

Welcome to our Webinar

Let's Get Acquainted!

Share in the chat your name, location, and cause or organization, (and the weather in your area)!



onecause®

W E B I N A R

Simplifying Success:

How the *OneCause Fundraising Platform* is Making Fundraising Easier in 2025

WEDNESDAY, MARCH 19, 2025



Joe Duca
VP Product Strategy
OneCause



Steve Lausch
Director of Product Marketing
OneCause

Let's Get Started!

If fundraising in 2025 were a theme park ride, what would it be? And what makes it so challenging?

1. Smooth and steady carousel
2. Death-defying rollercoaster
3. Surprise drop tower
4. Funhouse



Beyond ^{the} Webinar

- ✓ Recording and slides will be sent via email.
- ✓ Look out for exclusive Bonus Content!
- ✓ Visit OneCause.com/Resources for on-demand webinars.
- ✓ Add questions, comment or send emojis in the Chat.
- ✓ Help share on social!



YOUR FEEDBACK MATTERS: WRAP-UP SURVEY

WIN: Amazon Gift Card
Help drive future webinar content!



Meet Joe & Steve

Joe Duca is the Vice President of Product Strategy at OneCause. He has worked with nonprofits for more than 30 years and is passionate about making fundraising easier.

Steve Lausch is head of Product Marketing at OneCause, with 25 years in tech and the past eight in the nonprofit sector. He loves inspiring fundraisers to reach more & raise more for their missions.



