

Welcome to our Webinar

Let's Get Acquainted!

Share in the chat your name, location, and cause or organization, (and the weather in your area)!



onecause®

W E B I N A R

Raise More, Stress Less:

Simplify Success with the
OneCause Fundraising Platform

WEDNESDAY, JULY 23, 2025



Joe Duca
VP, Product Strategy



Melissa Merriam
Director, National Accounts



Steve Lausch
Director, Product Marketing

Beyond ^{the} Webinar

- ✓ Recording and slides will be sent via email.
- ✓ Visit OneCause.com/Resources for on-demand webinars.
- ✓ Add comment or send emojis in the Chat.
- ✓ Add questions in the Q+A module.
- ✓ Help share on social!

YOUR FEEDBACK MATTERS: WRAP-UP SURVEY

WIN: Amazon Gift Card
Help drive future webinar content!



Meet Our Presenters

Joe Duca is the Vice President of Product Strategy at OneCause. He has worked with nonprofits for more than 30 years and is passionate about making fundraising easier.

Melissa Merriam is the Director of National Accounts at OneCause. She has worked with Non-Profits for the last 20 years and loves serving National organizations across the U.S. and Canada.

Steve Lausch is the Director of Product Marketing at OneCause, with 25 years in tech and the past 8 in the nonprofit sector. He loves inspiring fundraisers to reach more & raise more for their missions.



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RAISE MORE. STRESS LESS.



WHAT BRINGS **YOU** HERE TODAY?

RAISE MORE. STRESS LESS.

Integrated Tickets & Tables



onecause®

Why it matters

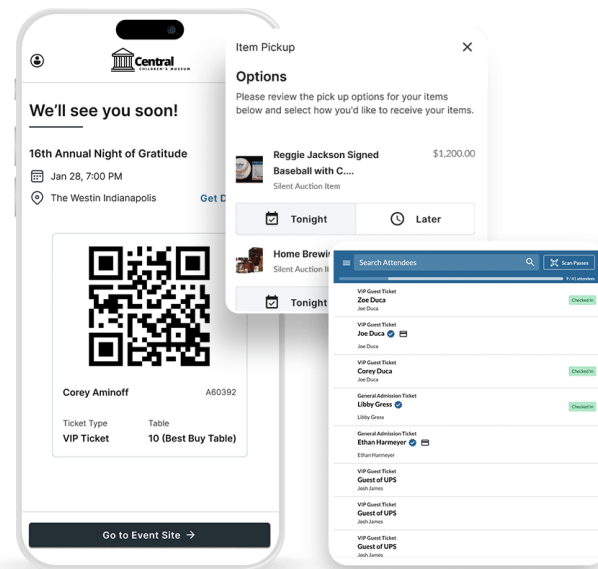
Integrating Tickets & Tables:

- Eliminates data transfers
- Simplifies table assignments
- Generates early revenue
- Enhances the guest experience
- And more!



Integrated Tickets

- Set up multiple Ticket types, pricing, & promo codes.
- Sell online or onsite, through sponsorships, or comps.



Integrated Tickets

- Set up multiple Ticket types, pricing, & promo codes.
- Sell online or onsite, through sponsorships, or comps.
- Easy to encourage guests to fill in missing info.

The screenshot displays a 'Get Tickets' modal window with a close button (X) in the top right corner. It is divided into two main sections: 'Select Tickets' and 'Select Sponsorships'.

Select Tickets

- Admission for One**: Priced at \$50.00, with a quantity of 0. It includes minus and plus buttons for adjustment.
- Couples Admission**: Priced at \$90.00 for 2 tickets. It includes a minus button, a quantity of 1, and a plus button.

Select Sponsorships

- Event Sponsor**: Priced at \$2,000.00, with a quantity of 0. It includes minus and plus buttons.
- Details**: A list of benefits including 'Name and Logo Displayed on Site', 'Social Media Post Week of Event', and 'VIP Entry for 10'.
- Quantity**: A button labeled 'Table of 10' with a table icon and the number 10.

Total: A summary bar showing '1 Items' and a total price of '\$90.00' with a dropdown arrow.

Next: A large purple button with the text 'Next' and a right-pointing arrow.

Integrated Tickets

- Set up multiple Ticket types, pricing, & promo codes.
- Sell online or onsite, through sponsorships, or comps.
- Easy to encourage guests to fill in missing info.
- You can absorb ticket fees or pass them along to maximize revenue.

The screenshot shows a 'Get Tickets' checkout window. It includes a summary table, a checkbox for a processing fee, a payment section with a privacy policy checkbox and a credit card option, and a contact information section. Navigation buttons for 'Back' and 'Pay' are at the bottom.

Total	
Tickets	
Couples Admission	2 \$90.00
Subtotal	\$90.00
Fees	\$2.25
Cover Costs	\$4.50
Total	1 Items \$96.75

☒ I'd like to help cover the organization's processing fees for my purchase.
\$4.50 will be added to your total.

Payment

☐ I agree to the [OneCause](#) privacy policy.

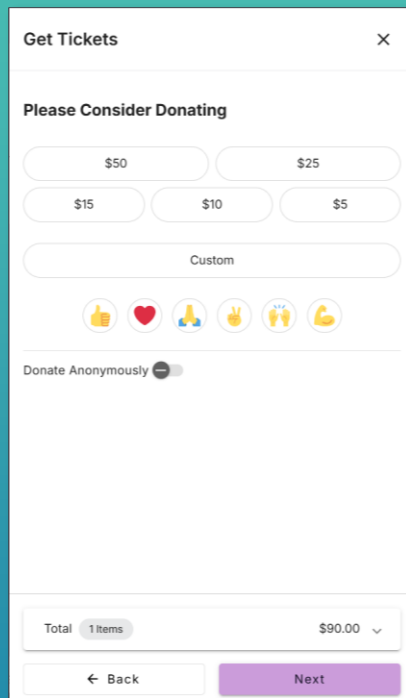
_____ or continue with credit card _____

Contact Info

← Back Pay →

Integrated Tickets

- Set up multiple Ticket types, pricing, & promo codes.
- Sell online or onsite, through sponsorships, or comps.
- Easy to encourage guests to fill in missing info.
- You can absorb ticket fees or pass them along to maximize revenue.
- Collect donations during Ticket purchase.
- Sell or give add-on items, based on Ticket Type.



The screenshot shows a mobile app interface for purchasing tickets. At the top, it says "Get Tickets" with a close button (X). Below this, a section titled "Please Consider Donating" offers various donation amounts: \$50, \$25, \$15, \$10, and \$5. There is also a "Custom" option. Below the donation amounts are six icons: a thumbs up, a heart, a person with a heart, a thumbs up, a person with a heart, and a thumbs up. At the bottom of this section is a toggle switch for "Donate Anonymously". The bottom of the screen shows a summary bar with "Total 1 Items" and a price of "\$90.00". Below the summary bar are two buttons: "Back" and "Next".

Table Management

- Save hours of planning with intuitive guest search, flexible attendee grouping, and drag & drop seating.

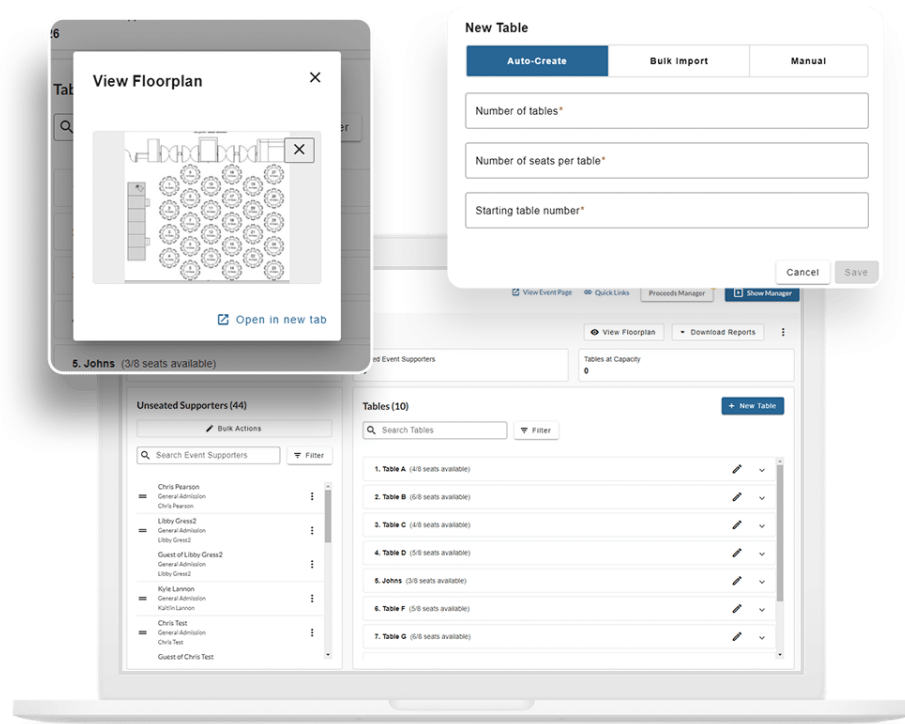


Table Management

- Save hours of planning with intuitive guest search, flexible attendee grouping, and drag & drop seating.
- Measure success and optimize future seating strategies with detailed post-event analytics.

