
Poll!

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**When is Your Next Fundraising Event?**

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Spring 2022

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Summer 2022

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Fall 2022

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Spring 2023

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# Live Auction Trends



- Professional Auctioneer
- Knows How to Conduct Live Auctions for In Person, Virtual or Hybrid Events

Make Sure Your Auctioneer  
Looks Like This:







# Live Auction Trends

- Experiences You Cannot Buy
- Intimate Chef Dinners with Wine
- Sports Tickets
- Zoom or In Person Celebrity Experiences
- Wine, Whiskey, Booze Wagon
- Sign Up Party
- Travel

# Live Auction Trends-Travel



- US and Mexico Travel
- Travel is hard to get donated
- No Risk Travel Packages  
Great Solution
- Get a Sponsor



# Ignite Your Events

Sell Multiple Live Auction Packages

- Donated
- No Risk Packages

# Live Auction Giving Moment



- Giving moments raising more.
- Engineer before the event.



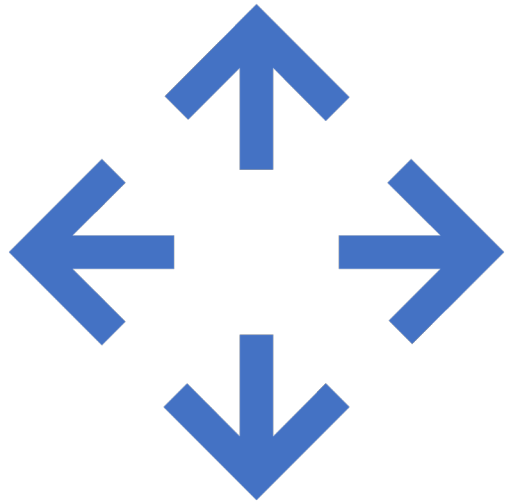
# Live Auction Giving Moment



- What are we raising money for?
- How much do we need to fund it?
- Do you have a match?
- Predetermine who will donate at each level.
- Grease the pump.

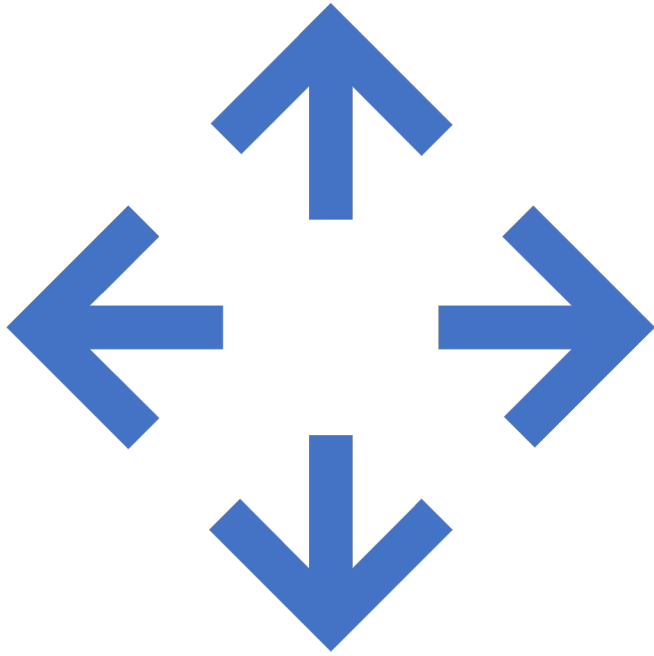
# Ignite Your Events

- Last Hero Standing – Stay and Play Prize
- Paddle Dump



# Silent Auction Trends

- Comfortable with online bidding and giving.
- People want to bid on their own devices.
- Silent auctions are opening before the event.



# Silent Auction

- Online auctions open to everyone
- Encourage sharing
- Promote

# Ignite Your Events



SHARE YOUR PICTURES  
AND TAG US  
#HBDWRE

Create a hashtag for your event

Track shares

Give a prize for the most shares.