Joe Duca

VP, Product Strategy
OneCause



Steve Lausch

Director, Product Marketing
OneCause

THE ONECAUSE FUNDRAISING PLATFORM





NOT YET

WITH ONECAUSE

TIPS, IDEAS & BEST PRACTICES

onecause®

W E B I N A R

10 Ways to Raise More with Less Effort on the OneCause Fundraising Platform

WEDNESDAY, MAY 14, 2025



Joe Duca
VP Product Strategy
OneCause



Steve Lausch
Director of Product Marketing
OneCause



NOT YET

WITH ONECAUSE

**TIPS,
IDEAS &
BEST
PRACTICES**



NOT YET

**ON THE
PLATFORM**

**WHAT'S
DIFFERENT
& EVEN
BETTER?**



ALREADY

**ON THE
PLATFORM**

**WHAT'S
NEW &
AVAILABLE
TO USE?**

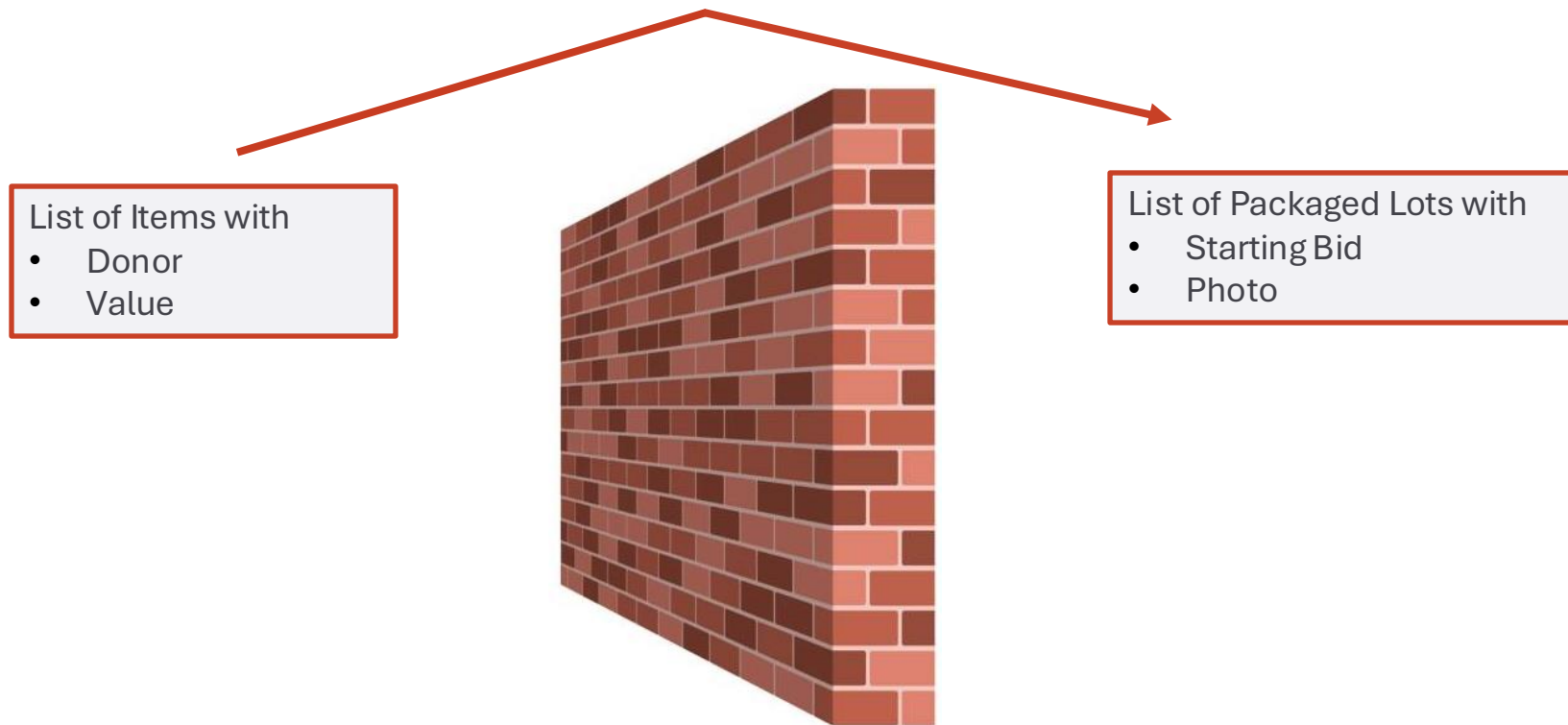


SIMPLIFYING SUCCESS

AUCTIONS

onecause®

The Happy Path



Many Happy Paths

Trip to Paris



Request it

Collect it

Fill in details

Golf Gift Card



Request it

Collect it

Louis Vuitton Bag



Request it

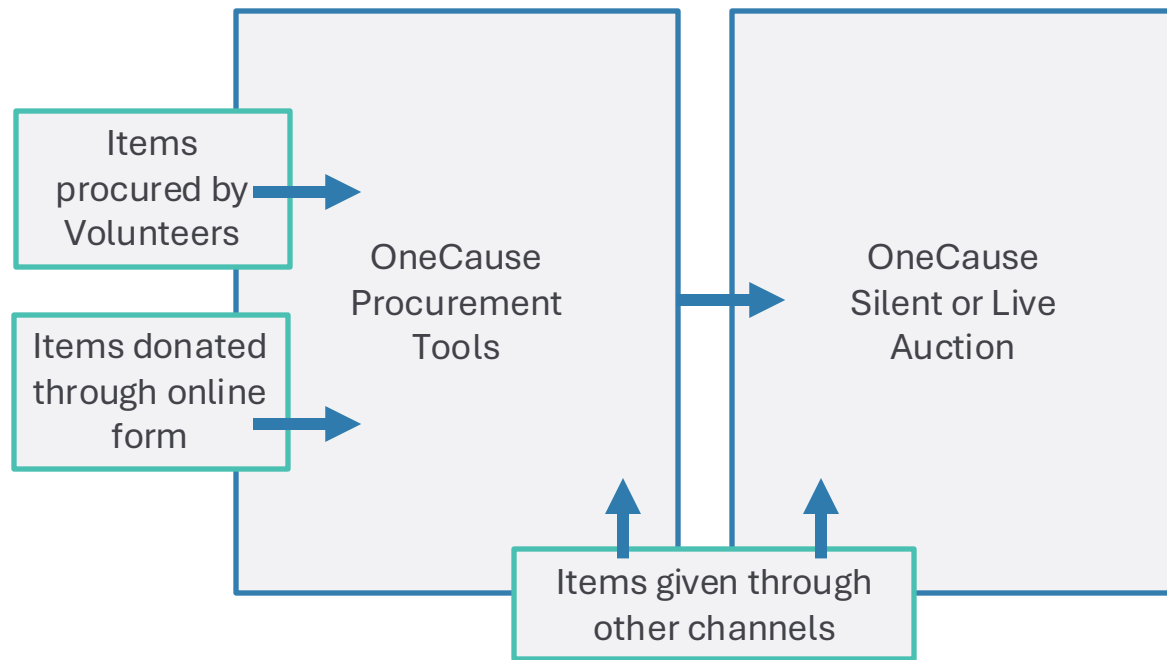
Collect it

Fill in details

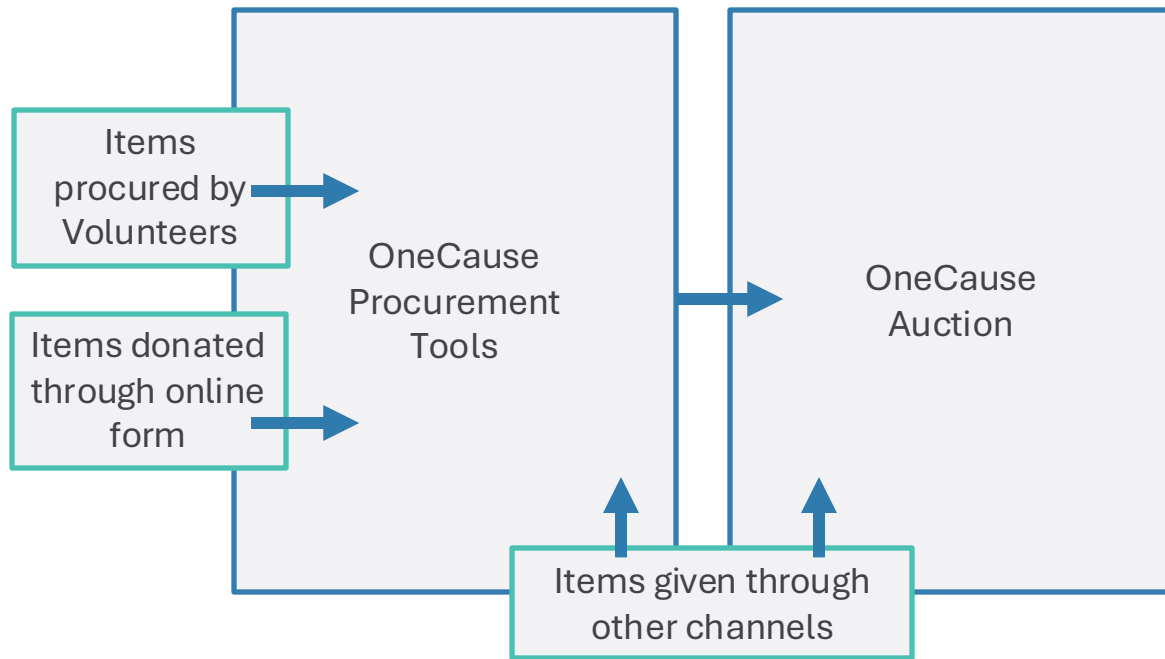
Finalize it

Sell it!

How do you do Auctions?



How do you do Auctions?



- A. Keep everything in procurement until I'm ready to allocate
- B. Allocate as I go
- C. Everything is outside of OneCause, I just want to import it

Auctions Update

Flexibility is key!

1. Still support multiple Auctions
2. Auction Time is optional

2

Create Silent Auction

Name*

Silent Auction

Start Date

Start Time

--:-- --

⌚ EST

×

End Date

End Time

--:-- --

⌚ EST

×

Cancel

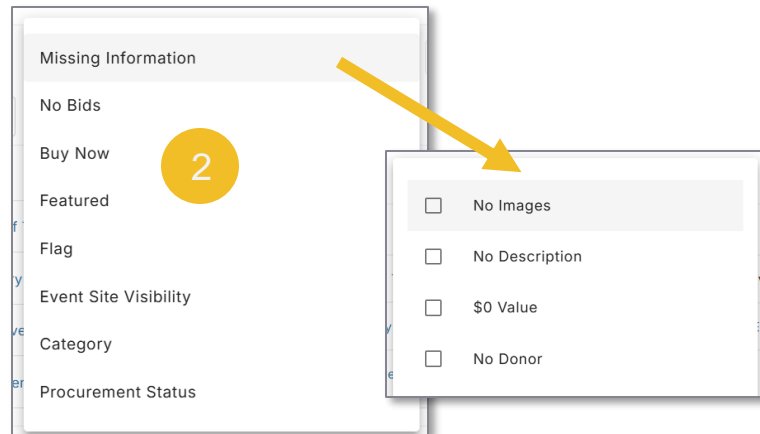
Create Silent Auction

1

Silent Auctions						+ New
Name	Active	Open Time	Close Time	Lots		
Pre-event Gift Card Auction		12/30/22, 6:00 PM EST	7/10/26, 10:00 PM EDT	0		
Silent Auction	Active	6/11/22, 6:00 PM EDT	4/1/26, 1:30 PM EDT	31		

Item/Lots Tables

1. Bulk Edit
2. Filters
3. Lots of columns, including Leading Bidder vs Winner



1

Lots										
<div> <div>2 selected</div> <div> <div>Bulk Edit</div> <div>Manage Photos</div> <div>+ New</div> </div> </div>										
<div> <div>Combine Lots</div> <div>Edit Status</div> <div>Edit Close Time</div> <div>Edit Buy Now</div> </div>										
<input type="checkbox"/>	Lot #	Photo	Name	Value	Category	Leading Bid	Leading Bidder Name	Winning Bid	Winner Name	Item Count
<input checked="" type="checkbox"/>	1		In-Home Dinner with Chef Terry John Zillow	\$1,200.00	Food & Beverage	\$1,140.00	Ducat, Joe			1
<input type="checkbox"/>	2		Golf at Clearwater Country Club!	\$601.00	Sports & Entertainment	\$800.00	Shaw, Iris	\$800.00	Shaw, Iris	1
<input checked="" type="checkbox"/>	3		Jackson Hole Wildlife Adventure	\$2,500.00	Travel	\$0.00				1

3

Lot #	Photo	Name	Leading Bid	Leading Bidder Name	Winning Bid	Winner Name	Item Count	
1		In-Home Dinner with Chef Terry John Zillow	\$1,140.00	Ducat, Joe			1	⋮
2		Golf at Clearwater Country Club!	\$800.00	Shaw, Iris	\$800.00	Shaw, Iris	1	⋮
3		Jackson Hole Wildlife Adventure	\$0.00				1	⋮

View/Edit Item/Lot

Intuitively organized

1. Details section
2. Pricing section
3. Associated Items
4. Tracking section

Tracking

INTERNAL NOTES
None

SOLICITOR
Betty Brown

RECEIVE THIS ITEM BY
Pick Up, Drop Off

COLLECTION NOTES
No collection notes

STORAGE LOCATION
No storage location

TAX RECEIPT REQUIREMENT
Required

Details

NAME
Golf at the Wilds

DESCRIPTION
Golf for four at The Wilds Golf Club, including driving range and carts. Must be used by the end of the 2021 golf season.