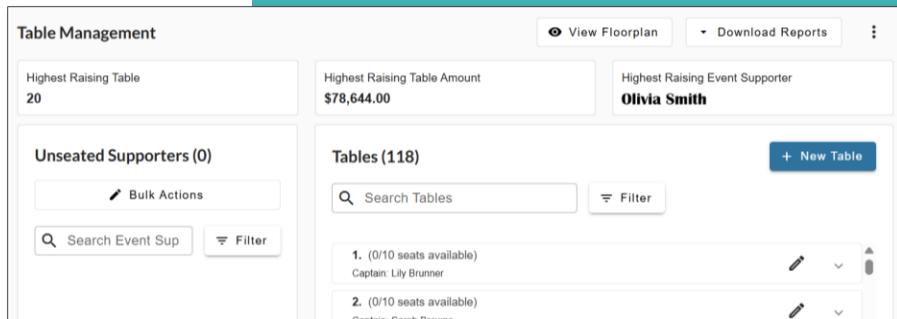
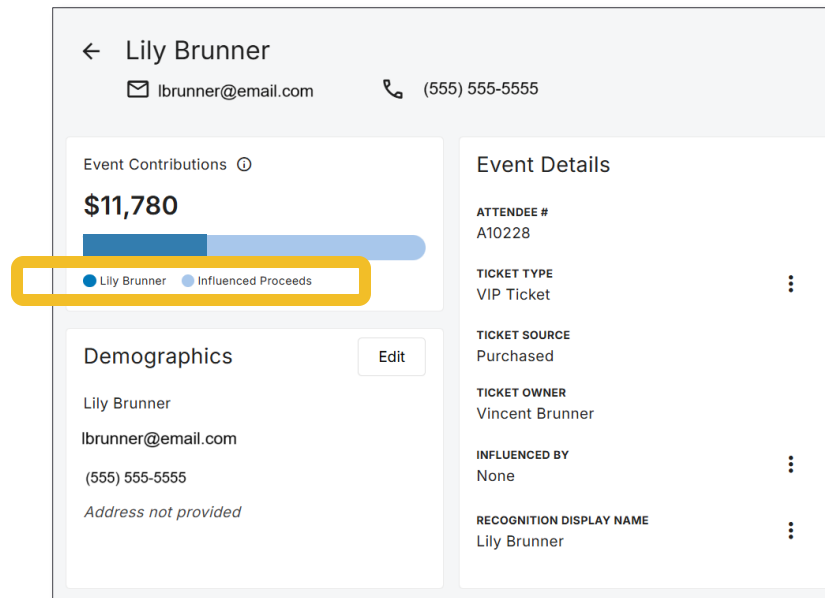


Table Management

- Save hours of planning with intuitive guest search, flexible attendee grouping, and drag & drop seating.
- Measure success and optimize future seating strategies with detailed post-event analytics.
- Leverage influencer tracking tools to gain insights on top fundraisers and their giving networks (e.g., table captains).



RAISE MORE. STRESS LESS.



- Raised 20% more than on classic mobile bidding software
- Achieved 128% of silent auction goal
- Total event revenue more than \$3.6M

"Switching from classic mobile bidding to the new Fundraising Platform helped us stay organized even if last minute tickets were purchased. It was all integrated into the software and made preparing for the event so much smoother."

*John Brand IV
Team IMPACT*



Go to onecause.com to learn how Team IMPACT made their ticketing easier and check-in faster by switching to the OneCause Fundraising Platform!

RAISE MORE. STRESS LESS.

Sponsors & Sponsorships



onecause®

Why it matters

- Sponsorship dollars are critical to event success.
- Tracking sponsorships and invoicing is too complicated.
- Managing sponsors and their guest list (tickets) can be a pain.
- Show them a strong return (ROI) and they are more likely to support you in the future.



Sponsors & Sponsorships

- Sell sponsorships online that inspire them.

Sponsor Details



Signature Cocktail Sponsor \$7,500

Included Benefits:

- Tickets (10): Sponsor Ticket - VIP x 2 Sponsor Ticket - General Admission x 8
- Choose 1 of 2 signature mixologist crafted cocktails to be served at Starry Night
- Logo included in post-event thank you correspondence

Event program booklet
Event website

HOLE SPONSOR

4 Event Tickets
\$1,500

Hole Sponsor includes one (1) Team of 4 Players - Please email your logo to abwest1201@gmail.com

[See Details](#)

BEVERAGE CART SPONSOR

0 Event Tickets
\$5,000

Beverage Cart Sponsor includes one (1) Team of 4 Players - Please email your logo to abwest1201@gmail.com

[See Details](#)

TITLE SPONSOR

0 Event Tickets
\$10,000


Title Sponsor includes two (2) Teams of 4 Players - Please email your logo to abwest1201@gmail.com


[See Details](#)

Sponsors & Sponsorships

- Sell sponsorships online that inspire them.
- Allow sponsors to invoice themselves for easier payment management.

The screenshot displays a digital invoice from OneCause. At the top, the header is split into two sections: the left section contains the 'Three Pines Foundation' logo and address (123 Main Street, Three Pines, NC 27606, Tax ID: 645724), while the right section shows the 'Invoice Number' (INV-1003) and a red 'UNPAID' status with a dollar sign icon. Below the header, the main body of the invoice is titled 'ABC' and identifies the sponsor as a 'Platinum Sponsor'. It details 'Tickets (4): 4 x VIP' with a 'Valued at' amount of '\$20,000' and an 'Amount' of '\$20,000'. To the right, the 'Invoice Total' is '\$20,000', accompanied by a blue 'Pay Now' button. The event information, 'Three Pines Foundation - Three Pines Academy Gala Celebration' on '10/19/2024' at '136 Adams St. Newton, MA 02458, USA', is listed below. A contact section for John Smith is provided, including a phone number and email. A 'Thank you for your prompt payment.' message is centered below the contact info. At the bottom, social media icons and the address '123 Main Street, Three Pines, NC 27606' are shown, followed by the 'Powered by OneCause' logo and a 'Privacy Policy' link.

Three Pines Foundation 
123 Main Street
Three Pines, NC
27606
Tax ID: 645724

Invoice Number
INV-1003
 **UNPAID**

ABC


Platinum Sponsor

Tickets (4): 4 x VIP

Valued at \$20,000


Amount \$20,000

Invoice Total
\$20,000
[Pay Now](#)

Three Pines Foundation - Three Pines Academy Gala Celebration 
10/19/2024 - [136 Adams St. Newton, MA 02458, USA](#)

Want to talk about additional Sponsorship opportunities?
Contact:
John Smith
[\(555\) 555-5555](tel:555.555.5555)
jsmith@threepines.com

Thank you for your prompt payment.


123 Main Street, Three Pines, NC 27606

Powered by **OneCause**
[Privacy Policy](#)

Sponsors & Sponsorships

- Sell sponsorships online that inspire them.
- Allow sponsors to invoice themselves for easier payment management.
- Enable sponsors to manage their own guest lists for a smooth attendee experience.

The image shows a mobile application interface for OneCause. The main screen displays a user profile for 'Steve' with a close button (X) in the top right. Below the header, the event details are shown: '16th Annual Night of Gratitude' on 'January 27, 2026 at 8:00 PM EST'. A list of menu items follows: 'Tickets' (Manage ticket info), 'Cards on File' (Manage credit card info), 'Bids and Favorites' (View my auction items), 'Receipts' (View receipts & items), 'Notification Settings' (Edit notification preferences), 'Profile' (Edit name, address, phone & email), and 'OneCause Account' (View username & change password). An overlay window titled 'Tickets' is open, showing a back arrow and a close button. It displays 'General Admission' and a form for 'Name on Ticket' with fields for 'First Name*' (containing 'Rebecca') and 'Last Name*' (containing 'L'). Below this is the 'Contact Information' section, which states 'We will send this ticket to the guest based on the contact information provided.' and includes a 'Phone' field with '(555) 555-5555'. A link '+ Use email instead' is present. At the bottom, the 'What meal would you prefer' section has three radio button options: 'Chicken', 'Salmon', and 'Vegetarian (Tofu)'.

Hello, Steve

16th Annual Night of Gratitude
January 27, 2026 at 8:00 PM EST

Tickets
Manage ticket info

Cards on File
Manage credit card info

Bids and Favorites
View my auction items

Receipts
View receipts & items

Notification Settings
Edit notification preferences

Profile
Edit name, address, phone & email

OneCause Account
View username & change password

← Tickets

← General Admission

Name on Ticket

First Name*
Rebecca

Last Name*
L

Contact Information

We will send this ticket to the guest based on the contact information provided.

Phone
(555) 555-5555

+ Use email instead

What meal would you prefer

☐ Chicken

☐ Salmon





☐ Vegetarian (Tofu)







Sponsors & Sponsorships

- Sell sponsorships online that inspire them.
- Allow sponsors to invoice themselves for easier payment management.
- Enable sponsors to manage their own guest lists for a smooth attendee experience.
- Showcase sponsor levels on your event site and scoreboards to maximize impressions.

DONATION ASK
\$500
Thank You Donors!

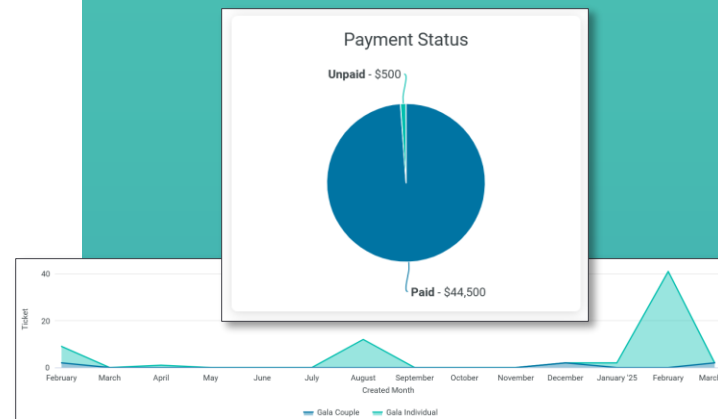
Desktop Inc
Joe Ducat and Rita Sims
Joe Ducat and Rita Sims
Amanda & Brian Davidson
Tony Butler
David & Amy Feldman
Barbara Peterson
Julie Michaels

Title Sponsor

Gold Sponsors
 Aaron & Belinda Johnson
Silver Sponsors
 
Media Sponsors
\$53,662

Sponsors & Sponsorships

- Sell sponsorships online that inspire them.
- Allow sponsors to invoice themselves for easier payment management.
- Enable sponsors to manage their own guest lists for a smooth attendee experience.
- Showcase sponsor levels on your event site and scoreboards to maximize impressions.
- Track performance & prove ROI with analytics and real-time dashboard.



	Sponsor	Clickthrough URL	Clickthrough Count	Impressions - Event Site	Impressions - Slideshow
1	Bartlett, Beverly		0	0	0
2	Ben's Coffee Cafe	http://w...	2	1,987	952
3	Benson Flower Boutique		0	704	477
4	Breckers Coffee Shop		0	703	476
5	Campbell Dance Studio		0	694	476
6	Chris's Coffee		0	0	0
7	Hart Co.		0	702	478
8	Koenen and Post Studio		0	692	477

RAISE MORE. STRESS LESS.



- Managed 114 sponsors with ease
- Hosted over 1,330 guests in a sponsor-heavy event
- Connected event fundraising with OneCause Peer-to-Peer

"I love when our sponsors are able to purchase directly on the OneCause website and have their tickets allocated to them! It helps make my job so much easier!"

