

POWER OF THE PLATFORM:

HOW INNOVATION MAKES FUNDRAISING EASIER

onecause®



\$4B RAISED

for good

Powering nonprofits to build better tomorrows.

10K

Nonprofits
Supported

40K

Fundraising
Campaigns

2M

Supporters Reached
Annually

OUR MISSION

We help our customers connect with **more supporters** and **raise more** money by providing the best value in fundraising software & support *so they can focus on advancing their mission.*



icmi GLOBAL CONTACT CENTER
AWARDS



Webinar Series

POWER OF THE PLATFORM

1. Events Reimagined

On demand at onecause.com

2. New Strategies to Reimagine Giving

On demand at onecause.com

3. Delighting Your Donors

On demand at onecause.com

★ 4. How Innovation Makes Fundraising Easier

Thursday, December 8



Engage with Us!

1. During the Webinar

- Submit questions in Q & A panel
- Engage with each other in Chat
- Share thoughts with friends on social

2. After the Webinar

- On-demand at www.onecause.com
- Wrap-up email with Webinar recording
- Exclusive content

3. Survey: drive future Webinar content



Want to learn
more? Scan this!



bit.ly/3VWblCB

All New!



The OneCause Fundraising Platform

YOUR HOSTS



Dawn Lego

Director, Brand Engagement &
Channel Marketing
OneCause



Joe Duca

VP. Product Strategy
OneCause



Emily Newberry

VP, National Accounts
OneCause

Agenda



1. ICYMI
2. How Innovation Make Fundraising Easier
 1. Event Planning & Management
 2. Analytics & Insights
 3. Year-round Value
3. Q+A

IN CASE YOU MISSED IT

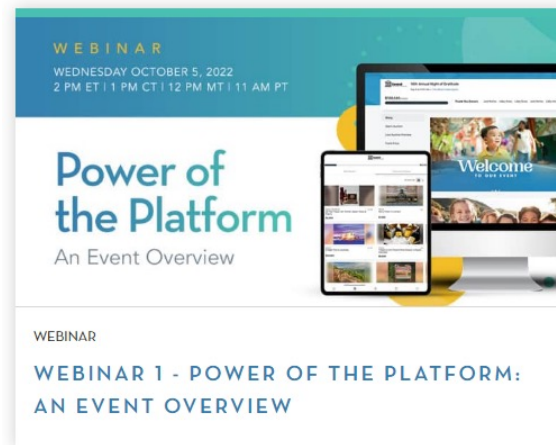
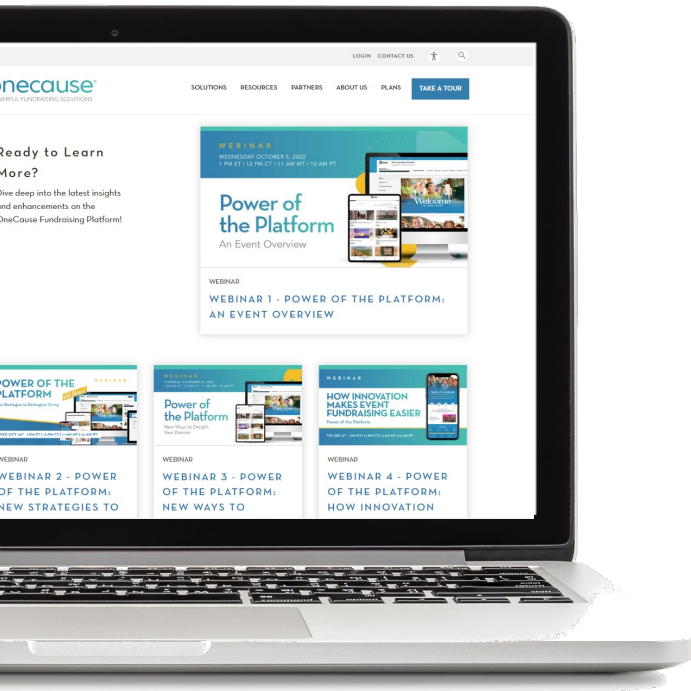
All New!



bit.ly/3VWbICB



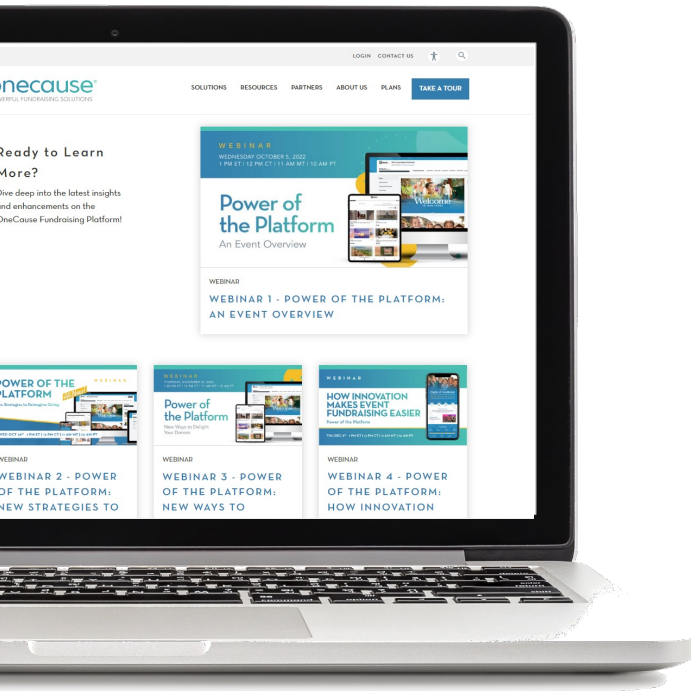
ICYMI



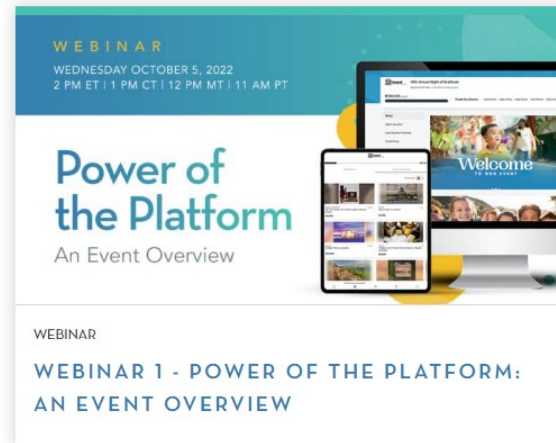
- Why Platform?
- Fundraising challenges
- Market research
- Event walkthrough

onecause.com/webinars

ICYMI



onecause.com/webinars

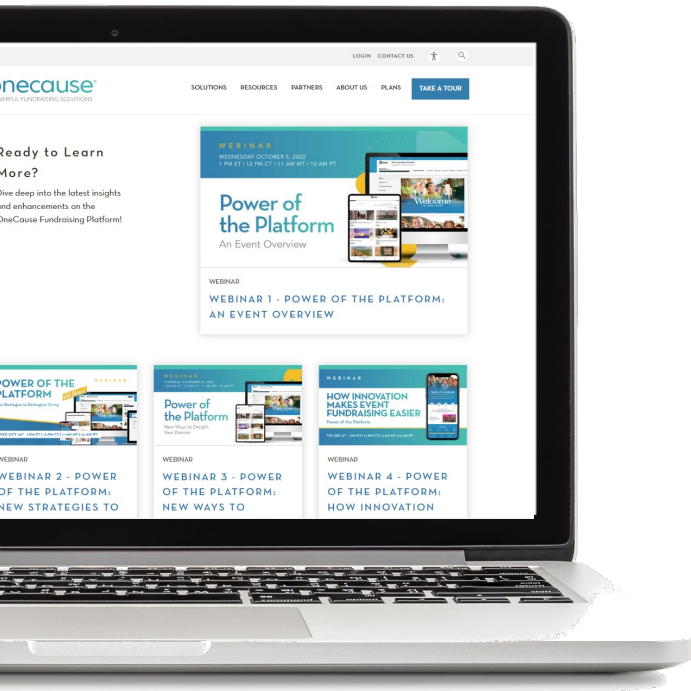


- Why Platform?
- Fundraising challenges
- Market research
- Event walkthrough



- Why reimagine giving?
- Donor diversity
- Donor motivations
- Consumer-mindedness
- Giving strategies
- Appeal walkthrough

ICYMI



onecause.com/webinars



- Why Platform?
- Fundraising challenges
- Market research
- Event walkthrough



- Why reimagine giving?
- Donor diversity
- Donor motivations
- Consumer-mindedness
- Giving strategies
- Appeal walkthrough



- Donor experience
- Pre-event engagement
- During the event
- Event wrap-up
- Multiple donor personas

ONECAUSE FUNDRAISING PLATFORM

All New!



MODERN & FLEXIBLE



SEAMLESS GIVING



DEEPER ENGAGEMENT

POWER OF THE PLATFORM:

HOW INNOVATION MAKES FUNDRAISING EASIER

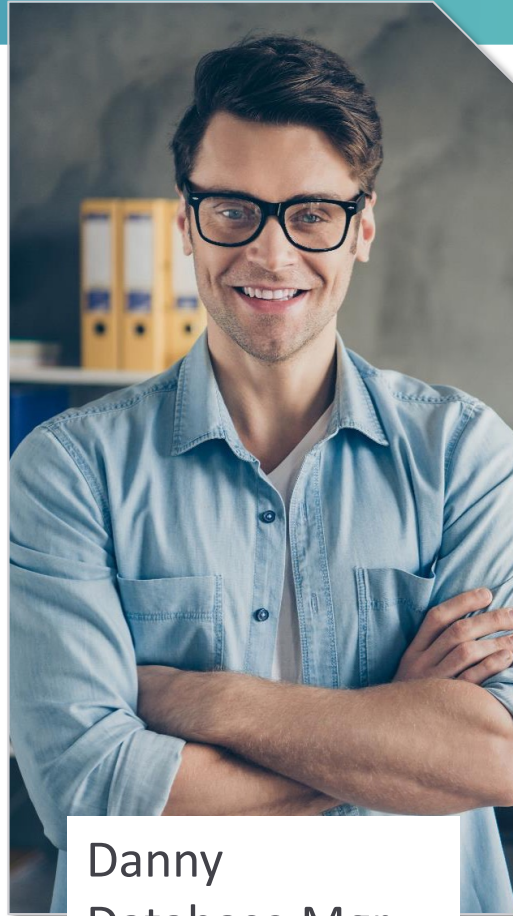
onecause®



Our cast



Emma
Event Planner



Danny
Database Mgr



Evelyn
Executive Dir



Frank
Finance Dir

How Innovation Makes Fundraising Easier

EVENT PLANNING & MANAGEMENT



onecause®

bit.ly/3VWbICB



Modern experience

Basic Details

Name

Gala Spring 2023

16/50

Changes saved.

Event Location

Event Venue Address

We will use this address to link attendee to the Google Maps location.

Dashboard

Locations ▾

Settings ▾

Filter Gala

☒ View Event

PROCEEDS

Proceeds by Type

\$225,804/\$250,000 (90%)

Covered costs: \$5,010.70

Tickets: \$13,950

Sponsors

Including \$63,500 in commitments

TOTAL DONATIONS

Analytics

Site Setup

Event Settings

Tickets

Fundraising

Attendees

Tables

Communication

Fundraising

Donations

Auctions


Fixed Price


Raffle

Donation Commitments

18

To learn more, view the sponsors tab.

 Please create or select a Merchant Account in your [Payments Settings](#).

 You have 14 carts with pending transactions totaling \$71,855. [Click here](#) to view and process cart payments.



Settings

Organization Details

Users

Volunteers

Subscriptions

Billing


Merchant Accounts


My API Tokens


Help Center


<


Fundraising Strategy


 Volunteers & Auction Items

 Webinars

 Guides & EBooks

 Blogs

 Success Stories

 Raise Conference




onecause

Home Browse Resources Collaborate My Services OneCause Products Log in

How can we help?

Search OneCause Help...