RESTRICTIONS
No restrictions


LOT NUMBER
12

CATEGORY
Sports & Entertainment



CLOSE DATE & TIME
April 1, 2026, 1:30 PM EDT

Photos

Click a photo to select it as the Lot's primary photo. The primary photo is the first photo your supporters see when viewing this lot.



Associated Items (1)

Name	Flag	Qty	Procurement Status
 Golf at the Wilds		1	Needs Requested
 Men's Golf Shirt		1	Received

Pricing

VALUE
\$310

STARTING BID
\$155

BUY NOW
Enabled

CONSIGNMENT
No

DISPLAYING VALUE AS
\$310

BID INCREMENT
\$45

BUY NOW PRICE
\$775

Donor

DONOR DISPLAY NAME
No Donor Display Name

DONOR
No Donor

Display

FEATURED
Not Enabled

RECOMMENDED
Enabled

LAST CHANCE
Enabled

Pick Up

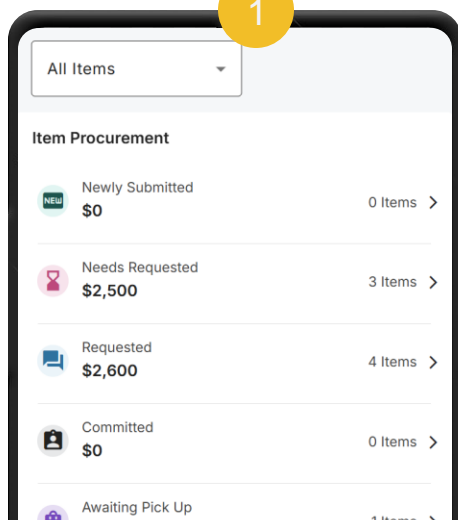
PICK UP
No Preferences

GIFT CERTIFICATE
Not enabled

Item Procurement updates

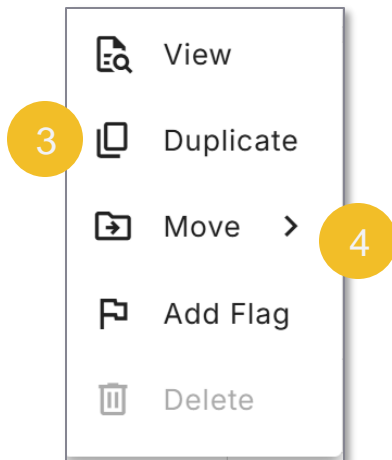
Manage Item Procurement in Admin interface

1. Procurement Tool
2. Bulk Edit
3. Clone/Duplicate
4. Move
5. Flags



A screenshot of a web application interface showing a table of 'Items'. At the top right, there is a 'Bulk Edit' button and a '+ New' button, with a circular orange callout '2' next to the '+ New' button. Below the table header, there is a green bar indicating '2 selected' items, with buttons for 'Move', 'Assign Solicitor', and 'Edit Status'. The table itself has columns for 'Name', 'Value', 'Quantity', and 'Procurement Status'.

	Name ↑	Value	Quantity	Procurement Status
<input checked="" type="checkbox"/>	\$100 Art Class at Koenen + Post Art Studio	\$100.00	3	Requested
<input type="checkbox"/>	\$100 Ben's Coffee Cafe Gift Card	\$100.00	2	Requested
<input type="checkbox"/>	\$100 to Durham Professional Cleaners	\$100.00	2	Needs Requested
<input checked="" type="checkbox"/>	\$100 to Traders Point Creamery	\$100.00	2	Received





Sue needs to follow up

Get menu to display onsite

Unsold from Past events

The past can pay off!

Unsold Items from Past Events			
These are any items from past events that did not sell and can be used in future auctions.			
<div><input type="text" value="Search..."/></div> <div><div>Add Filter</div><div>+</div></div>			
Photo	Name ↑	Value	Donor
	\$100 Amazon Gift Card	\$100.00	Katie Orttel
	\$100 Art Class at Koenen + Post Art Studio	\$100.00	



SIMPLIFYING SUCCESS

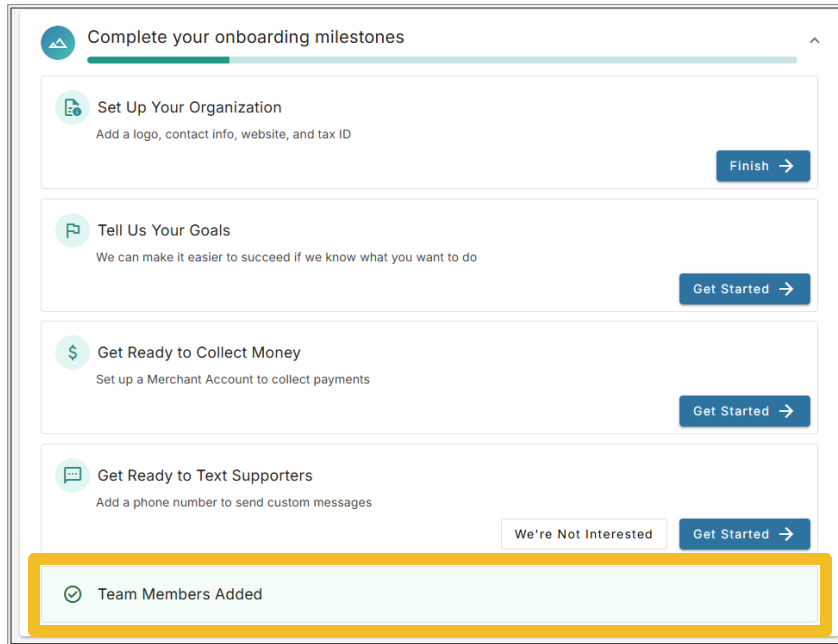
YOUR EXPERIENCE

onecause®

Improving Your Experience

ONBOARDING MILESTONES

- Add Users
- Enter your Org Details
(e.g., your logo, website, tax ID)
- Enter your Fundraising Goals
- Apply for your Merchant Account
- Apply for Dedicated Toll-Free
Number (Custom Messaging)



The screenshot displays a web-based onboarding interface titled "Complete your onboarding milestones". At the top, a progress bar is partially filled. Below the title, there are four main steps, each with an icon, a title, a description, and a button:

- Set Up Your Organization** (Icon: Building): "Add a logo, contact info, website, and tax ID". Button: "Finish →".
- Tell Us Your Goals** (Icon: Flag): "We can make it easier to succeed if we know what you want to do". Button: "Get Started →".
- Get Ready to Collect Money** (Icon: Dollar sign): "Set up a Merchant Account to collect payments". Button: "Get Started →".
- Get Ready to Text Supporters** (Icon: Speech bubble): "Add a phone number to send custom messages". Buttons: "We're Not Interested" and "Get Started →".

At the bottom, a green box with a yellow border indicates a completed step: **Team Members Added** (Icon: Checkmark).

Improving Your Experience

Before

Organization Details

Organization Name*
Pine School - Customer Education ⓘ

Internal Organization Name
Pine School - Customer Education

External ID
Add the ID from your external system.

Contact Email ⓘ
octraining@onecause.com

Website Address ⓘ
https://onecause.com
Be sure to add http:// or https:// before your domain; otherwise, it won't work.

Phone Number ⓘ
888-729-0399

Email Settings

Email Display Name
Pine School - Customer Education

Reply to Email Address
noreply@onecause.com

Email address to send all replies.


Organization Logo

This logo will be shown on Text 2 Give receipts. It will also be shown if no logo is uploaded to an Event.