*Chris Stibbs
Newhouse*



Go to onecause.com and check out how Newhouse used the OneCause Fundraising Platform to manage 100+ sponsorships for its signature event!

RAISE MORE. STRESS LESS.

Check-In, Checkout & Payments



onecause®

Why it matters

Check-In & Checkout:

- No one likes waiting in line.
- Fast check in gets people inside and spending money.
- Easy check out leaves guests feeling good about the event.
- You want them excited to share your story and come back next year.



Smarter Check-In

- Sponsors and ticket owners assign tickets and collect guest details in advance.

← Tickets

×

Click here to get your QR Code for quicker entry!

Get QR Code

MY TICKET

Margaret Clark
General Admission

UNASSIGNED TICKETS

Guest of Margaret Clark ●
General Admission

ASSIGNED TICKETS

Geoff Miller ●
General Admission

Get Additional Tickets

← Tickets

×

← General Admission

Name on Ticket

First Name*
Geoff

Last Name*
Miller

Contact Information

We will send this ticket to the guest based on the contact information provided.

Phone
(555) 555-5555

+ Use email instead

Please select your preferred meal.

☐ Chicken

☒ Vegan

☐ Fish

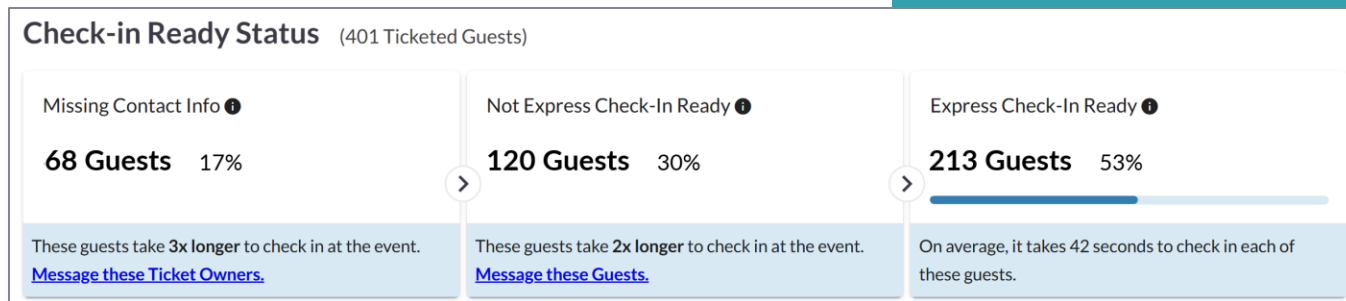
How did you hear about us?

Answer

Save & Send Text

Smarter Check-In

- Sponsors and ticket owners assign tickets and collect guest details in advance.
- **Check-in Readiness** helps anticipate staffing needs, preventing last-minute surprises.



Smarter Check-In

- Sponsors and ticket owners assign tickets and collect guest details in advance.
- **Check-in Readiness** helps anticipate staffing needs, preventing last-minute surprises.
- Volunteers check in guests individually or in groups, reducing wait times.

OneCause Event Admin

Check In

1 / 70 checked in

Search Event Supporters

Search by event supporter first name, last name, or company name.

Donna

×

▼

Scan Passes

Donna Cooper

General Admission

✓ Selected

Sam Winston

General Admission

✓ Selected

Not shown?

Create Event Supporter

Selected for Check In

Donna Cooper

— Remove

Sam Winston

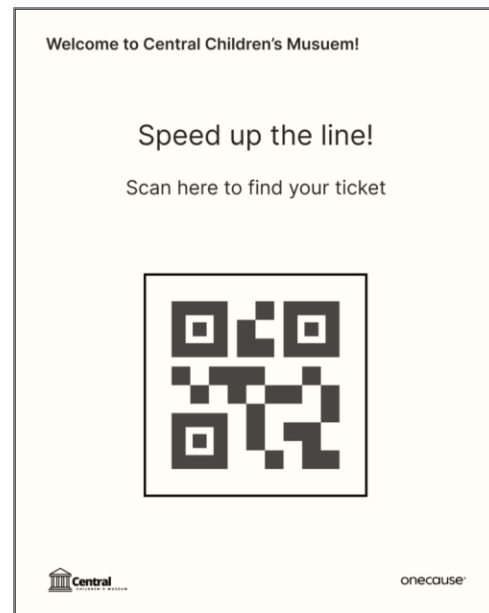
— Remove

Check In Event Supporter(s)

onecause®

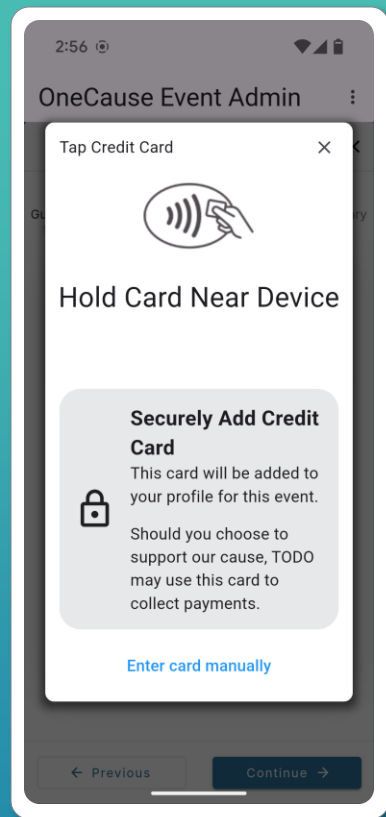
Smarter Check-In

- Sponsors and ticket owners assign tickets and collect guest details in advance.
- **Check-in Readiness** helps anticipate staffing needs, preventing last-minute surprises.
- Volunteers check in guests individually or in groups, reducing wait times.
- Print onsite QR codes to facilitate check-in at heavily sponsored events.



Smarter Check-In

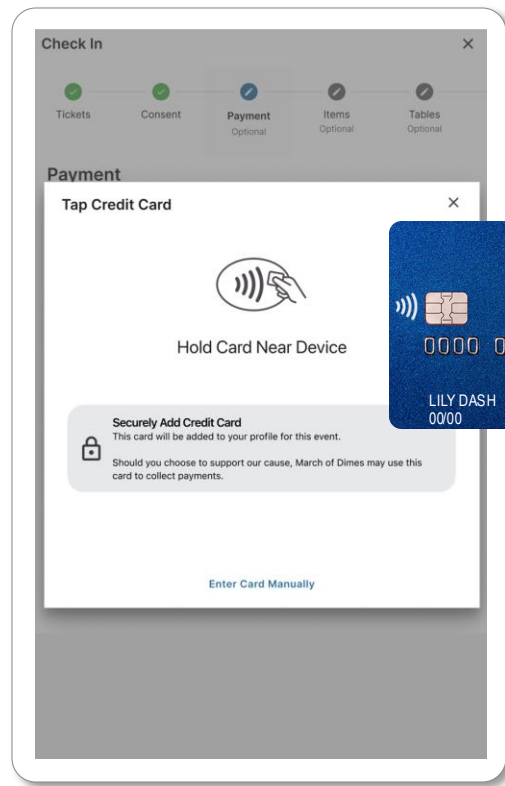
- Sponsors and ticket owners assign tickets and collect guest details in advance.
- **Check-in Readiness** helps anticipate staffing needs, preventing last-minute surprises.
- Volunteers check in guests individually or in groups, reducing wait times.
- Print onsite QR codes to facilitate check-in at heavily sponsored events.
- Enjoy record check-in with ALL-NEW OneCause Tap™



OneCause Tap™

ALL
NEW

- Eliminate the need for card scanning hardware
- Capture guest payment information in seconds
- Remove barriers that cause registration bottlenecks
- Deliver a faster, more intuitive experience for supporters



* Near Field Communication

Stress-Free Checkout


- Guests can enjoy a seamless, hassle-free checkout experience with self-selected pick-up times.
- Digital Delivery!
- Volunteers stay organized with printable packing lists for efficient item pick-up.
- Quickly and easily split payments among multiple guests, payment methods, etc.
- Eliminates long lines, ensuring a smooth and enjoyable end-of-event experience.

S


Smith, Mike
Paddle #204 | Table #19 | mikesmith@onecause.com | (317) 123-3421

Packing List


4 Items




Lot #102
Unplug Soy Candle - Citronella (Silent Auction)
Gift Certificate



Lot #302
Treasure & Tranquility (Silent Auction)
Items
18-karat Gold and Jade Bracelet
Deluxe Manicure & Pedicure Gift Certificate
Will be Emailed



1x **Adult XL IMS T-Shirt**
Fixed Price



Enter to Win: Mystery Prize! | Blue Kayak
Raffle Prize

Three Pines Academy Gala

onecause®

A background image showing three people in a meeting, overlaid with a semi-transparent blue filter. The people are smiling and appear to be engaged in a discussion. The text 'RAISE MORE. STRESS LESS.' is superimposed at the top in a bold, white, sans-serif font.

RAISE MORE. STRESS LESS.

Integrated Payments

onecause®

Why it matters

TO YOUR SUPPORTERS

- Donors are consumers. They expect the same transaction experience that they enjoy at the grocery store.



Why it matters

TO YOUR SUPPORTERS

- **Donors are consumers.** They expect the same transaction experience that they enjoy at the grocery store.

TO YOU & YOUR ORG

- Without the right technology, your team will spend more time doing more work.
- With the right technology, you will save time and effort with a single place to view and manage everything related to payments.