OneCause University

Training to Empower Your Fundraising Success

EXPLORE COURSES

DISCUSSIONS

ARTICLES

How to Enter Sponsor Tickets

516 Views · Dec 1, 2022 · Knowledge

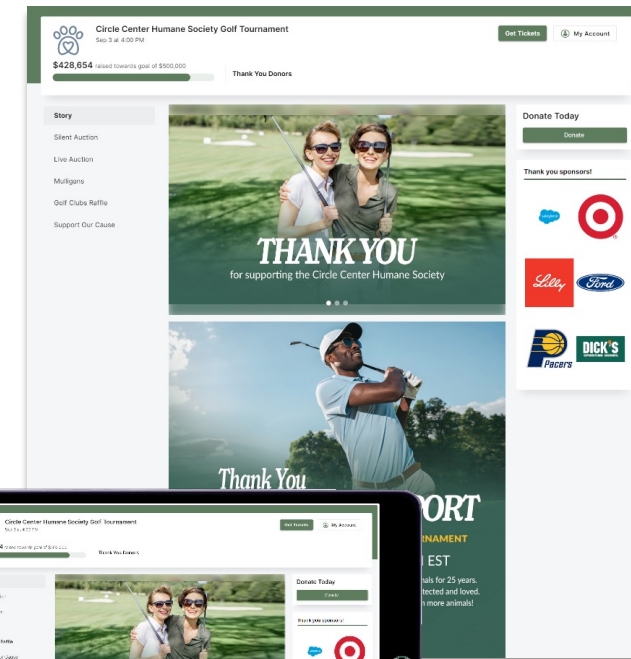
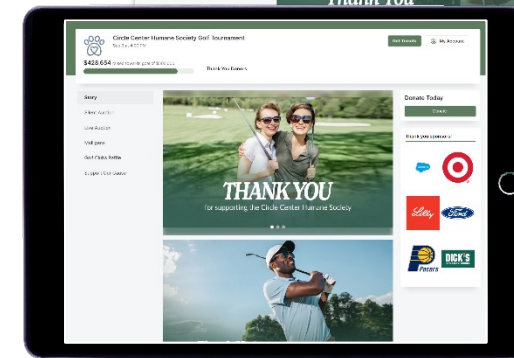
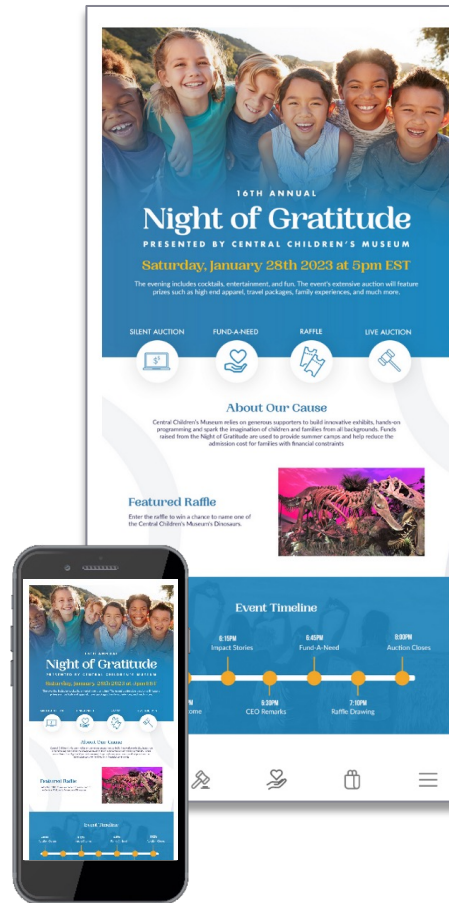
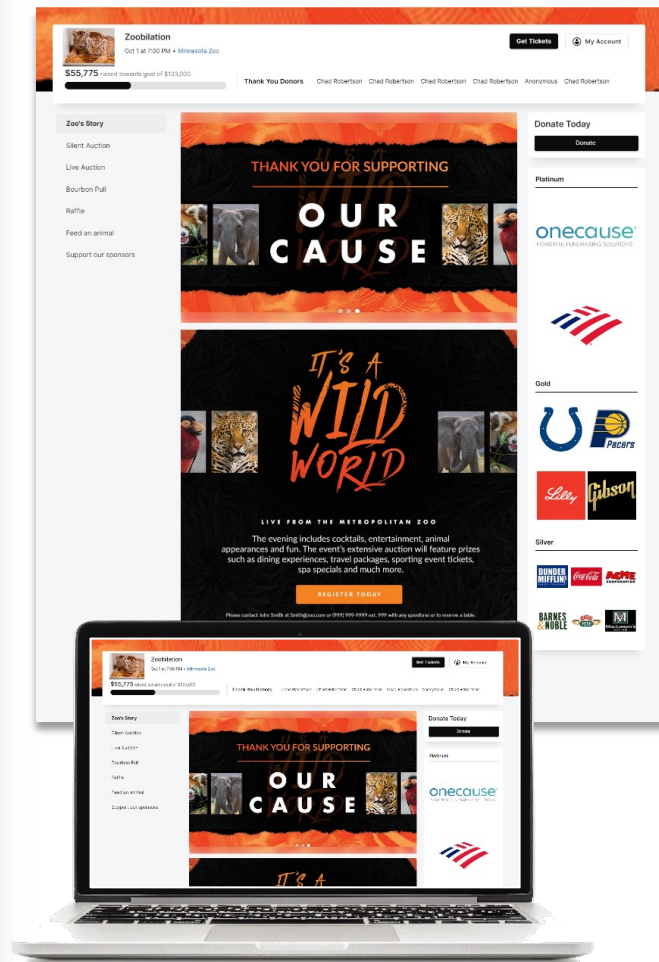
Sponsor Match Game

160 Views · Dec 1, 2022 · Knowledge

Create Sponsor Levels

78 Views · Dec 1, 2022 · Knowledge

Site & Links



Quick Links

Event URL

https://dev.onecau.se/_394be1

Copy URL

Active Slides

https://dev.onecau.se/_474581

Copy URL

Event Day Tools

[Launch Admin URL](#)

https://dev.onecau.se/_394bf1

Copy Volunteer URL

Event Day Volunteer Login - Scan to Open



Done

Event Types & Flexibility



1. All kinds of events
2. In-person, virtual, hybrid
3. Change event type

galas
garden parties
luncheons
art parties
online auctions
golf events
awards ceremonies
festivals
hoedowns
taste of the...
cocktail parties
honoree dinners
fashion shows
online raffles

Event Type

Se

Edit Event Type

In Person All attendees will be at the on-site venue.	Hybrid (Current) Attendees can participate on-site or virtually.	Virtual All attendees will be participating remotely.
---	--	---

Cancel Confirm Changes

5/30/2022 10:00

Tickets & Ticket Manager

1. Ticket types that drive experience
2. Custom questions
3. Promo codes

Ticket Types						Create Ticket Type
Active	Name	Price	Value	Sold		
↑↓	Early Bird	\$90	\$0	12	⋮	
↑↓	✓ Active VIP	\$500	\$75	10	⋮	
↑↓	✓ Active Dinner	\$100	\$50	10	⋮	
↑↓	✓ Active Family of 4	\$1,200	\$600	4	⋮	
↑↓	✓ Active Virtual Ticket	\$0	\$0	4	⋮	

Attendee Type

- ☐ Virtual
- ☐ In Person

Tickets & Ticket Manager

1. Ticket types that drive experience
2. Custom questions
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Ticket Types						Create Ticket Type
Active	Name	Price	Value	Sold		
↑↓	Early Bird	\$90	\$0	12	⋮	
↑↓	✓ Active VIP	\$500	\$75	10	⋮	
↑↓	✓ Active Dinner	\$100	\$50	10	⋮	
↑↓	✓ Active Family of 4	\$1,200	\$600	4	⋮	
↑↓	✓ Active Virtual Ticket	\$0	\$0	4	⋮	

Promo Codes					Create Promo Code
Active	Promo Code	Ticket Types	Promo Amount	Usage	
✓ Active	DogLover	Dinner, Family of 4	10%	0	⋮
✓ Active	CatLover	Dinner, Family of 4	10%	0	⋮

Ticket Options			Create Ticket Option
Option Question	Ticket Types	# Answered	
↑↓ Meal Preference	VIP 4-pack, VIP Early Bird, Ticket	14	⋮
↑↓ Any food allergies?	VIP 4-pack, VIP Early Bird, Ticket	5	⋮

Open Response

Multiple Choice

Checkboxes

Ticket Option Prompt

Dinner option

13/60

Chicken

×

ⓘ

Vegan

×

Vegetarian

×

ⓘ

+ Add Option

☒ Is this a Meal Choice Option?

Assign to ticket types

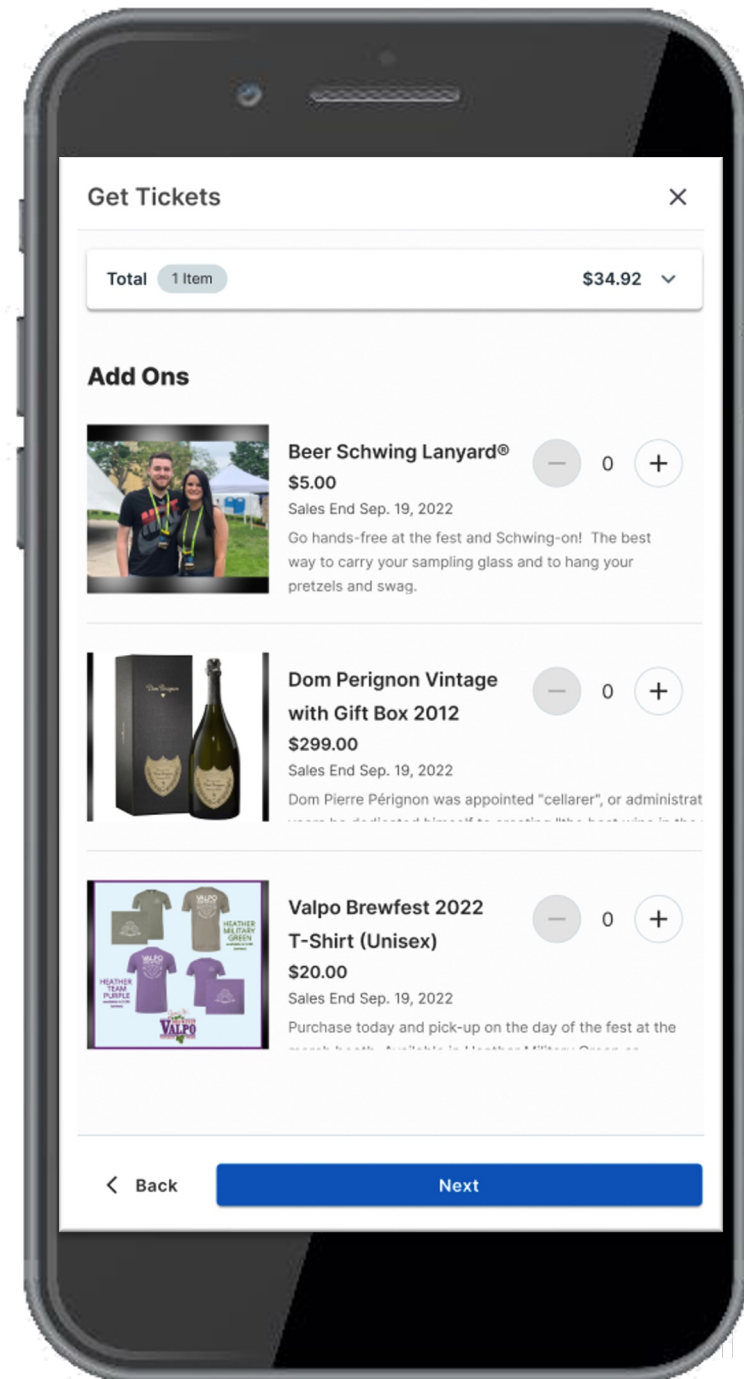
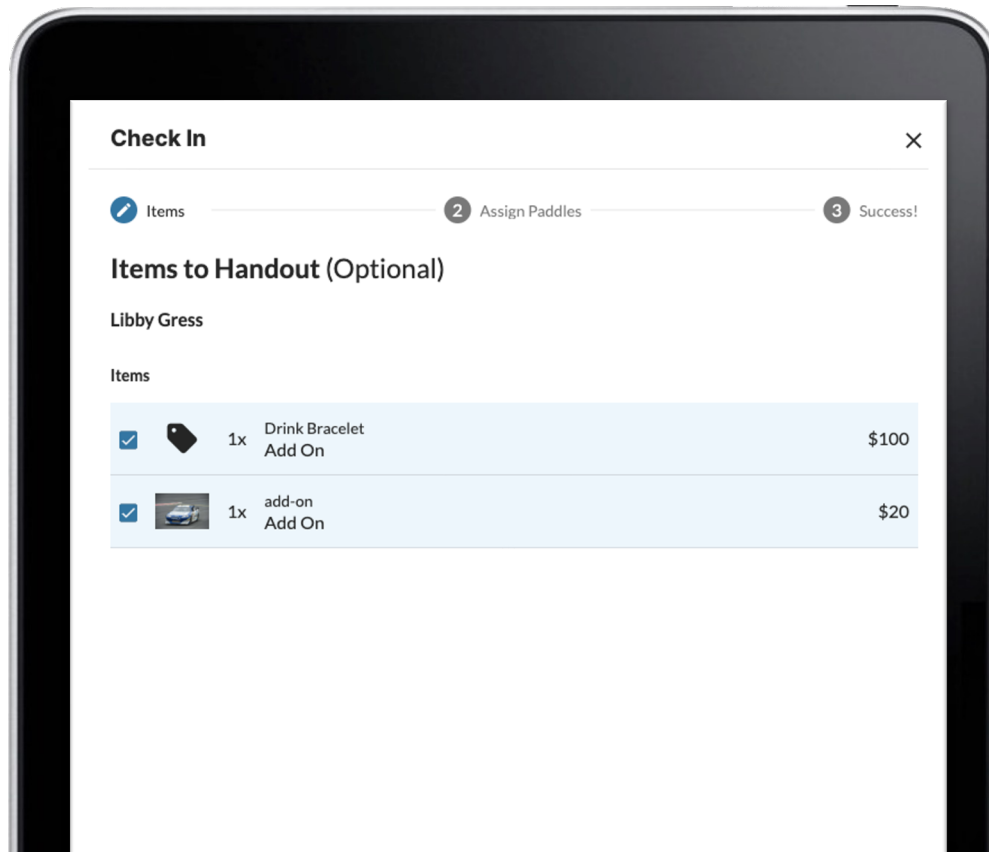
Early Bird (+3 others)

Attendee Type

- ☐ Virtual
- ☐ In Person




Ticket Add Ons

Engage attendees early
& raise proceeds




Sponsors: Sales

1. Sponsorship Payments
2. In-Kind Items
3. Tickets

Event Sponsors					+ Add Sponsor
Logo	Name	Sponsorship Sales	Tickets Comped	Logo Level	
	Aaron Johnson	\$15,000	10	Gold Sponsors	⋮
	ABC Inc	\$5,000	8	Media Sponsors	⋮
	Best Buy	\$11,234	11	In-Kind Sponsors	⋮

Add/remove tickets
without changing gift
amount

Sponsor Details					Edit Details
Capital Grille					
	Contact Name	Bob Brown			
	Contact Email	bob@thecapitalgrille.us			
	Sponsor Website	https://www.thecapitalgrille.com/home 🔗			
	Notes	08/05 - Bob will donate all the beverages and staff for the event! 09/29 - firmed up quantities. Bob will deliver everything to the venue.			
Event Sponsorship Sales					Add Sponsorship Sale
Amount	Title	Status	Expected Date	Paid Date	
\$5,000	Staff for load in, setup, bartenders, and load out	Paid by Other In-Kind gifts		Dec 1 2022	⋮
\$4,999	Wine & Liquor	Paid by Other In-Kind gifts	Dec 21 2022	Dec 1 2022	⋮

Track multiple gifts
and payments

Sponsors: Sales

Add Sponsorship

Sponsorship Sale Title

Gold Sponsorship

Amount

\$ 10000

Value

\$ 100

Expected Date

12/8/2022



External ID

Invoice #22-15846

Cancel

Save

Comp Tickets

Select Tickets

Please monitor your remaining ticket quantities.

