

onecause® | PARTNER LUNCH & LEARN

Explore the **NEW**

OneCause Fundraising Platform

The Next Gen of Event Software

Thursday, April, 27, 2023

1 PM ET | 12 PM CT | 11 AM MT | 10 AM PT



Engage with Us!

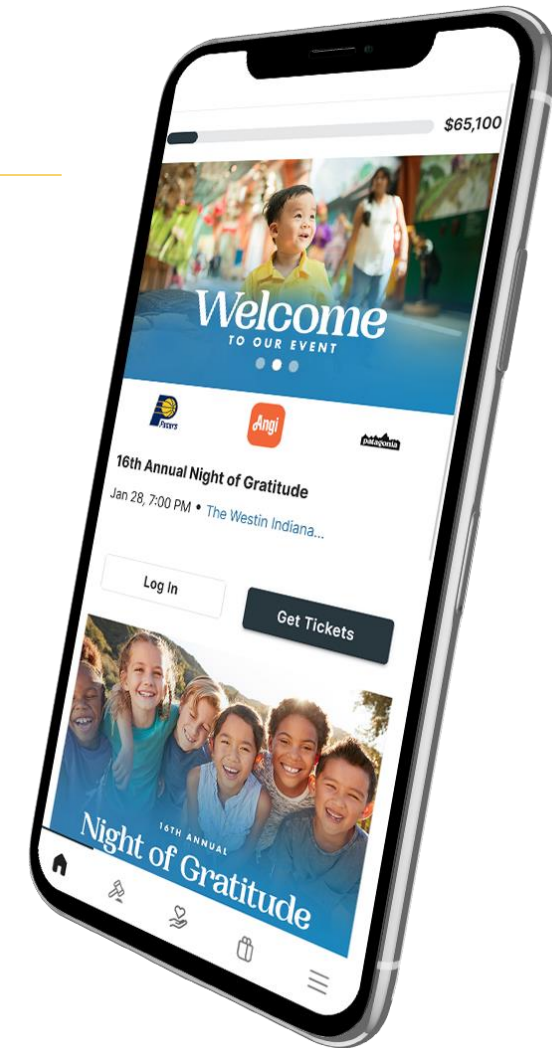
1. During today's L&L

- Submit questions in Q & A panel
- Engage with each other in Chat

2. After the L&L

- Wrap-up email with recording

3. Survey



Poll

How do you build better tomorrows?

I'm an...

1. Event Planner
2. Auctioneer
3. Fundraising Consultant
4. Event Production
5. Other

\$5B RAISED

for good

Powering nonprofits to build better tomorrows.

10K

Nonprofits Supported

55K

Fundraising Campaigns

2M

Supporters Reached Annually

Our Mission

We help our customers connect with **more supporters** and **raise more** money by providing the best value in fundraising software & support so *they can focus on advancing their mission.*



icmi GLOBAL CONTACT CENTER AWARDS



Welcome!



Dawn Lego

Director, Brand Engagement
OneCause



Diana Fragnito

Director, Partner Development
OneCause



Joe Duca

VP, Product Strategy
OneCause

Agenda

- Welcome
- Changed Giving Landscape
- Why Platform
- Let's Explore It!
- Q & A Time

ONECAUSE FUNDRAISING PLATFORM

All New!



