

A vibrant night scene of a waterfront restaurant. The foreground shows a canal with a boat's wake, illuminated with blue and purple lights. The middle ground is filled with a restaurant patio featuring numerous colorful umbrellas in shades of red, orange, yellow, green, and blue. People are seated at tables, and the background shows a building with a tiled roof and trees, all lit up with warm and colorful lights.

Raise[®]
2025

Your Sponsor Invitation

San Antonio

September 8-9, 2025

presented by **onecause**[®]



Karrie Wozniak

Chief Marketing Officer

OneCause

Raise[®]
2025

Welcome to Raise 2025

We are thrilled to have you join our incredible community of nonprofit professionals, industry innovators, and forward-thinking brands on September 8-9 in San Antonio, TX, right along the historic River Walk.

Now in its ninth year, Raise has become the go-to conference for its exceptional content, wide-ranging topics, engaging formats, and trailblazing partners. Over the years, we've welcomed thousands of bold, #FearlessFundraisers, and 2025 promises to be our biggest year yet.

As we prepare for another extraordinary conference, I want to personally thank you for being part of the Raise journey. The unique mix of quality, value, and excitement that Raise brings has given nonprofits and like-minded brands a powerful platform and a thriving community to explore the future of fundraising—together.

We'd love for you to join us. Exciting opportunities await in our Raise 2025 Prospectus, with a special spot reserved in our sponsor pavilion just for you!

Let's Raise it together!

Karrie Wozniak
CMO, OneCause

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Welcome to the River City

Home to Raise 2025

Raise 2025 unfolds along the iconic River Walk in vibrant San Antonio, TX, offering an unparalleled opportunity for sponsors to engage with nonprofit leaders in a dynamic, inspiring environment.

This scenic setting is more than a backdrop—it's the heart of connection, where ideas flourish, relationships grow, and lasting partnerships are formed. As a sponsor, you'll have direct access to attendees, the chance to spotlight your solutions, and the ability to make a lasting impact.



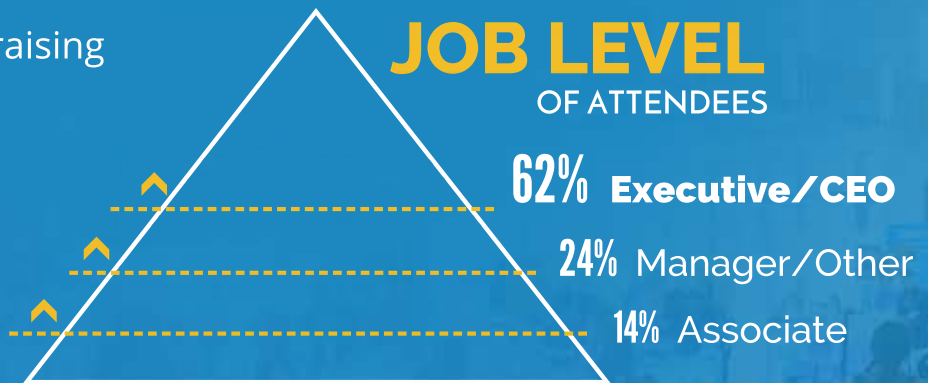
Who You'll Meet

Curious, Diverse, and Impactful Organizations

For nearly a decade, Raise has united and empowered the nonprofit community—and in its 9th year, Raise 2025 promises to elevate that impact even further. Nonprofit leaders and sponsors from across the globe return year after year, drawn by the unique energy and unmatched opportunities at Raise. More than just a conference, Raise embodies a community of #FearlessFundraisers.

This year, we're offering flexible sponsorship packages designed to boost your brand visibility and enhance lead generation, with new options like Navigator Circle and Impact Champion tailored to meet emerging trends.

Get in front of the fundraising professionals who drive change *every day!*



50 US STATES
3 CANADIAN PROVINCES
8 COUNTRIES WORLDWIDE
R E P R E S E N T E D

★★★★★
5-Star
Avg. Session Rating

MAXIMUM ENGAGEMENT

- ✓ Interaction & Idea Sharing
- ✓ Industry-leading Content
- ✓ Peer & Sponsor Collaboration
- ✓ Community & Connection
- ✓ Sponsor Integration
- ✓ Podcasts, Panels & Webinars



SOCIAL MEDIA FOLLOWING

33K **11.2K** **2.4K** **3K**



ATTENDEE to SPONSOR RATIO

24 to 1

Raise blends interactive learning with practical, hands-on application, delivering a dynamic two-day conference filled with engaging sessions.



