



RaiseTM 2021

EVENT FUNDRAISING CONFERENCE

GOING HYBRID

Your Sponsor Invitation

WASHINGTON, D.C.
SEPTEMBER 13-14, 2021

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Karrie Wozniak

Chief Marketing Officer
OneCause

Welcome to RAISE 2021

When we first introduced RAISE to the nonprofit community five years ago, we were looking to create a new kind of fundraising conference. One where community interaction and sharing intersected. We set out to create a fresh new vibe and unique conference experience for fundraisers and partners.

Never did I imagine five short years later RAISE would connect 7,000 nonprofits, speakers, sponsors, and thought leaders. RAISE aspires to deliver high quality, industry leading content with superior networking opportunities, and amazing fun! The success and exponential growth of the RAISE conference showcases the incredible need there is for fundraisers to connect, share ideas, and work collaboratively.

We all know how the pandemic disrupted our lives and the nonprofit industry in 2021. Personally, I've never been more excited to connect with fundraisers who have been nothing but fearless through this global health crisis. But nonprofits need our help, now more than ever.

Please consider this your save-the-date and join us in our nation's capital for our 5th annual RAISE Conference. We expect to sell out quickly this year, based on 2020 success and early 2021 indicators. As one of our trusted partners helping further the future of fundraising, I'm hoping to see you at RAISE 2021 as a sponsor. We've worked diligently to offer sponsors a wide variety of marketing opportunities each designed to deliver unparalleled access to the most influential in the nonprofit space. I am confident you will see that within the following prospectus pages.

Let's RAISE together.

I look forward to seeing you in Washington, D.C. this September.

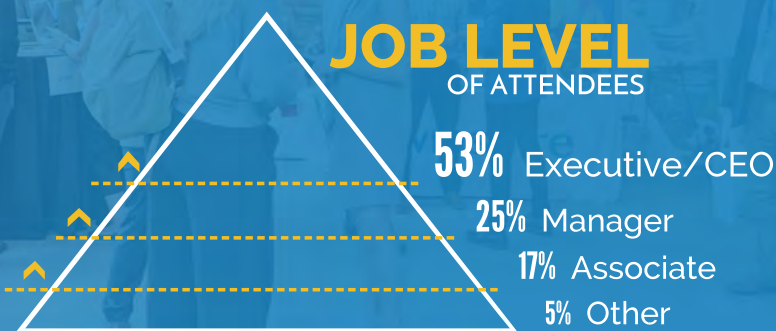
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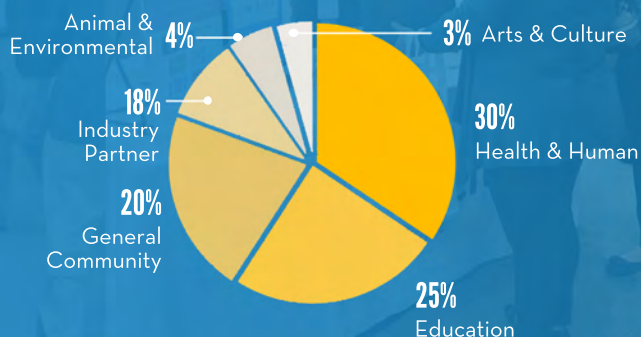
Thousands of #Fearless Fundrasiers will gather in the nation's capital and online from all corners of the world to learn, share, and network with nonprofits, industry experts, sponsors, and thought leaders to explore the new world of fundraising together.

Over 6700+ RAISE attendees are the movers, shakers, and influencers of fundraising. They make it happen every day. They are creative, resilient, and innovative. It's never been more important to connect and get in front of the RAISE community. Secure your sponsorship today and be part of the fastest-growing and engaging fundraising conference of the year.

AUDIENCE DEMOGRAPHICS



ORGANIZATION TYPES



SOCIAL MEDIA FOLLOWING



MAXIMUM ENGAGEMENT

RAISE is a high-energy, high profile conference like no other. It is designed to maximize engagement and interaction for sponsors and attendees. At RAISE, sponsors are creatively promoted and an integral part of the experience every step of the way.

RAISE combines interactive learning with a hands on application.

Fundraisers need the opportunity to gather together and share success strategies. RAISE provides a platform for fundraisers to connect, interact, engage, and exchange.

RAISE offers a full two day conference packed with dynamic, interactive sessions.



PAST KEYNOTE SPEAKERS INCLUDE

Ian Adair, Kishshana Palmer, Sarah Evans



RAISE SPONSOR PAVILION

The exhibitor and sponsor pavilion is at the epicenter of the RAISE Conference. We carefully curate sponsorship promotion to drive exhibit traffic and get our sponsors in front of nonprofit leaders who make decisions. Morning and evening activities, breaks, snack-time, and meals, dedicated exhibit time, gamification, fun events, and a cool, trendy vibe make RAISE the premier event fundraising conference.

We've also blended year-round sponsorship opportunities before, during, and after RAISE to amplify engagement and keep your brand top of mind.

Sponsorship Levels

2 available

4 available

6 available

12 available

VISIONARY

TRAILBLAZER

TRENDSETTER

THOUGHT LEADER

\$20,000.00

\$10,000.00

\$5,000.00

\$3,000.00

ONECAUSE CONNECTIONS

Exhibit Space



Virtual Space



CONFERENCE MARKETING & BRANDING

Newsletter Spotlight



Logo and Hyperlink on RAISE
Conference Web Site



OneCause YouTube / Podcast
interview: OneChat



Maximize Visibility with OneCause
Marketing



Promotion on Social Media Outlets



Thank You Email



Logo on Raise Welcome Video



Post-conference Metrics



Attendee Opt-in List



Optional Blog Swap



eBook or Webinar



High Profile Branding



Place Item in Raise Swag Bag
(In-Person only)



Conference Signage



2 available

4 available

6 available

12 available

VISIONARY

TRAILBLAZER

TRENDSETTER

THOUGHT LEADER

DIGITAL: RAISE Conference App

	2 available	4 available	6 available	12 available
Company Profile on App Landing Page Includes CTA & Lead Capture	✓	✓	✓	✓
Links / Attachments on Company Profile Page	✓	✓	✓	✓
One (1) Featured Video	✓	✓	✓	✓
Push Notifications	2	1		
Chat within Sponsor Profile	✓	✓		
RAISE Conference App Wall Posts and Banner Ads	✓	✓		
RAISE Conference App Real-time Chat with Attendees	✓			
RAISE Session Introduction	✓	✓		

CONFERENCE EXPERIENCE

	2 available	4 available	6 available	12 available
RAISE Speaker Session	✓			
Introduce Session	✓	✓	✓	
Your Choice - Customize Your Conference Experience	Choice of 2	Choice of 1		
All-access conference pass	2	2	1	1

Raise™ 2021

“ Sending a big shoutout to OneCause and all the speakers for generously sharing your wisdom and experience and providing such a high energy conference, jampacked with content that was both inspirational and practical.

” I was thrilled with the wonderful speakers and great information that was shared. I think you would be hard pressed to improve RAISE!!!!

“ The RAISE 2020 Conference left me feeling refreshed, energized, and bursting with ideas with how to implement strategies to raise more money for the cause I deeply believe in!

” I learned so much from the sessions I attended and am already starting to apply these learnings to my work.

Inspire
SEPT 16-17

SEPTEMBER 14 - 15
Raise
2020
TWO FULL DAYS

Contact Us



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