After

Pine School - Customer Education
aka Pine

Brand & Contact Info



PO Box 80548
Indianapolis, IN 46280
8887290399
octraining@onecause.com
https://onecause.com


ORGANIZATION EXTERNAL ID ⓘ
Not Provided

BRAND COLOR
#034573

Financial & Legal Info

TAX ID
7891011

FISCAL YEAR START
January

CURRENCY ⓘ
USD 

PRIVACY POLICY LINK
Not Provided


Automated Email Settings

EMAIL DISPLAY NAME ⓘ
OneCause Customer Education

EMAIL REPLY ADDRESS ⓘ
octraining@onecause.com

Receipt Settings

SIGNATURE



PRINTED SIGNATURE
Steve Johns, OneCause CEO

RECEIPT PREFIX ⓘ
OC

Organization Goals

INITIAL FUNDRAISING
⚠ Not Provided

ONECAUSE GOALS
⚠ Not Provided

MEASURING SUCCESS
⚠ Not Provided

Improving Your Experience

Fresh, modern look with more features

- Edit 1 section or all
- Page through Lots (respects filters)
- More Actions

← \$100 Amazon Gift Card Ready Edit < 1 of 30 > ⋮

Details

NAME
\$100 Amazon Gift Card

DESCRIPTION
Two (2) \$50 Amazon Gift Cards fddfsdaf sadasdfsfaas

RESTRICTIONS
No restrictions

LOT NUMBER
201

CATEGORY
Gift Certificates

CLOSE DATE & TIME
April 1, 2026, 1:30 PM EDT

Pricing

VALUE \$100	DISPLAYING VALUE AS \$100
STARTING BID \$50	BID INCREMENT \$15
BUY NOW Enabled	BUY NOW PRICE \$250
CONSIGNMENT No	

Donor

DONOR DISPLAY NAME
No Donor Display Name

DONOR


Display

FEATURED
Not Enabled

RECOMMENDED
Enabled

Photos

Click a photo to select it as the Lot's primary photo. The primary photo is the first photo your supporters see when viewing this lot.



Page through
Lots

Edit all
Section

More
Actions

Edit this
Section

Improving Your Experience




Tables with more functionality

- Search



Lots

Bulk Edit Manage Photos + New

Search... Add Filter +

Lot #	Photo	Name	Value	Category	
1		In-Home Dinner with Chef Terry John Zillow	\$1,200.00	Food & Beverage	
2		Golf at Clearwater Country Club!	\$601.00	Sports & Entertainment	
3		Jackson Hole Wildlife Adventure	\$2,500.00	Travel	

dinner X Add Filter +

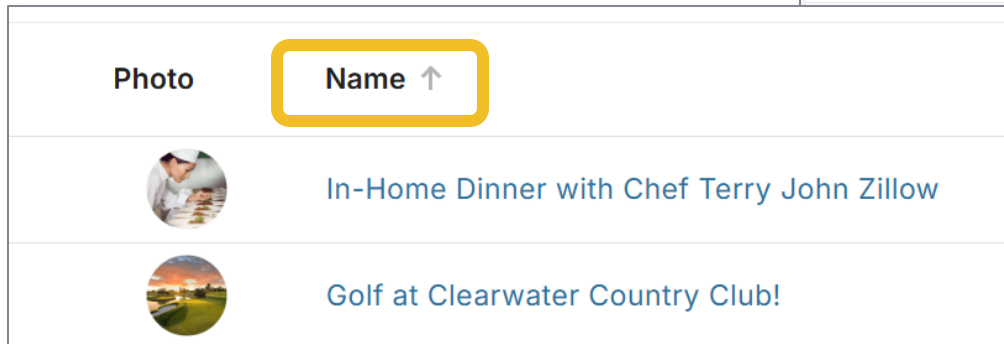
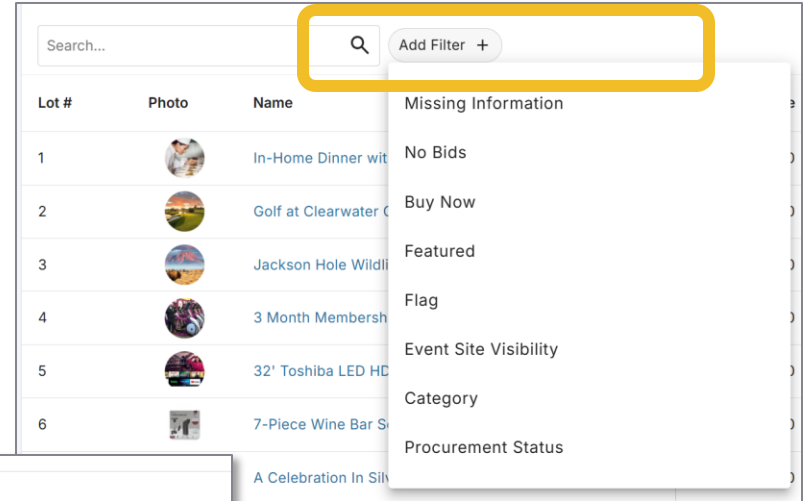
Lot #	Photo	Name
1		In-Home Dinner with Chef Terry John Zillow
25		Yacht Cruise on the St. Croix River

Viewing records 1 to 2 of 2

Improving Your Experience

Tables with more functionality



- Search
- Stackable Filter
- Sort



Improving Your Experience

Tables with more functionality

- Search
- Stackable Filter
- Sort
- Overflow

Lot #	Photo	Name	Value	Category	
201		\$100 Amazon Gift Card	\$100.00	Gift Certificates	
Viewing records 1 to 1 of 1					

Lots of useful actions

- View
- Duplicate
- Move >
- Generate Display Sheet
- Assign Winner
- Delete

Improving Your Experience

- Column Picker

Lots

Bulk Edit

Manage Photos

+ New

Search...

Add Filter +

Lot #	Photo	Name	Value	Leading Bid	Leading Bidder Name	Winning Bid	Winner Name	
1		In-Home Dinner with Chef Terry John Zillow	\$1,200.00	\$1,140.00	Ducat, Joe			
2		Golf at Clearwater Country Club!	\$601.00	\$800.00	Shaw, Iris	\$800.00	Shaw, Iris	
3		Jackson Hole Wildlife Adventure	\$2,500.00	\$0.00				

Lot #	Photo	Name	Value	Donor Name	Solicitor Name	Procurement Status	Description
1		In-Home Dinner with Chef Terry John...	\$1,200.00	Terry Zillow	Betty Brown	Received	Turn your home into a top restaurant with a menu to fit your unique, culinary event. Chef Terry Jo...
2		Golf at Clearwater Country Club!	\$601.00	Jordan & Michelle Davison		Awaiting Pick Up	Golf for three at Clearwater Country Club, including carts. Must play with a member. Must be use...
3		Jackson Hole Wildlife Adventure	\$2,500.00	Janice Fox	Betty Brown	Requested	

Lot #	Photo	Name	Value	Category	Starting Bid	Bid Increment	Buy Now	Visibility Status
1		In-Home Dinner with Chef Terry John Zillow	\$1,200.00	Food & Beverage	\$600.00	\$180.00	\$3,000	Ready
2		Golf at Clearwater Country Club!	\$601.00	Sports & Entertainment	\$300.00	\$90.00	\$1,500	Ready
3		Jackson Hole Wildlife Adventure	\$2,500.00	Travel	\$1,250.00	\$375.00	\$6,250	Draft

Lot #	Photo	Name	Value	Leading Bid	Leading Bidder Name	Winning Bid	Winner Name
1		In-Home Dinner with Chef Terry John Zillow	\$1,200.00	\$1,140.00	Ducat, Joe		
2		Golf at Clearwater Country Club!	\$601.00	\$800.00	Shaw, Iris	\$800.00	Shaw, Iris
3		Jackson Hole Wildlife Adventure	\$2,500.00	\$0.00			

Lot #

Photo

Name

☒

Value

Category

Starting Bid

Starting Bid %

Bid Increment

Bid Increment %

Buy Now

Buy Now %

Donor Name

Solicitor Name

Procurement Status

Visibility Status

Description

Flag

Consignment

Improving Your Experience

The screenshot shows a web interface for managing lots. At the top, there's a search bar and a 'Bulk Edit' button. Below that is a table with columns: Lot #, Photo, Name, Value, Leading Bid, Leading Bidder Name, Winning Bid, and Winner Name. A yellow box highlights the 3-dot menu in the top right corner. A yellow arrow points from this menu to a dropdown menu on the right. Another yellow arrow points from the 'Download' option in the dropdown to a 'Download Data' modal window in the center.

