

onecause®
POWERFUL FUNDRAISING SOLUTIONS



Virtual Fundraising EVENTS

Power of Personalization & Program

WEDNESDAY, MAY 6TH | 1PM ET | 12PM CT | 10AM PT

The Panel



Danielle Snelson
DanielleSnelson.com



Roger Whyte
RJ Whyte Event
Production



Christina Taylor
Taylor Made
Experience

QUESTION 1

Tell us about a recent virtual event you've produced or been a part of?

QUESTION 2

What are your best practices for virtual programming? What's working?

QUESTION 3

How do you create emotional connection in their virtual programs?

QUESTION 4

What should nonprofits avoid in virtual events and programs?

BONUS QUESTION

What are you seeing for personalization?

Questions?



BONUS CONTENT



[Danielle Snelson Free Resources](#)

Danielle Snelson
DanielleSnelson.com



[5 Keys to Keeping Your Audience on Livestream](#)

Roger Whyte
[RJ Whyte Event Production](#)



[Taylor Made Experience COVID-19 Resources](#)

Christina Taylor
[Taylor Made Experience](#)



FUNDRAISING RESOURCE CENTER

[https://www.onecause.com/
general/covid-19-fundraising-
resource-center/](https://www.onecause.com/general/covid-19-fundraising-resource-center/)





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