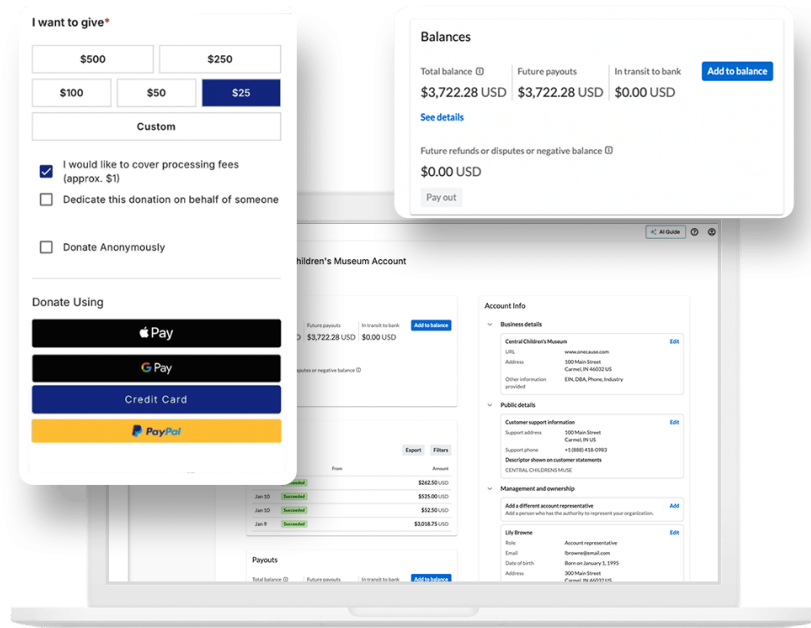


OneCause Payments™

ALL
NEW

NOW WITH
stripe®

- Complete digital wallet for **all** transactions (ACH, debit & credit cards via Google Pay, Apple Pay, Venmo, PayPal)
- Enhanced reconciliation
- Recurring gift management
- Fully configurable “Cover Costs”
- Increased fraud protection & reduced chargebacks
- No monthly fees & the industry’s lowest credit card rates (starting at 2%)



RAISE MORE. STRESS LESS.

Make-A-Wish

- Hosted nearly 1,000 guests.
- Enjoyed record check-in and checkout times.
- Raised 122% of their event fundraising goal.

"In the past, the line to check-in was upwards of an hour. This year went so much smoother, never having a line longer than a few minutes."

*Kelly McKeever
Make-A-Wish Arizona*



Go to onecause.com to see how MAW Arizona enjoyed record check-in/checkout times using the OneCause Fundraising Platform!

RAISE MORE. STRESS LESS.

Donations & Appeals



onecause®

Why it matters

- Donors want giving to be easy, clearly tied to your mission and impact.
- Nonprofits are looking for new, fresh ways to present “the ask.”
- Creatively engaging and recognizing donors drives record proceeds.



Donation Options

- Community giving unifies your supporters to make an impact.

Impact Levels



6 Donors

Cover the Cost of Admission **\$50**

Cover the cost of admission for a family who is facing financi...

Donate



Help Fund an After School Program

Help support a program that...

\$11,500 raised of \$30,000 goal

Donate

Targeted Achievements

Donation Options

- Community giving unifies your supporters to make an impact.
 - Impact Levels
 - Targeted Achievements

Impact Levels



 6 Donors

Cover the Cost of Admission **\$50**

Cover the cost of admission for a family who is facing financi...

Donate



Help Fund an After School Program

Help support a program that...

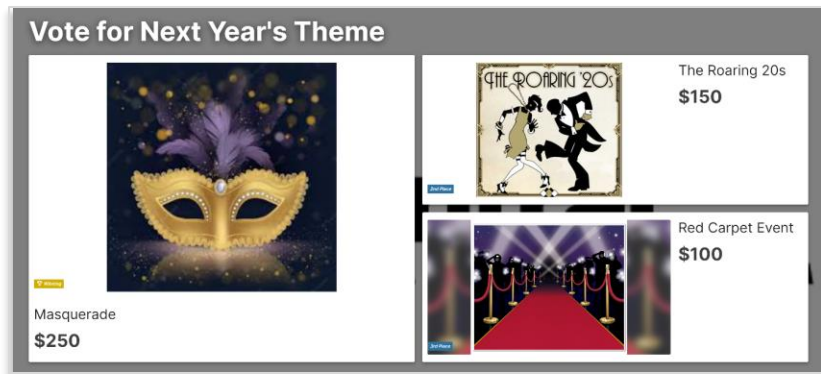
\$11,500 raised of \$30,000 goal

Donate

Targeted Achievements

Donation Options

- Community giving unifies your supporters to make an impact.
 - Impact Levels
 - Targeted Achievements
- Competitive giving introduces friendly competition to drive proceeds.
 - Donate to Vote
 - Top Table Slide



A screenshot of a digital interface titled "Top Tables - Total Proceeds". On the left, there is a QR code and three navigation icons: a trophy for "AUCTION", a heart for "DONATE", and a shopping bag for "SHOP". The main part of the screen is a leaderboard table showing the top four tables by total proceeds. The "Central" logo is in the top right corner.

Rank	Table	Total Proceeds
1	Table 7	\$245,560
2	Table 5	\$48,095
3	Table 4	\$19,716
4	Table 1	\$11,090

Donation Commitments

- Easily track throughout the entire year
- Collect payments any time
- Confirm & recognize commitments from individuals & companies
- Including Matching Gifts
- Helps build momentum and raise more during your appeals

Donation Commitments			
		Download Commitments	Create Commitment
Search Commitments 🔍			
All Commitments	Not Paid	Not Recognized	
\$90,845.00	\$78,345.00	\$83,345.00	
Recognized	Donor Name	Amount	Status
	Max Hubbard	\$10,000.00	Confirmed
	Bob Roberts	\$15,000.00	Confirmed
		\$5,000.00	Paid
		\$15,000.00	Unconfirmed
		\$22,345.00	Confirmed
		\$1,000.00	Confirmed
		\$10,000.00	Confirmed
		\$5,000.00	Confirmed
		\$2,500.00	Paid
		\$5,000.00	Paid

Proceeds by Type

\$225,855/\$250,000 (90%)

Covered costs: \$1,539.25

Tickets: \$13,650

Sponsorships: \$76,354

Silent Auction: \$14,510

Live Auction: \$21,500

Raffles: \$1,250

Fixed Price Items: \$90

Misc. Charges: \$1

Donations: \$98,500
Including \$53,500 in commitments

Interactive Scoreboards





Donate Today



One Time ☒ Monthly

\$50 \$25

\$15 \$10 \$5

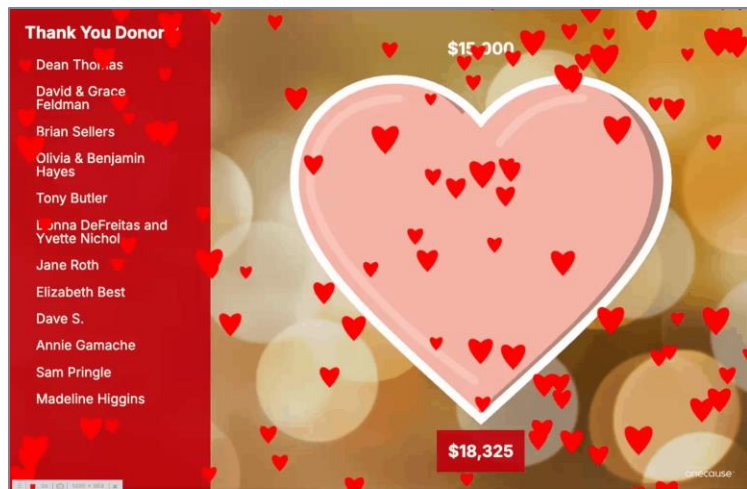
Custom

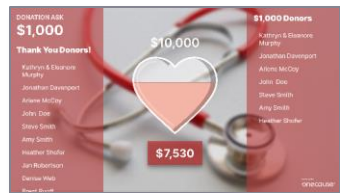
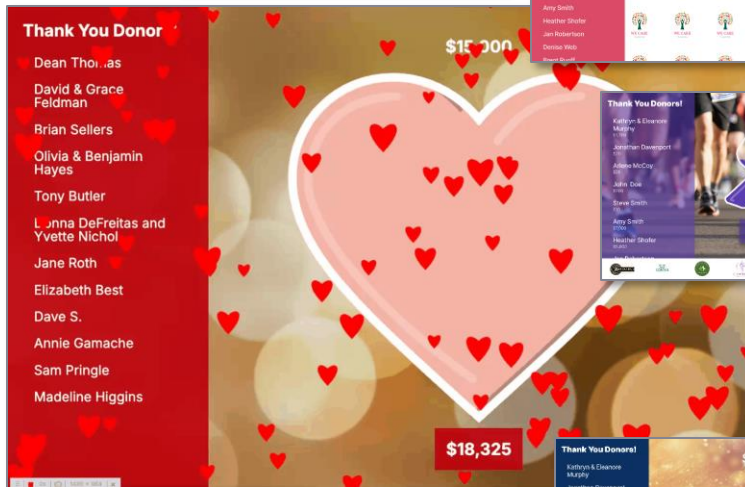
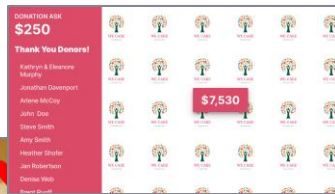
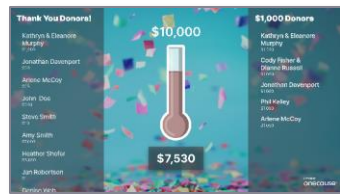
Donate Anonymously ☐

Cancel



Interactive Scoreboards

- Animated scoreboards recognize top donors, showcase progress, and fuel excitement with real-time updates.
- Highly configurable settings, include:
 - Selecting your scoreboard colors, background image, and thermometer style.
 - Turning ON/OFF your thermometer, donor recognition, major gift recognition, animations, and more.



RAISE MORE. STRESS LESS.



- Checked in 400+ guests in record time.
- Raised 180% of their fundraising goal.
- Achieved \$90K in total proceeds.

"We had about \$15,000 worth of donation commitments that we kept hidden from our donation total until our live appeal. When it came time, we were able to display them during our giving moment and spur additional donor generosity."

Melissa Irish

Making Memories Playschool



Go to onecause.com to read how Making Memories Playschool achieved 180% of their fundraising goal switching to the OneCause Fundraising Platform!

RAISE MORE. STRESS LESS.

Silent & Live Auctions



onecause®

Why it matters

- In combination with your Appeal, your Silent & Live Auctions are arguably the most engaging aspects of your event.
- Without the right technology, nonprofits often question whether they're worth the effort.
- With the right technology, your nonprofit can enjoy easier procurement, stronger engagement, and record proceeds.

The screenshot displays the 'Central' website for the '16th Annual Night of Gratitude Auction' on May 17 at 4:00 PM EDT. The page shows a progress bar for '\$281,986 raised towards goal of \$400,000' and a list of donors. The main section is titled 'Silent Auction' and features a search bar, filters, and a list of items. One item, 'SPORTS & ENTERTAINMENT Set of Customized Clubs', is highlighted with a bid of '\$100,780'. A detailed view of this item is shown, including a description, instructions, and a gallery of photos. Two large teal circles overlay the bottom right of the screenshot, displaying the statistics: '5.4 BIDS PER ITEM' and '134% TO VALUE'.