Download Data

- ☐ All currently filtered items
- ☒ All items
- ☒ Currently visible columns
- ☐ All columns
- ☐ Custom columns

Download Data Options:

- Manage Lot Numbers
- Download
- Generate Display Sheets
- Generate Tax Receipts

Buttons: Discard, Save

- 3-dot Overflow Menu
- Download (Your view, your way!)

Improving Your Experience

EVENT SUPPORTERS

Modern, new look
with lots of features!

1. Search, sort, filter
2. Bulk Edit
3. Download
4. Top-level overflow menu
5. Supporter-specific overflow menu

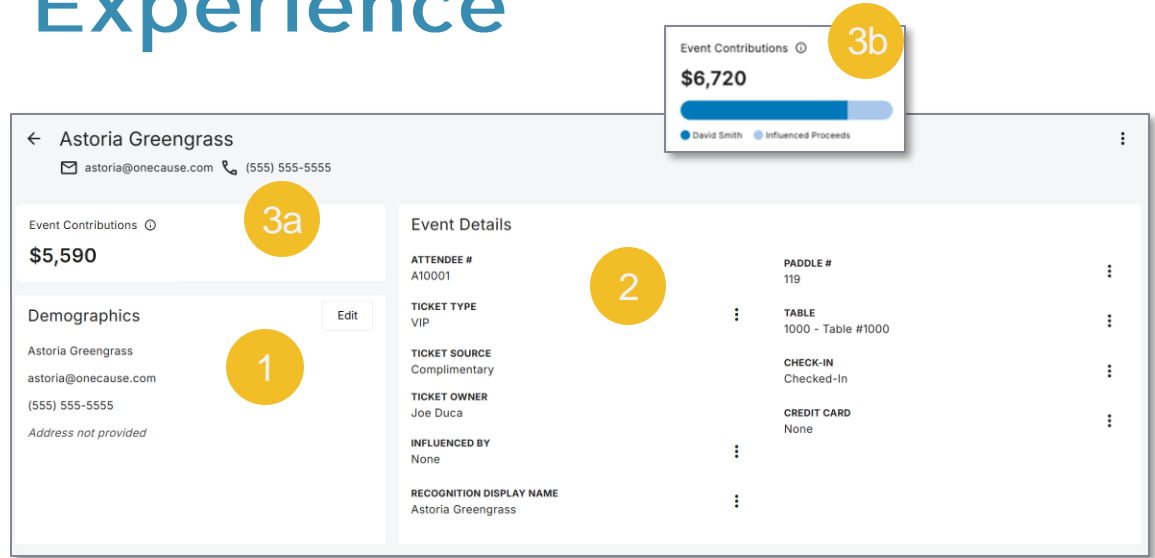
The screenshot shows the 'Event Supporters' interface. At the top, there's a search bar (1) and an 'Add Filter' button. Below the search bar is a table with columns: Name, Ticket, Paddle #, Table Number, Table Name, Sponsor, Has Credit Card, and Checked In. The table contains five rows of supporter data. To the right of the table, there are buttons for 'Bulk Edit' (2), 'Download' (3), and a '+ New' button. A top-level overflow menu (4) is located to the right of the 'Download' button, containing options: 'View Potential Duplicates', 'Regenerate Paddles', and 'Remove Assigned Paddles'. A supporter-specific overflow menu (5) is located to the right of the last row of the table, containing options: 'View', 'Edit', 'Create Text Message', and 'View Potential Duplicates'.

Name	Ticket	Paddle #	Table Number	Table Name	Sponsor	Has Credit Card	Checked In
Amelia Smith	Dinner	616				✓	
Andy Davis	Dinner	641	9	City Council			
Betty Jones	VIP	119	10	OneCause	OneCause		✓
Chris Thomas	Dinner	169				✓	
David Jones	VIP	181	10	OneCause	OneCause		

Improving Your Experience

EVENT SUPPORTERS

1. Demographic Info
2. Event Info
3. Contribution & Influence
4. And More:
 - a. Tickets
 - b. Answers to ticket questions
 - c. Who they are sharing with
 - d. Bid history
 - e. Ticket addons & included items
 - f. Check-In Instructions



Improving Your Experience

ORGANIZATION-LEVEL SUPPORTERS

1. Contact info
2. Contributions
3. Activities

← Annie Garfield

✉ agarfield@email.com 📞 (555) 555-5555

Demographics

1

Annie Garfield

agarfield@email.com

(555) 555-5555

Address not provided

SUPPORTER EXTERNAL ID

None

Total Paid Contributions ⓘ

2

\$3,037.44

Total paid contributions from Annie Garfield

Edit

Supporter Activities

3

Search...

Q

Add Filter +

	Activity	Amount	Source	Time ↓	
▼	Contributed	\$2,500.00	25th Anniversary Gala	01/24/25, 11:26 AM	🔗
▼	Contributed (General Donation)	\$2,500.00	25th Anniversary Gala	01/24/25, 11:26 AM	🔗
▼	Payment Succeeded	\$2,500.00	25th Anniversary Gala	01/24/25, 11:26 AM	🔗
▼	Refund Succeeded	-\$187.50	25th Anniversary Gala	07/29/24, 6:56 PM	🔗
▼	Refund Succeeded	-\$187.50	25th Anniversary Gala	07/29/24, 6:56 PM	🔗



YOU SPOKE ...

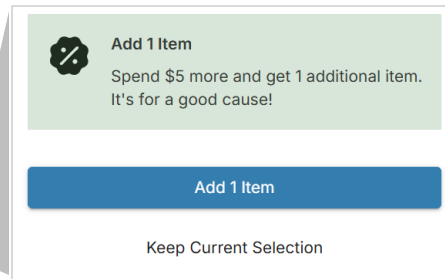
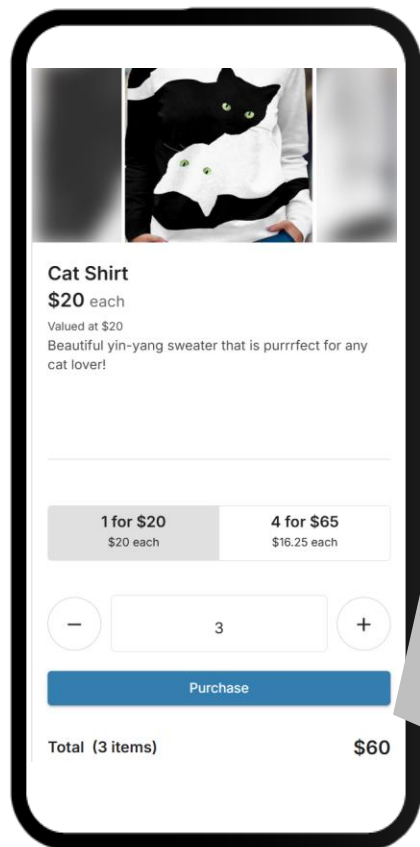
WE LISTENED

onecause®

Fixed Price Items: Bulk Pricing

Increase your Fixed Price sales!