MODERN & FLEXIBLE



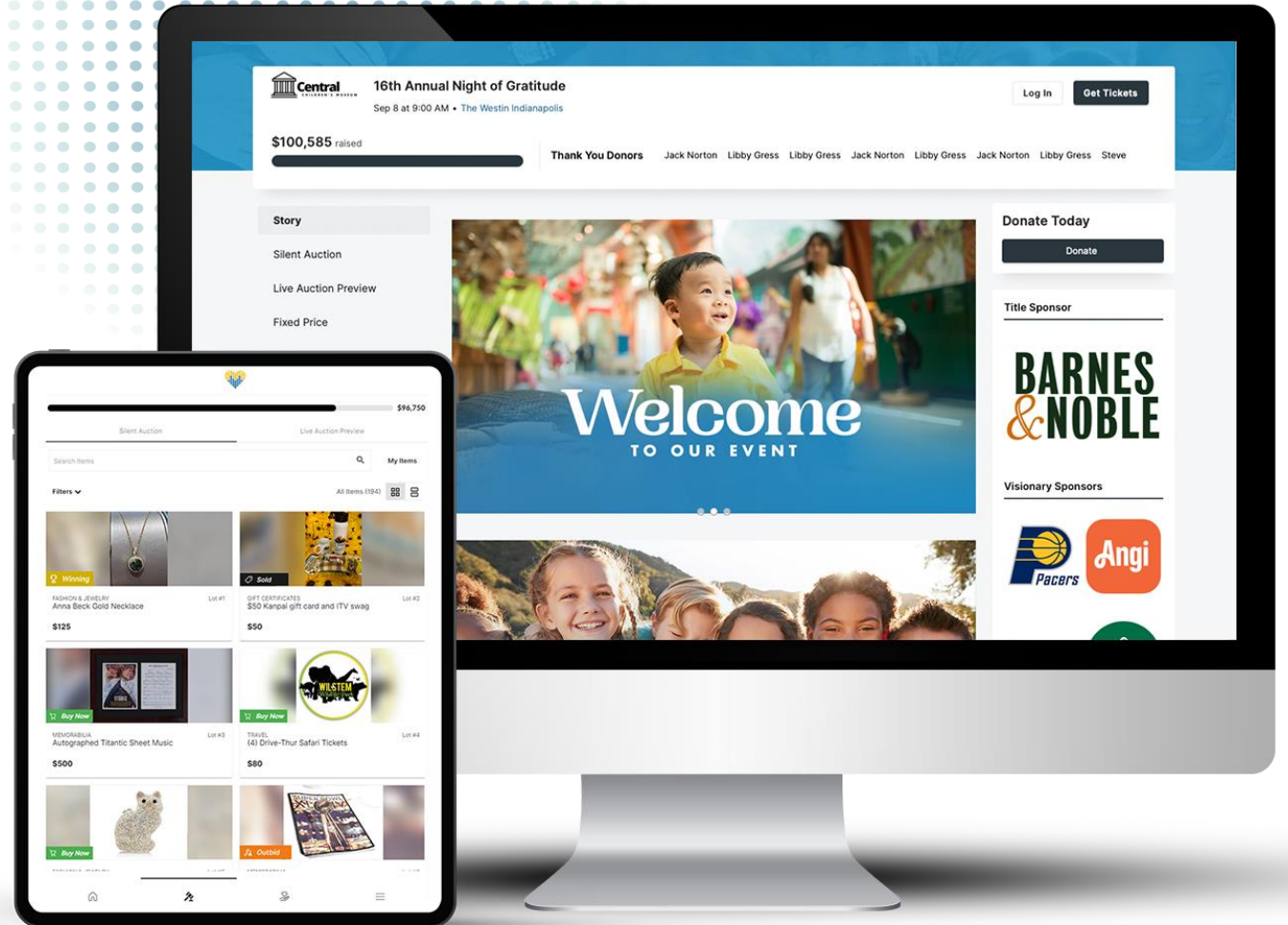
SEAMLESS GIVING



DEEPER ENGAGEMENT

Changed Giving Landscape

TODAY'S DONORS





Paradigm Shift

New Online Formats

Reaching Donors Where They Were

Giving Donors Choice

New Giving Expectations

MISSION
& GIVING

EXPERIENCE

CHOICE &
PERSONALIZATION

EASE &
CONVENIENCE

Changed Giving Landscape

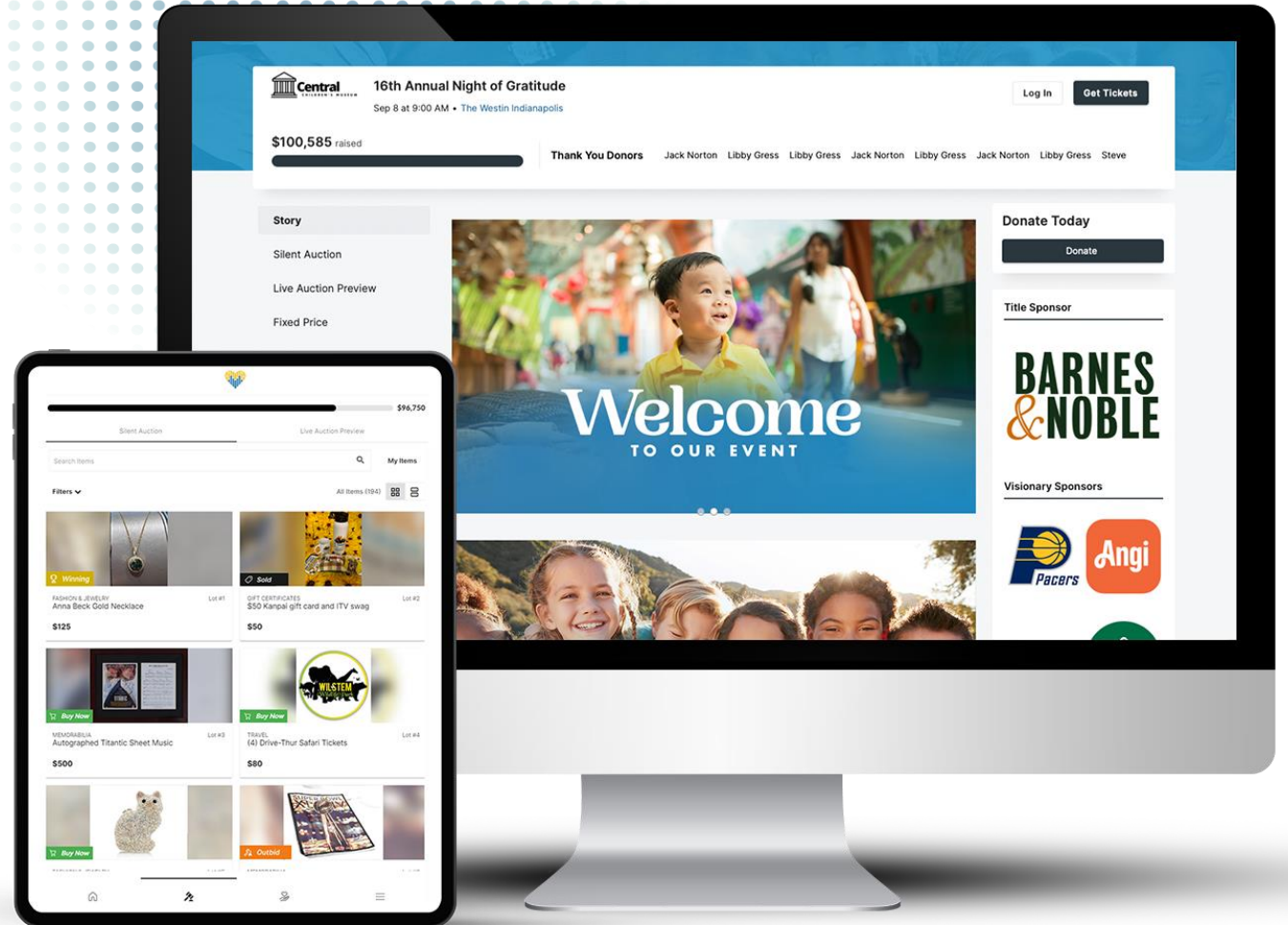
TODAY'S DONORS



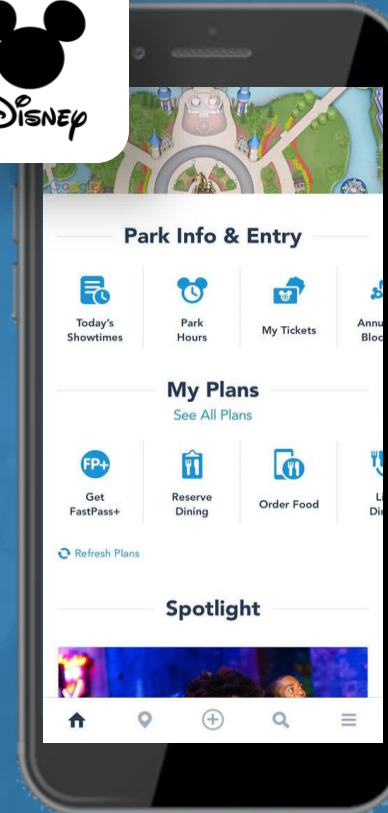
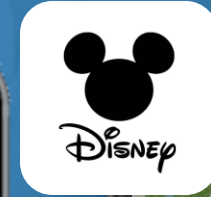
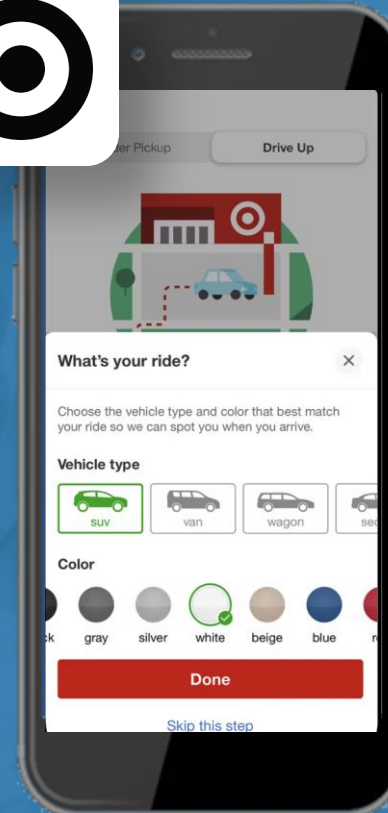
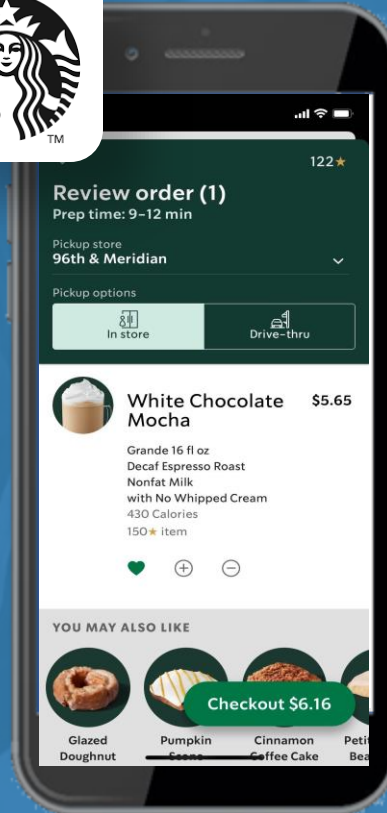
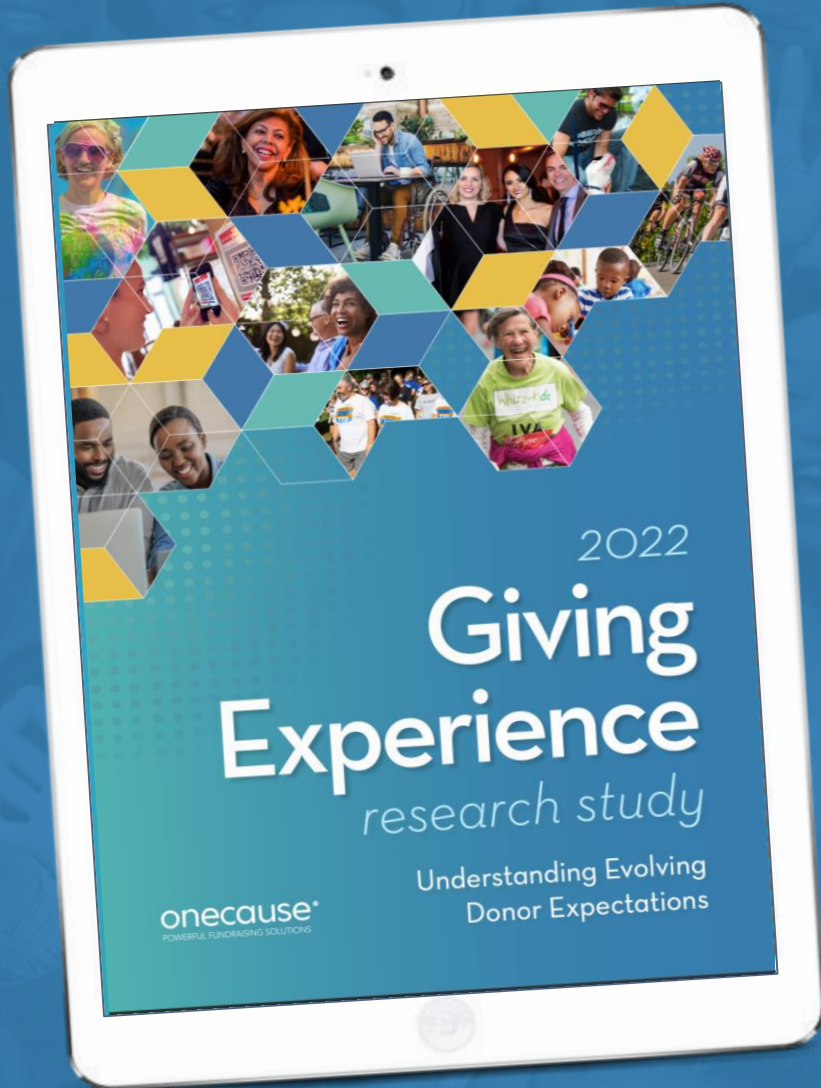
onecause®

The OneCause Fundraising Platform

THE WHY



Market Research



Platform Vision



SUPPORTER

- Modern
- Personal
- Intuitive
- Self-serve

NONPROFITS & PARTNERS

- Flexible
- Scalable
- Innovative
- Intentional

Today's Focus

All New!



MODERN & FLEXIBLE



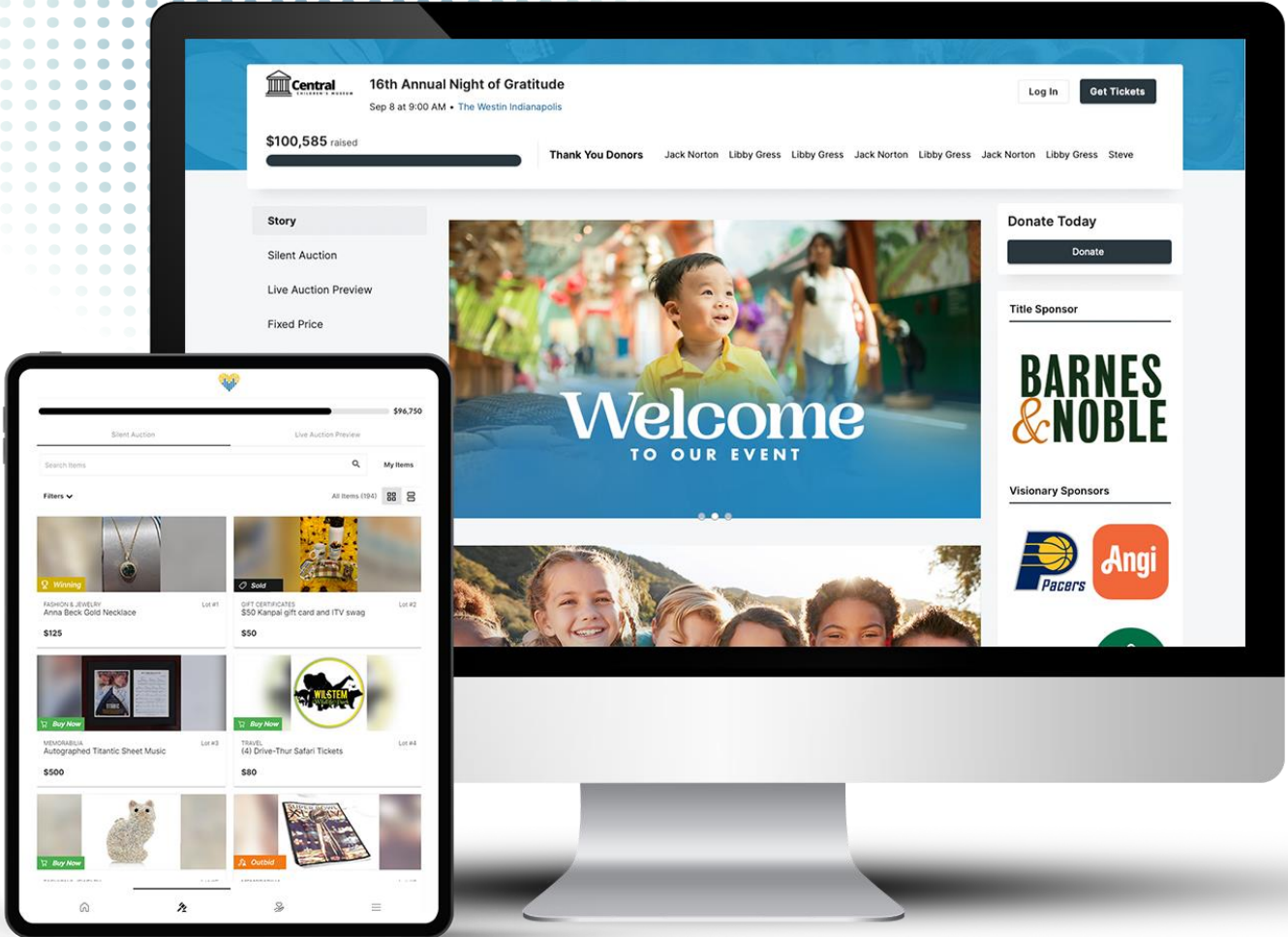
SEAMLESS GIVING



DEEPER ENGAGEMENT & ANALYTICS

The OneCause Fundraising Platform

LET'S EXPLORE



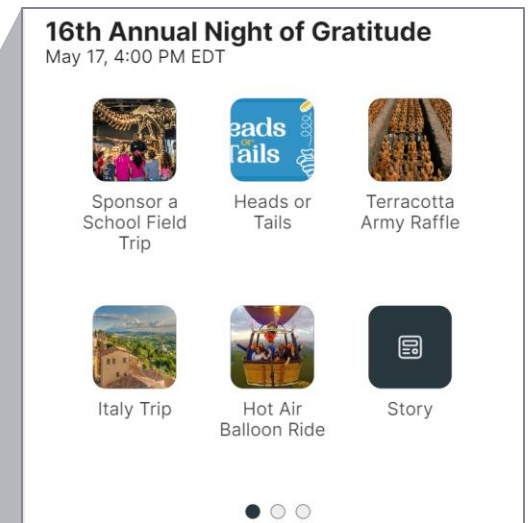
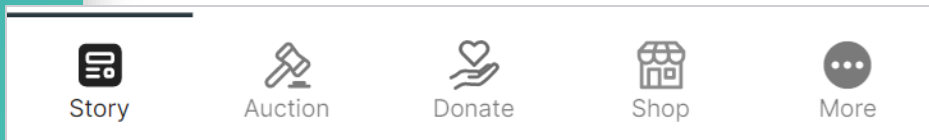
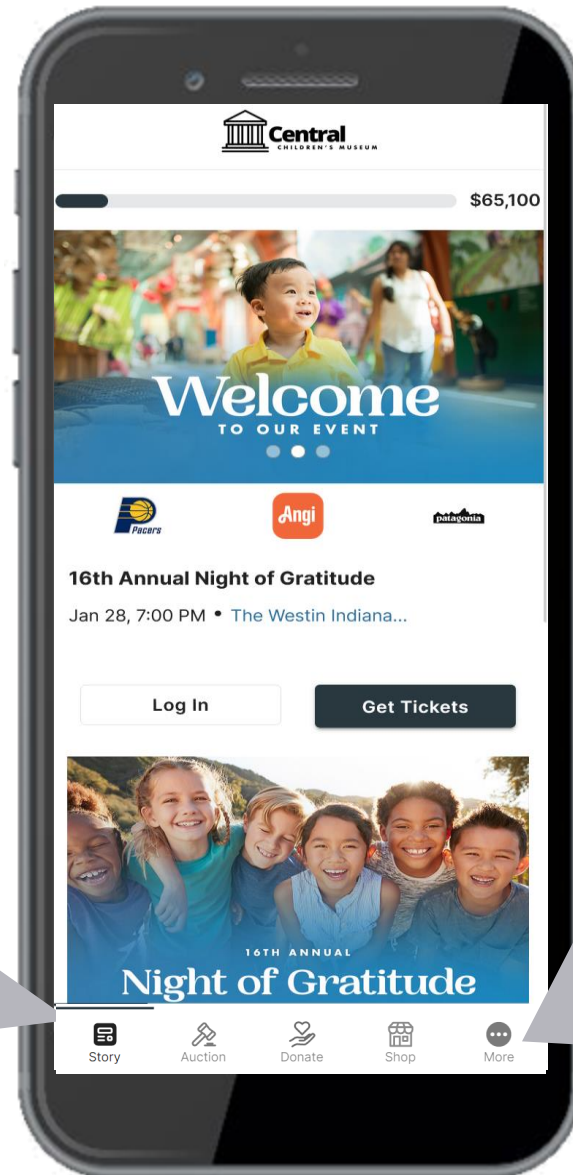
MODERN & FLEXIBLE

All New!