Virtual Ticket	\$0.00	X	-	0	+
Family of 4	\$0.00	X	-	0	+
Dinner	\$0.00	X	-	4	+
VIP	\$0.00	X	-	6	+

Manage Tickets

First Name

Bob

Last Name

Brown

Email

bobbrown@kroger.net

We'll send this email address a link to manage their tickets.

Total Cost

10 Tickets

\$0.00

CANCEL

COMP TICKETS

Collect Payment

Do you like to collect payment?

they can pay on their own time

now using credit card, check, or other

Pay Later

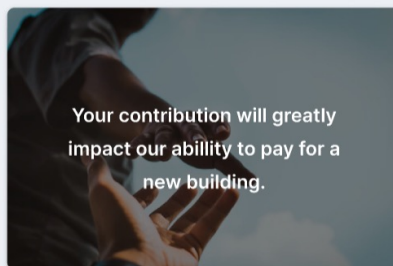
Sponsors: Sales

Become a Sponsor

Want more ways to help the cause?!

Why are sponsorships important? We need you! Sponsors are the foundation of helping us accomplish our vision to impact the lives of students. Your support helps us reach more students across the country. Why are sponsorships important? We need you! Sponsors are the foundation of helping us accomplish our vision to impact the lives of students. Your support helps us reach more students across the country.

Your Sponsor Contact: Laura Jones | (756) 234-2345 | laura@myorganization.com



Your contribution will greatly impact our ability to pay for a new building.

Title Sponsor \$10,000

12 Event Tickets

- Accommodations for the night of the event at a premier Kansas City hotel
- Invitation to the exclusive VIP dinner hosted by Cerner executives
- Program acknowledgement
- 9" x 12" Matte Black Finish Plaque
- Exhibition Reel (w/ 10 second video advertisement)



Gold Sponsor \$8,000

8 Event Tickets

- Exhibition Reel (w/ 10 second video advertisement)
- Company logo on all marketing materials
- Company logo on invitation and program
- Company logo on back of bidding paddles

Sponsor Details



Title Sponsor \$10,000

Valued at \$7000

Tickets: 2 x VIP 1 x Super Early Bird

- Accommodations for the night of the event at a premier Kansas City hotel
- Invitation to the exclusive VIP dinner hosted by Cerner executives
- Program acknowledgement
- 9" x 12" Matte Black Finish Plaque
- Exhibition Reel (w/ 10 second video advertisement)


Your contribution will greatly impact our ability to pay for a new building.

Purchase Sponsorship


Sponsors: Logo strategy & ROI

1. Logos display on site, slides, and game
2. Clickthrough URLs

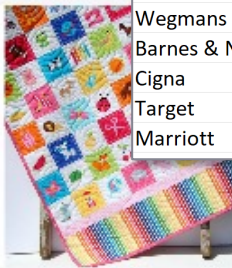
Great Auction Items Available!



#116
Hand-Crafted State of the Art Dollhouse
Starting Bid: \$400

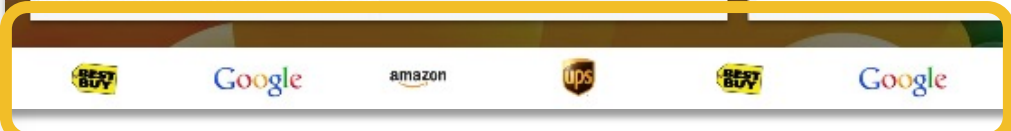


#119
Jackson Hole Wildlife Adventure
Current Bid: \$1,200



#120
Kendra Scott Jewelry Set
Current Bid: \$100

Sponsor Name	Clickthrough URL	Clickthrough Count	Impressions - Event Site	Impressions - Slideshow
Whole Foods	https://wholefoods.com/wine	27	632	14
Wells Fargo		0	632	15
American Airlines	http://aa.com	15	632	16
Wegmans	http://facebook.com/wegmans	55	632	14
Barnes & Noble		0	628	15
Cigna		0	629	15
Target	https://target.com	12	632	16
Marriott		0	604	14



Best Buy Google amazon ups Best Buy Google onecause

Title Sponsor



Gold Sponsors



Aaron & Belinda Johnson

Media Sponsors



In-Kind Sponsors



Table Management & Competition

1. Adding Tables
2. Seating
3. Grouping

Bulk Actions Selected 2

1. VIP
Captain: Andy Anderson

Select	Attendee	Ticket Type
<input checked="" type="checkbox"/>	John Ross	VIP
<input checked="" type="checkbox"/>	Jana Ross	VIP
<input type="checkbox"/>	Jane Smith	VIP
<input type="checkbox"/>	Guest of Jane Smith	VIP
<input type="checkbox"/>	Phil Villani	VIP
<input type="checkbox"/>	Joe Duca Caprio	VIP
<input type="checkbox"/>	Guest of Phil Villani	Dinner

3 seats still available at this table.

Table Management

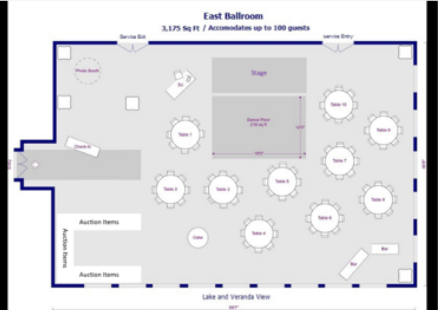
Download Reports Reset All Seats Add Tables

21
Seated

22
Unseated

1 / 20
Tables at Capacity

3
Checked In



East Ballroom
3,175 Sq Ft / Accommodates up to 100 guests

Service Bar, Stage, Photo Booth, Auction Items, Lake and Veranda View

Table Management & Competition

1. Adding Tables
2. Seating
3. Grouping
4. Upsert changes

Download Reports ▾

Download Tables and Attendees

Download Venue Management Report

Download Table Engagement

Table Management

Download Reports ▾

Reset All Seats

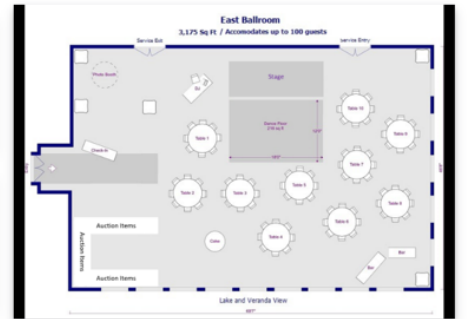
Add Tables

21
Seated

22
Unseated

1 / 20
Tables at Capacity

3
Checked In



Bulk Actions ▾

Selected 2

1. VIP

Captain: Andy Anderson

Select	Attendee	Ticket Type	Ticket Status	
<input checked="" type="checkbox"/>	John Ross	VIP	Sent	...
<input checked="" type="checkbox"/>	Jana Ross	VIP	Claimed	...
<input type="checkbox"/>	Jane Smith	VIP	Sent	...
<input type="checkbox"/>	Guest of Jane Smith	VIP	Unassigned	...
<input type="checkbox"/>	Phil Villani	VIP	Sent	...
<input type="checkbox"/>	Joe Duca Caprio	VIP	Claimed	...
<input type="checkbox"/>	Guest of Phil Villani	Dinner	Unassigned	...
3 seats still available at this table.				

Table Management & Competition

1. Adding Tables
2. Seating
3. Grouping
4. Upsert changes

Download Reports ▾

- Download Tables and Attendees
- Download Venue Management Report
- Download Table Engagement

Table Management

Download Reports ▾ Reset All Seats Add Tables

3
Highest Raising Table

\$42,950,890.95
Highest Raising Table Amount

Madeline
Gavin
Highest Raising Attendee

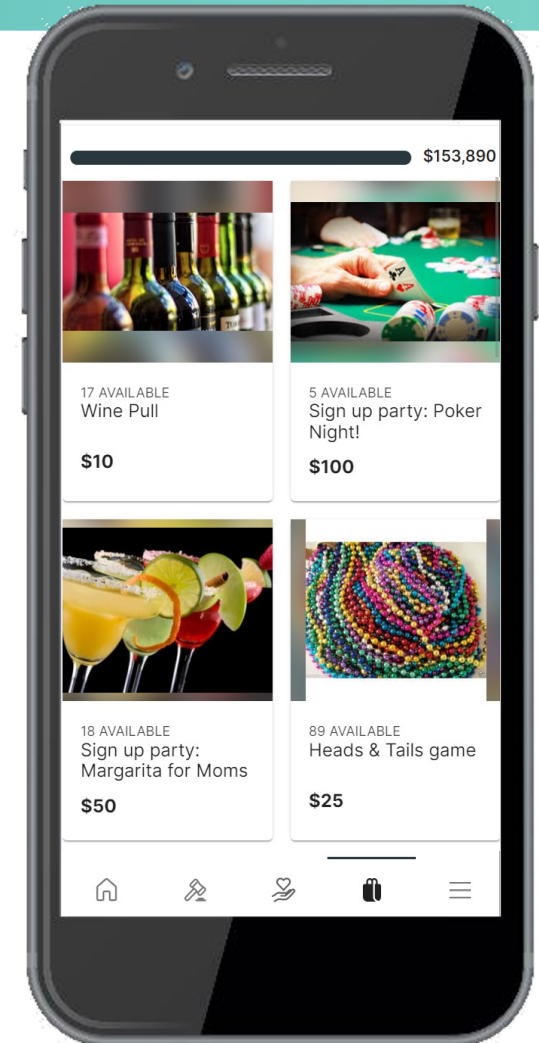
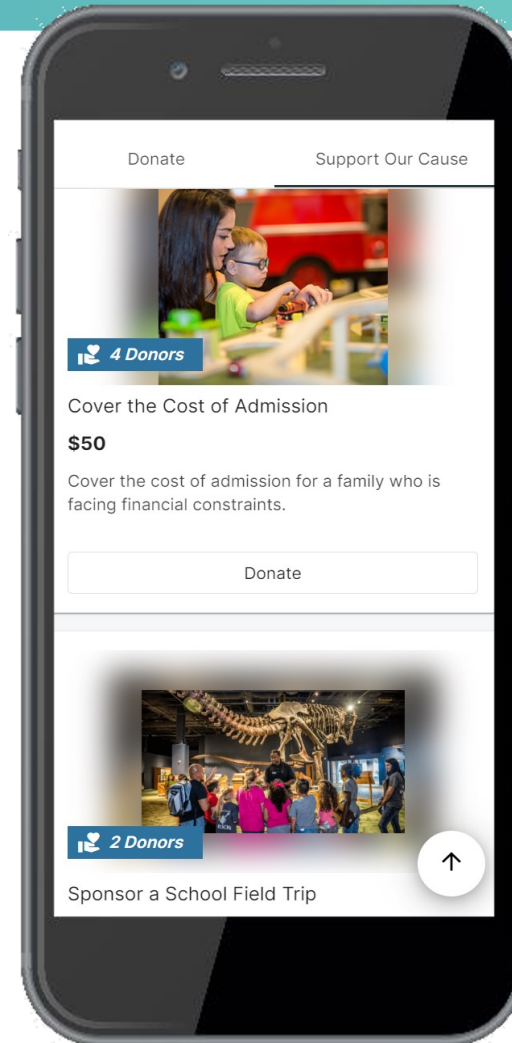
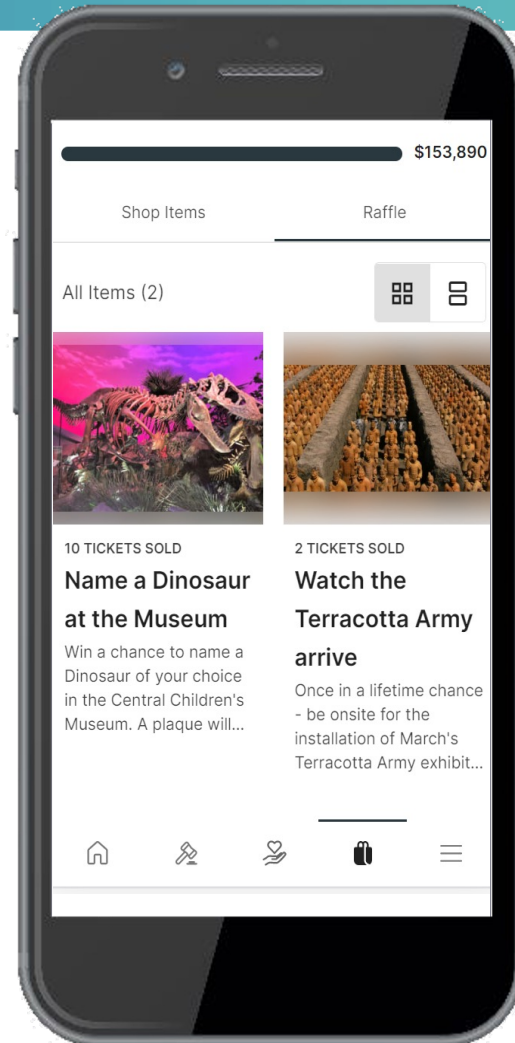
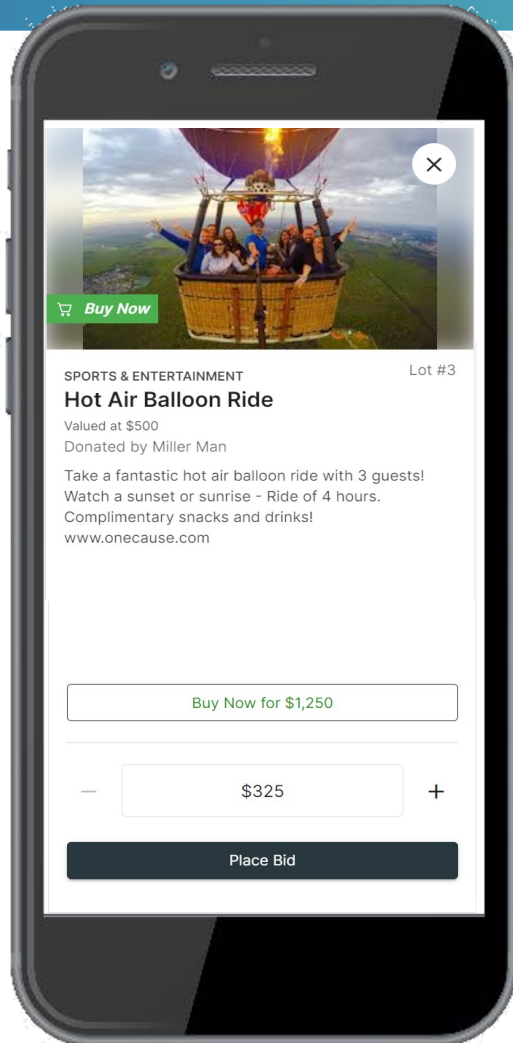
34
Checked In