- Set price breaks & Platform calculates *per ticket* price
- Automatic upsell when they get close to next break



Raffle Updates

Make Raffles easier to use for more events!

- Raffle Bulk Pricing update
- Raffle controls are now also in Raffle setup page
- Suppress Raffle email
- Don't show “raffle” on receipts

List of Raffles					Manage Winners		Generate Display Sheets	Create Raffle
	Image	Name	Tickets Sold	End Date & Time	Price			
↑↓		Bruce Springsteens	74	10:00pm 6/21/2026	1 for \$20.00, 4 for \$65.00	👁	⋮	
↑↓		Mercedes Raffle	3	10:00pm 3/23/2026	1 for \$100.00	👁	⋮	

Tickets: Ticket Options

Ticket Options can now be edited by Admin users!

Ticket Options			Create Ticket Option
Option Question	Ticket Types	# Answered	
⋮ What would you like for dinner?	Special, Early Bird, Virtual Ticket, Family of 4, Dinner, VIP	10	⋮
⋮ Do you want to join our mailing list?	Special, Early Bird, Virtual Ticket, Family of 4, Dinner, VIP	10	⋮
⋮ What is your favorite 80's song?	Early Bird, Family of 4, Dinner, VIP	0	⋮

Ticket Option Answers		Edit Answers
Question	Answer	
What is your favorite 80's song?	Footloose	
Do you want to join our mailing list?	Yes	
What would you like for dinner?	Chicken	
Viewing records 1 to 3		⏪ < > ⏩

Paddles: Switching Modes

Added a safeguard
to save your work!

Not Using Paddles

Recommended if you're not doing a paddle raise for a Live Auction or Live Donation Appeal.

Assign Manually

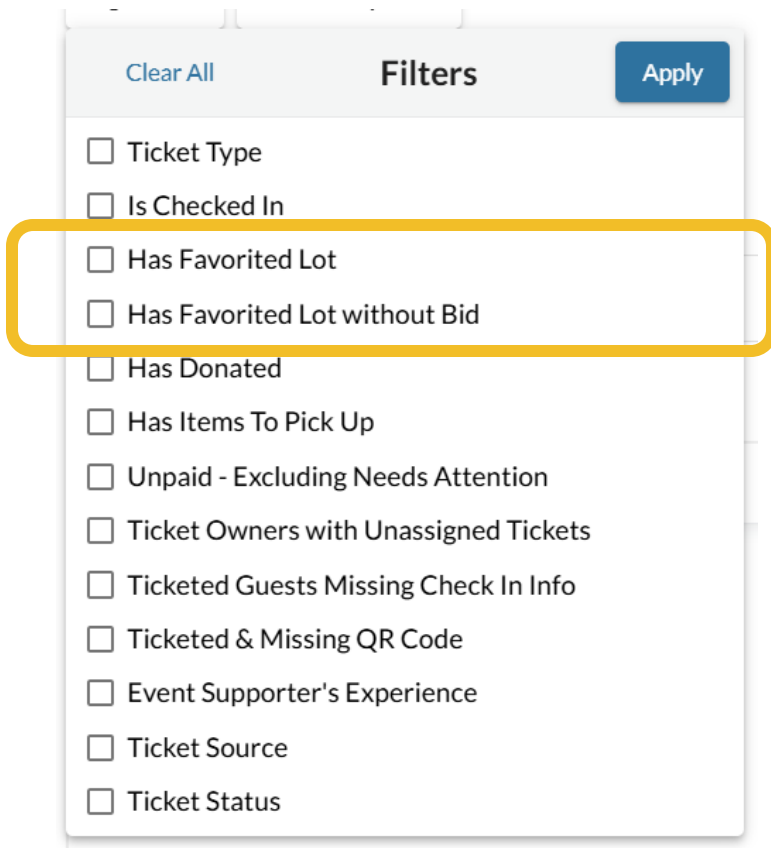
Recommended if you're reusing printed paddles from previous events or have paddles printed prior to the event to give to event supporters at Check In.

Generate Automatically

Recommended if you're planning to distribute paddles at tables.

Message updates:

More filters!



The image shows a 'Filters' dialog box with a light gray header. On the left of the header is a 'Clear All' link in blue. In the center is the title 'Filters' in bold. On the right is a blue 'Apply' button. Below the header is a list of filter options, each with an unchecked checkbox. A yellow rounded rectangle highlights the two options: 'Has Favorited Lot' and 'Has Favorited Lot without Bid'.

Filter Option
<input type="checkbox"/> Ticket Type
<input type="checkbox"/> Is Checked In
<input type="checkbox"/> Has Favorited Lot
<input type="checkbox"/> Has Favorited Lot without Bid
<input type="checkbox"/> Has Donated
<input type="checkbox"/> Has Items To Pick Up
<input type="checkbox"/> Unpaid - Excluding Needs Attention
<input type="checkbox"/> Ticket Owners with Unassigned Tickets
<input type="checkbox"/> Ticketed Guests Missing Check In Info
<input type="checkbox"/> Ticketed & Missing QR Code
<input type="checkbox"/> Event Supporter's Experience
<input type="checkbox"/> Ticket Source
<input type="checkbox"/> Ticket Status

Privacy Policy:

Compliance, trust and confidence

1. Privacy Policy URL
2. Supporters agree to policies during purchase

Card Number

*****1234

06 2035

☒ I agree to the [OneCause](#) and [Howard Jones Music Foundation](#) privacy policies.