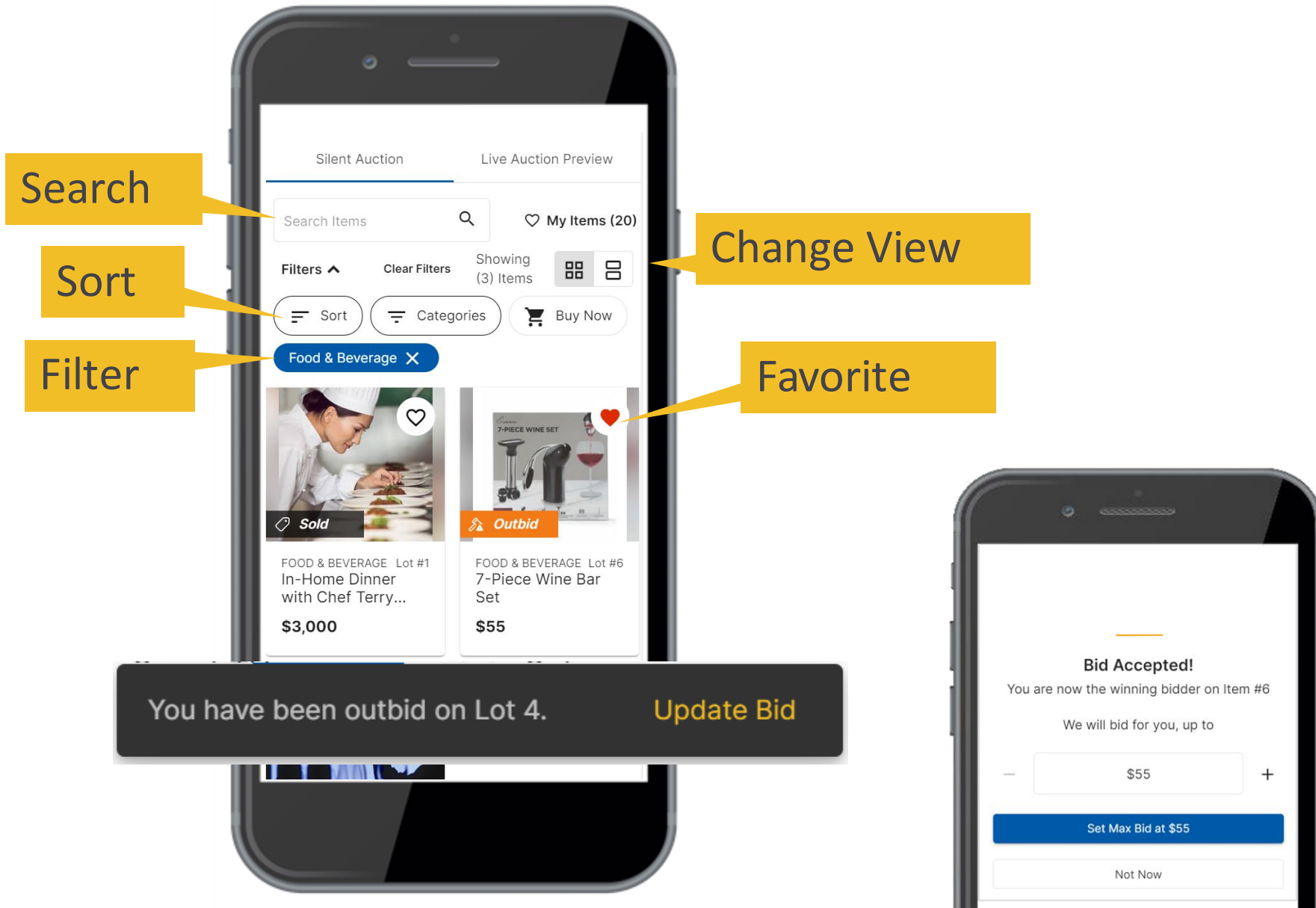


Event Site

1. Device responsive
2. Feels like an app (but no download needed)
3. Configurable menu with specific links



Event Site

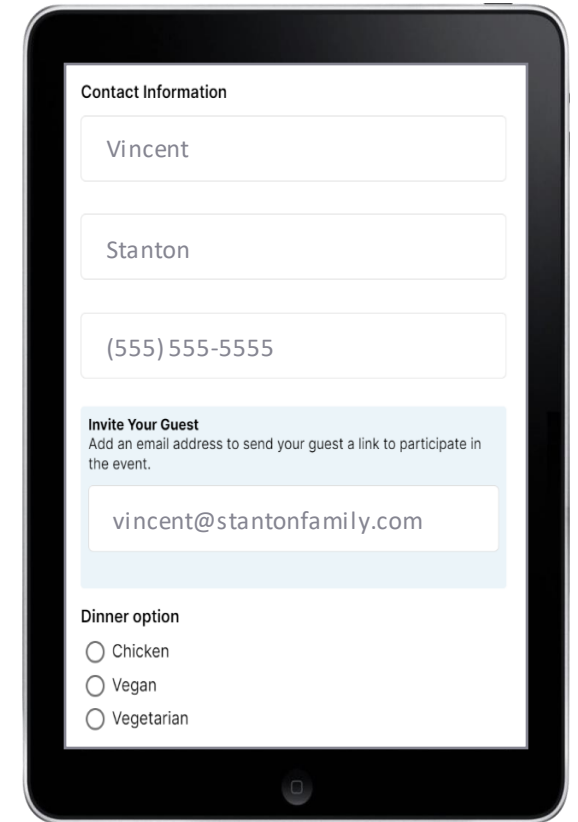
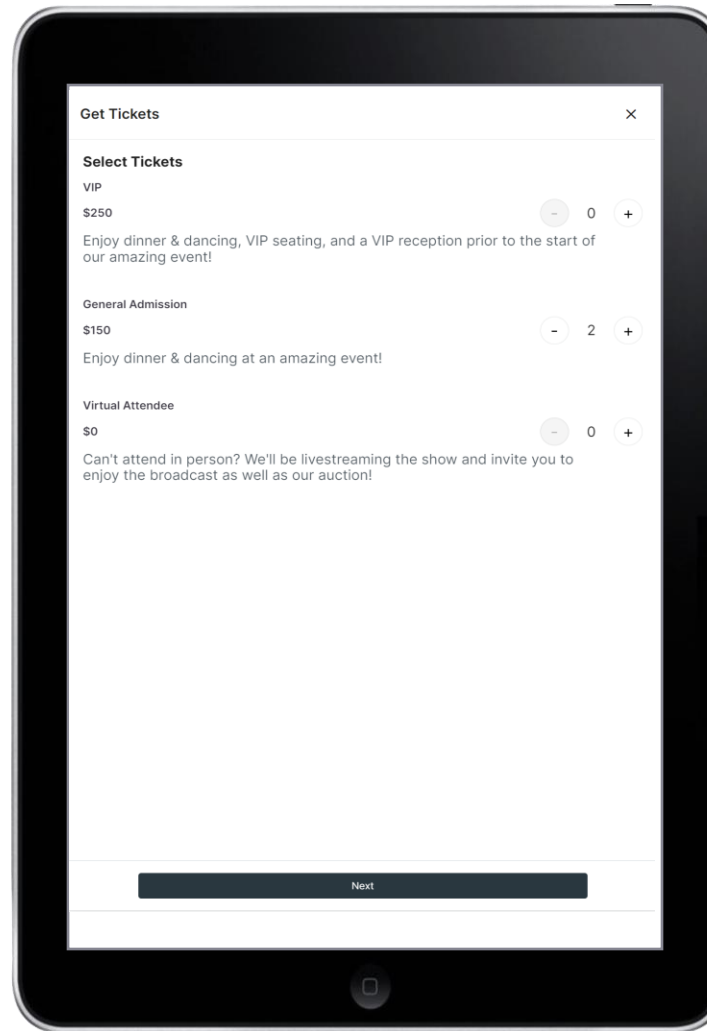


You have been outbid on Lot 4.

[Update Bid](#)

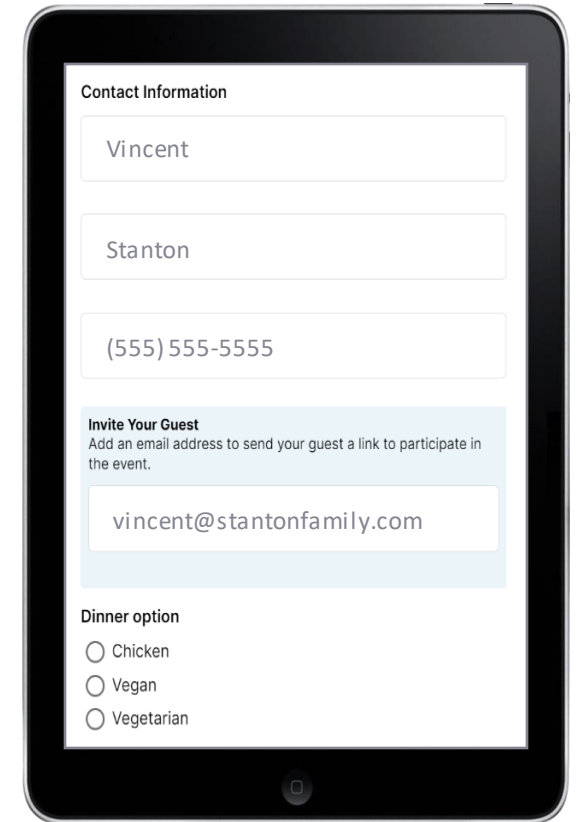
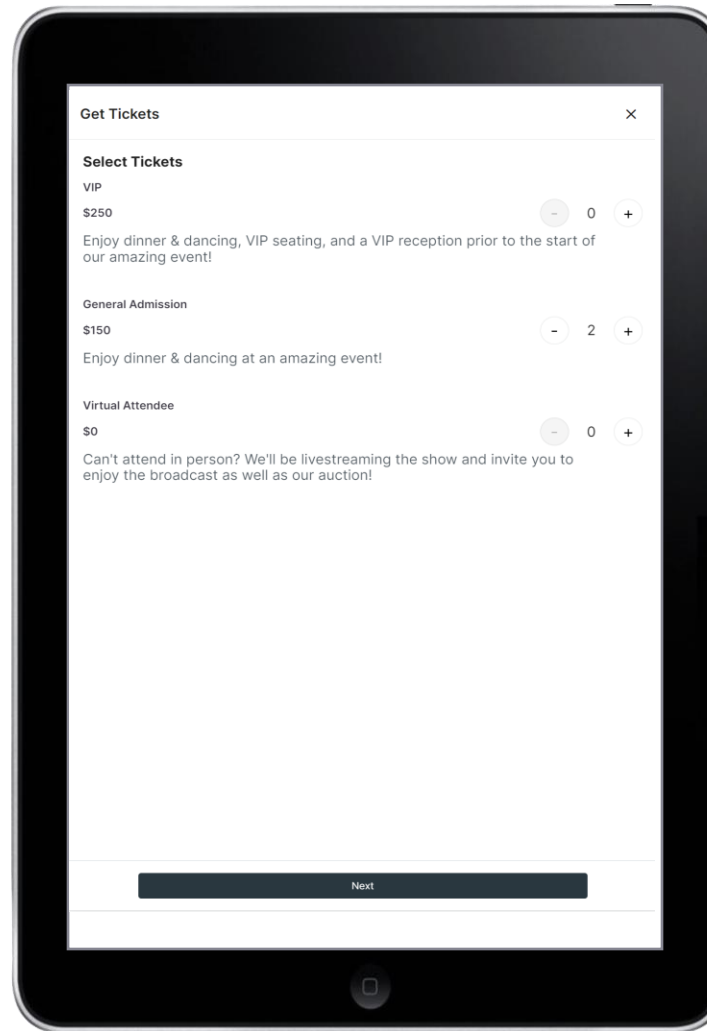
Getting Tickets