East Ballroom
3,175 Sq Ft / Accommodation up to 100 guests

3 seats still available at this table.

Select	Attendee	Ticket Type	Ticket Status
<input checked="" type="checkbox"/>	John Ross	VIP	Sent
<input checked="" type="checkbox"/>	Jana Ross	VIP	Claimed
<input type="checkbox"/>	Jane Smith	VIP	Sent
<input type="checkbox"/>	Guest of Jane Smith	VIP	Unassigned
<input type="checkbox"/>	Phil Villani	VIP	Sent
<input type="checkbox"/>	Joe Duca Caprio	VIP	Claimed
<input type="checkbox"/>	Guest of Phil Villani	Dinner	Unassigned

Engagement



Auctions: Creation & Lot Management

1. Items donated > Lots sold
 1. Add Items or add Lots
 2. Edit on either level
2. Multiple Auctions (before/during/after)
3. Draft mode
4. Bidder experience

Import Lots from CSV

Select a CSV file with the lots to upload. [Click here to download a CSV template.](#)

Browse...

No File Selected.

We will default the following values if any information is left blank. **i**

i Amounts can be updated for each individual lot after creation.

Starting Bid		Bid Increment		Buy Now	
50	%	15	%	250	%
Round to the Nearest \$			Starting Lot Number		
5			1002		
Round to the Nearest \$			Starting Lot Number		
5			1002		

Auctions: Creation & Lot Management

1. Items donated > Lots sold
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3. Draft mode
4. Bidder experience

Lot Photos

Click a photo to select it as the Lot's primary photo. The primary photo is the first photo your supporters see when viewing this lot.



Auctions

[+ Create Auction](#)

Live Auction

Live [2 Lots]

+ Add New Lot

2022 Silent Auction

Silent [55 Lots]

+ Add New Lot

Silent Auction pre-event

Silent [33 Lots]

+ Add New Lot

Details

i Lots are not visible to the supporter in a "draft" status. Change the status above to "ready" for the supporter to view.

These are the details that your guests will see when bidding on this auction lot.

Draft

Ready

Fixed Price & Raffle

1. Public or volunteer-only
2. Require payment
3. Restrict payment types

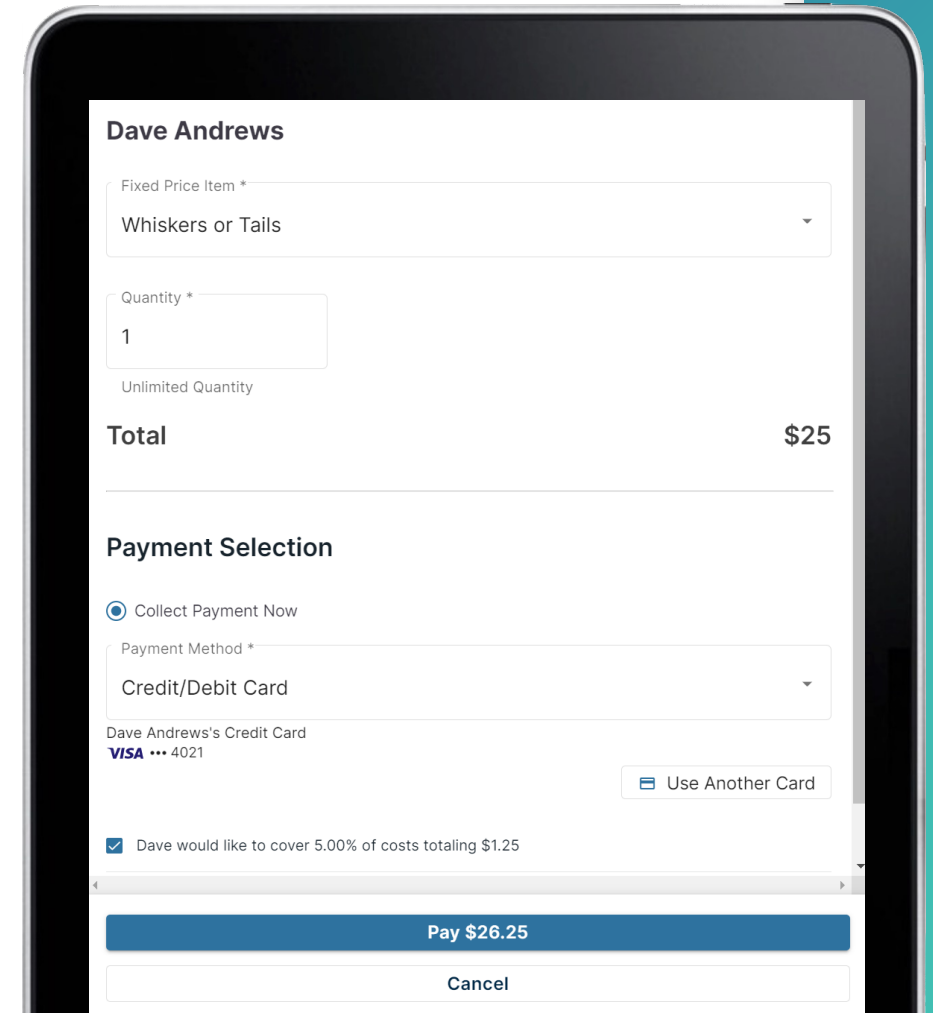
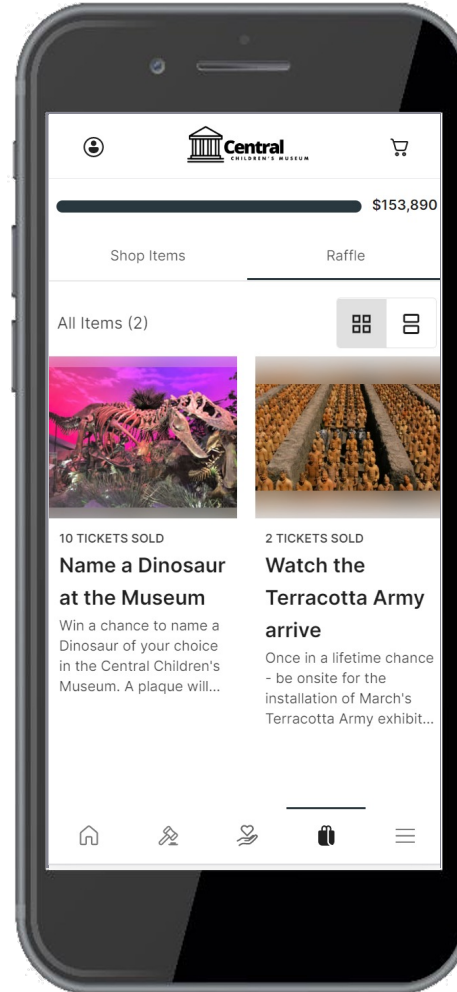
Volunteer Raffle Sales

[What's a payment restriction?](#)

Raffle tickets sold through an event tool can be limited to specific payment types

- ☐ My raffle does not have payment restrictions
- ☒ My raffle has payment restrictions

- ☒ Pay for raffle by credit card/debit cards
- ☒ Pay for raffle by cash
- ☒ Pay for raffle by check
- ☒ Pay for raffle by other

