

Creative Ideas to Heat Up Outdoor Fundraising

To get the most out of longer days and warmer weather, tap into these 12 new outdoor fundraising ideas that are sure to heat up your mission!

Hot Ideas to Push Your Mission Forward

Charity Golf Outing

Charity golf events give opportunities to raise revenue for the nonprofit beyond the course by incorporating golf sponsorships, fixed priced items, contests, and gamification.

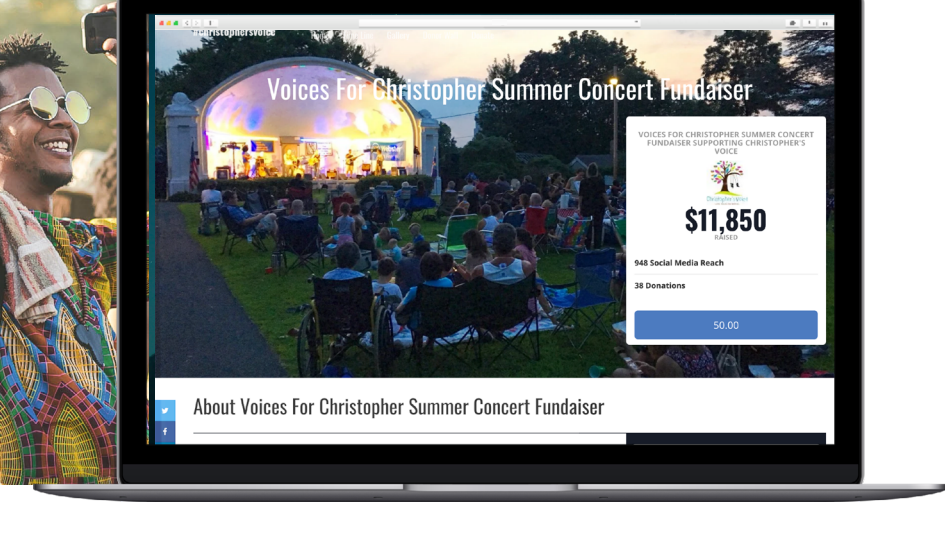
- » **HOT TIP:** Look at virtual add ons like a virtual livestream or virtual golf for those at home.



Outdoor Concert

If you're looking to host a fundraising event that's a little more unique than your average 5k run, try hosting a concert!

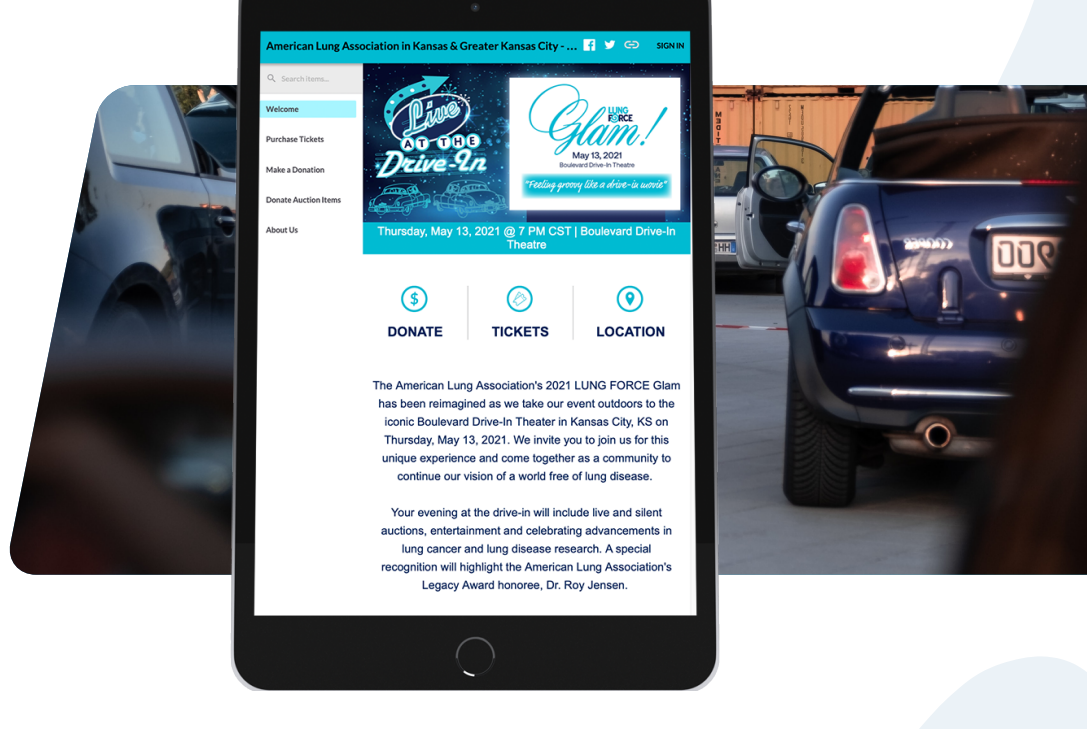
- » **HOT TIP:** Host a raffle or local restaurant food booths.