1. Ticket Prices
2. Discount Codes
3. Single or Group
4. Custom Questions (like dinner choice)
5. Add-Ons
6. Attendees Manage Their Tickets



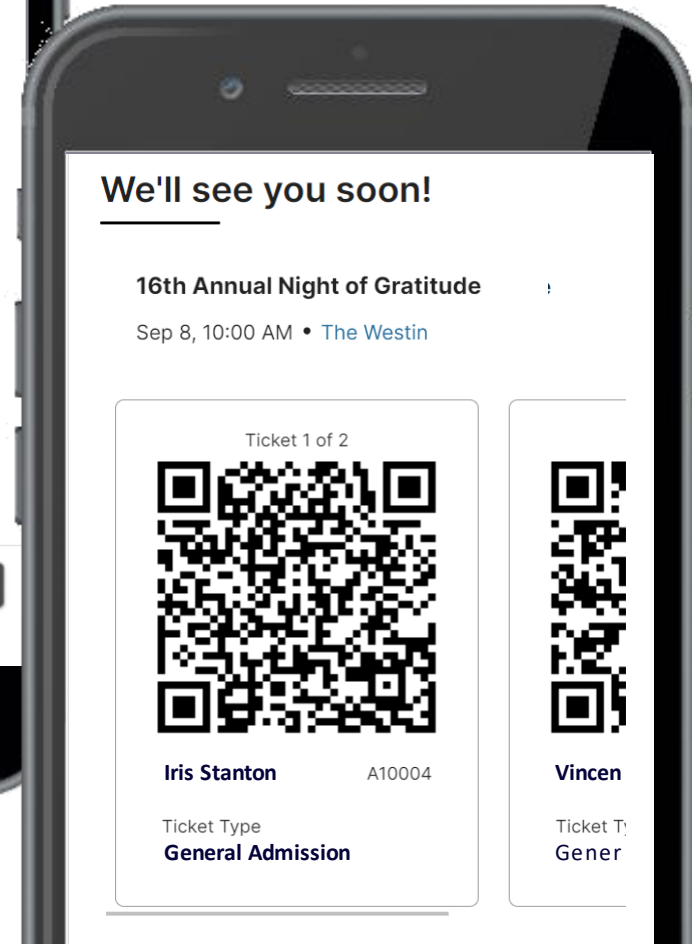
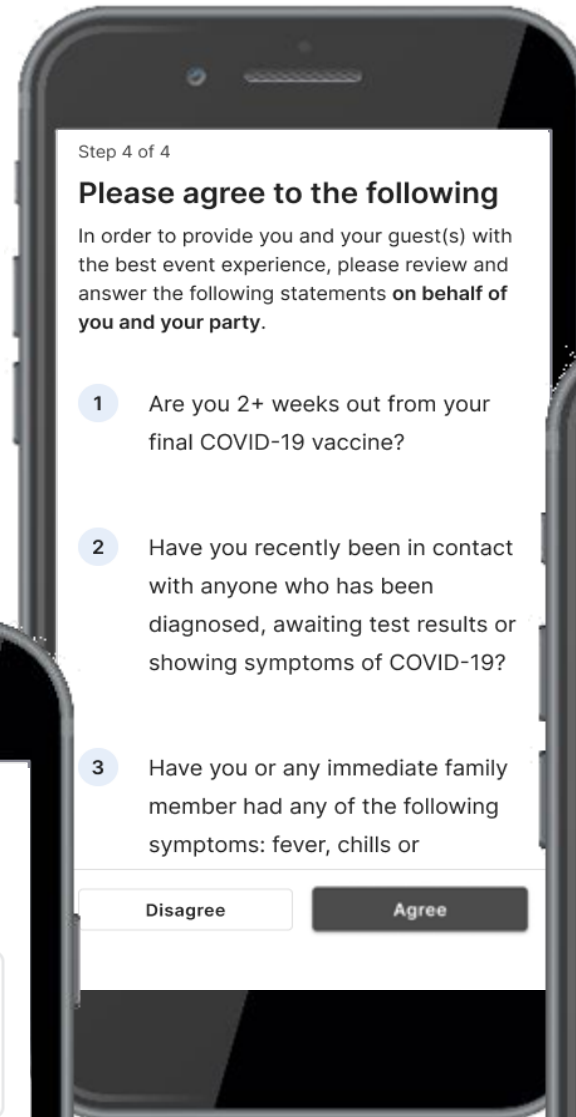
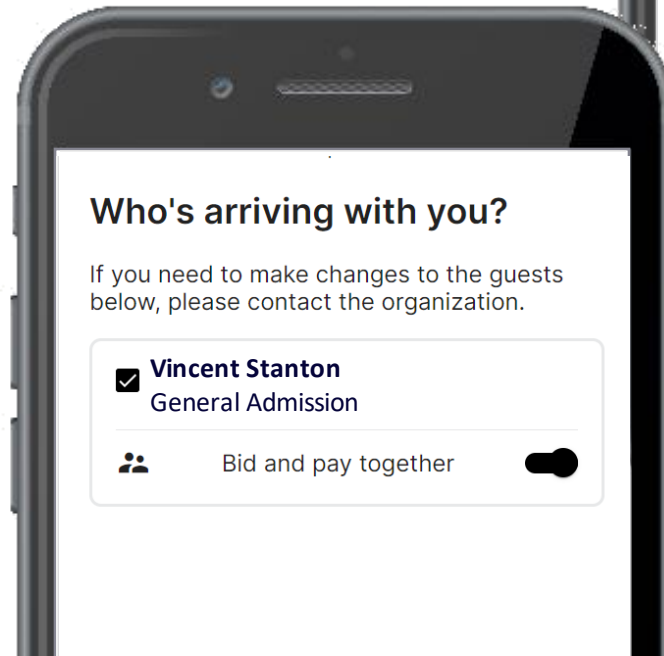
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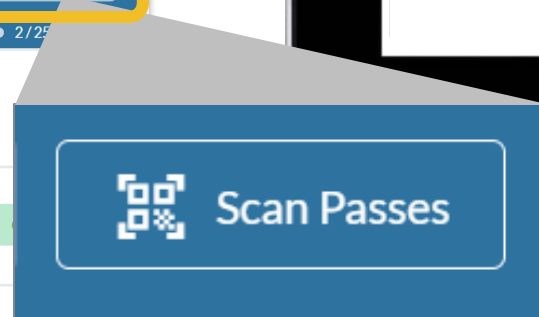
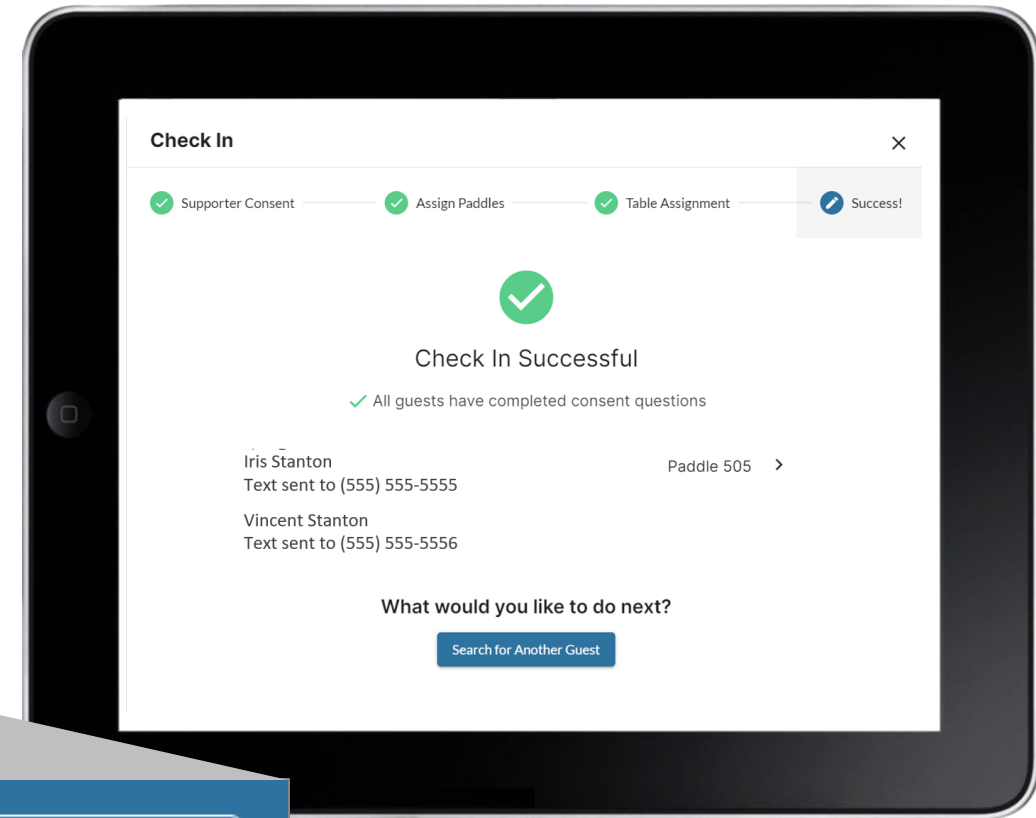
Pre-Event Check-In