← Back Pay →

Hope Charity Palm Springs
aka JDCX Palm Springs

Brand & Contact Info

No address provided

612-555-5555

bob@gmail.com

http://hopecharitypalmsprings.com

ORGANIZATION EXTERNAL ID ⓘ
Not Provided

BRAND COLOR
#562FA1

Financial & Legal Info

TAX ID
1123456789

FISCAL YEAR START
January

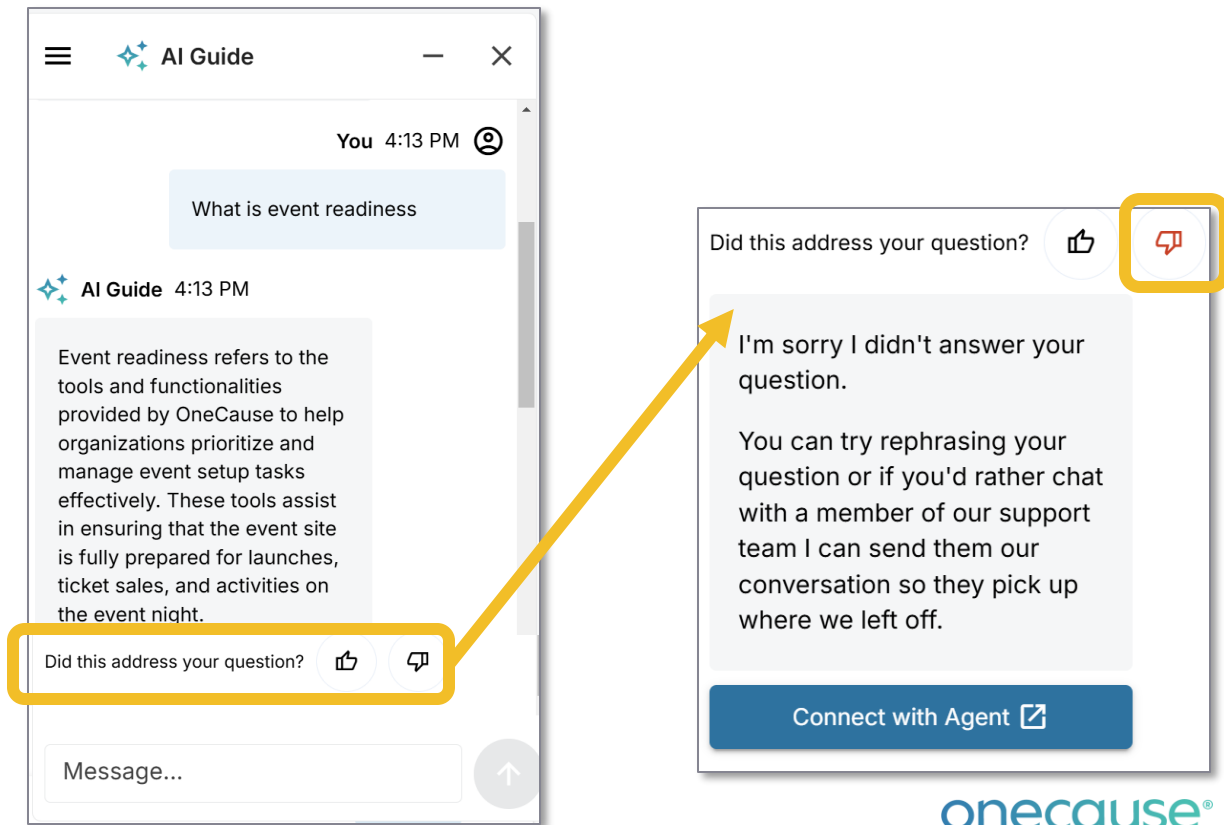
CURRENCY ⓘ
USD 🇺🇸

PRIVACY POLICY LINK
✓ Attached

AI Guide: Connect to Live Agent

Getting help just got easier!

If you thumbs down a Guide answer, we'll connect you to Support



ICYMI

SIMPLIFYING SUCCESS

CRM INTEGRATION

onecause®

CRM Integration



nonprofit
success
pack

CRM Integration



- Quick set up, start syncing in minutes
- Easy to test in a sandbox
- Custom mapping, including conditional
- Potential duplicate matching

The image displays three overlapping screenshots of the Salesforce Nonprofit Success Pack interface.

Sync History (Top): A table showing the status of synchronization runs. The table has columns for Status, Errors, Start Time, Run Time, Accounts, Contacts, Opportunities, and Type. A "Sync Now" button is in the top right.

Status	Errors	Start Time	Run Time	Accounts	Contacts	Opportunities	Type
Completed w/ Errors	View JS	11/13/24, 2:14 PM	1m	0 Created	0 Created	0 Created	Manual Joe Ducat
							Auto
							Manual Joe Ducat

Potential Matches (Middle): A table showing potential matches between Salesforce Contacts and OneCause Supporters. It includes a search bar and a table with columns for Supporter Name, Email, Phone, Address, and Matched status.

Supporter Name	Email	Phone	Address	Matched
Annie Brown	annie@me.com	317-555-3745	1624 Long Street, Indianapolis, IN 46202	Matched
Danny Edwards		408-555-2298		Matched
Max Hubbard	max@onecause.com	612-555-4441	7535 Somerset St, Minneapolis, MN 55418	Not Matched

Contact Mapping (Bottom): A screen for configuring the integration. It shows the last completed sync time (12/03/2024 5:44 PM) and a "Sync History" section. The "Contact Mapping" section is active, showing a table for mapping OneCause fields to Salesforce fields.

OneCause Supporter Field	Salesforce Contact Field	Mapping Type	Allow Data Overwrite
First Name	FirstName (required)	Standard	Not Available
Last Name	LastName (required)	Standard	Not Available
Email	Email (required)	Standard	Not Available
Phone	Phone (required)	Standard	Not Available
Street Address	MailingStreet (required)	Standard	Not Available
City	MailingCity (required)	Standard	Not Available
State	MailingState (required)	Standard	Not Available