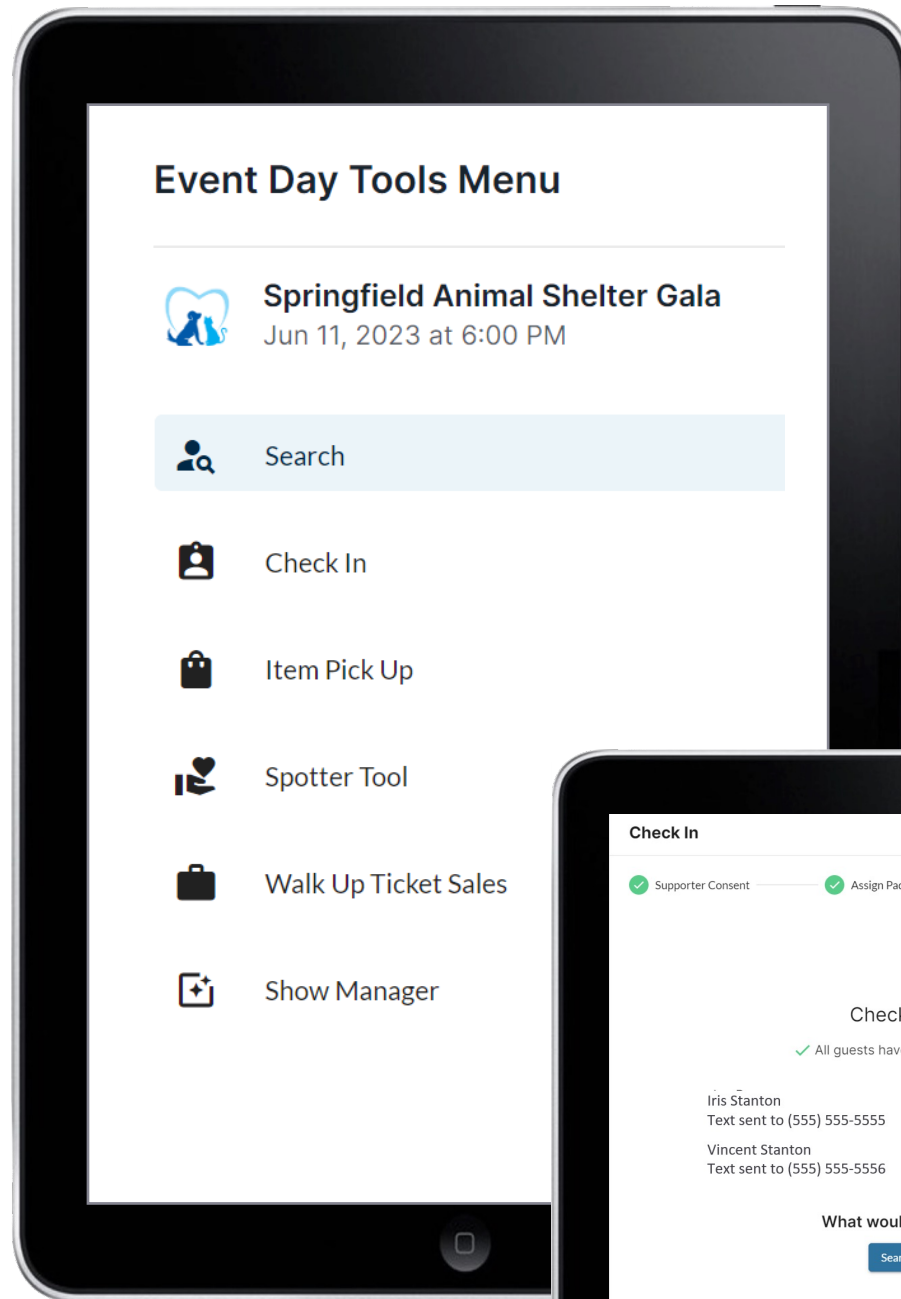


Volunteer Tools

1. Tools

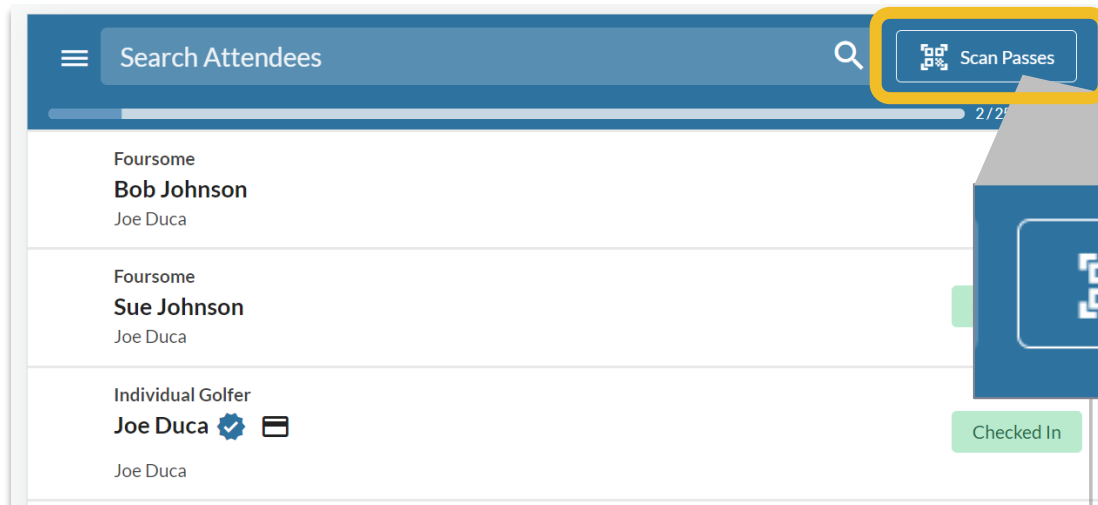
- a. Check-in
- b. Walk-up Ticket Sales
- c. Cart & Paddle Mgmt
- d. Sales & Payments
- e. Item Pick-up
- f. Donation Spotter Tool

2. Role permissions & security





Check-In

1. Assign paddles
2. Walk up Sale + Assign Table
3. Transfer Ticket
4. Hand out purchases

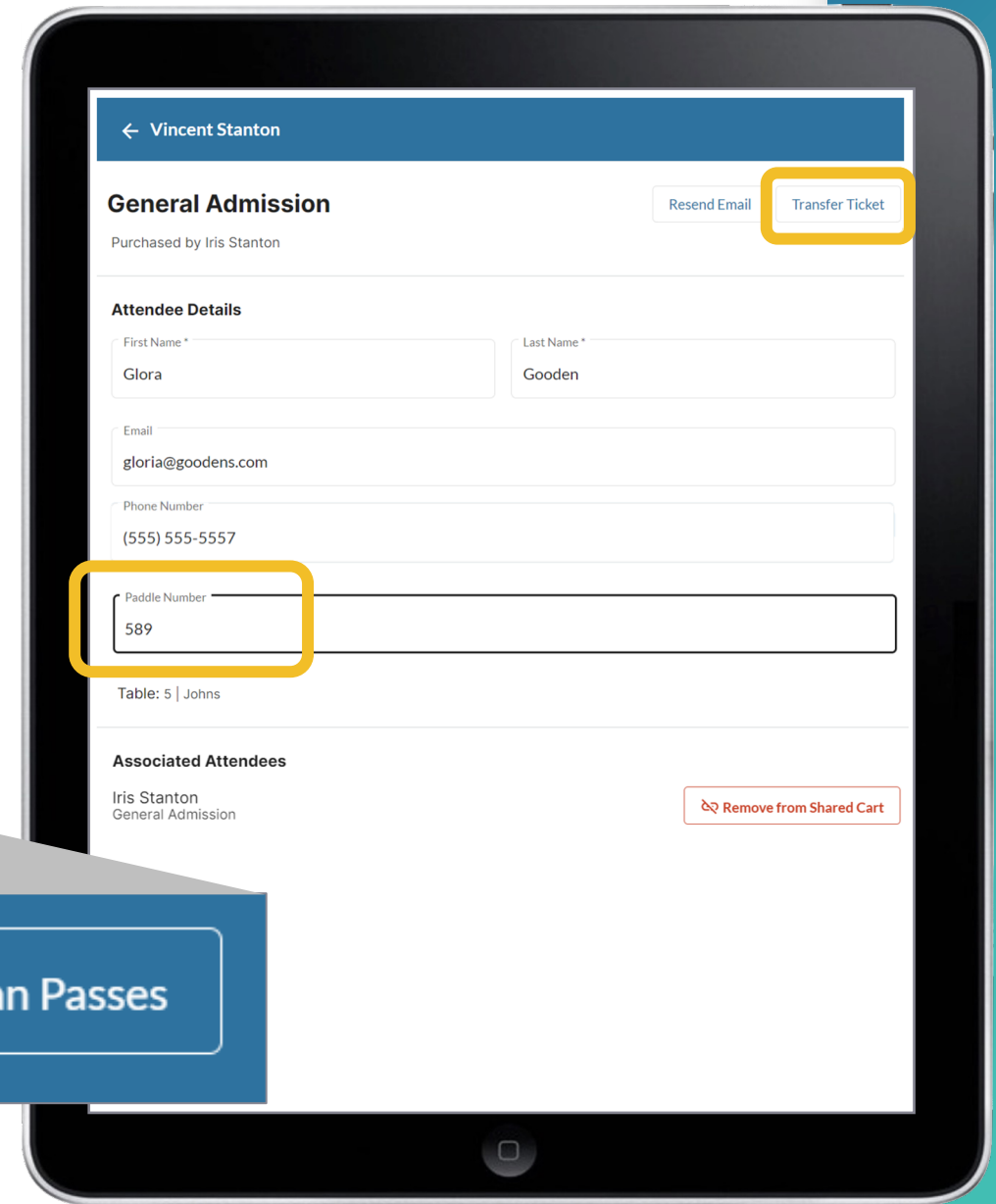


Search Attendees

2/2

Foursome	Bob Johnson	Joe Duca
Foursome	Sue Johnson	Joe Duca
Individual Golfer	Joe Duca  	Joe Duca

Checked In



← Vincent Stanton

General Admission [Resend Email](#) [Transfer Ticket](#)

Purchased by Iris Stanton

Attendee Details

First Name * Glora Last Name * Gooden

Email gloria@goodens.com

Phone Number (555) 555-5557

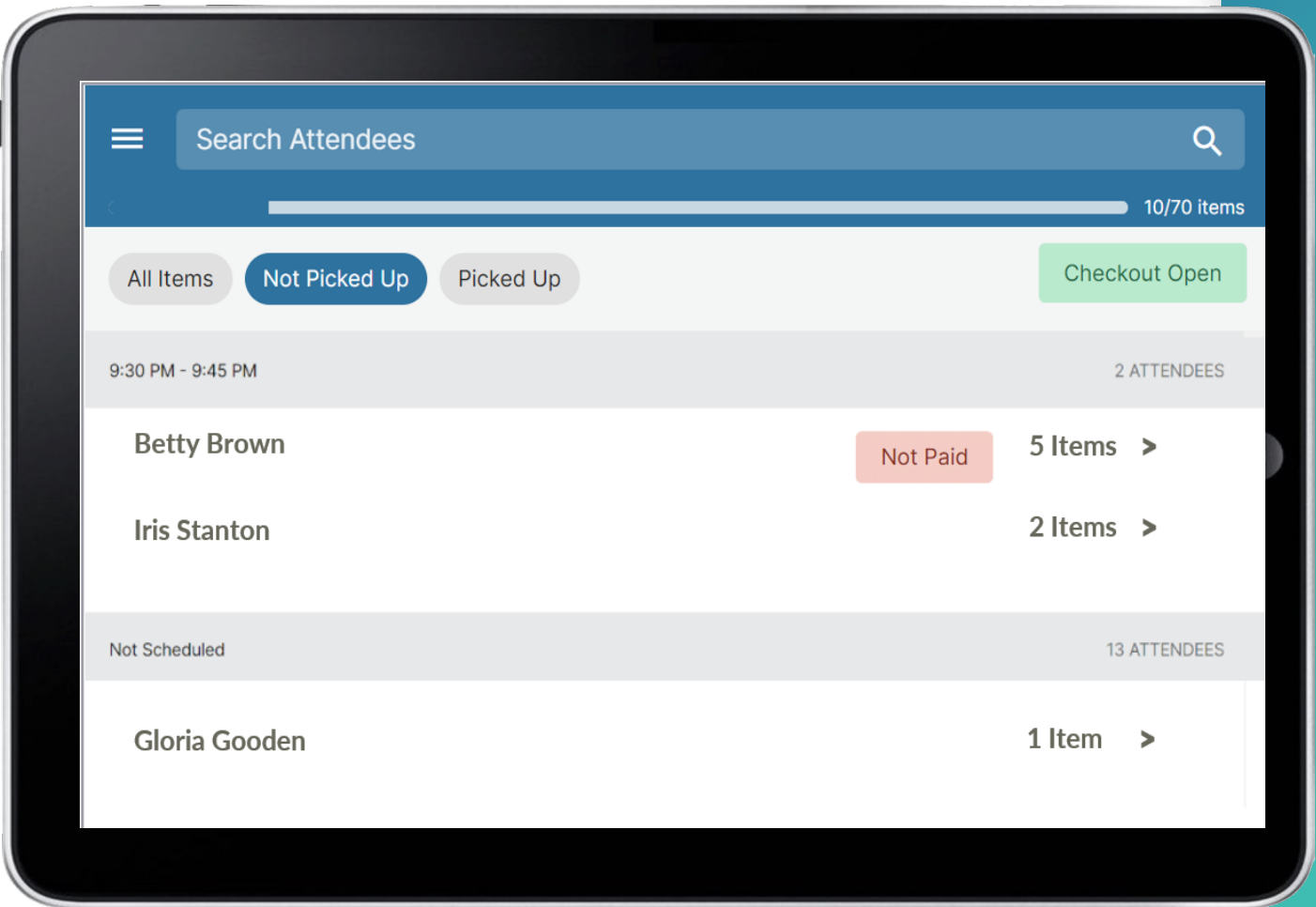
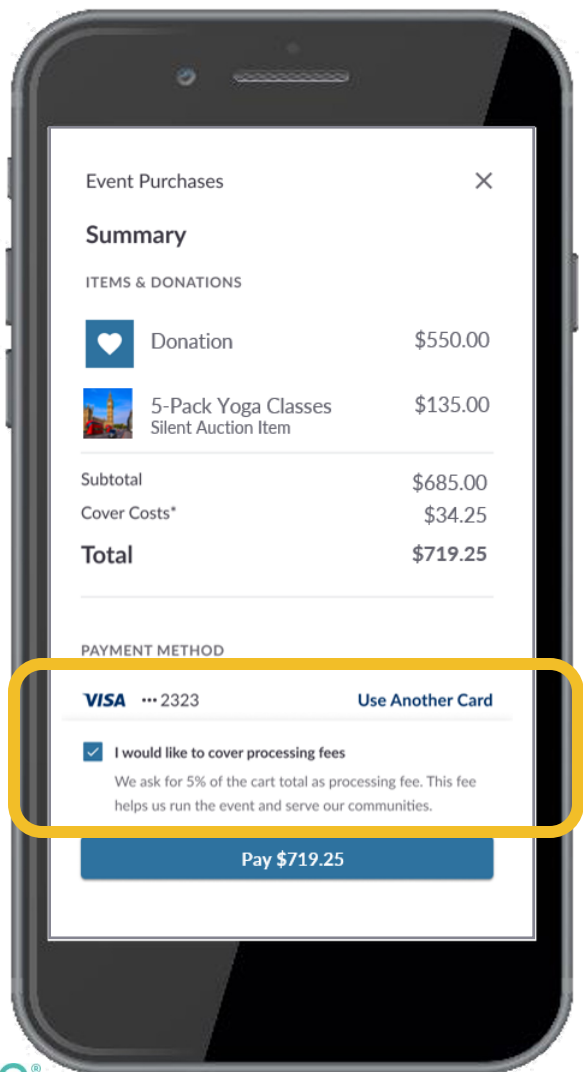
Paddle Number 589