1. Collect missing info
2. Confirm Couples
3. Questions
4. QR Code



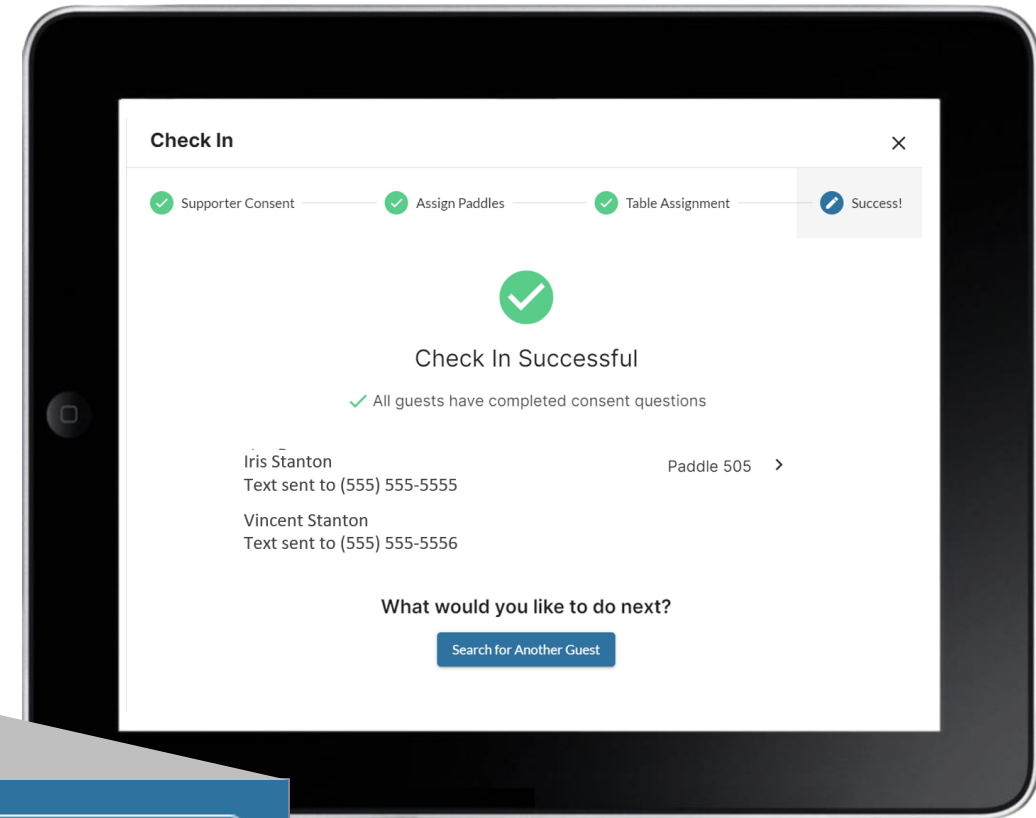
Onsite Check-In

1. Scan in with any device
2. Intuitive workflow
3. Hand out purchases
4. Assign paddles or Tables
5. Transfer Ticket



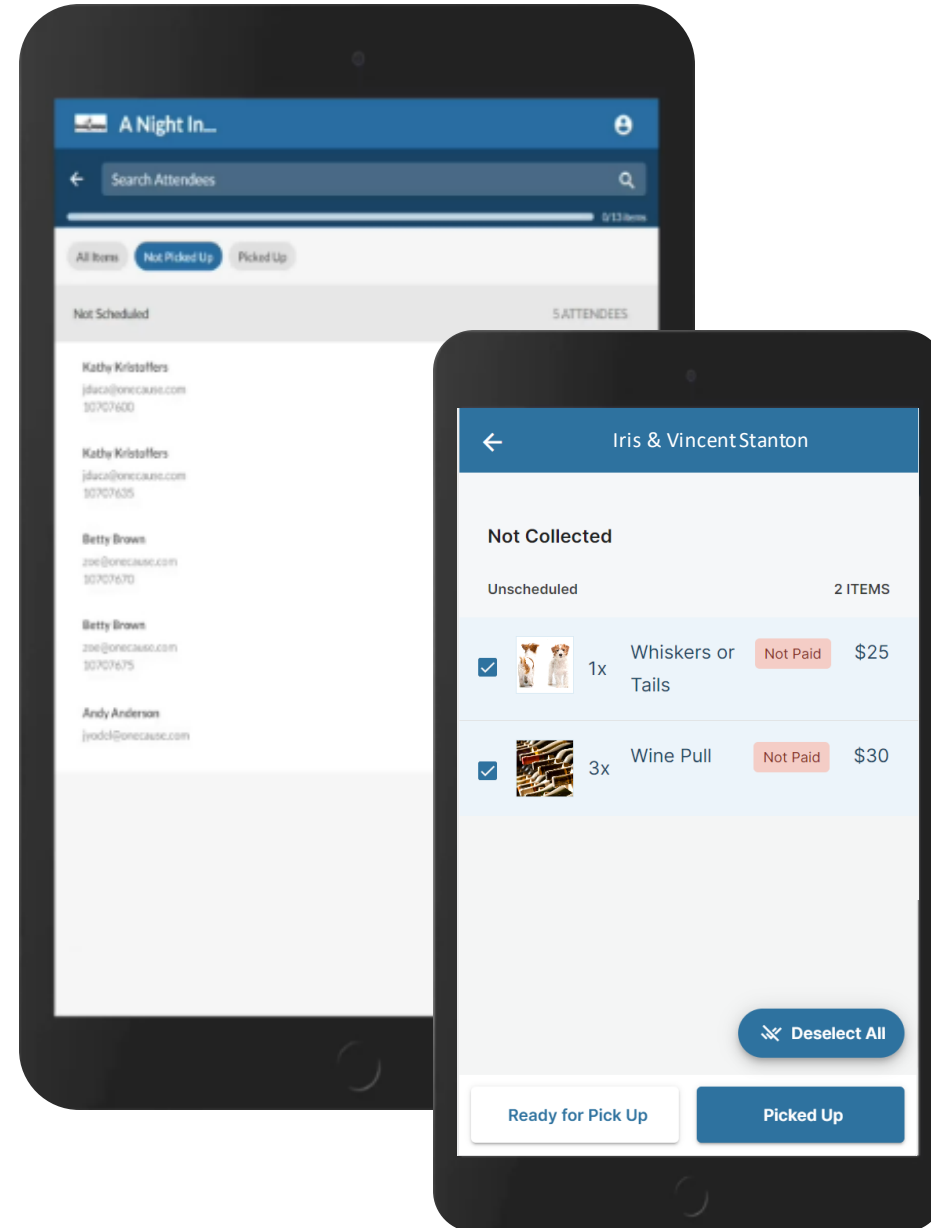
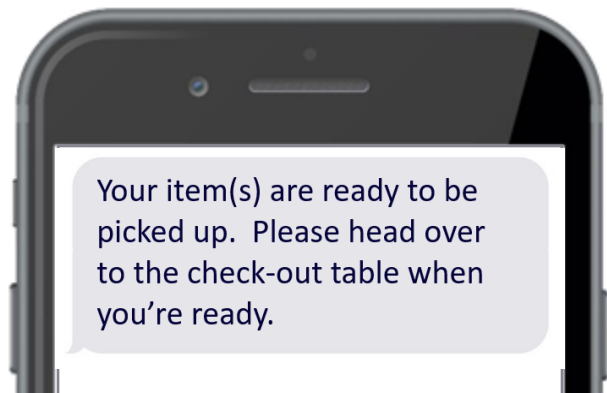
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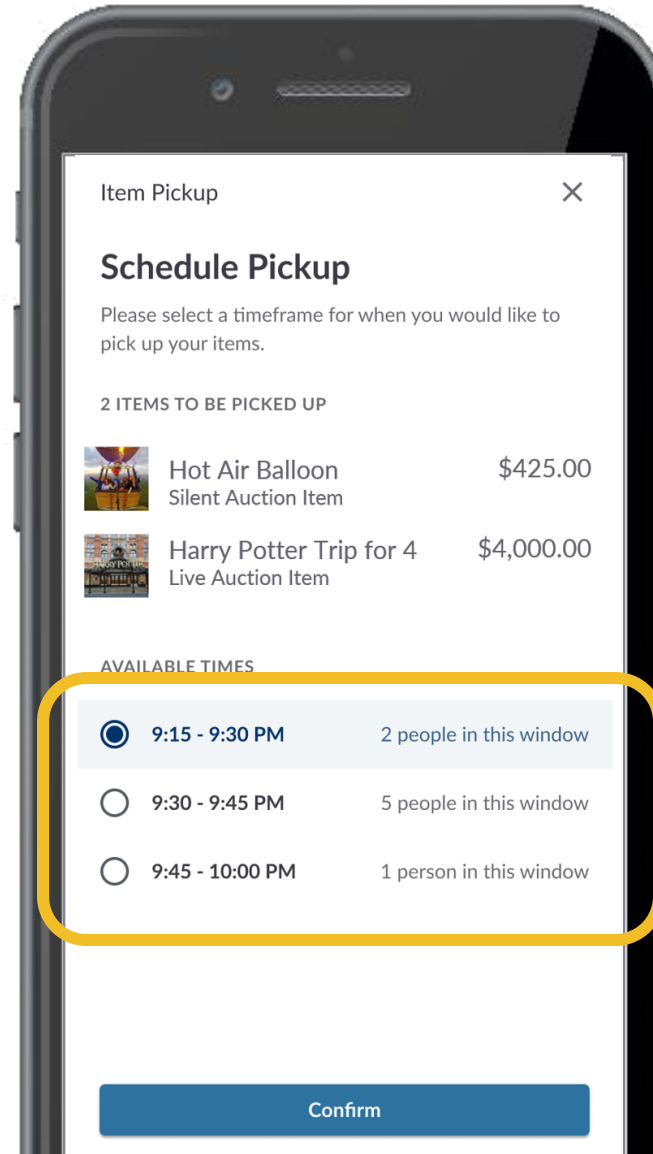
Pick-up Tool

1. Collect Payments
2. Mark pickup up
3. Concierge Text when ready to pick up



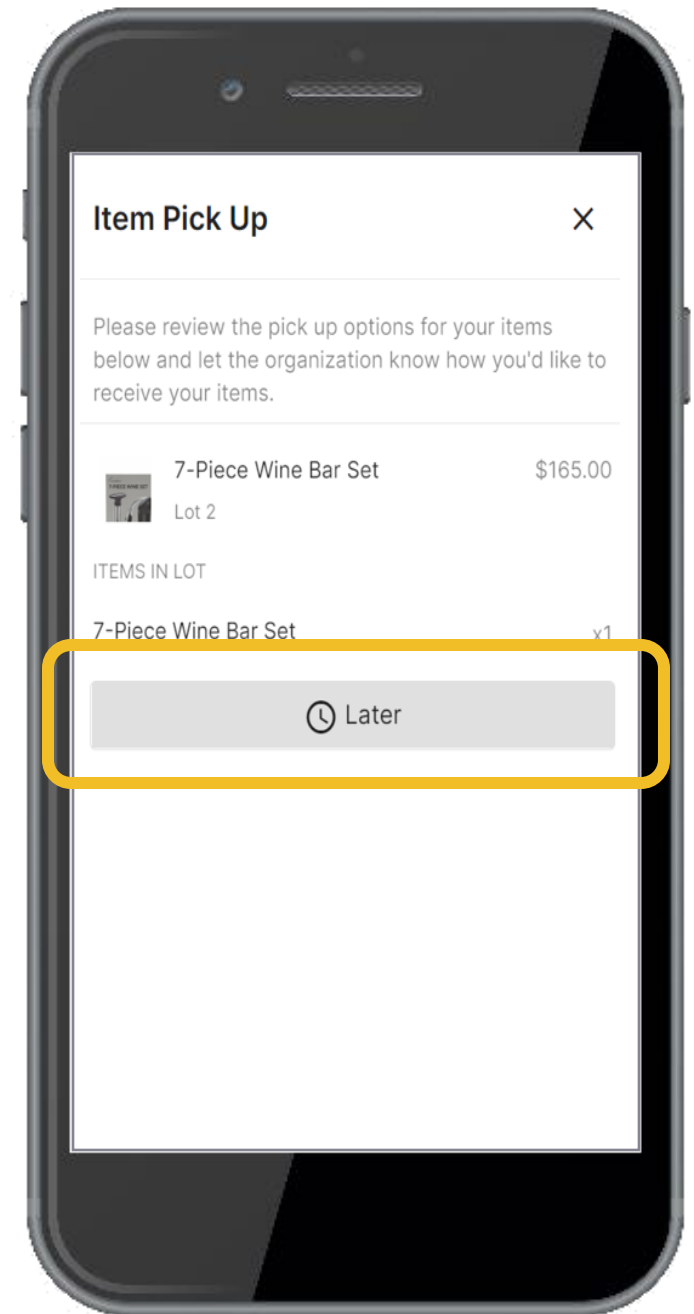
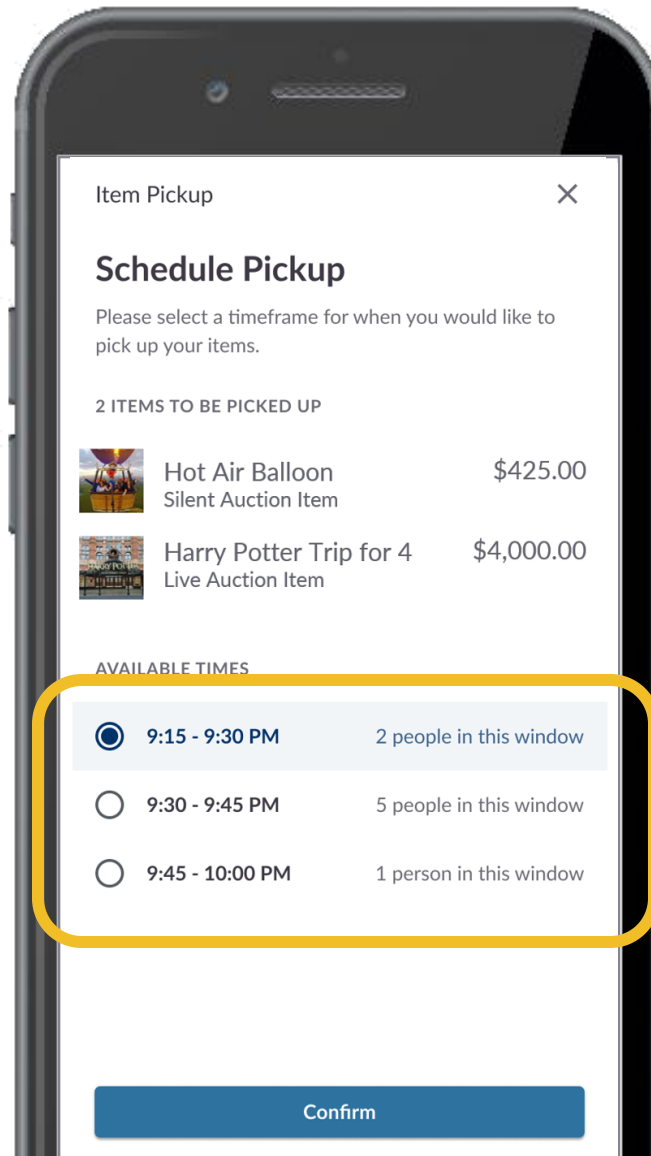
Pick-Up Options

1. Pick up Times



Pick-Up Options

1. Pick up Times
2. Flag things to be picked up later
3. Give Attendees option to pick up later





Notification Center

Event Overview

Springfield Animal Shelter Gala


 Event Date
December 11, 2023

 Event Type
Hybrid

 Virtual Attendance
150

 In Person Attendance
450

 Event Promotion
September 2023

 Ticket Sales
October 2023


1. Create a checklist for each event
2. Serve timely 'to do's
3. Weekly email

Notification Center


[View More](#)

Overdue

3 Notifications

 **Silent Auction Readiness Review**
Past Due 3 Days

[Click here to review your silent auction readiness details.](#)

 **Raffle Readiness Review**
Past Due 18 Days

[Click here to review your site raffle details.](#)

Recent

1 Notification

Enter your event date and time
Due Sep 5, 2023




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Past Due 3 Days

[Click here to review your silent auction readiness details.](#)

 **Raffle Readiness Review**
Past Due 18 Days

[Click here to review your site raffle details.](#)

Recent

1 Notification

Enter your event date and time
Due Sep 5, 2023



SEAMLESS GIVING

All New!