CRM Data

CRM INTEGRATION



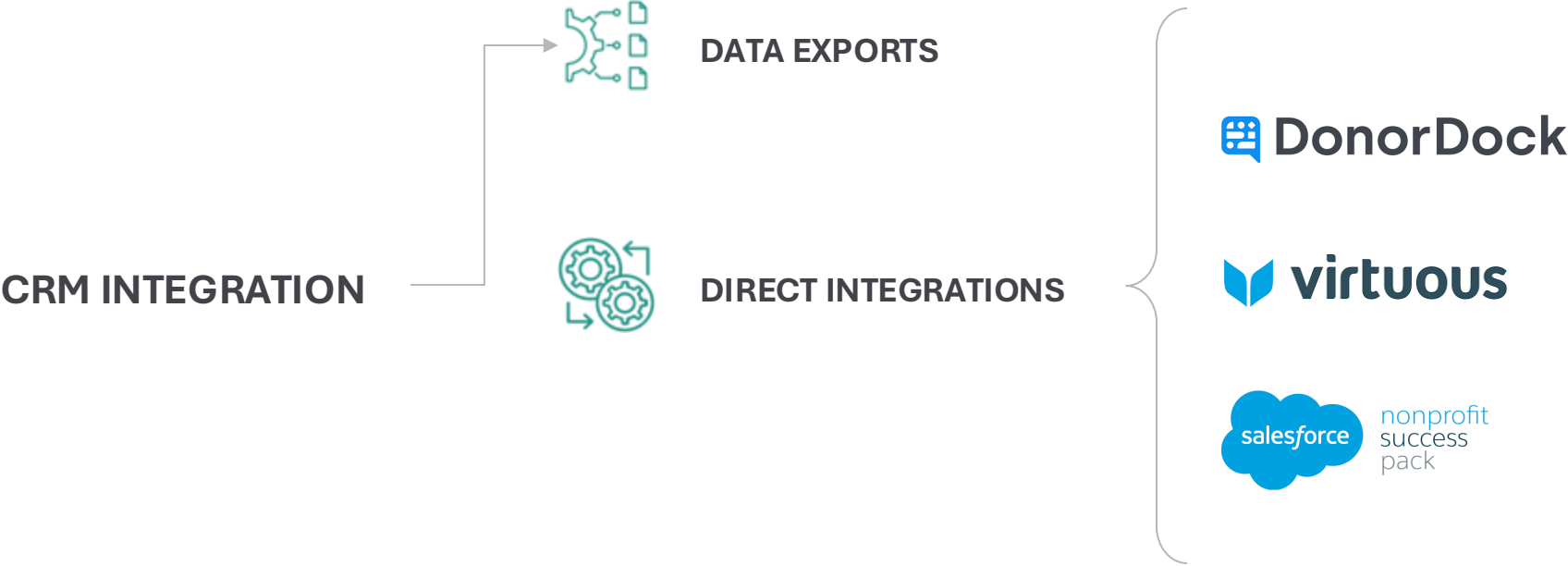
DIRECT INTEGRATIONS

 **DonorDock**

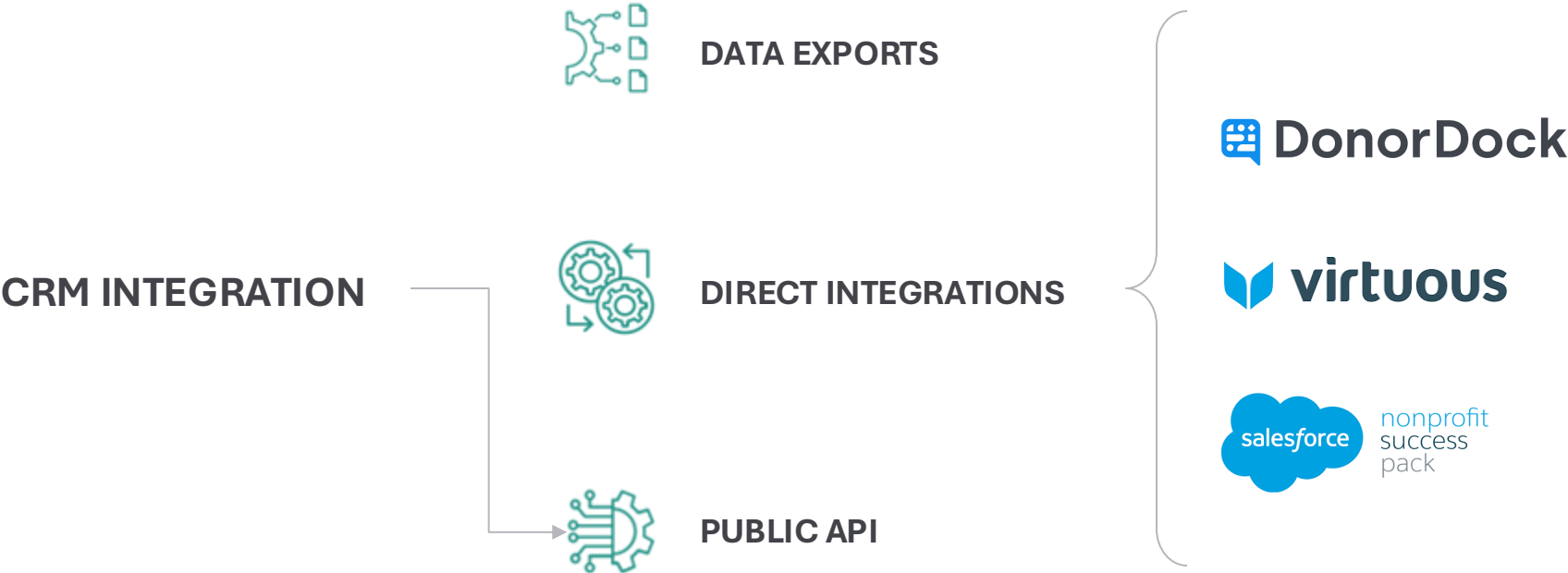
 **virtuous**

 **salesforce** nonprofit
success
pack

CRM Data



CRM Data



ICYMI

SIMPLIFYING SUCCESS

GOLF EVENTS

onecause®

Why Golf Events aren't easy ...

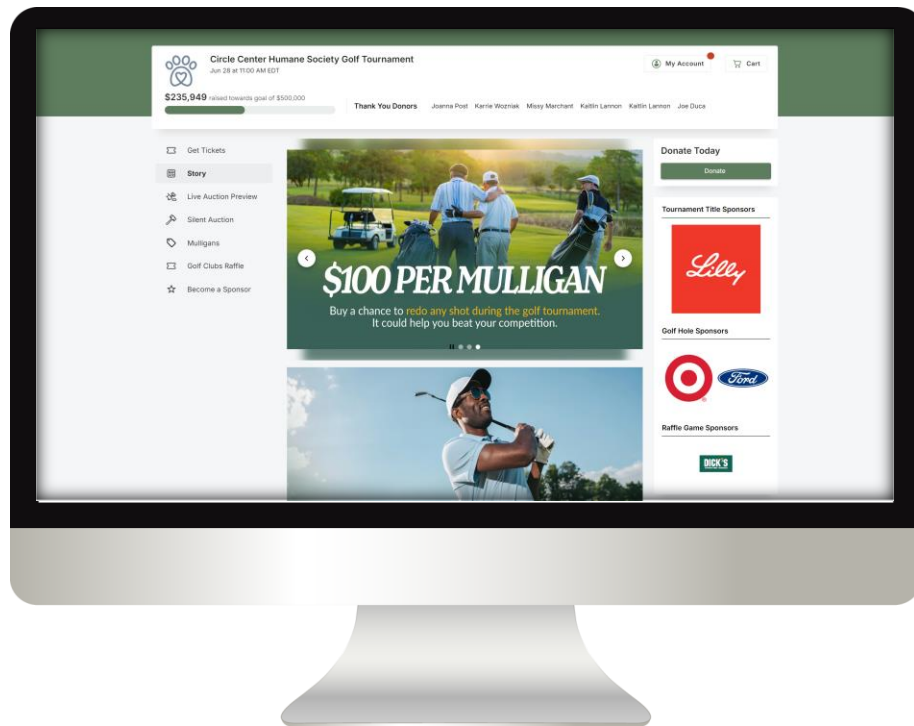
- Docs, spreadsheets & websites that are cobbled together
- Event software that is “shoehorned” to work for golf
- Additional golf events software
- Resulting in:
 - Unnecessary time & effort
 - Poor experience for your guests
 - Additional cost to your nonprofit



Golf Events

PLANNING YOUR EVENT

- Same configurable event site
- Sell sponsorships & tickets online
- Support a “Golf & Gala” with Event Series
- Manage single/multi course events, scrambles & shotgun starts
- Auto-create teams based on ticket type and ticket owner



Golf Events

AT YOUR EVENT

- Sell mulligans & other Fixed Price Items – at check-in and throughout the day
- Message players with starting hole and cart number assignments
- Capture individual and team scoring
- Display scoring on golf leaderboard
- All of the fundraising opportunities!

Leaderboard

Pos.	Team	Score
1	D. Martin, J. Roth, J. Greene, S. Knowles	-4
2	Royal Real Estate Team 2	-2
T3	Bowers & Dixon Advisors Team 1	+2
T3	Hart & Co.	+2
5	N. Hardy, S. Egan, J. Langly,	+3
6	Fore Sporting Goods Team 1	+5
7	Royal Real Estate Team 1	+7
8	Jones Smith Law Firm Team	+8

Powered by **onecause**


Three Pines Golf Outing

#	Team	Score
1	D. Martin, J. Roth, J. Greene, S. Knowles	-4
2	Royal Real Estate Team 2	-2
T3	Bowers & Dixon Advisors Team 1	+2
T3	Hart & Co.	+2
5	N. Hardy, S. Egan, J. Langly, J. Drake	+3
6	Fore Sporting Goods Team 1	+5
7	Royal Real Estate Team 1	+7
8	Jones Smith Law Firm Team 2	+8
9	J. Schaffer, A. Harper, P.	+10

Story Donate More

Golf Events: Details in Check-In Tool


Horacio Taylor	
Ticket Type	Ticket Purchaser
General Admission	Horacio Taylor
Attendance Type	Attendee Number
In Person Edit	A10022
Card on File	
VISA ... 4242 Edit	
Assigned Team	Starting Hole
Team Awesome	9
Cart	
2A	
SHARED BIDDING & PAYMENT	





Check In Successful


Chris Smith

Beverly Hills Pines Course Hole 3 Paddle #101
Cart 2 Table 10

 Message sent to (555) 555-5555

 Captured Phone Number, Address, Email, and Consent

 Hand them the blue wristband

[View Profile](#) 

SIMPLIFYING SUCCESS

Q+A



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“Thank you for sharing a ton of invaluable information today. I am writing a report to share with my team!”

“This was seriously one of the best webinars that I have attended. It was relevant, packed with great information, lots of energy, and lots of great questions from the attendees.”



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