Drive-In

This outdoor option is a blast! And can be a great way to gather as a community again to celebrate and stay safe too.

- » **HOT TIP:** Elevate this fundraiser with a specialty cocktail hour, carside food & bev, or food trucks.



Outdoor Family Movie Night

Your nonprofit can secure a spacious, outdoor area like a local park or amphitheater (even on your own grounds if big enough) and set up a projector, large screen, and speakers.

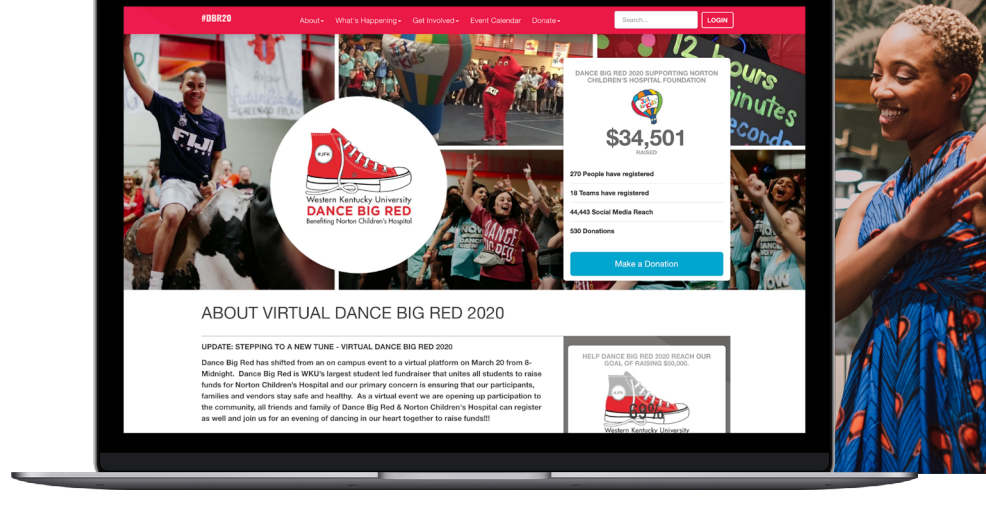
- » **HOT TIP:** Have a mission moment video at intermission to fuel donations.



Outdoor Dance Marathon

Dance marathons are immersive fundraising events that are often interactive and socially focused. They bring together excitement, engagement, community, action, and big funds. Take it outside!

- » **HOT TIP:** Live-stream dancers to grow social reach & donations.



Car Show or Car Cruise

The best part of an outdoor car event is that it can take place anywhere. You just need a parking lot, park, or you can work with your municipality to reserve a cruise route in your local city.

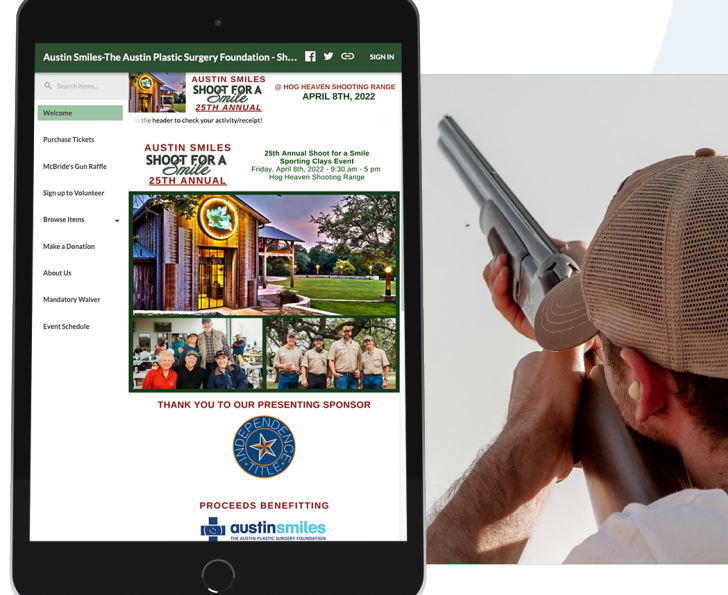
- » **HOT TIP:** Rent booth to local businesses or have car maintenance classes.



Clay Shooting

Get creative and get outside with your supporters with some clay shooting! Also referred to as skeet shooting or sporting clays, this fundraiser takes a new spin on a competitive fundraiser.