Donation Moment & Paddle Raise

Donate ×

One Time Monthly

\$500 \$100 \$50

Custom


     

Pre/post event donations

Donation moment







Fund the pet memorial park

DONATED	GOAL
\$7,550	\$10,000



\$5,000 \$1,000 \$500

Custom

Donation Moment & Paddle Raise

Donate ×

One Time Monthly

\$500 \$100 \$50

Custom

Pre/post event donations

Donation moment

Fund the pet memorial park

DONATED **\$7,550** GOAL **\$10,000**

\$5,000 \$1,000 \$500

Custom

Spotter Tool

#101 - Phil Villani	\$5,000
#168 - Ginny Potter	\$2,500
#149 - Ron Weasley	\$2,500
#A10015 - Roxanne Weasley	\$2,500
#149 - Hermione Granger	\$2,500
#A10026 - Rita Skeeter	\$5,000
#A10010 - Dean Thomas	\$5,000

New Donation

Donation Amount ×

Paddle or Attendee Number × 🔍

When entering an attendee number, do not include the 'A' that precedes the number.

Confirm \$500 Donation

Designed for Auctioneers

1. Manage Tiers
2. Add new Tiers
3. Give at any level
4. Recognize Pre-Event Donation Commitments

The graphic features a thermometer on the left with a blue fill level. The top of the thermometer is labeled '\$60,000' and the current level is labeled '\$43,500' in a blue box. To the right, a blue panel titled 'Thank You Donors!' lists names and icons: Andrea Anderson (heart), Betty Brown (bicep), Curtis Carlson (heart), Deena Davis (thumbs up), Ernestine Early (clapping hands), Frank Farmer (heart), Loni Landers (heart), and Neil Neighbors (heart). At the bottom, logos for Kroger, UPS, Coca-Cola, THE CAPITAL GRILL, BEST BUY, and Ford are displayed, along with 'Powered by onecause'.

Give From the Heart

Tiered Donation Moment

Donation Controls

Previous: \$1,000

CURRENT ASK

Custom

Change Current Ask

\$10,000

\$5,000

\$2,500

\$1,000

Custom

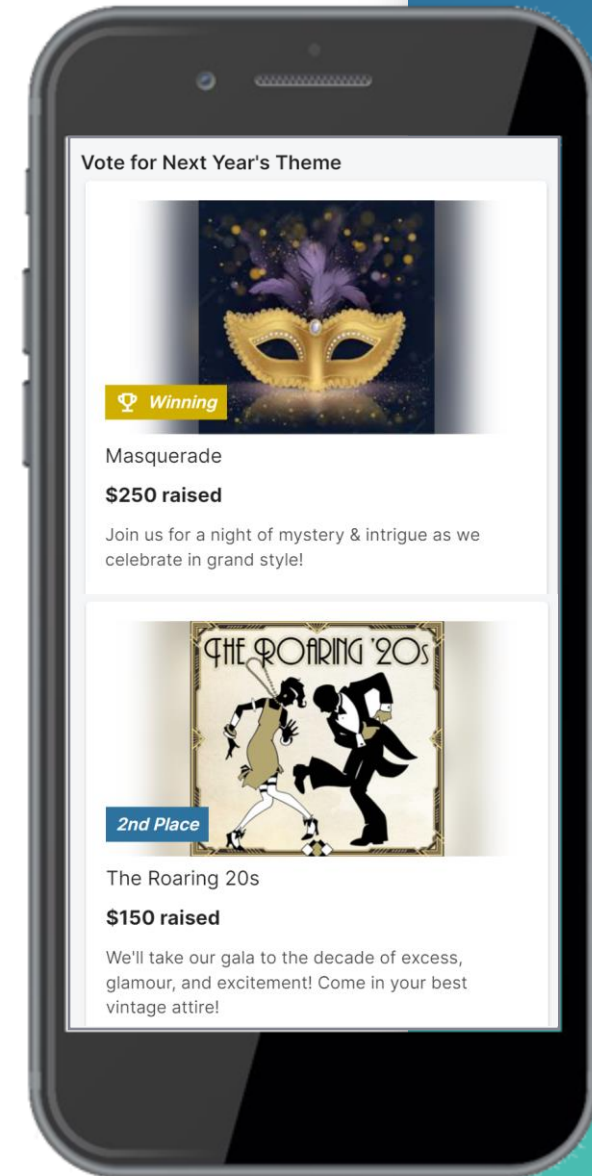
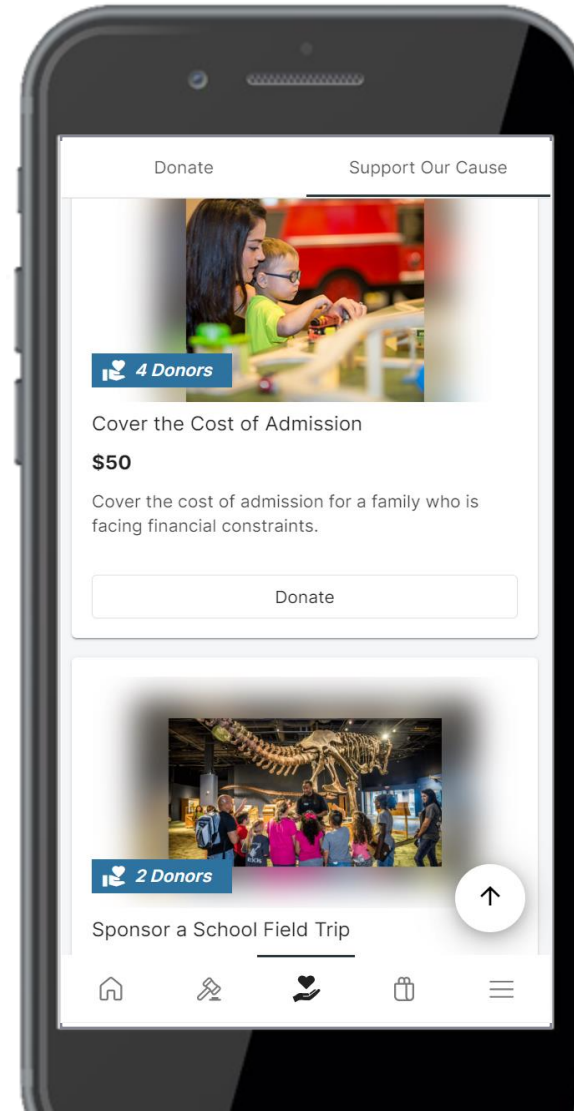
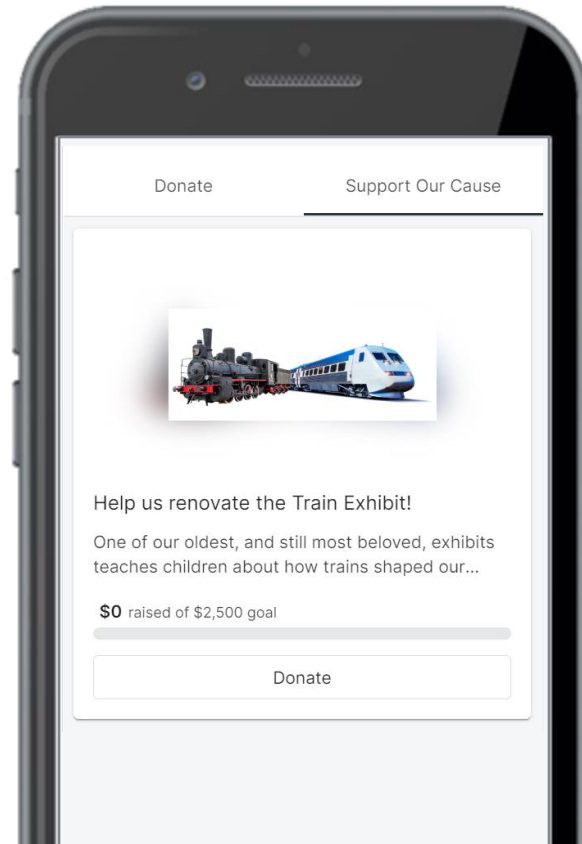
Add Level

\$ Enter donation amount


Add Level

Donation Options


1. Targeted Group Achievements
2. Individual Impact Levels
3. Donate to Vote



Silent & Live Auction - banners



NATIONAL TRUST FOR SCOTLAND | INDEPENDENT USA



Scan to bid


Peyton Manning Autographed Football Lot #9


Donated by Amelia Winger
Value: \$500

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam eu turpis molestie, dictum est a, mattis tellus. Sed dignissim, metus nec fringilla accumsan, risus sem sollicitudin lacus, ut interdum tellus elit sed risus. Maecenas eget condimentum velit, sit amet feugiat lectus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Praesent auctor purus luctus enim egestas, ac scelerisque ante pulvinar. Donec ut rhoncus ex. Suspendisse ac rhoncus nisl, eu tempor urna. Curabitur vel bibendum lorem. Morbi convallis convallis diam sit amet lacinia. Aliquam in elementum tellus.

Powered by ONECAUSE

Great Auction Items Available!

	<p>#116 Hand-Crafted State of the Art Dollhouse Starting Bid: \$400</p>		<p>#117 Handmade Quilt Current Bid: \$85</p>
	<p>#119 Jackson Hole Wildlife Adventure Current Bid: \$1,200</p>	 <p>KENDRA SCOTT</p>	<p>#120 Kendra Scott Jewelry Set Current Bid: \$100</p>

















Lot #1006 Value \$4,895

Harry Potter trip for 4

7-Night Stay in London, Gloucestershire, York (England) and Edinburgh (Scotland) with Tours and Rental Car for 4!



