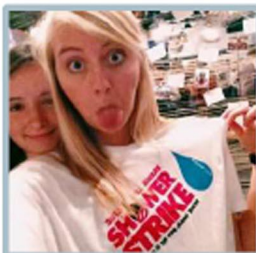


Motivate Involvement. Inspire Giving.

Engage supporters with the platform that combines real-world activities with social media, peer-to-peer interaction, and fundraising.



The Social Engagement Platform for Nonprofits

**Make your cause
relatable.**



Involve people in activities to help them better understand, appreciate, and relate to your cause.

**Acquire supporters
from social media.**



Anyone posting with your hashtag is invited to formally join and share their email address.

**Bring your campaigns
& events to life.**



Bring together all participants, donors, photos, videos, and social posts with your hashtag.

**Empower your
evangelists.**



Give your supporters compelling reasons to invite others, fundraise, and spread the word.

The Platform for Year-Round Engagement

Create a variety of unique challenges, campaigns, and events to motivate involvement.

CAMPAIGNS & EVENTS YOU RUN TODAY:



Social Awareness



Awareness Day/
Week/Month



Email List Building



Fundraising



Personal Fundraising



Run/Walk/Ride Events



Community Events



Event Registrations

HOW YOU CAN REIMAGINE THEM USING ONECAUSE:

Launch a photo or video petition or tweet to vote to give people a compelling reason to lend their voice.

Involve people with a photo contest leading up to your awareness event. Keep people engaged throughout your week or month with a scavenger hunt.

Reach new supporters with a photo or video contest and let them enter a drawing for prizes by entering their email address.

Increase support leading up to any campaign with a photo or video pledge. Embed your donation form anywhere in your web properties.

Make fundraising easier for your volunteer fundraisers with pages that are fun, more visual, interactive, and integrated with email and social media.

Make registration a snap; empower participants with tools to recruit and fundraise directly through social media and host their own “wrap-around” events to raise even more money.

Engage people in your community events, such as a restaurant week and local festivals, with a photo challenge or sponsor check-ins.

Increase participation and donations for your events with easy user registration customized to your needs and an online donor wall for recognition.

The Platform Designed to Engage

Social Listening, Feeds & Integration

Invite anyone using your hashtag to join you and share their email address. Aggregate photos, videos, and social media posts. Let users recruit and fundraise through social channels.

Flexible Branding & Display Options

Customize with your branding and registration requirements. Embed any elements into your other web properties. Display live feeds of photos or social posts at your event or facility.

Motivating Activities & Rewards

Combine real-world activities, social media, and peer interaction to get people involved. Use friendly competition for users to earn bragging rights or rewards of your choosing.

Affordable & Accessible Technology

Enjoy a better approach for social engagement on a secure, reliable, and affordable SaaS platform. Our 100% responsive design ensures your sites look great and work well on any device.