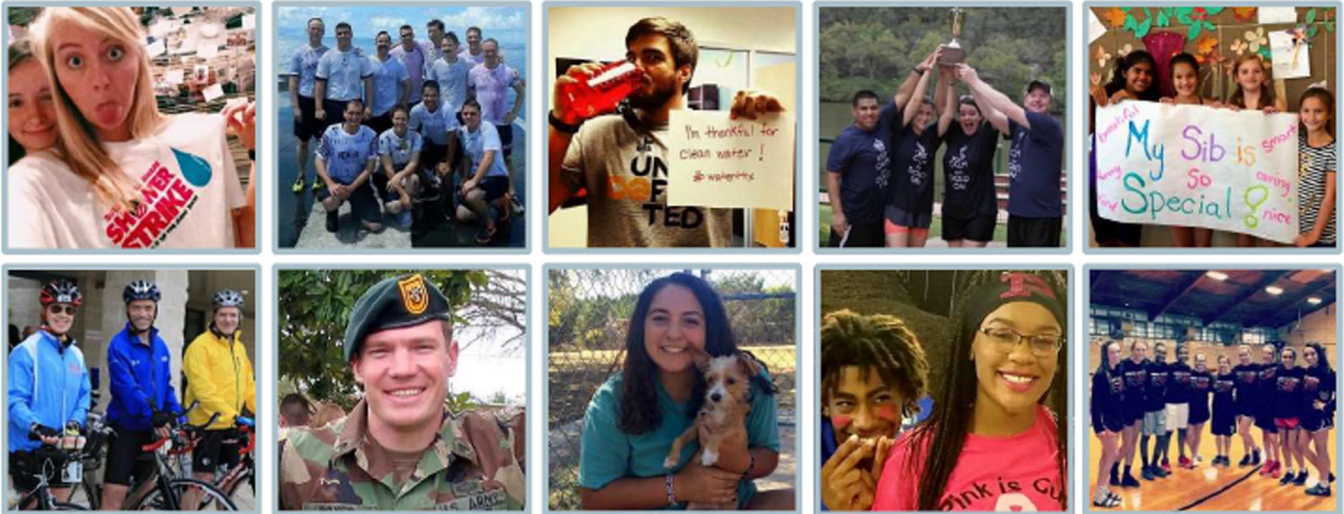


# Motivate Involvement. Inspire Giving.

Engage supporters with the platform that combines real-world activities with social media, peer-to-peer interaction, and fundraising.



## The Social Engagement Platform for Nonprofits

**Make your cause  
relatable.**



Involve people in activities to help them better understand, appreciate, and relate to your cause.

**Acquire supporters  
from social media.**



Anyone posting with your hashtag is invited to formally join and share their email address.

**Bring your campaigns  
& events to life.**



Bring together all participants, donors, photos, videos, and social posts with your hashtag.

**Empower your  
evangelists.**











Give your supporters compelling reasons to invite others, fundraise, and spread the word.

## The Platform for Year-Round Engagement

Create a variety of unique challenges, campaigns, and events to motivate involvement.

### CAMPAIGNS & EVENTS YOU RUN TODAY:

-  Social Awareness
-  Awareness Day/Week/Month
-  Email List Building
-  Fundraising
-  Personal Fundraising
-  Run/Walk/Ride Events
-  Community Events
-  Event Registrations

### HOW YOU CAN REIMAGINE THEM USING ONECAUSE:

- Launch a photo or video petition or tweet to vote to give people a compelling reason to lend their voice.
- Involve people with a photo contest leading up to your awareness event. Keep people engaged throughout your week or month with a scavenger hunt.
- Reach new supporters with a photo or video contest and let them enter a drawing for prizes by entering their email address.
- Increase support leading up to any campaign with a photo or video pledge. Embed your donation form anywhere in your web properties.
- Make fundraising easier for your volunteer fundraisers with pages that are fun, more visual, interactive, and integrated with email and social media.
- Make registration a snap; empower participants with tools to recruit and fundraise directly through social media and host their own “wrap-around” events to raise even more money.
- Engage people in your community events, such as a restaurant week and local festivals, with a photo challenge or sponsor check-ins.
- Increase participation and donations for your events with easy user registration customized to your needs and an online donor wall for recognition.

## The Platform Designed to Engage

### Social Listening, Feeds & Integration

Invite anyone using your hashtag to join you and share their email address. Aggregate photos, videos, and social media posts. Let users recruit and fundraise through social channels.

### Flexible Branding & Display Options

Customize with your branding and registration requirements. Embed any elements into your other web properties. Display live feeds of photos or social posts at your event or facility.

### Motivating Activities & Rewards

Combine real-world activities, social media, and peer interaction to get people involved. Use friendly competition for users to earn bragging rights or rewards of your choosing.

### Affordable & Accessible Technology

Enjoy a better approach for social engagement on a secure, reliable, and affordable SaaS platform. Our 100% responsive design ensures your sites look great and work well on any device.