Raffles & Fixed Price

1. Multiple, public or volunteer-only
2. Restrict Raffle payment types
3. Draw Raffle winner (s)
4. Raffle Bulk Discounts

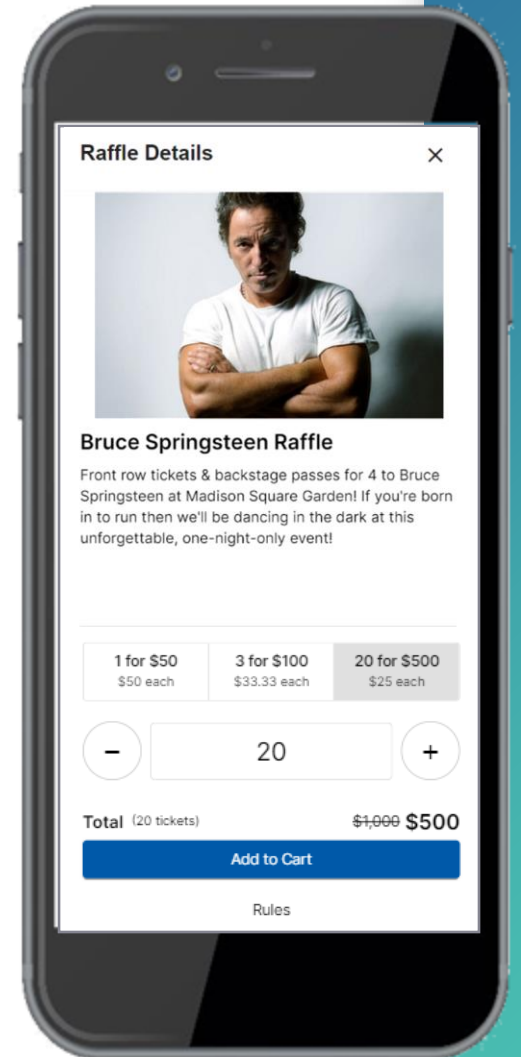
Volunteer Raffle Sales ⓘ [What's a payment restriction?](#)

Raffle tickets sold through an event tool can be limited to specific payment types

My raffle does not have payment restrictions

My raffle has payment restrictions

- Pay for raffle by credit card/debit cards
- Pay for raffle by cash
- Pay for raffle by check
- Pay for raffle by other



Raffles & Fixed Price

1. Multiple, public or volunteer-only
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- Pay for raffle by check
- Pay for raffle by other

1 for \$50 \$50 each	3 for \$100 \$33.33 each	20 for \$500 \$25 each
-------------------------	-----------------------------	---------------------------

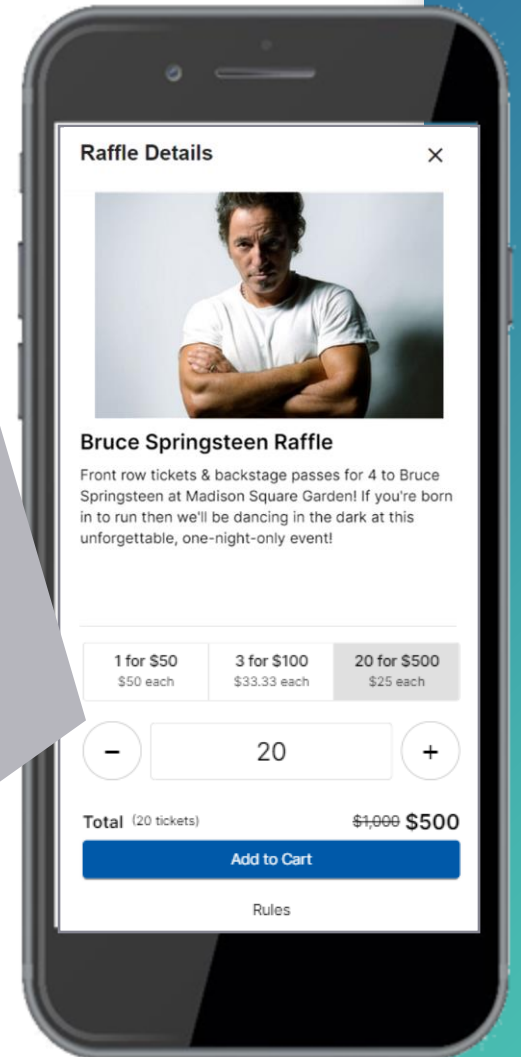
- 20 +

Total (20 tickets) ~~\$1,000~~ \$500

Add to Cart

Rules

1 or 2 tickets = \$50 each
3-19 tickets are \$33 each
20+ are \$25 each



DEEPER ENGAGEMENT

All New!



Tables & Competition

- 1. Intuitive Table Management
- 2. Built-in competition tracking

Download Reports ▾

- Download Tables and Attendees
- Download Venue Management Report
- Download Table Engagement**

Table Management

Download Reports ▾ Reset All Seats + Add Tables

3
Highest Raising Table

\$42,950
Highest Raising Table Amount

Madeline Gavin
Highest Raising Attendee

34
Checked In

Seating Chart

Bulk Actions ▾ Search Filter


1. Table A









Select	Attendee	Ticket Type	Ticket Status	
<input type="checkbox"/>	Chris Northcutt	General Admission	Claimed	⋮
<input type="checkbox"/>	Taja G'M	General Admission	Sent	⋮
<input type="checkbox"/>	Steve Lausch	General Admission	Claimed	⋮
<input type="checkbox"/>	Guest of Angi	group	Unassigned	⋮
<input type="checkbox"/>	Guest of Angi	group	Unassigned	⋮

3 seats still available at this table.

Tables & Competition

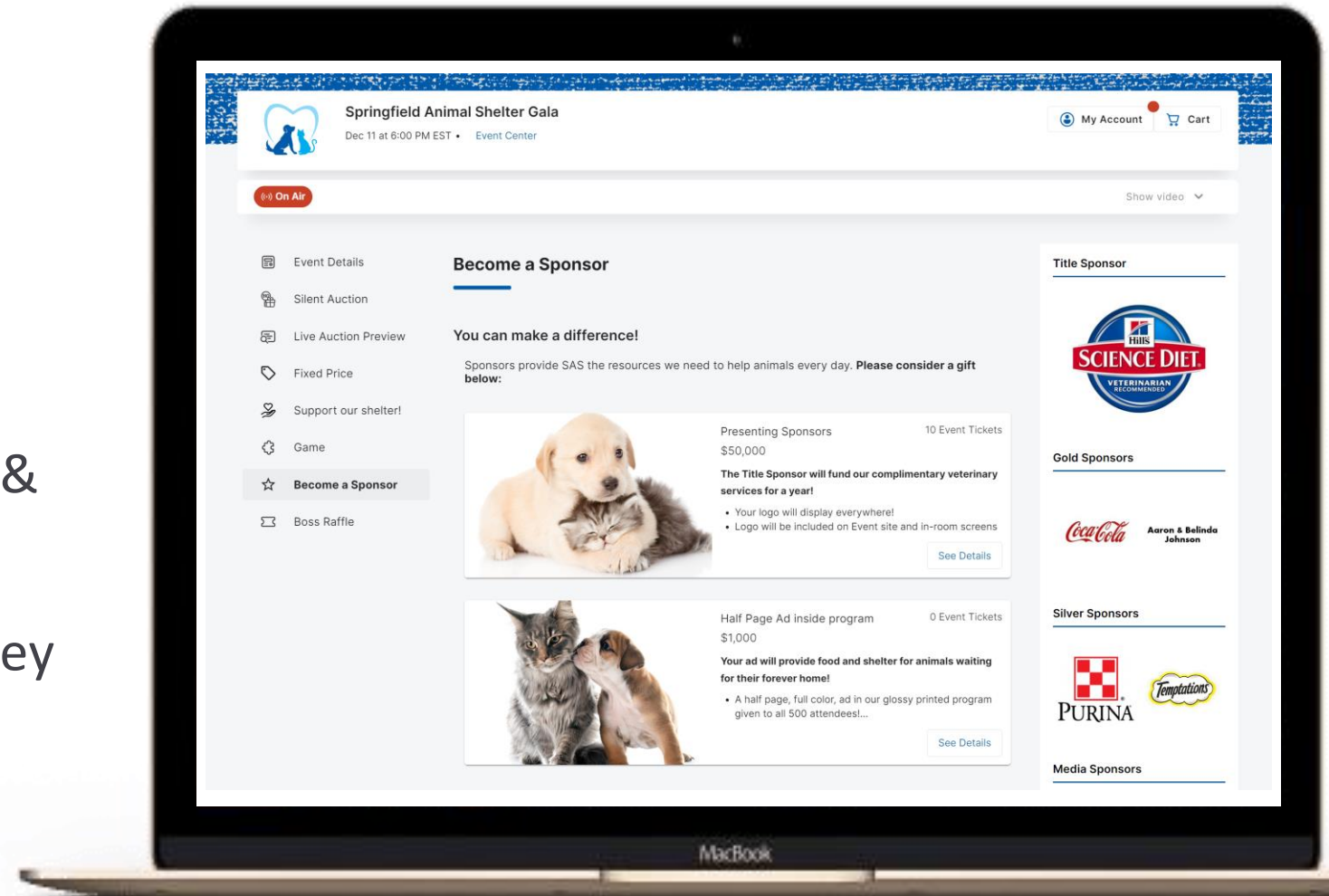
- 1. Intuitive Table Management
- 2. Built-in competition tracking

Top Tables - Total Proceeds 

 Table 7 \$245,560	 Table 5 \$48,095
  AUCTION  DONATE  SHOP	 Table 4 \$19,716
	 Table 1 \$11,090

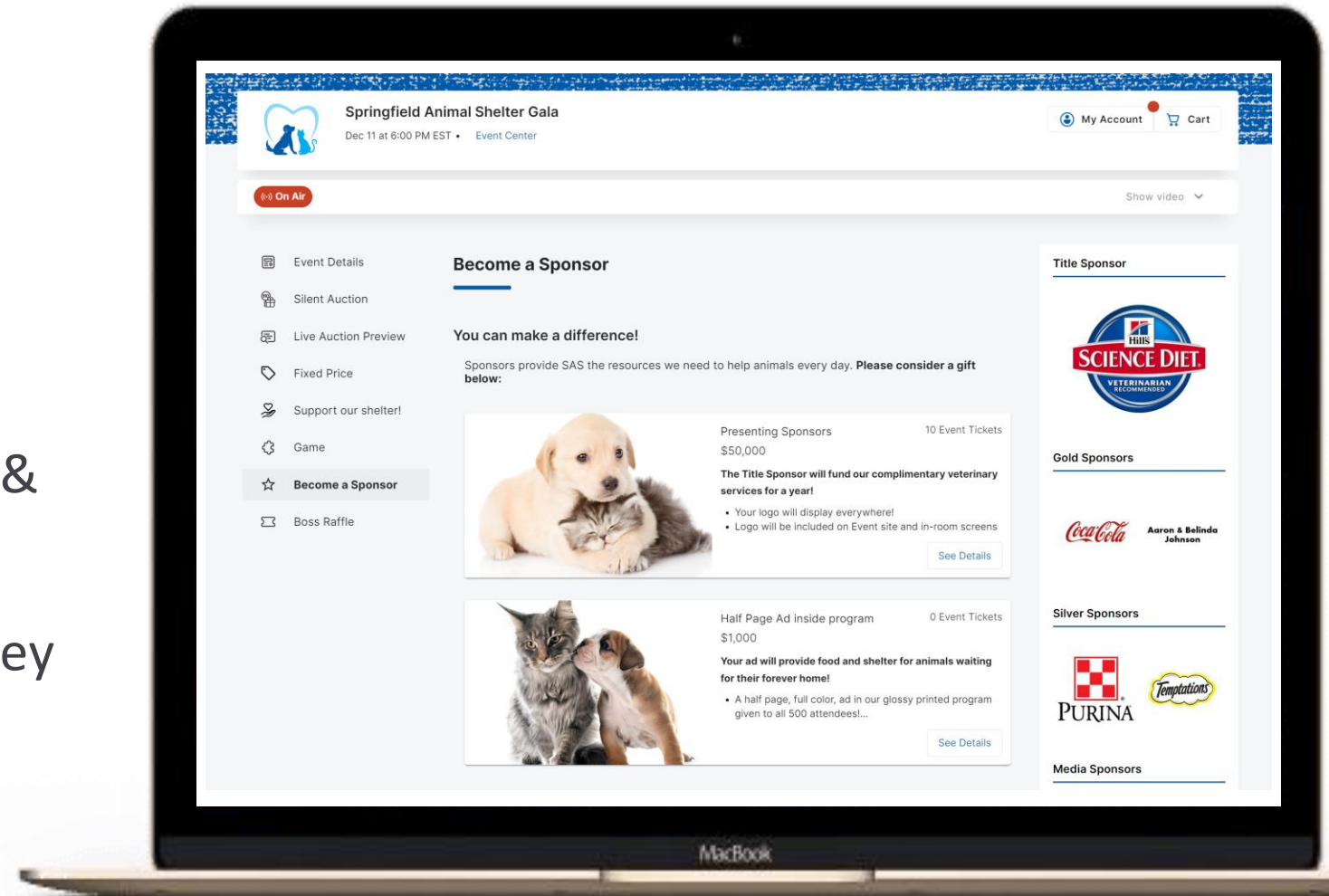
Sponsorship Sales

1. Advertise Sponsorship Packages
2. Highlight impact over benefits
3. Buy Sponsorships online & sell in back-end
4. Flexible management, they way we need it



