



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - OneCause
Title of Activity: - Raise 2024
Names of Presenter(s): - Various
Dates and Location: - 9-10 September, 2024 – Nashville, TN USA

Date: 9 September, 2024

Session 1: 8:30am – 9:25am (1 pt)

- How to Recruit the Next Generation of Volunteers and Donors
- Marketing Trends Nonprofits Need to know and Embrace
- Invite, Engage, Inspire: Transforming Events into Major Gift Goldmines

Date: 9 September, 2024

Session 2: 9:35am – 10:30am (1 pt)

- Rethinking Stewardship to Create Better Donor Experiences
- How to Get CEOs and Boards to Embrace AI & Digital Fundraising
- They Want More Than Chicken! Creating Event Experiences that Foster Loyalty & Retention

Date: 9 September, 2024

Session 3: 11:25am – 12:25pm (1 pt)

- Everyday Leadership: Embracing Change, Empowering Impact

Date: 9 September, 2024

Session 4: 1:45pm – 2:40pm (1 pt)

- The Monthly Giving Mastermind – Tactical Lessons to Build, Grow & Sustain Subscriptions for Good
- How to Engage Donors Using Community-Centered Practices
- Bring Heart to the Ballroom and Your Fundraising Strategy

Date: 9 September, 2024

Session 5: 2:50pm – 3:45pm (1 pt)

- Uncovering Amazon's Culture of Innovation
- How to Create a Long-Term Social Media Strategy in a Short-Term World
- Getting People to Care

Date: 9 September, 2024

Session 6: 4:05pm – 5:00pm (1 pt)

- Ahead of the Curve: Navigating Future Fundraising Trends
- The Responsive Maturity Model: 5 Digital Steps to Scale Donor Engagement
- Our Industry's Most Wicket Problem: Fundraising for a Living Wage

Date: 10 September, 2024

Session 7: 8:30am – 9:35am (1 pt)

- Get With the Times! Event Timing Tools to Raise More Money in Auction & Fund-a-Need
- Unleashing Donor Engagement Through Novelty: A Joyful Journey Through Unique Experience
- Unlock the Potential of Donor Advised Funds for Your Organization

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Date: 10 September, 2024

Session 8: 9:35am – 10:30am (1 pt)

- Transform Your Relationships: How to Turn Volunteers and Donors Into Super Supporters
- Crafting with Conscience: Ethical Storytelling in the Social Good Sector
- Navigating the Digital Frontier: Strategies for Nonprofit Success in 2024
- Reframing and Reigniting the Role of Fundraising Coaches

Date: 10 September, 2024

Session 9: 11:00am – 12:00pm (1 pt)

- The Intersection of Fundraising, Mental Health, and Mentorship

Date: 10 September, 2024

Session 10: 1:20pm – 2:15pm (1 pt)

- Winning the Hearts of Millennial and Gen Z Donors
- Unforgettable Leadership: Navigating Adaptability, Influence, and Technological Change
- 20+ Simple Fixes to Unlock the Power of the Paddle Raiser

Date: 10 September, 2024

Session 11: 2:25pm – 3:20pm (1 pt)

- Move Your Mission Forward with Events
- Empowering ERGs: Driving Board Accountability for Inclusive Excellence
- What Do Midlevel Donors Really Want?

Date: 10 September, 2024

Session 12: 3:35pm – 4:30pm (1 pt)

- Cultivating Purpose: Growing a Garden of Donors for Sustained Impact
- Is the Price Right? How to Raise Event Ticket Prices so Your Attendance Grows
- Building a Culture of Philanthropy with AI

Total number of points attained: _____

Education Partner