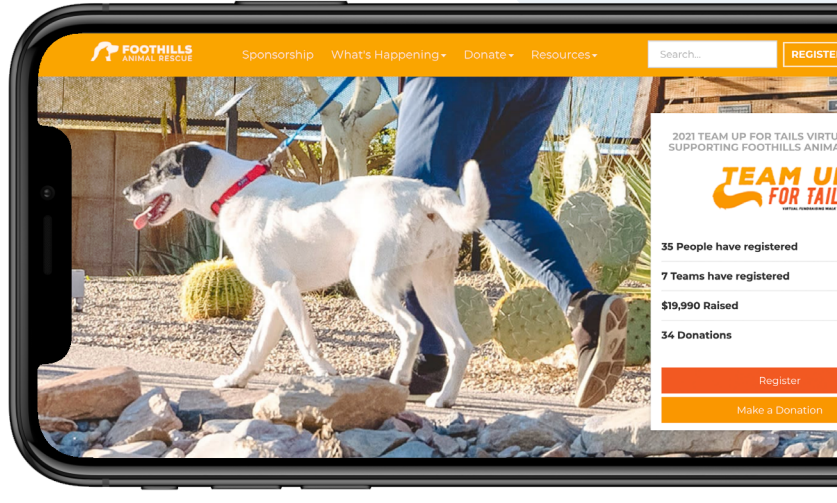
- » **HOT TIP:** Heat up giving with team ticket packages & raffles.



Scavenger Hunt

Scavenger hunts can be both fun and educational with a kickoff ceremony, online experience with clues, and a rewards ceremony back at the home base.

- » **HOT TIP:** Form teams to create competition and award prizes.



Walks & Hikes

Walking and hiking events are all the rage this season. Your donors are able to get out in the sunshine and raise money for an awesome cause - it's a win-win.

- » **HOT TIP:** Spice up the competition by having your supporters compete for the top individual or team fundraiser. Then have an award ceremony at the end of your walk or hike.



Block Party

An outdoor party with games and food not only involves the whole family but can provide an easy way for nonprofits to raise funds!

- » **HOT TIP:** Add face painting, craft beer booths & grill-off competitions to make this event unforgettable for kids and parents.

Outdoor Dog Show

This outdoor fundraising idea is sure to be a hit with your animal loving donors! Host a dog show in your community and raise money for your cause through tickets, donations, and/or dog entry fees.

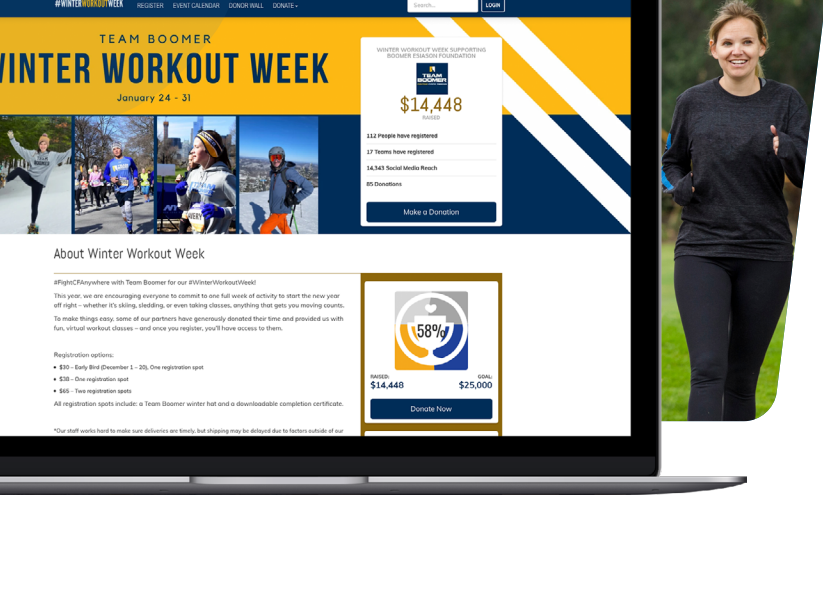
- » **HOT TIP:** Everyone loves to see a pup on their social media timeline. Be sure to use channels like Instagram and Facebook to promote before, during, and after your event.



Outdoor Fitness Challenge

Nothing gets the heart pumping quite like fundraising for an awesome cause! Fitness challenges are on the rise. They get your donor base active while actively fundraising for your cause.

- » **HOT TIP:** Use the Strava integration through OneCause Peer-to-Peer Software to track your participants activity. It adds another level of competition and brings people back to your fundraiser site day after day.



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We wanted to take advantage of our investment in fundraising software, and we sure did. Keeping our fundraising year-round offers multiple touch points for donors and our community to connect with us. We're so excited for what we have planned in 2021.”

DESALES HIGH SCHOOL