Table: 5 | Johns

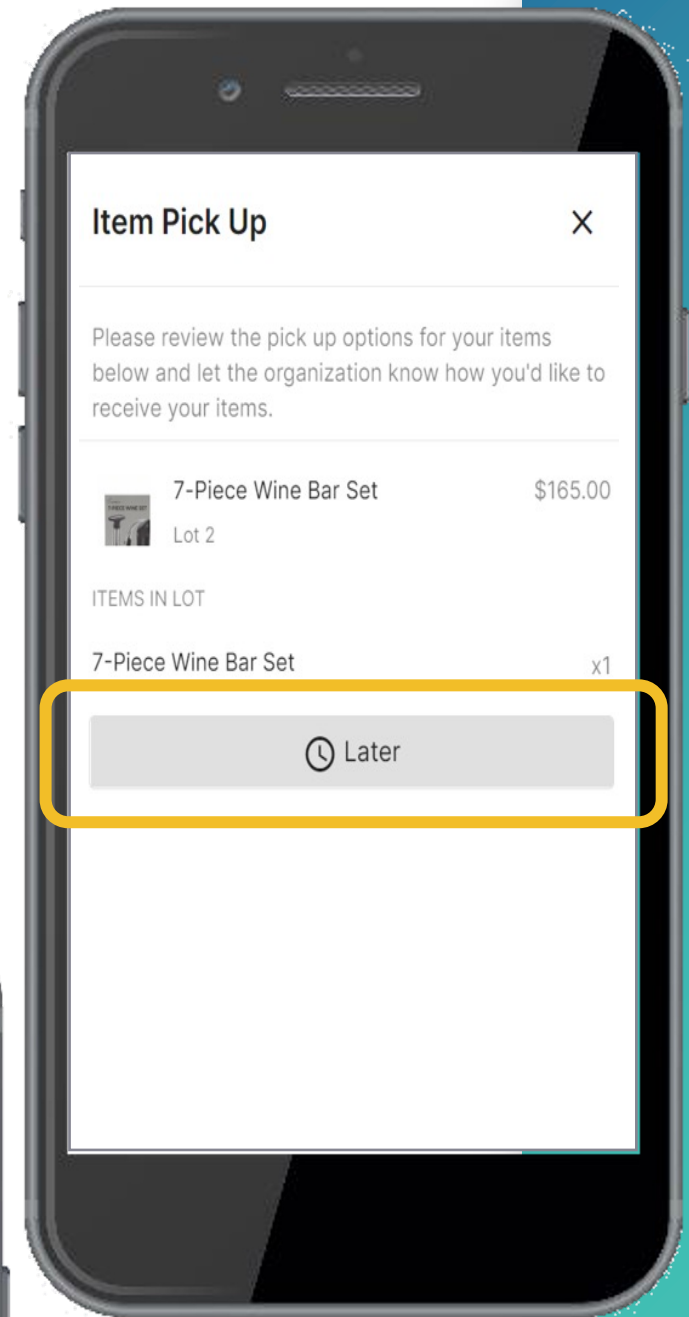
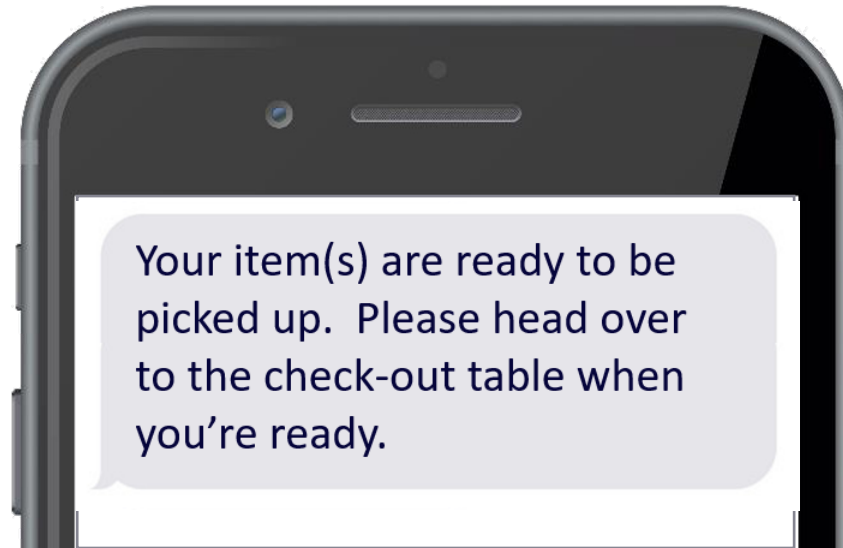
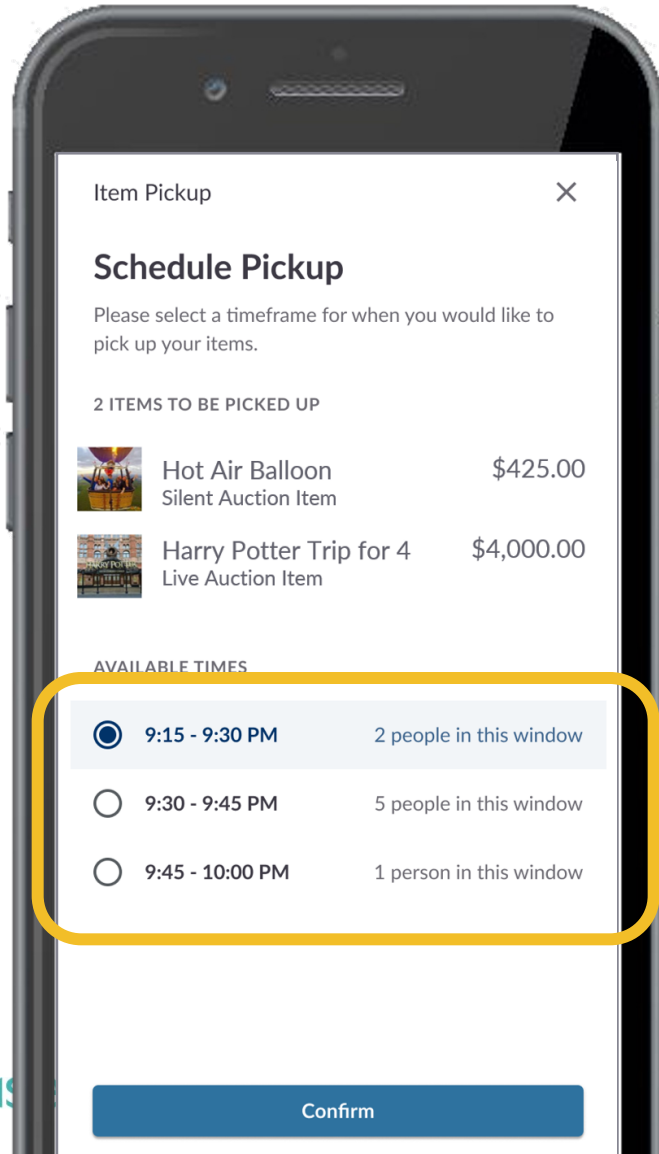
Associated Attendees

Iris Stanton
General Admission [Remove from Shared Cart](#)

Check-out & Pick-Up



Check-out & Pick-Up



Managing Payments in Proceeds Manager

Proceeds Manager

Search Name or Email

61 Unpaid		All Proceeds		4 Requires Attention		Activity History	
\$80,969		\$249,371		\$26,000		No Payments Processed	
Supporter Information		Winning Bids	Paid	Unpaid	Amount Unpaid	Payment Method	Status
Rick Seifert ricky@onecause.com		0	0	2	\$15,000	No Card on File	! Sending in check next week
Andrea Anderson andrea@email.com		0	27	2	\$15,000	☷ ... 4021	
Amelia Fleetwood afleetwood@onecause.com		6	1	13	\$12,790	☷ ... 4021	! Part of her annual Pledge

Run all cards

Process Card Payments

Text Payment Link

Use Another Card

Post-event follow up needed

←

Search Attendees, Sponsors, Table Number, or Paddle Number

🔍

Andrea Anderson

☒

UNPAID ITEMS

2 Items


☒

♥

Donation

\$5,000

☒



Trip to London

Live Auction Item

\$10,000

Payment Method *

☷ ... 4021

☰

Process Card Payments

0% of costs totaling \$3000.00

Pay \$15,000.00

Innovative Event Fundraising



Show Manager

1. Videos
2. Donation Moment
3. Live Auction
4. Slides
5. Raffle
6. Chat

The screenshot displays the Show Manager interface, divided into two main sections: PROGRAM SEGMENTS and CONTROL PANEL.

PROGRAM SEGMENTS:

- Event Curtain:** Includes buttons for "Stop & Go to Curtain" (red) and "Start Next Segment" (blue with arrow). A "Now Showing" status is indicated.
- Memorial Park Video:** Marked as "Up Next".
- Fund the Pet Memorial Park:** Marked as "Open Donation Moment".
- Emcee Comments:** Marked as "Other".
- Appeal Video:** Marked as "Other".
- Fund the Shelter:** Marked as "Tiered Donation Moment".
- Live Auction:** Marked as "Live Auction".
- A "+ Add Segment" button is at the bottom.

CONTROL PANEL:

- Opening Welcome Video:** The current segment being controlled.
- Segment Settings:** Includes a "Delete Segment" button.
- Segment Type:** Set to "OTHER".
- Segment Name:** "Opening Welcome Video".
- Planned Duration:** "0".
- Save:** A button to save the settings.
- Source:** Includes radio buttons for "No Source", "Use Primary Source", and "Use Other Source" (selected). A "Source Link" field contains "https://www.youtube.com/embed/t5ewRUJ3ank". A note states "Your Link must include https//".
- Learn more about embedded URLs [here](#).**

This panel shows controls for the Live Auction slide. At the top, there are three buttons: "Live Chat Monitor" (with a chat icon), "Offline Donation" (with a dollar sign icon), and "Raffle Controls" (with a raffle icon). Below these is the "ACTIVE SLIDE" section, which displays a thumbnail of a slide titled "Live Auction Slide" with the subtitle "Live Auction". A "Change Slide" button is located to the right of the slide information.

Donations: Moments

1. Goal & levels
2. Open or tiered moment, Mobile or paddle
3. Thermometer slide (scoreboard)



Donation Moments		
Name	Type	Goal Amount
Andrea Anderson	Open	\$3,000.00
	Tiered	\$60,000.00

Mobile app interface for donating to a Planetarium Expansion. It shows a goal of \$100,000, a current amount of \$43,500, and a current ask of \$500. It includes a 'Donate' button and a 'Donate Anonymously' toggle.

Tablet app interface for the Spotter Tool. It lists donors and their amounts: #102 - Betty Brown (\$5,000), #254 - Curtis Carlson (\$5,000), #135 - Deena Davis (\$5,000), #201 - Ernestine Early (\$5,000), #145 - Frank Farmer (\$5,000), #136 - Loni Landers (\$10,000), and #222 - Neil Neighbors (\$10,000). It also includes a search bar for Paddle or Attendee Number.

Running Donation Moment(s)

Manage Tiers

Fund the Shelter
Tiered Donation Moment

Donation Controls

Previous: \$5,000

CURRENT ASK
\$2,500

Next: \$1,000

Change Current Ask

\$5,000

\$2,500

\$1,000

Add Level

\$ Enter donation amount

Add Level

On-the-fly
changes

Slide Controls

Goal Amount
\$ 60000

Seed Amount
\$ 5000

Add Offline Donation

Display Name

This name will be recognized on the Event.

Offline Donation Amount

\$

This amount will be shown on the giving thermometer and in Show Manager.

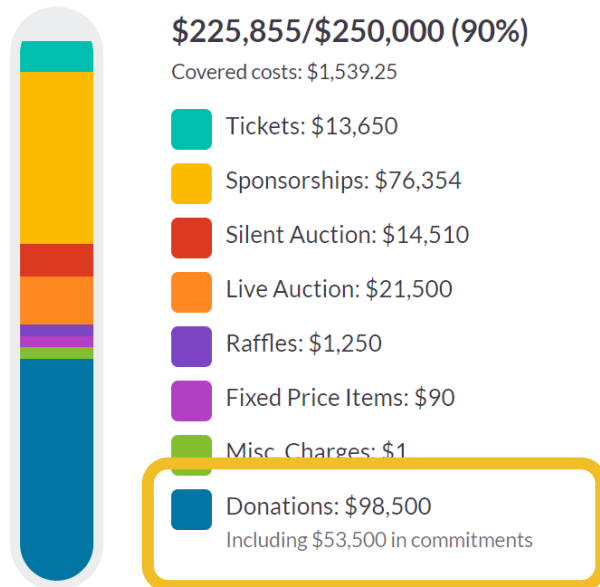
Unrecognize
Commitments

Unrecognized Commitments			7 Commitments ^
Donal Leer	\$22,345	Recognize	
Bob Roberts	\$15,000	Recognize	
Max Hubbard	\$10,000	Recognize	
Steph Ragazzino	\$10,000	Recognize	
Joe Duca	\$5,000	Recognize	
Joe Duca	\$5,000	Recognize	
Dave Andrews	\$1,000	Recognize	