# Travel Board or Premier Silent Auction

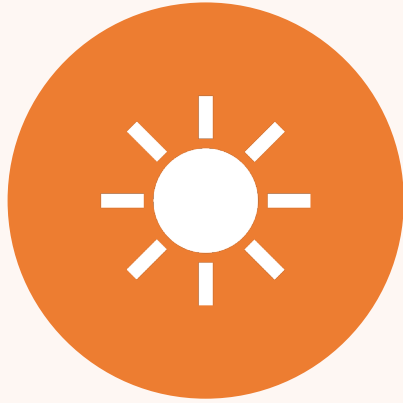
- Travel Section of Silent Auction
- Poll the Board-Where They Vacation

# Travel Board or Premier Silent Auction

Create a fun display  
with old suitcases.



# Silent Auction Closing Next Day



ALLOWS PEOPLE TO PAY MORE  
ATTENTION TO THEIR BIDS IN THE  
MORNING WHEN THEY'RE RESTED.



EASIER ON VOLUNTEERS THE NIGHT  
OF THE EVENT.



MAIL ITEMS OR OFFER PICK UP NEXT  
WEEK.

# Ignite Your Events

- Item distribution from your office.
- Offer a tour.
- New supporters.



# QR Codes

- Guests understand
- Easier than web address
- Free

[www.qr-code-generator.com](http://www.qr-code-generator.com)



- Paper Invitations
- Banners
- Carpool Line Signs

# Pre-Event Promotion

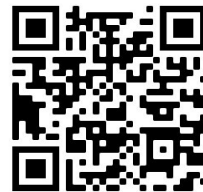
- Event Program
- Silent Auction Tables
- Display Sheets
- Tag on Centerpieces
- Carnival or Concert Events

A decorative graphic on the right side of the slide. It consists of a large gray square that is partially covered by a yellow triangle pointing upwards from the bottom right corner. The text "At Event" is centered within the gray square area.