FUNDRAISING & LEADERSHIP TRACKS



INTERACTIVE SESSIONS & AFFINITY GROUPS



INTEGRATION SPOTLIGHT



CFRE CREDITS



IMPACTFUL CONNECTIONS



NETWORKING & COLLABORATION

PAST KEYNOTE

SPEAKERS INCLUDE

Brett Culp, Siri Lindley, Jason Barnaby, Shanna Adamic, Pam Sherman, Ian Adair, Kishshana Palmer, Sarah Evans



Sponsor Pavilion

THE HEART OF RAISE

We've designed the sponsor experience to ensure maximum engagement and connection. The Sponsor Pavilion is strategically located to draw consistent foot traffic, enabling direct access to influential nonprofit leaders. You'll have abundant opportunities to engage in meaningful conversations with attendees. We're proud to offer the industry's best sponsor-to-attendee ratio, maximizing your networking potential.

INTRODUCING THE NAVIGATOR CIRCLE

New this year, we're thrilled to offer the Navigator Circle—a sponsorship tier tailored for smaller sponsors and consultants who are vital to the nonprofit ecosystem. We've created this option to celebrate their unique contributions and provide an affordable platform for connection and growth. Please inquire about Navigator Circle opportunities if this applies to you.

Sponsorship Levels

VISIONARY
2 Available

\$30,000

TRAILBLAZER
6 Available

\$12,000

TRENDSETTER
12 Available

\$8,000

MEET THE SPONSORS

	VISIONARY 2 Available	TRAILBLAZER 6 Available	TRENDSETTER 12 Available
Sponsor Pavilion	✓	✓	✓
Booth location preference	✓	✓	
Newsletter mention	✓	✓	
Promotional e-mail mention	✓	✓	
Prominent logo recognition on Raise conference website	✓	✓	✓
Promotion on social media channels	✓	✓	✓



VISIONARY 2 Available	TRAILBLAZER 6 Available	TRENDSETTER 8 Available
\$30,000	\$12,000	\$8,000

CONFERENCE EXPERIENCE, PROMOTION & BRANDING

Lead retrieval	✓	✓	✓
Promotion on social media channels	✓	✓	✓
Introduce session and facilitate FAQs	✓	✓	
Main stage shout-out	✓	✓	
Raise sponsor gamification	✓	✓	✓
Logo on Raise t-shirt (shared sponsorship)	✓	✓	
Conference signage	✓	✓	✓
Logo in looping deck	✓	✓	✓
All-access conference pass	2	2	1
Customer discount code	✓	✓	✓
Signage at Monday night networking event	✓	✓	✓

POST-CONFERENCE MARKETING & BRANDING

Promotion on social media channels	✓	✓	✓
Logo in thank-you email	✓	✓	
Post-conference metrics	✓	✓	✓
Attendee opt-in list	✓	✓	✓

Customize Your Sponsorship for *Maximum* Brand Exposure

AVAILABLE AT ALL LEVELS

Grand Prize for Raise Gamification - 2 available	in-kind
Table Host - Affinity Group	\$1,000
Monday Night Photo Booth	\$2,500
Beverage/Coffee Station Sponsor	\$2,500
Mobile Charging Station Sponsor	\$3,000
Cocktail Napkins for Monday Night Networking Event	\$3,000
Fearless Selfie Station	\$3,500
Quiet-Sensory Room	\$3,500
Attendee Head Shots	\$5,000
Internet Sponsor	\$6,500
Conference App Sponsor	\$8,000
Keynote Day 2 sponsor	\$10,000

IMPACT CHAMPION

Raise Attendee Scholarships	\$1,500
Raise Speaker Scholarship	\$1,500
Raise Awards (OneCause Match)	\$5,000



WE VALUE YOUR CONTRIBUTION

Your sponsorship adds immeasurable value to the success of Raise. In the spirit of partnership, our Sponsor Loyalty Program rewards those who commit early or have supported us for five years, fostering a culture of collaboration and shared success.

Raise[®] 2025

“ Raise brings together cutting-edge nonprofit technology, brilliant minds, and compassionate fundraisers to create an invigorating environment! You will leave with big ideas and access to a wealth of resources to help you implement those ideas. If you have the chance to attend, I say go for it! ”

Raise is a great non-profit conference for event planners, which is a niche type of learning track and not offered in many gatherings! Wonderful to spend 2 days with folks whose hearts are in similar places. Raise is also a more diverse conference than I've seen elsewhere, focusing on spotlighting presenters of all walks of life. Impressive perspectives and content!

Raise provided a lot of engaging sessions discussing the latest trends in fundraising and nonprofits. It would've been beneficial for my whole division to go, and I'm glad that I'll be able to share some of the knowledge I gained with them. ”

The Raise speakers were polished, professional, and on point! This is by far one of the most elevated conferences I have been to, and I have been to a lot (in various professions). Well done on the content and entertainment. Can't wait for San Antonio.

As a first-time attendee at Raise, I was incredibly impressed with the overall conference and quantity of speakers. I learned much more than the cost of the conference just within the first session I attended.



Dawn Lego

Director of Brand Engagement & Channel Marketing
dlego@onecause.com



Diana Fragnito-Cuevas

Director of Partner Development
dfragnito@onecause.com