Sponsorship Sales





1. Advertise Sponsorship Packages
2. Highlight impact over benefits
3. Buy Sponsorships online & sell in back-end
4. Flexible management, they way we need it




Sponsor Logos

1. Logos display on site, slides, and game
2. Clickthrough URLs

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Title Sponsor



Gold Sponsors



Media Sponsors

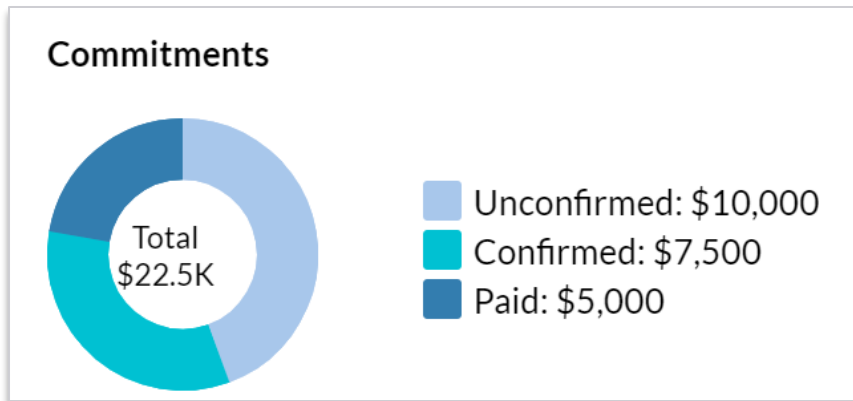


In-Kind Sponsors



Donation Commitments

1. Track commitments vs goal
2. Easy to collect payment
3. Recognize on-demand during event



Donation Commitments Download Commitments Create Commitment

Search Commitments

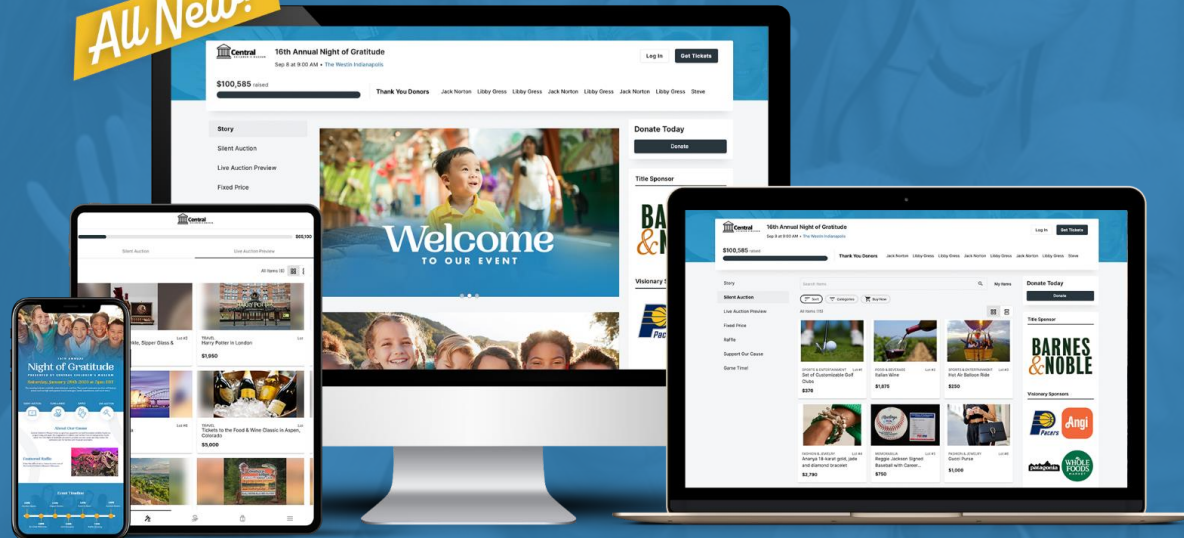
Recognized	Donor Name	Amount	Status	
	Max Hubbard	\$10,000.00	Confirmed	⋮
	Bob Roberts	\$15,000.00	Confirmed	⋮
	Joe Duca	\$5,000.00	Paid	⋮
	Steph Ragozzino	\$15,000.00	Unconfirmed	⋮
	Donal Leer	\$22,345.00	Confirmed	⋮
	Dave Andrews	\$1,000.00	Confirmed	⋮
	Steph Ragozzino	\$10,000.00	Confirmed	⋮
✓	Ernie Duca	\$5,000.00	Confirmed	⋮
✓	Joe Duca	\$2,500.00	Paid	⋮
	Joe Duca	\$5,000.00	Paid	⋮

Summary: All Commitments: \$90,845.00 | Not Paid: \$78,345.00 | Not Recognized: \$83,345.00

How Innovation Makes Fundraising Easier

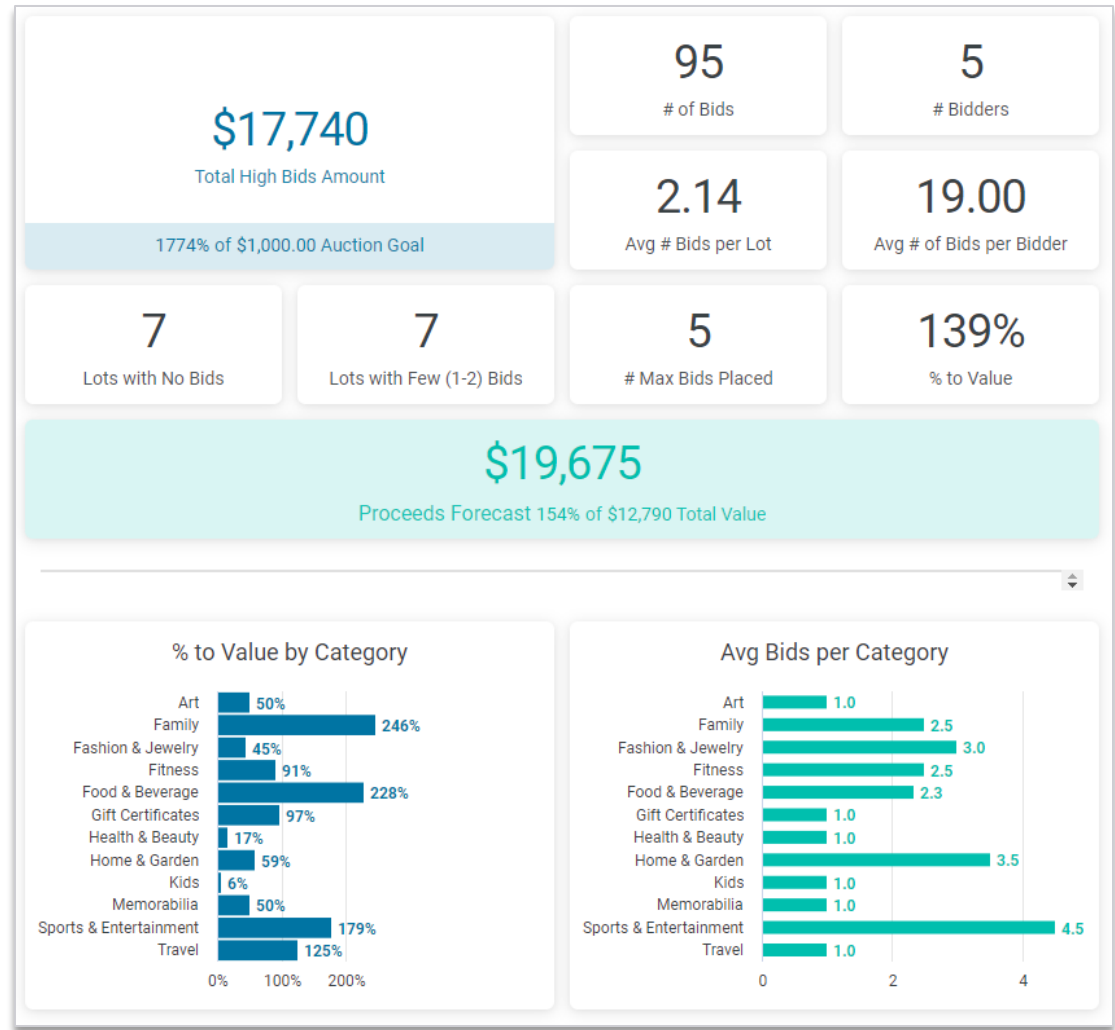
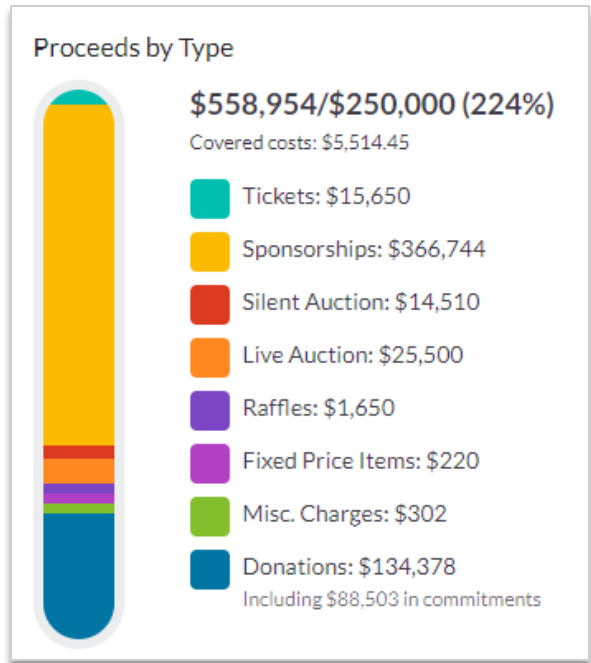
ANALYTICS & INSIGHTS

All New!



Event Analytics

1. Actionable insights
2. Post-event analysis



Finance Reports & Reconciliation

1. Easy to collect payments
2. Cross-event reports for complete data
3. New reconciliation report coming soon

Payments Download

Search Payments _____

Amount	Status	Payer Name	Method	Transaction ID	Time
\$25.00	✓ Approved	Lionel Messi	VISA ... 4021	11563502	Apr 13, 3:42 PM
\$125.00	▲ Failed	Audrey Vantwoud	VISA ... 1111		Apr 13, 10:19 AM
\$100.00	▲ Failed	Joe Smith	VISA ... 1111		Apr 13, 10:13 AM
\$100.00	▲ Failed	Joe Smith	VISA ... 1111		Apr 13, 10:13 AM
\$5,000.00	✓ Approved	Sierra Donovan	VISA ... 4021	11553117	Apr 7, 11:56 AM
\$5,000.00	← Refunded	Sierra Donovan	VISA ... 4021	11549942	Apr 5, 3:08 PM
\$5,000.00	← Refunded	OneCause	VISA ... 4021	11549899	Apr 5, 2:58 PM
\$5,000.00	← Refunded	Sierra	VISA ... 4021	11549893	Apr 5, 2:53 PM
\$103,096.50	▲ Failed	KJ Johnson	VISA ... 4021		Apr 5, 2:46 PM
\$10,000.00	✓ Approved	Sierra Donovan	VISA ... 4021	11549775	Apr 5, 1:37 PM

|< < > >|

46 Unpaid \$119,943	All Proceeds \$184,921	7 Requires Attention \$101,075	Activity History No Payments Processed				
Supporter Information	Winning Bids	Paid	Unpaid	Amount Unpaid	Payment Method	Status	Last Texted to Pay
Joe Duca jduca@onecause.com	0	0	14	\$2,545	... 4021		4/23/23, 5:36 PM

THANK YOU

FOR JOINING US

All New!

Drop Me a Line!



PARTNERS@ONECAUSE.COM

RAISE 2023
September 11 & 12, 2023
Nashville, TN
Country Music Hall of Fame

CODE

- \$200 OFF Code -
OCPARTNER200

AWARDS

- Storyteller of the Year, Innovative Nonprofit of the Year, Fundraiser of the Year
- <https://www.onecause.com/raise/awards/>
- Submission deadline: June 2, 2023