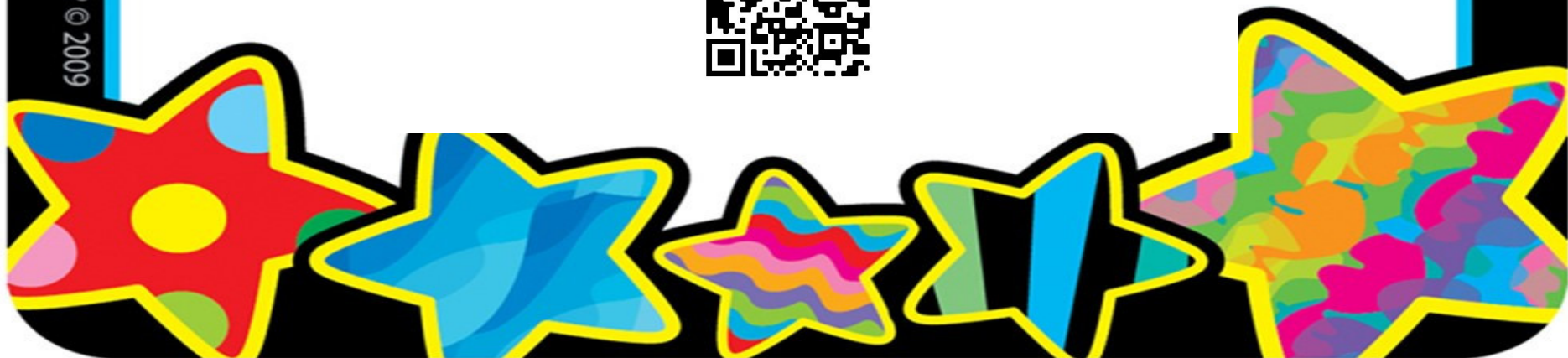
# At Event

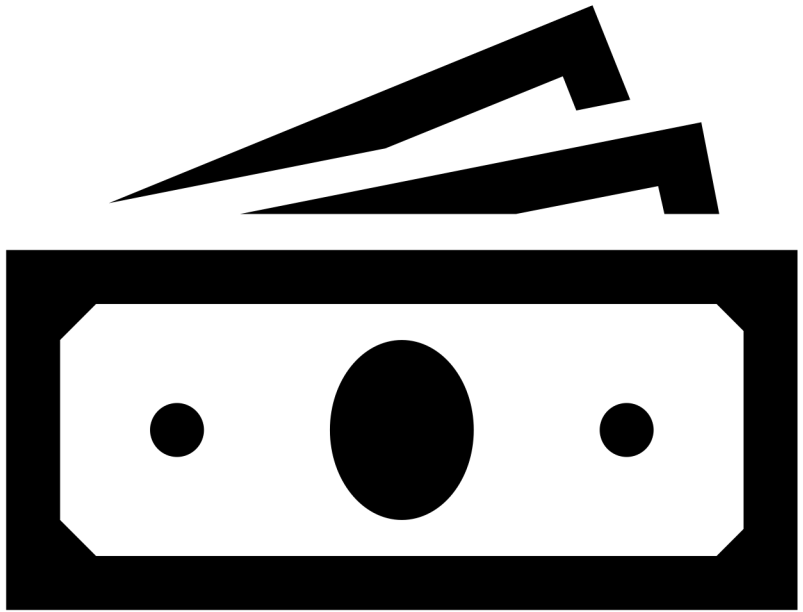
# Ignite Your Events

The Little Angels Preschool  
Online Auction is Open! Scan  
the QR Code to Browse and Bid!



CTP © 2009





Games Increase  
Profits



# Make Old Games More Creative!

- Heads and Tails
- Dead or Alive
- Pickups and Pearls





## Pickups and Pearls

## Live Auction Steal or Golden Ticket

- Sell 100 chances at \$100 each (\$10K)
- The winner chooses a live auction item to steal before the live auction begins.
- No risk trips or experience packages make it easy to sell another one even if it's stolen!



# Creative Raffle Prizes

- Lexus for a Year
- Dining Around Town
- Trips

# Ignite Your Events

- Raffle Prize: Around the US or World Trip
- Appeals to Everyone
- Easy to Fulfill
- Winners Choice Raffle with Winspire

# Creative Games to Reduce Silent Auction and Increase Profits

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Remove

- Remove lower value items from silent auction

Reduce

- Reduce work for silent auction committee

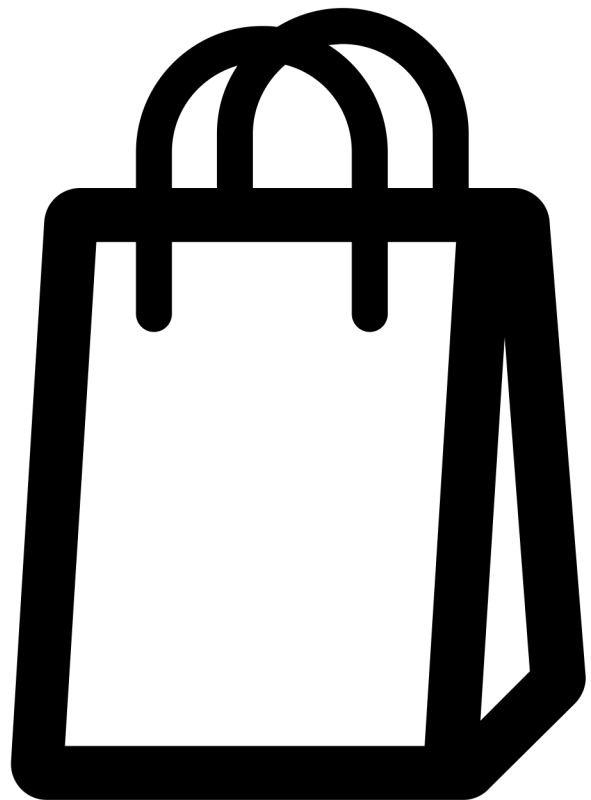
Increase

- Increase profits and sell all items

Fun

- Fun activity for all guests





# Grab Bags and Pulls





# GIFT CARD CANDY STORE

.....