5.4
BIDS PER
ITEM

134%
TO VALUE

Flexible Item Management

- Love your spreadsheets?
Bulk importing/editing your items
has never been easier.

	A	B	C	D	E	F
1	<u>Name</u>	<u>Description</u>	<u>Category</u>	<u>Value</u>	<u>Qty</u>	<u>Donor</u>
	Andover Lanes	6 tickets for 1 free game of bowling during all open bowling times. Limit one ticket per day. Not valid Friday and Saturday nights or Cosmic bowling. Shoes not included.	Sports & Entertainment	10	1	John Davis
2						
3	Anitque Clock	Beautiful Clock	Home & Garden	1000	1	Garret Hu
	Atlantis cruise in the Bahamas	All expenses paid trip to the Atlantis in the Bahamas for 2, must be used by the end of the year.	Travel	4000	1	The Campbell Family
4						

Flexible Item Management

- Love your spreadsheets? Bulk importing/editing your items has never been easier.
- Enjoy robust item procurement:
 - Receive donations via online form

Item Details

Item Name*

Item Description

The best descriptions include who can use this item, when they can use it, and what makes it a must-have!

Estimated Value

\$0

Tell us how much you think this item is worth.

Quantity

1

How many do you have?

Restrictions

Includes expiration dates and other limitations.

0/5000

Photos

0 of 3 photos

Drag and drop or [browse](#)

Max image size: 10MB

☐ Gift Certificate or Voucher

E-gift card, membership, vacation package, etc.

Donor Information

We'll send this person a tax receipt and they may be recognized during the event.

☒ A company is donating this item

First Name

Last Name

Email Address*

Phone Number

☐ Donate Anonymously

Donor Display Name

This is how the donor name will be shown to the public.

Flexible Item Management

- Love your spreadsheets? Bulk importing/editing your items has never been easier.
- Enjoy robust item procurement:
 - Receive donations via online form
 - Assign procurement to volunteers
 - Track item status through delivery

The screenshot displays the OneCause mobile application interface. At the top, a search bar is labeled "Search Items". Below it, a status bar indicates "\$79,735/\$95,940 received". The main content area shows a list of items for sale, each with a thumbnail, title, value, and status. A filter menu is open, showing options for item status: "Newly Submitted", "Needs Requested", "Requested", "Committed", "Awaiting Pick Up", "In-Transit", "Received", and "Declined". The "Needs Requested" option is currently selected. To the right, a separate panel titled "Item Procurement" shows a breakdown of items by status: "Newly Submitted" (\$520, 2 items), "Needs Requested" (\$2,500, 3 items), "Requested" (\$475, 4 items), "Committed" (\$2,670, 5 items), "Awaiting Pick Up" (\$890, 6 items), "In-Transit" (\$1,250, 7 items), "Received" (\$1,500, 8 items), and "Declined" (\$40, 2 items). At the bottom right, there is a "Share Donation Form" button and an "Add Item" button.





Item	Value	Status
Indoor Pizza Oven	Valued at \$200	No Donor
Mountain Adventure	Valued at \$800	No Donor
Shakespeare in the Park	Valued at \$100	No Donor
One Week Winnebago Family Vacation of a Life	Valued at \$1,100	No Donor
Signed Baseball with Career Inscriptions	Valued at \$0	No Donor

Item Procurement	Count
Newly Submitted \$520	2 Items
Needs Requested \$2,500	3 Items
Requested \$475	4 Items
Committed \$2,670	5 Items
Awaiting Pick Up \$890	6 Items
In-Transit \$1,250	7 Items
Received \$1,500	8 Items
Declined \$40	2 Items

Flexible Item Management

- Love your spreadsheets? Bulk importing/editing your items has never been easier.
- Enjoy robust item procurement:
 - Receive donations via online form
 - Assign procurement to volunteers
 - Track item status through delivery
 - Search for missing items & assets

The screenshot displays the 'Items' management interface. A modal window titled 'Adding Missing Information filter...' is open, showing four checkboxes, all of which are checked: 'No Donor', '\$0 Value', 'No Images', and 'No Description'. An 'Apply' button is at the bottom of the modal. The background interface shows a table of items with columns for selection, name, value, quantity, and procurement status. Two items are selected, indicated by a green bar at the top of the table and a '2 selected' label. The table includes icons for each item, a 'Move' dropdown, 'Assign Solicitor', and 'Edit Status' buttons. The procurement status for each item is shown in a colored pill: 'Requested' (blue), 'Needs Requested' (pink), and 'Received' (green).


	Name ↑	Value	Quantity	Procurement Status
<input checked="" type="checkbox"/>	 \$100 Art Class at Koenen + Post Art Studio	\$100.00	3	Requested
<input type="checkbox"/>	 \$100 Ben's Coffee Cafe Gift Card	\$100.00	2	Requested
<input type="checkbox"/>	 \$100 to Durham Professional Cleaners	\$100.00	2	Needs Requested
<input checked="" type="checkbox"/>	 \$100 to Traders Point Creamery	\$100.00	2	Received

Flexible Item Management

- Love your spreadsheets? Bulk importing/editing your items has never been easier.
- Enjoy robust item procurement:
 - Receive donations via online form
 - Assign procurement to volunteers
 - Track item status through delivery
 - Search for missing items & assets
 - Leverage AI to maximize item engagement

Details

Name*
Cake Bake Shop Gourmet Birthday Cake. 38/200 characters

 Save time by using AI to help write your description! [Draft with AI](#)

↶ ↷ Paragraph **B** *I* U ~~ABC~~ [List Icons] ...

Award-winning, local bakery. Choose from over 20 cakes. Plus enjoy coupon for 10% off second cake.




Flexible Item Management

- Love your spreadsheets? Bulk importing/editing your items has never been easier.
- Enjoy robust item procurement:
 - Receive donations via online form
 - Assign procurement to volunteers
 - Track item status through delivery
 - Search for missing items & assets
 - Leverage AI to maximize item engagement
- Include items from previous events.

Details

Name*
Cake Bake Shop Gourmet Birthday Cake. 38/200 characters

 Save time by using AI to help write your description! **Draft with AI**

↶ ↷ Paragraph **B I U L** [Text alignment icons] ...

Award-winning, local bakery. Choose from over 20 cakes. Plus enjoy coupon for 10% off second cake.



Silent Auctions

- Multiple Photos & Scoreboard Slide
- Featured Lots
- Display Sheets contain QR code
- Last Chance Auctions

The screenshot displays the OneCause silent auction interface. At the top right, a lot card for "TRAVEL #1 Napa Valley Backroads Experience" is shown with a starting bid of \$1,500 and a current bid of \$2,500. A green "Last Chance" banner is visible above the lot card. Below the lot card, two configuration panels are shown. The left panel has a yellow border around the "Last chance end time" dropdown, which is set to "1 hour after auction". The right panel has a yellow border around the "Display as a discount to supporters" checkbox, which is checked. At the bottom, a red banner indicates "Last chance ends in 00:57:10".

☒ Enable last chance on lots that don't sell at auction close
You can turn this off for individual lots

Discount from starting bid
20 %

☒ Display as a discount to supporters

Last chance end time
15 minutes after auction
30 minutes after auction
45 minutes after auction
1 hour after auction

☒ Enable last chance on lots that don't sell at auction close
You can turn this off for individual lots

Discount from starting bid
20 %

☒ Display as a discount to supporters

Last chance end time
1 hour after auction

Last chance ends in 00:57:10

RAISE MORE. STRESS LESS.



- Scaled from 175 to 650 guests in year one, 900 guests in year two.
- Added silent auction to complement live auction.
- Nearly doubled proceeds by 2nd year (almost \$300K).

"This system changed everything for us. Not only did it save time, but it also elevated the experience for our attendees ... [it] has revolutionized how we connect with our supporters."

*Sarah Braden
Bryan ISD Education Foundation*



Go to onecause.com and check out how Bryan ISD Education Foundation added a silent auction with the OneCause Fundraising Platform – and doubled their fundraising!

RAISE MORE. STRESS LESS.

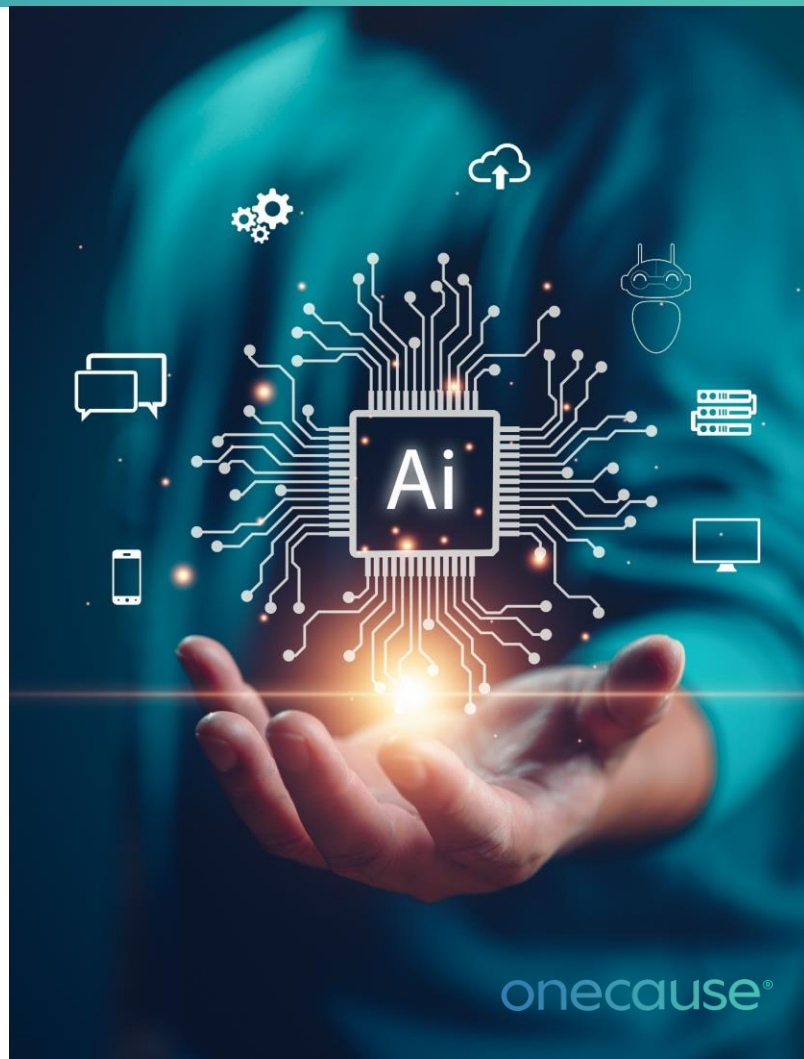
AI-Driven Fundraising



onecause®

Why it matters

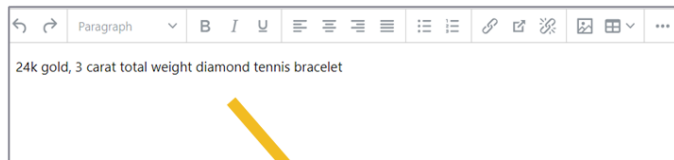
- **Generative AI** can save you hours of time, with better results.
- **Conversational AI** can make it faster to get support and answers when you need it.
- **Predictive and Analytic AI** can make data work better for you.