Donations: Commitments

1. Enter throughout the year
2. Track against your goal
3. Recognize on-demand

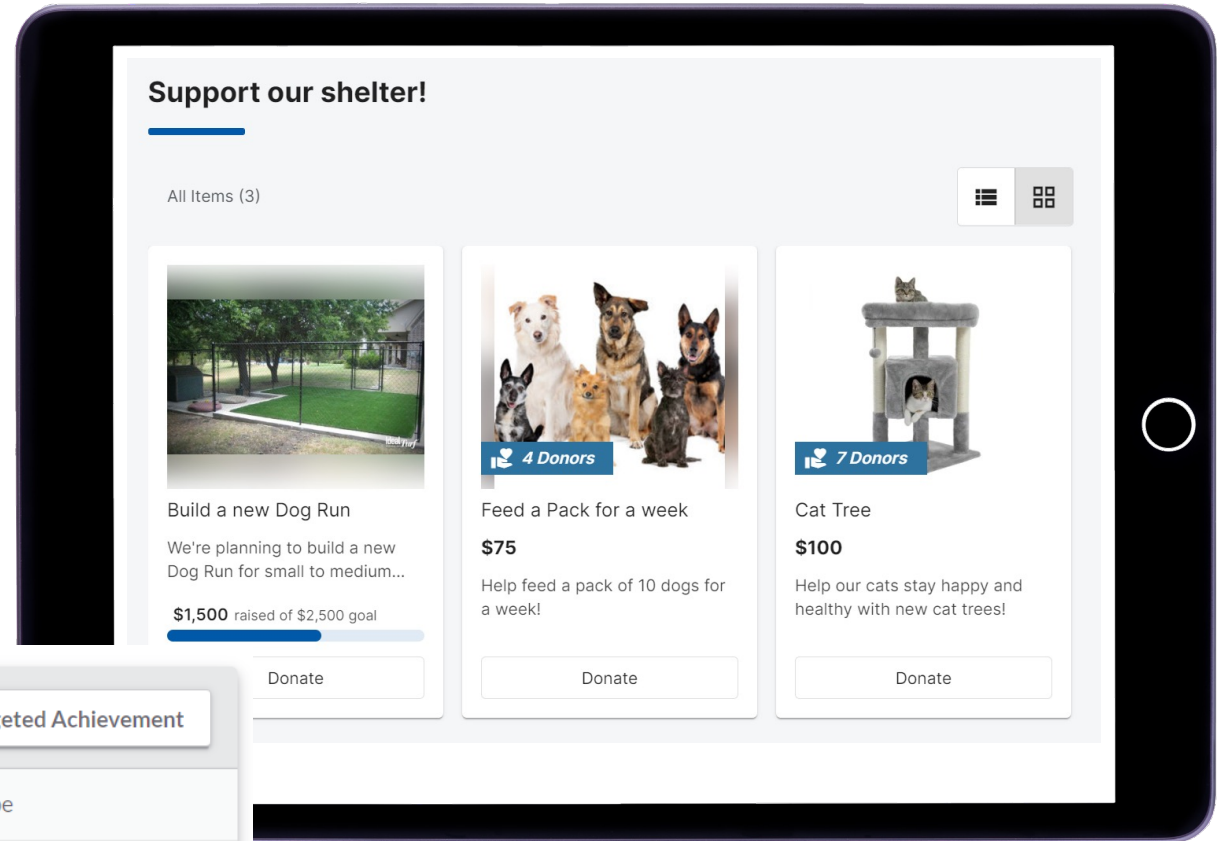
Proceeds by Type



Donation Commitments			
		Download Commitments	Create Commitment
Search Commitments 			
All Commitments	Not Paid	Not Recognized	
\$90,845.00	\$78,345.00	\$83,345.00	
Recognized	Donor Name	Amount	Status
	Max Hubbard	\$10,000.00	Confirmed
	Bob Roberts	\$15,000.00	Confirmed
	Joe Duca	\$5,000.00	Paid
	Steph Ragazzino	\$15,000.00	Unconfirmed
	Donal Leer	\$22,345.00	Confirmed
	Dave Andrews	\$1,000.00	Confirmed
	Steph Ragazzino	\$10,000.00	Confirmed
✓	Ernie Duca	\$5,000.00	Confirmed
✓	Joe Duca	\$2,500.00	Paid
	Joe Duca	\$5,000.00	Paid

Donations: Giving Options


1. Impact levels
2. Targeting achievements



Donation Options

Create Impact Level

Create Targeted Achievement

	Name	Amount	Goal Quantity	Type	
↑↓	Build a new Dog Run 	\$10	\$1,500 / \$2,500	Targeted Achievement	⋮
↑↓	Feed a Pack for a week	\$75		Impact Level	⋮
↑↓	Cat Tree	\$100		Impact Level	⋮

Helping Your Auctioneer: Donations

1. Run Tiers
2. Add new Tiers
3. Give at any level
4. Confidence Monitor

Give From the Heart

Tiered Donation Moment

Donation Controls

Previous: \$1,000

CURRENT ASK

Custom

Change Current Ask

\$10,000

\$5,000

\$2,500

\$1,000

Custom

Add Level

\$ Enter donation amount

Add Level

Slide Controls

Goal Amount

\$ 50000

Donor Details

Betty Brown	\$500	7:37PM
Craig Carlson	\$500	7:37PM
Deena Davis	\$1,000	7:37PM

Confidence
Monitor



Helping Your Auctioneer: Live Auction

Live Auction

Live Auction

Auction Controls



Lot #1004

Trip to London

Discover everything Great Britain's most dynamic city has to offer. London

Pause Bid & Switch Lot

 Close Bidding

Lot #102 Value \$5,000

Trip to London

Discover everything Great Britain's most dynamic city has to offer. It has a history that stretches back 2,000 years, and a culture as rooted in the local pub as it is in world-class museums.



Powered by

onecause

Helping Your Auctioneer: Live Auction

Live Auction

Live Auction

Auction Controls



Lot #1004

Trip to L

Discover ev

Pause Bid & Switch Lot

ASKING BID

\$7,500



Diana Fraser

\$6,500

Floor Bid	\$5,500
Diana Fraser	\$5,000
Max Hubbard	\$4,500
Floor Bid	\$4,000
Max Hubbard	\$3,500
Diana Fraser	\$3,000



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onecause

Lot #102 Value \$5,000

Trip to London

Discover everything Great Britain's most dynamic city has to offer. It has a history that stretches back 2,000 years, and a culture as rooted in the local pub as it is in world-class museums.



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onecause



Lot #102 Value \$5,000
Trip to London

onecause

How Innovation Makes Fundraising Easier

ANALYTICS & INSIGHTS



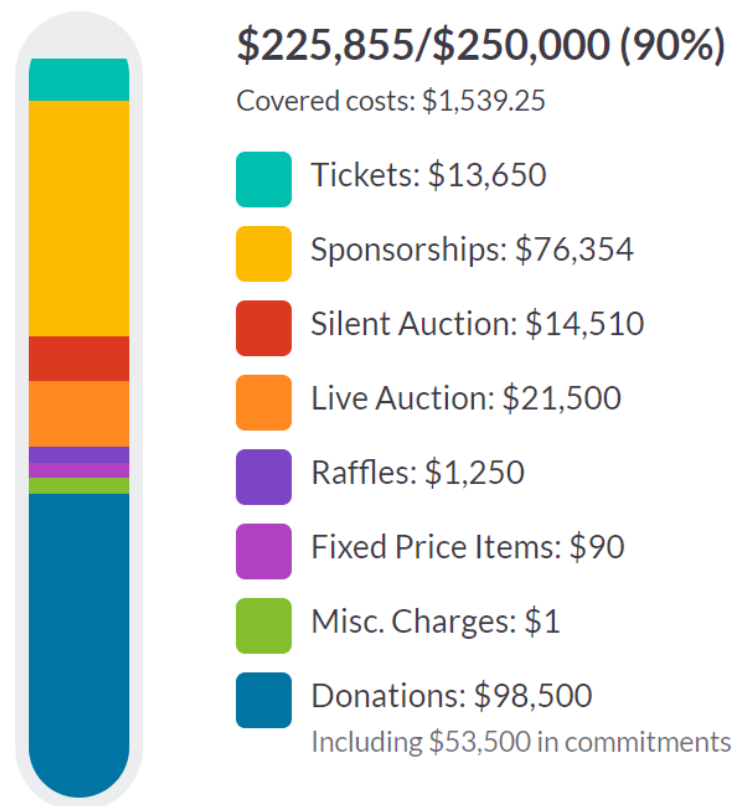
bit.ly/3VWbICB



Event analytics

Event Analytics

Proceeds by Type



Donation Moment

Donation Summary

[Refresh](#)

\$31,650 / \$50,000 (63%)

- \$5,000 Seed Amount
- \$2,500 Donations Options (Impact Levels & Targeted Achievements)
- \$24,150 Donations

Comprehensive Exports

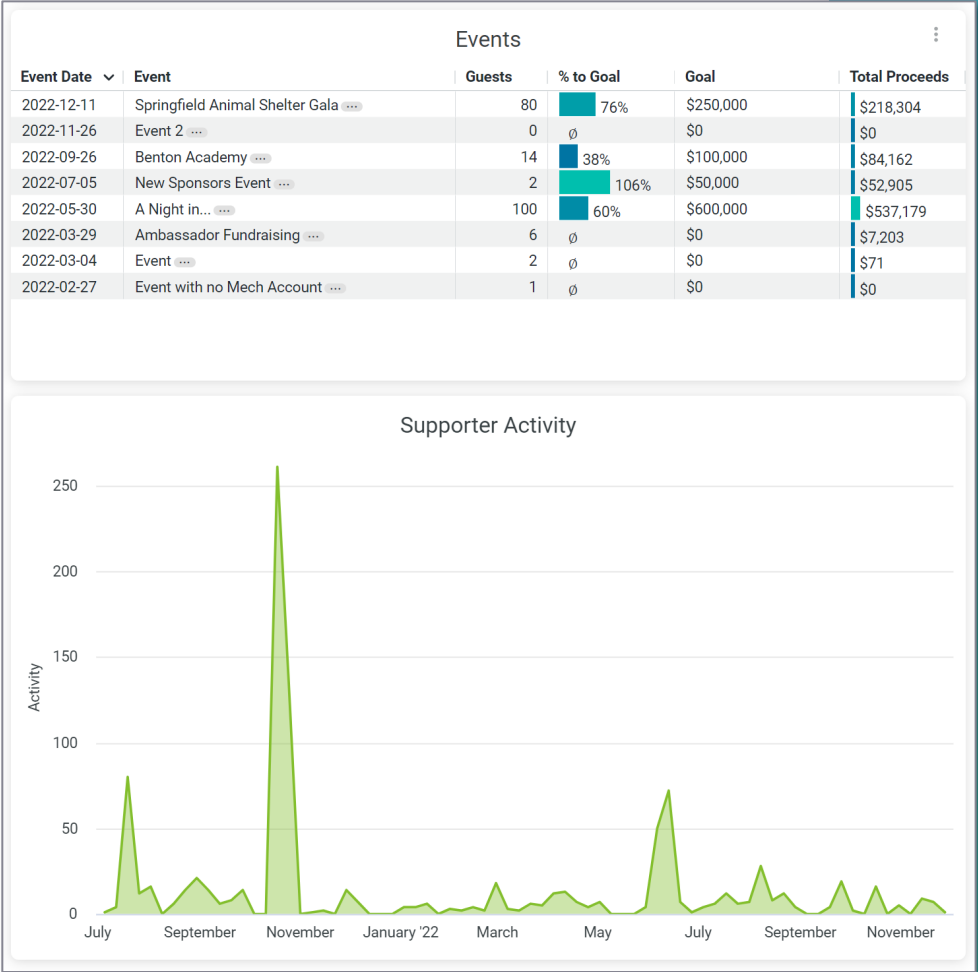
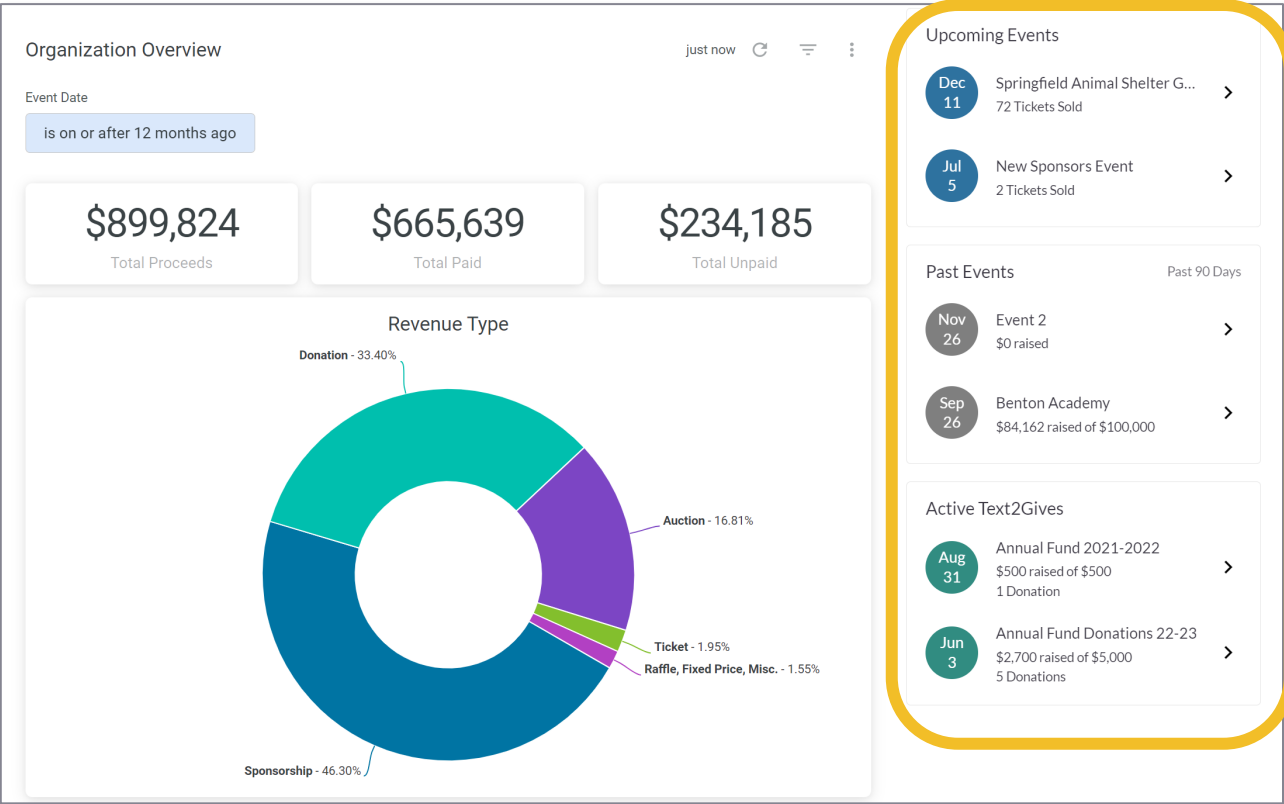
Download Reports