Purchase a box of candy to win a gift card to  
AMC, Ruth's Chris Steak House,  
Whole Foods, Starbucks, and many more.

**ALL GIFT CARDS ARE VALUED \$25-\$250**

**\$25 PER CANDY PULL**

.....

Candy Gift Card Pull





Tin Man Cans from OZ Event!





Spin It to  
Win It!



## Pick a Fluffy Friend

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- Numbered Animals Correspond to Gift Bags
- Take One Home for Each Child
- Sell Multiples

# Sign Up Parties

## Fixed Priced, Limited



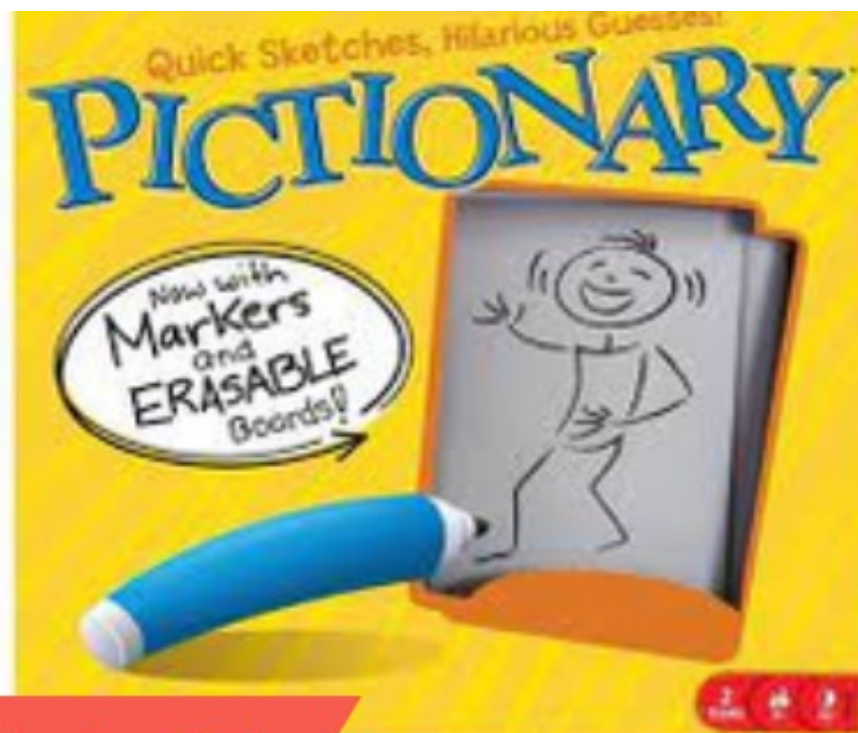




Preview Only

Paint a Pot and Plant a Flower with  
Mrs. Wszolek

**\$150** Starting Bid



Preview Only

Pictionary and Pizza in the Pod  
with Ms. Cornett

**\$150** Starting Bid



# Ignite Your Events

## Sign Up Parties Exclusivity

Make parties available during VIP party for 1 hour for sponsors only before they are open for everyone to purchase.

Be on the  
Lookout!  
eBook Coming  
Soon!

## Fundraising Games

**Create some FUN  
with your  
FUNdraiser!**

# 2022 Full of Promise

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**BE ENCOURAGED!**



**BE POSITIVE!**



**BE CREATIVE!**



# Let's Pick a Winner!

\$1,500 Winspire Travel Credit to Be Used Toward  
any Trip For Your Upcoming Fundraiser



# onecause®

POWERFUL FUNDRAISING SOLUTIONS

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[info@onecause.com](mailto:info@onecause.com)

[www.onecause.com](http://www.onecause.com)

888.729.0399