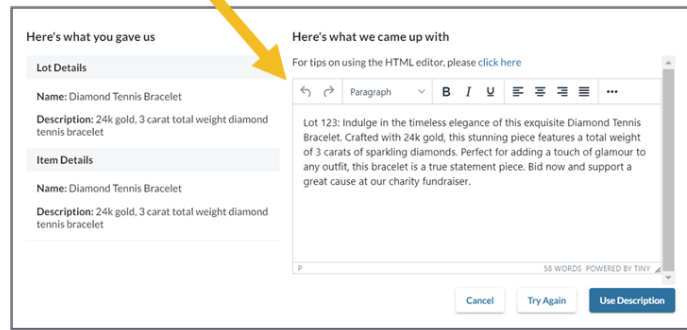
OneCause AI™ :: Easier Fundraising

No coding, no programming. It just works.

- **Description Generators** automatically craft compelling, marketing-ready descriptions, saving up to eight hours of auction planning time.



A screenshot of a text input field with a rich text editor toolbar. The toolbar includes icons for undo, redo, paragraph, bold, italic, underline, bulleted list, numbered list, link, unlink, and more options. The text input field contains the text: "24k gold, 3 carat total weight diamond tennis bracelet".

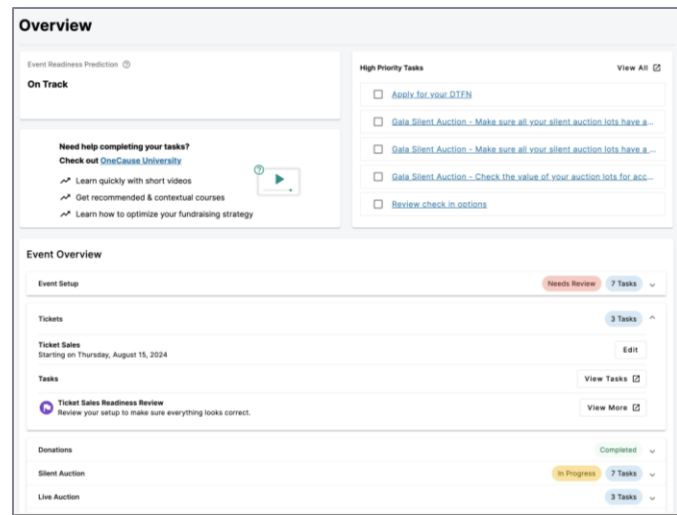


A screenshot of the OneCause AI interface. It shows a comparison between the input text and the generated description. The input text is "24k gold, 3 carat total weight diamond tennis bracelet". The generated description is "Lot 123: Indulge in the timeless elegance of this exquisite Diamond Tennis Bracelet. Crafted with 24k gold, this stunning piece features a total weight of 3 carats of sparkling diamonds. Perfect for adding a touch of glamour to any outfit, this bracelet is a true statement piece. Bid now and support a great cause at our charity fundraiser." The interface includes a "Cancel" button, a "Try Again" button, and a "Use Description" button. A yellow arrow points from the input text to the generated description.

OneCause AI™ :: Easier Fundraising

No coding, no programming. It just works.

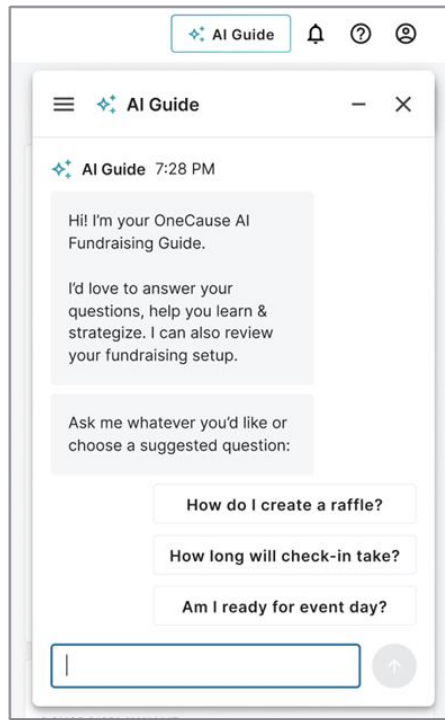
- **Description Generators** automatically craft compelling, marketing-ready descriptions, saving up to eight hours of auction planning time.
- **Event Readiness** automatically creates an overview and real-time updates of critical tasks, helping you to ensure every detail is covered.



OneCause AI™ :: Easier Fundraising

No coding, no programming. It just works.

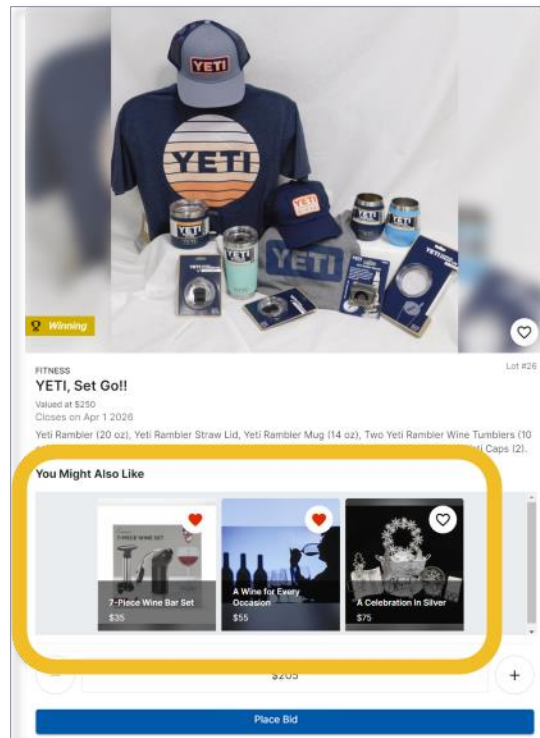
- **Description Generators** automatically craft compelling, marketing-ready descriptions, saving up to eight hours of auction planning time.
- **Event Readiness** automatically creates an overview and real-time updates of critical tasks, helping you to ensure every detail is covered.
- **AI Guide™** is 24/7 virtual assistant that offers real-time support on product, best practice, and fundraising strategy questions.



OneCause AI™ :: Increasing Revenue

No coding, no programming. It just works.

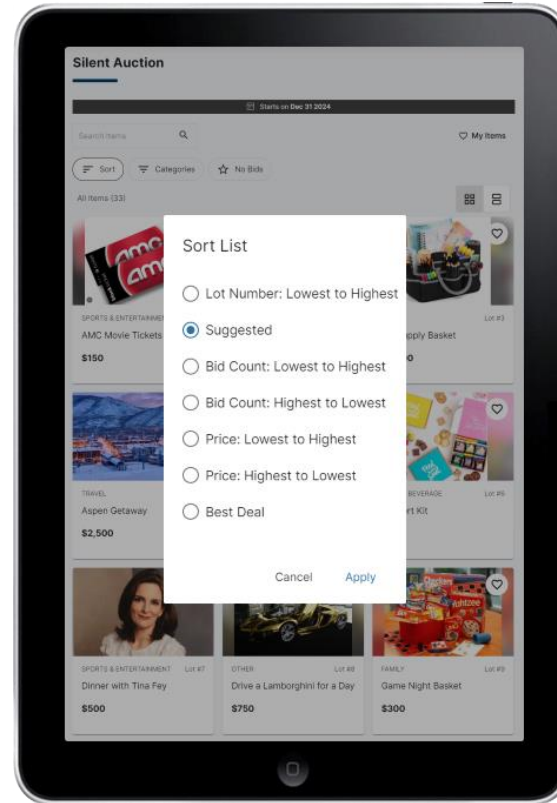
- As guests view an auction item, **Recommended Items** serves up related auction items of similar nature.



OneCause AI™ :: Increasing Revenue

No coding, no programming. It just works.

- As guests view an auction item, **Recommended Items** serves up related auction items of similar nature.
- **Suggested Sort** serves up personalized views of auction packages based on individual viewing/bidding behavior.



OneCause AI™ :: Increasing Revenue



RAISE MORE. STRESS LESS.



- Enjoyed smarter, shorter planning with OneCause AI.
- Raised 53% more than using classic mobile bidding software.
- Reached 124% of their goal.

"Using the AI features in the OneCause platform has been a game-changer for us ... it's never been easier. One of the best ways we use it is for writing auction descriptions."

*Jenna Czaplewski
Coalition for Children,
Youth & Families*



Go to onecause.com to learn how the Coalition for Children, Youth & Families saved hours of time using AI on the OneCause Fundraising Platform!

RAISE MORE. STRESS LESS.