Registrations	Donations	Raffle Ticket Purchases
Live Auction Bids	Silent Auction Bids	Tickets
Sponsorships	Fixed Price Purchases	Proceeds
Sponsor Impressions	Spotter Tool	Commitments

The Executive Director View



Org-level dashboard + filter + export



Helping your Finance Team



1. Unpaid
2. Payments
3. Refunds
4. Recurring Donation Mgmt

\$899,824

Total Proceeds

\$665,639

Total Paid

\$234,185

Total Unpaid

Payments

Download

Amount	Status	Payer Name	Method	Transaction ID	Time
\$10.40	✓ Approved	Jennifer Brown	VISA ... 4021	11152260	Aug 1, 4:20 AM
\$10.40	✓ Approved	Ben Storm	VISA ... 4021	11152256	Aug 1, 4:20 AM
\$104.00	✓ Approved	Ben Storm	VISA ... 4021	11152255	Aug 1, 4:20 AM
\$10.40	✓ Approved	Johnny Drummond	VISA ... 4021	11152254	Aug 1, 4:20 AM
		Sue Grimm	VISA ... 4021	11149556	Jul 30, 9:00 AM
		Carl Carlson	VISA ... 4021	11145498	Jul 27, 5:31 PM
		Joe Duca	VISA ... 4021	11145493	Jul 27, 5:27 PM
		Andy Anderson	VISA ... 4021	11143396	Jul 26, 9:05 AM
		Max Hubbard	VISA ... 4021	11142664	Jul 25, 9:30 PM
		Betty Jones	VISA ... 4021	11142659	Jul 25, 9:26 PM

Recurring Donations

Amount	Donor Name	Schedule	Status	Source	Start Date
\$100.00	Betty Brown	Monthly	Active	Golf Tournament 2022	Jul 26 2022, 9:05 AM
\$5.00	Curtis Carlson	Weekly	Active	2022 Annual Gala	Mar 2 2022, 4:27 PM
\$1,000.00	Andrea Anderson	Annually	Active	2022 Annual Gala	Mar 1 2022, 1:59 PM
\$10.00	Deena Davis	Monthly	Canceled	2022 Annual Gala	Mar 1 2022, 1:58 PM
\$10.00	Joe Duca	Monthly	Active	2022 Annual Gala	Mar 1 2022, 1:58 PM
\$100.00	Frank Farmer	Monthly	Active	2022 Annual Gala	Mar 1 2022, 1:58 PM

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Funds & Event Tags

Funds				Create Fund
Active	Name	Raised / Goal ↑	External ID	
✓ Active	Annual Fund 2022-2023	\$127,879 / \$1,000,000	B45784412	⋮
	Annual Fund 2023-2024	\$0 / \$1,100,000	B495687	⋮
✓ Active	Endowment Fund	\$1,255,520 / \$10,000,000	B4447758	⋮
1 - 3 of 3				< < > >



Funds & Event Tags



Funds				Create Fund
Active	Name	Raised / Goal ↑	External ID	
✓ Active	Annual Fund 2022-2023	\$127,879 / \$1,000,000	B45784412	⋮
	Annual Fund 2023-2024	\$0 / \$1,100,000	B495687	⋮
✓ Active	Endowment Fund	\$1,255,520 / \$10,000,000	B4447758	⋮

Events		New Event
Sponsor Celebration - Thu Aug 05 2021	In Person Outdoor Event Thank You Party	⋮
Springfield Animal Shelter Gala - Sun Dec 11 2022	Signature Event Hybrid	⋮
A Night in... - Mon May 30 2022	Signature Event In Person	⋮
Star Gala - Mon Nov 08 2021	Endowment Event	⋮
Benton Academy - Sat Sep 26 2020	Signature Event Virtual	⋮

Helping Your Data Team

1. API
2. Zapier
3. Org-level exports that cross events and donation pages

ORG-LEVEL EXPORTS (SAMPLE)

- Supporters' Activity
- Supporters' Proceeds
- Companies' Activity
- Companies' Proceeds
- All Purchases
- All Donations
- All Payments
- All Unpaid
- Revenue by Type






Supporters

Search Name/Email

 Schedule Message

 Reports

-  Supporter Giving Summary
-  All Proceeds
-  Supporter Event Activities

First Name ↑	Last Name	Email	Phone	Total Giving
A	S	asong@onecause.com		\$50.00
Aaron	Jones	Aaron@capriogroup.com		\$0.00
Aaron	Johnson	aaronjohnson@capriogroup.com		\$5,010.00

Helping Your Data & Finance Teams



External ID Fields

1. Org-level
 - a. Companies
 - b. Funds
2. Event-level
3. Finance Invoices
 - a. Each Sponsorship Sale
 - b. Each Donation Commitment

Commitment Details	
Amount	
\$ 1,000.00	
To remove or refund, go to Proceeds Manager .	
Notes	
Expected Date	
External ID	

Edit Sponsorship Sale	
Sponsorship Sale Title	
New Sponsorship	
Amount	Value *
\$ 5000	\$ 0
Expected Date	
External ID	

How Innovation Makes Fundraising Easier

YEAR-ROUND VALUE

All New!



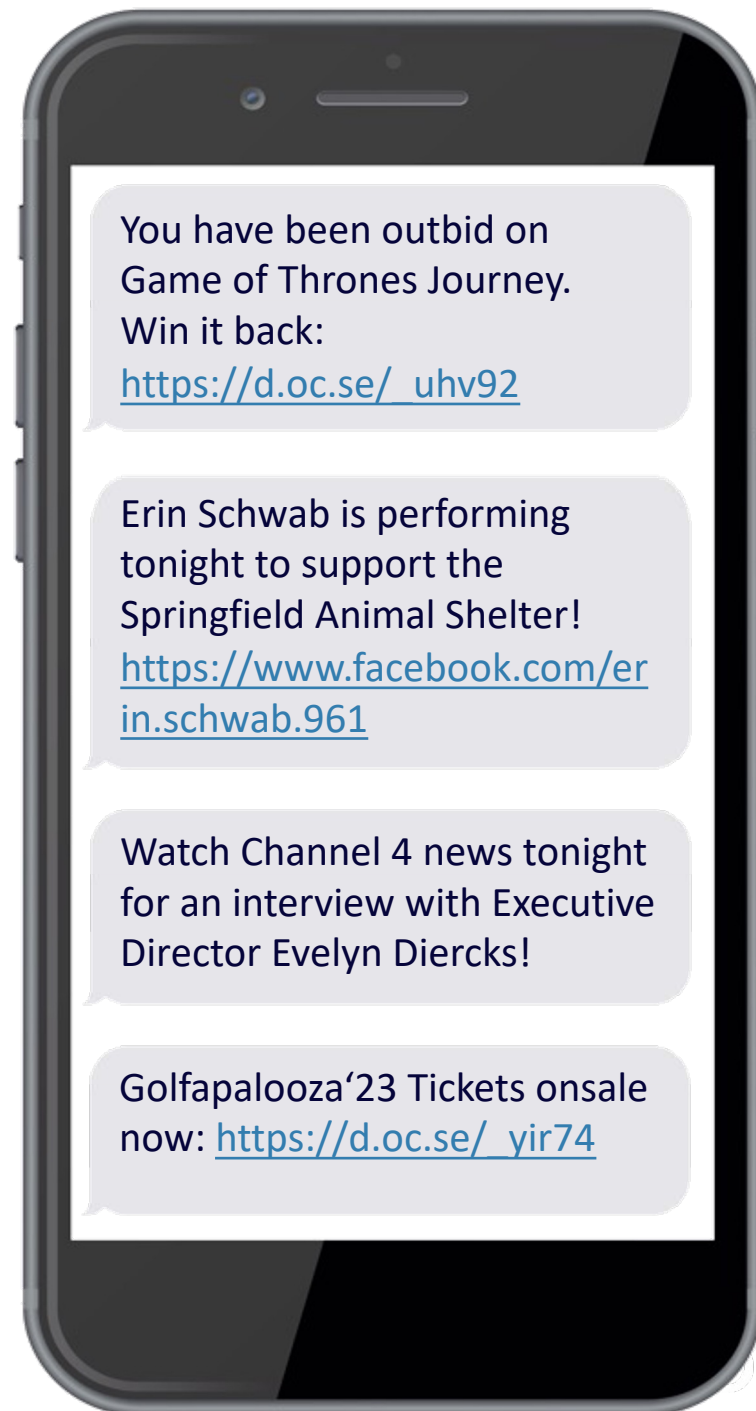
bit.ly/3VWbICB



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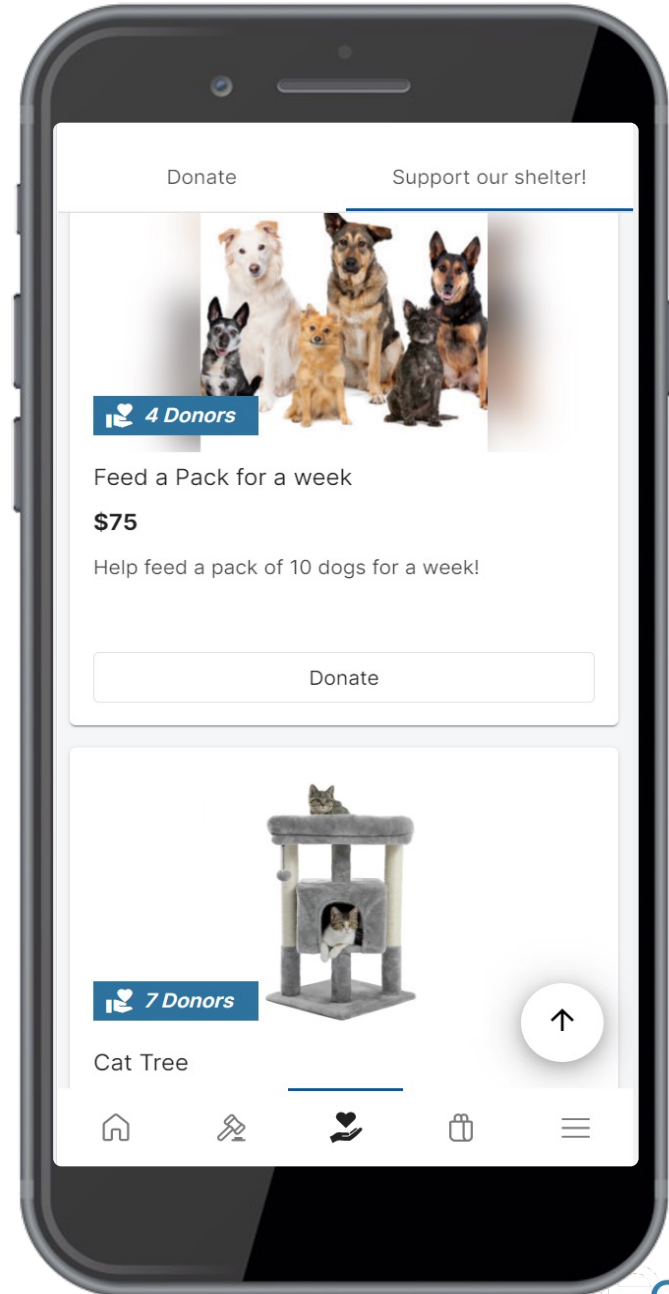
Messaging

1. Not limited to event
2. Send any message, any link
3. Scheduled or on demand



Keywords

1. Branded term
2. Direct to event or donation form



Donation Pages



Keep Ukrainian Defenders Warm!

Give winter gear and heating stoves to the defenders, so they can stay warm this cold Ukrainian winter, and focus on accomplishing their tasks and advancing our victory. To help - click "Donate for Heat!"

\$160,050 raised towards goal of \$180,000

Donation

Frequency

One Time

Monthly

I want to give

\$2,000

\$1,000

\$500

\$200


\$100

\$50

\$25

\$10

\$ Custom Amount




Keep Ukrainian Defenders Warm!

Give winter gear and heating stoves to the defenders, so they can stay warm this cold Ukrainian winter, and focus on accomplishing their tasks and advancing our victory. To help - click "Donate Now!"


Donate Now

\$160,050 raised towards goal of \$180,000




Covers 12 months of training for one child rights activist.
\$100

Donate




Trains four community violence prevention activists for a full year.
\$200

Donate



Supports a full year of training for one neighborhood child protection .
\$800

Donate



Equips 25 health care workers to respond to domestic violence.
\$1,500

Donate

onecause®

Donation Pages



Keep Ukrainian Defenders Warm!

Give winter gear and heating stoves to the defenders, so they can stay warm this cold Ukrainian winter, and focus on accomplishing their tasks and advancing our victory. To help - click "Donate for Heat!"

\$160,050 raised towards goal of \$180,000

Donation

Frequency

One Time Monthly

I want to give

\$2,000 \$1,000

\$500 \$200 \$100

\$50 \$25 \$10

\$ Custom Amount

Keep Ukrainian Defenders Warm!

Give winter gear and heating stoves to the defenders, so they can stay warm this cold Ukrainian winter, and focus on accomplishing their tasks and advancing our victory. To help - click "Donate Now!"

Donate Now

\$160,050 raised towards goal of \$180,000

Covers 12 months of training for one child rights activist. \$100

Trains four community violence prevention activists for a full year. \$200

Supports a full year of training for one neighborhood child protection. \$800

Equips 25 health care workers to respond to domestic violence. \$1,500

year-round
donations

recurring
donations

giving days

awareness
campaigns

booster
clubs

ONECAUSE FUNDRAISING PLATFORM

All New!



bit.ly/3VWbICB

