

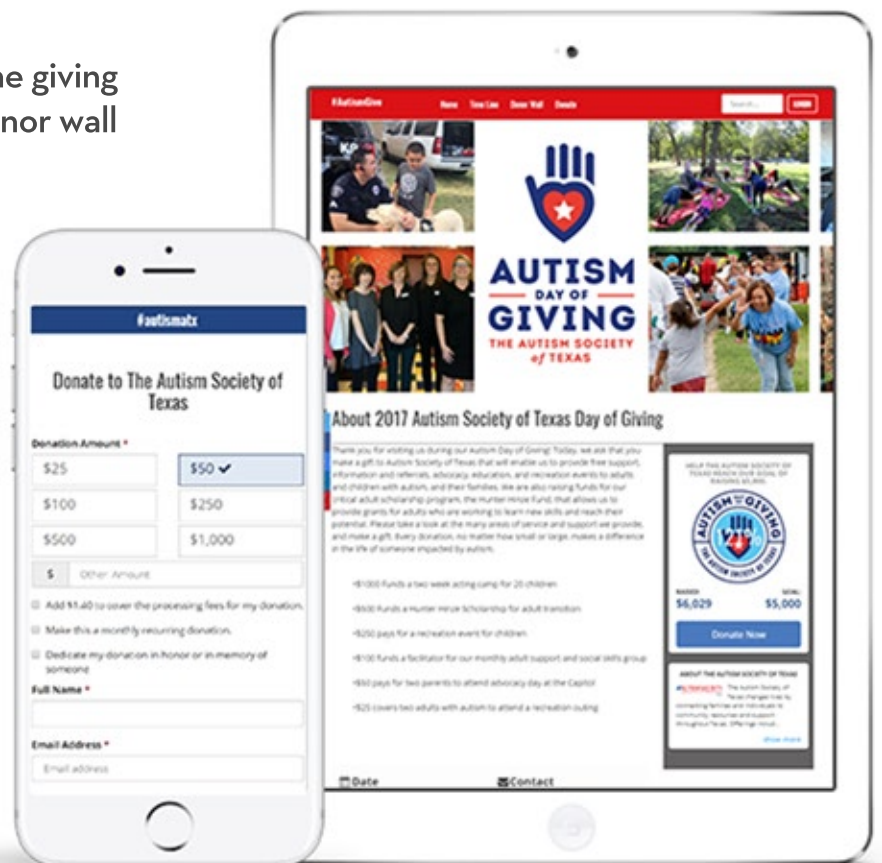
ONLINE GIVING SOLUTION

Make year-end fundraising social, mobile & fun!

Successful year-end giving doesn't just happen.

Raise more for your cause by offering stronger engagement with your online donors.

- ★ Engage donors with free-standing microsite and various types of embedded forms
- ★ Gamify your campaign with real-time giving thermometers, giving timeline & donor wall
- ★ Customize donation levels & form questions
- ★ Feature tribute & memorial giving
- ★ Cover transaction & credit card fees using “Patron Pay”
- ★ Enjoy strong back-end reporting & analytics
- ★ Make the most of giving days & end-of-year giving opportunities



Fast & Easy

From set up to launch, you'll see how simple it really is to customize and brand your online giving presence.



Mobile-Optimized

Receive donations from any device, anywhere, anytime. And you won't need a graphic designer to set up beautiful donation forms and microsites!

Gamification

Engage online donors in new ways with the real-time thermometer, giving timeline & donor wall.



Secure

Whether embedded on your website or set up on its own page, offer your donors a trusted pathway through full SSL/PCI compliance.

HOW IT WORKS



CUSTOMIZE

- ★ Set up your online form with ease.
- ★ Ask custom questions.
- ★ Select which donation levels to display.
- ★ Empower donors with ability to cover transaction and credit card fees.



ENGAGE

- ★ Feature as embedded form on your existing website.
- ★ Easily launch a new site for specific Giving Days.
- ★ Leverage power of gamification elements.
- ★ Share across social media.



REPORT

- ★ Enjoy valuable donation and transaction reporting.
- ★ Plug into Google Analytics & Tag Manager, Facebook Pixel, and other third-party analytics.