Golf Events



onecause®

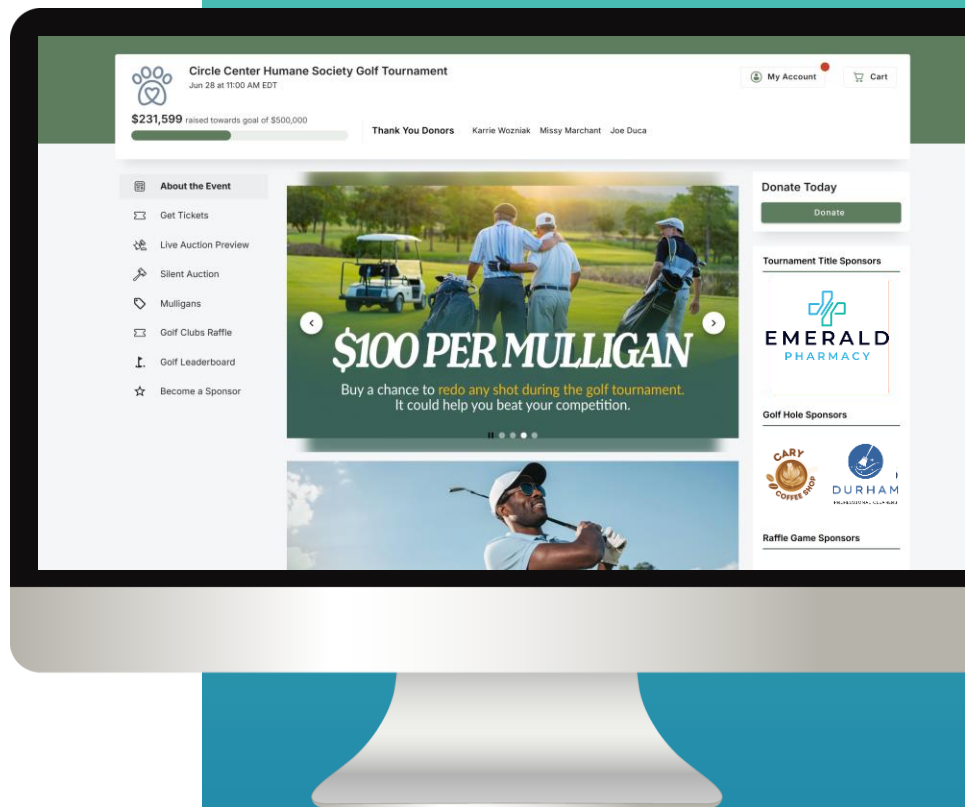
Why it matters

- Docs, spreadsheets & websites that are cobbled together
- Event software that is “shoehorned” to work for golf
- Additional golf events software
- Resulting in:
 - Unnecessary time & effort
 - Poor experience for your guests
 - Additional cost to your nonprofit



Golf Events

- Manage all golf event details and fundraising in one place, with no extra cost.



Golf Events

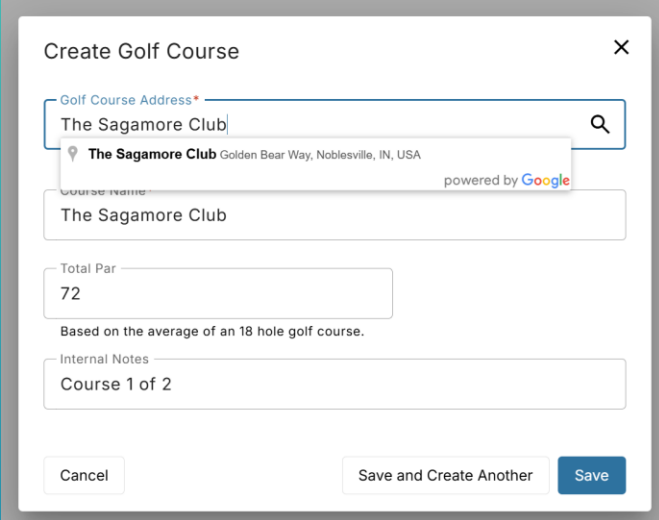
- Manage all golf event details and fundraising in one place, with no extra cost.
- Sell sponsorships online (with tickets) and auto-create teams based on ticket type and owner.

The screenshot shows the 'Teams' management interface. It is divided into two main sections: 'Players (11)' and 'Teams (18)'. The 'Players' section lists individual players with their names, team affiliations, and a 'Bulk Actions' button. The 'Teams' section lists teams with their names, player counts, and a 'Bulk Actions' button. Below the team list, there is a table with columns for 'Name', 'Ticket T...', 'Ticket ...', and 'Checked In'. The table contains several rows of team data, including 'Bond Physical Therapists Team 1', 'Fore Sporting Goods Team 1', and 'Fore Sporting Goods Team 2'. A 'New' button is visible in the top right corner of the 'Teams' section.

The screenshot shows the 'Team Setup' dialog box. It has a title 'Team Setup' and a subtitle 'Tell us who's golfing'. Below the subtitle, it says 'Select the ticket types that include golfing.' There are four options listed, each with a checkbox and a description: 'Golf Foursome Group of 4' (checked), 'Dinner Only Individual' (unchecked), 'Golf Individual Individual' (checked), and 'Golf Twosome Group of 2' (unchecked). To the right of the options, there is a vertical slider control with 'Active' at the top and 'Inactive' at the bottom. The slider is currently positioned towards the 'Active' end.

Golf Events

- Manage all golf event details and fundraising in one place, with no extra cost.
- Sell sponsorships online (with tickets) and auto-create teams based on ticket type and owner.
- Manage everything from scrambles to shotgun starts on single or multiple courses.



The screenshot shows a 'Create Golf Course' modal form. It includes a search bar for the golf course address, a dropdown menu showing 'The Sagamore Club' with its location, a field for the course name, a 'Total Par' field set to 72, a note about the par being based on an 18-hole course average, an 'Internal Notes' field, and a 'Course 1 of 2' indicator. At the bottom are 'Cancel', 'Save and Create Another', and 'Save' buttons.

Create Golf Course ×

Golf Course Address*
The Sagamore Club Q

📍 The Sagamore Club Golden Bear Way, Noblesville, IN, USA
powered by Google

Course Name
The Sagamore Club

Total Par
72


Based on the average of an 18 hole golf course.

Internal Notes
Course 1 of 2

Cancel Save and Create Another Save

Golf Events: Guest Experience

- View (and share) guest's courses, starting holes, & cart numbers.





Check In Successful

Jayden Hopper
Golf Foursome

Oak Hill East
Team: Fore Sporting Goods Team 1


Hole 1
Cart 4

 **Message sent to** (555) 555-5555

 **Captured** Phone Number and Email


Check-In Items

- 1x Mulligan
- 1x Helicopter Ball Drop
- 1x Player Gift Bag

[View Profile](#) 

Golf Events: Guest Experience

- View (and share) guest's courses, starting holes, & cart numbers.
- Raise funds through donations, fixed-price items (e.g., Mulligans), raffles, etc.



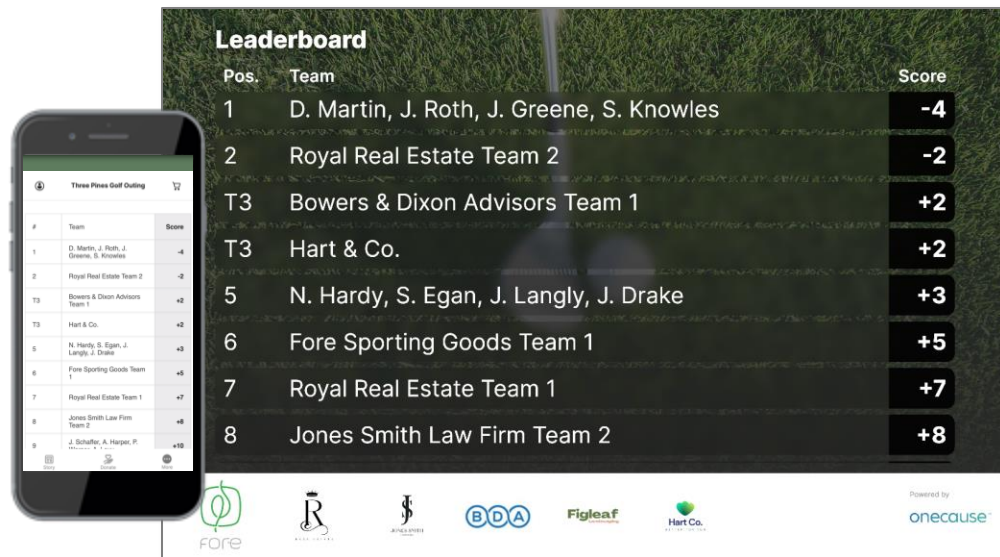
Mulligans!
\$100 each
Valued at \$100
Buy a chance to redo any shot during the golf tournament! It could help you beat your competition.

— 1 +

Purchase

Golf Events: Guest Experience

- View (and share) guest's courses, starting holes, & cart numbers.
- Raise funds through donations, fixed-price items (e.g., Mulligans), raffles, etc.
- Track player scoring and display on leaderboard.



RAISE MORE. STRESS LESS.



- Enjoyed stronger sponsor engagement & visibility.
- Fewer than 10 of 400 tickets were unclaimed.
- Total proceeds across events surpassed \$1.7 million.

"People expect streamlined technology services to be readily available to make things easier – and that's what OneCause does. It has made our lives tremendously easier."

*Sydney Loyed
JHL / Sergio & Angela Garcia Foundation*



Go to onecause.com to read how JHL executed a successful golf & gala (FORE Kids ATX) on the OneCause Fundraising Platform!

RAISE MORE. STRESS LESS.

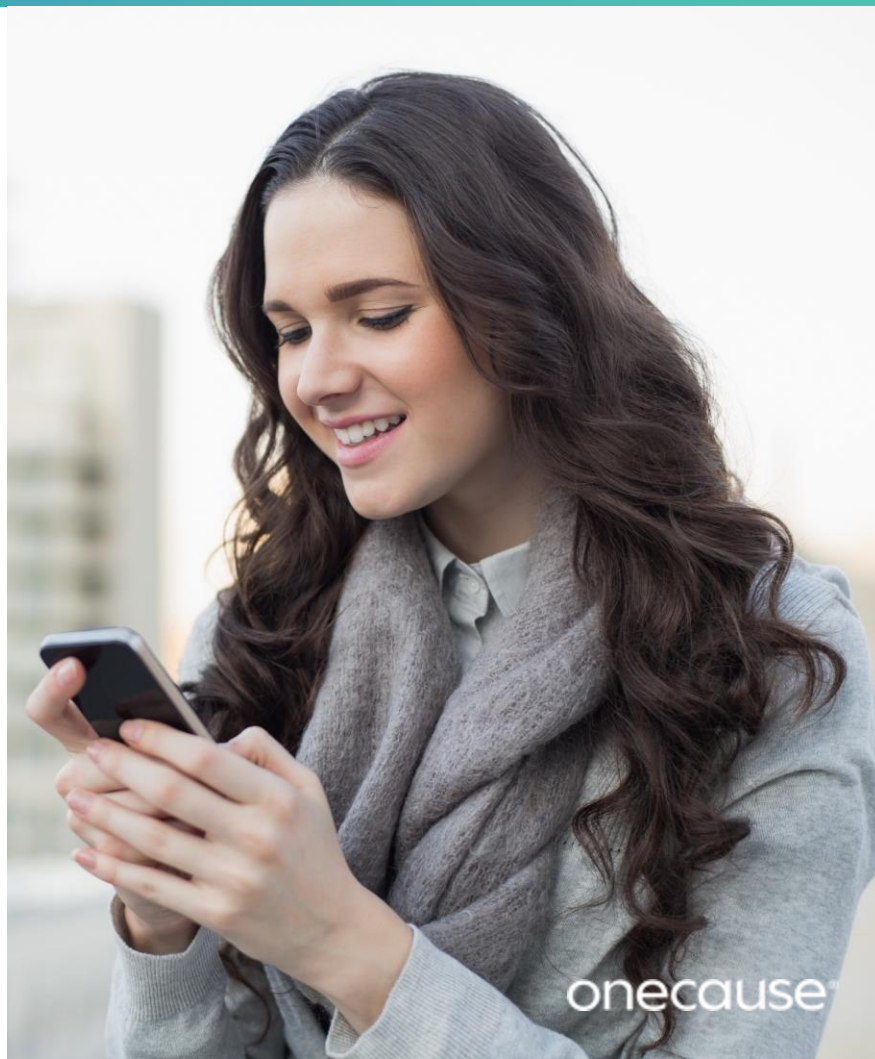
Online Fundraising



onecause®

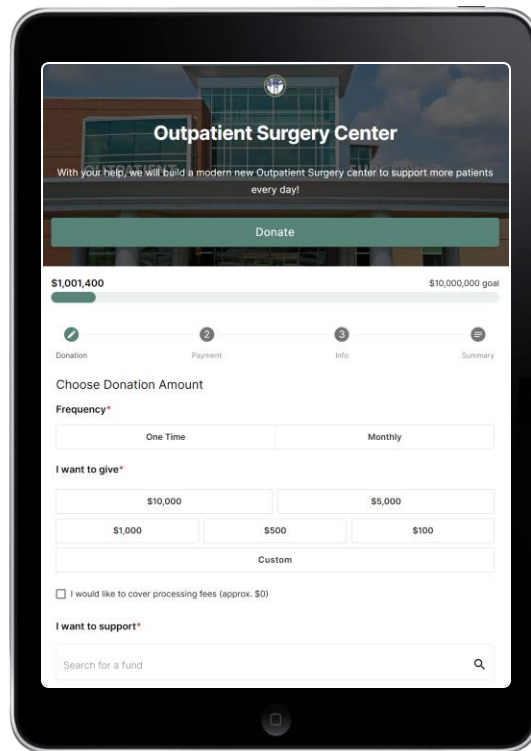
Why it matters

- One platform, with all fundraising in one place.
- Ease of learning & management.
- That means a single place for all reconciliation.
- And a single plug in for integrations.
- Innovative fundraising opportunities.



Online Fundraising & Text2Give[®]

- Donation Forms
 - Text2Give or Embed in your org website
 - Designed to convert
 - Complete digital wallet
 - One-time or recurring gifts
 - Connect to one or more funds

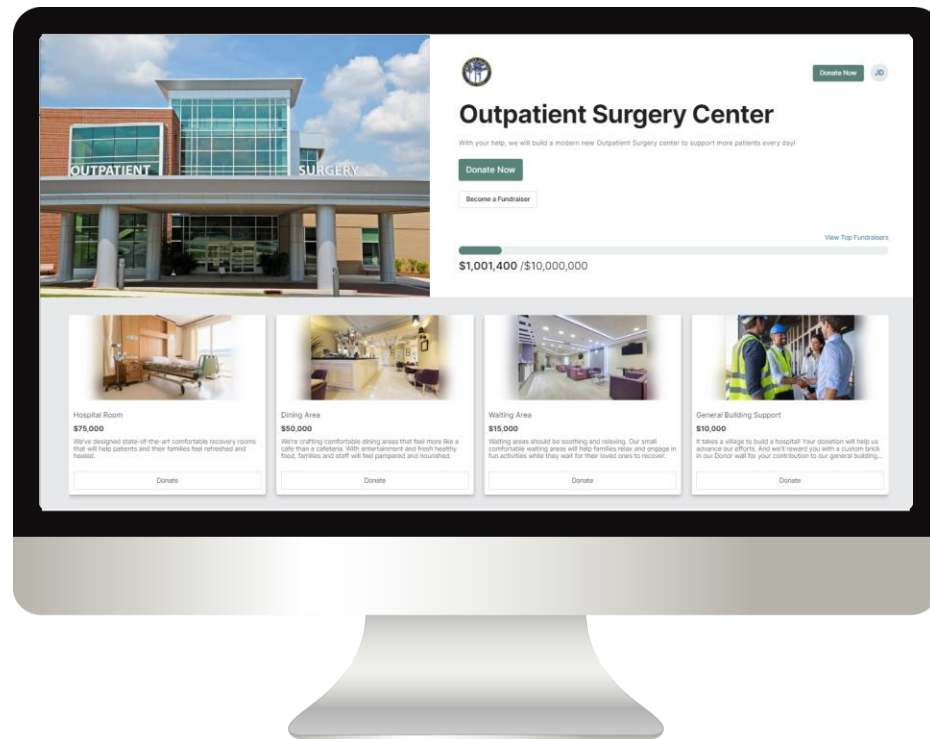


Online Fundraising & Text2Give®

- Donation Forms
- Online Giving Sites
 - Configurable branding
 - Impact levels

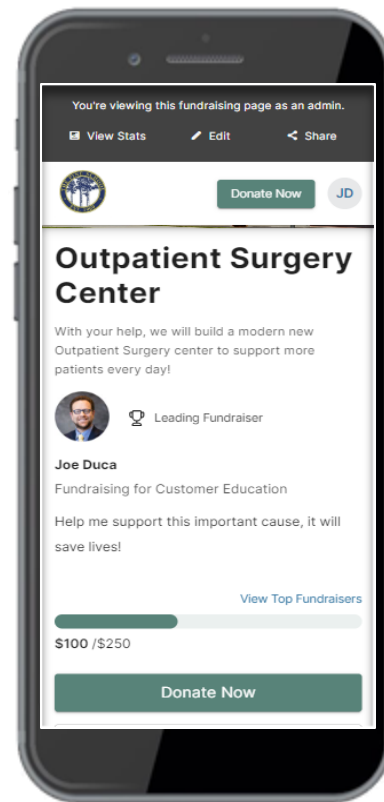
Other great options for all:

- Honorariums & memorials
- Matching Gifts
- Connect to event giving & interactive slide



Online Fundraising & Text2Give®

- Donation Forms
- Online Giving Sites
- Personal Fundraising Pages
 - Easy way to launch ambassador and peer-to-peer fundraising
 - Set up a page in less than 60 secs
 - Progress displayed on fundraising thermometer, top donor leaderboard & real-time analytics



RAISE MORE. STRESS LESS.



- Received \$10K from a loyal donor
- Quickly generated an online giving site with a Matching Gift
- Leveraged the Platform's Personal Fundraising Pages
- Doubled their gift with zero effort

"We're always trying to strategize on how best to reach out to, connect with, and grow our network, and these features are perfect additions to our strategy."

*Nina Norfleet
Raising A Reader Massachusetts*



Go to onecause.com to see how Raising A Reader turned a \$10K gift into a successful matching gift campaign on the OneCause Fundraising Platform!

RAISE MORE. STRESS LESS.

- Integrated Tickets & Tables
- Silent & Live Auctions
- Sponsors & Sponsorships
- AI-Driven Fundraising
- Check-In, Checkout & Payments
- Golf Events
- Donations & Appeals
- Online Fundraising



Upcoming Webinars

Registration is Now Open!

“This was one of the best webinars that I’ve attended. I love that it was super practical and not sales-pitchy!”

“Thank you for sharing a ton of invaluable information today. I am writing a report to share with my team!”

“This was seriously one of the best webinars that I have attended. It was relevant, packed with great information, lots of energy, and lots of great questions from the attendees.”





Raise[®] 2025

Be Our Guest!

San Antonio, TX | September 8 & 9, 2025

ENTER PROMO CODE **WEBINAR25 FOR \$200 OFF**

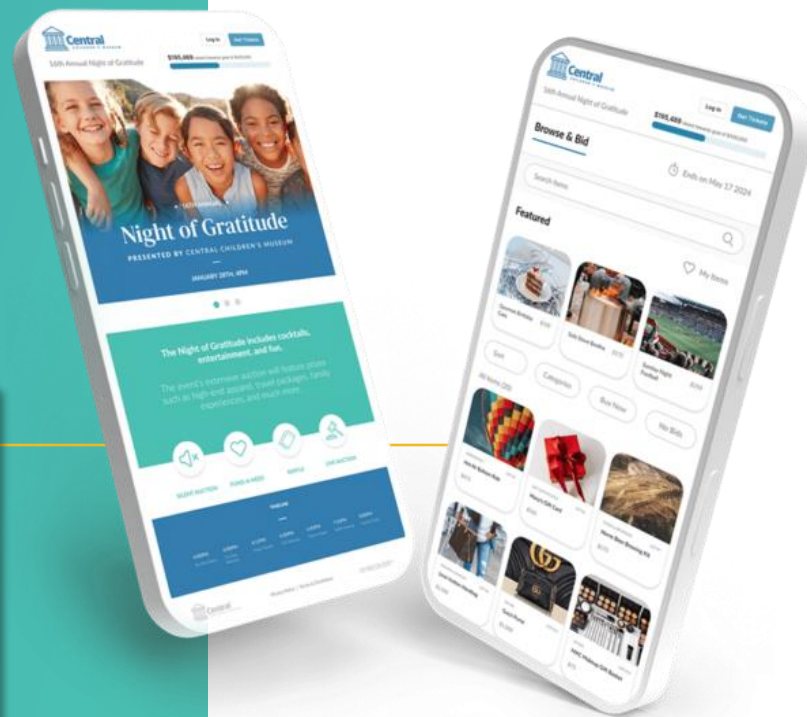
www.onecause.com/raise

Thank *you!*

Fundraising Software
to Raise and Reach More

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Recording and presentation slides will
be emailed to all webinar registrants.



hello@onecause.com | onecause.com