



Raise[®]

2023



The Robots Are Winning: How to Ensure Your Nonprofit Skills Are AI-Proof

You've got all the skills necessary to fight off our computer overlords...for at least awhile. ;-)





Patrick Kirby

- Founder – Do Good Better
- Author of “Fundraise Awesomer!”
- Host of “The Official Do Good Better Podcast”
- Super D&D Nerd
- Undefeated in Mario Kart vs. his Kids

Cherian Koshy

- Founder of Nonprofit Operating Systems
- Past President of the Handsome Gentleman's Club
- CFRE/CAP
- AFP Master Trainer



ALL of the Things You'll Learn Today!

- What on earth is generative ai?
- Examples of how you can use it (for good)!
- The perils and pitfalls of using ai!
- But what do you REALLY need!?
- Answering Questions!



What is Generative ai?

“I think what makes AI different from other technologies is that it’s going to bring humans and machines closer together. AI is sometimes incorrectly framed as machines replacing humans. It’s not about machines replacing humans, **but machines augmenting humans**. Humans and machines have different relative strengths and weaknesses, and it’s about the combination of these two that will allow human intents and business process to scale 10x, 100x, and beyond that in the coming years.”

—Robin Bordoli, ex-CEO, Figure Eight



Generative AI is a type of artificial intelligence (AI) that uses machine learning algorithms to create new and original content like images, videos, text, and audio.

1 Forming a Database

A neural network, consisting of various information or media files like images, text, data, sounds, etc., forms the basis of artificial intelligence.



2 Inputting a Prompt

The user provides the AI with a description or sample of the desired content.



Prompts can be any user-submitted material like words, numbers, or photos



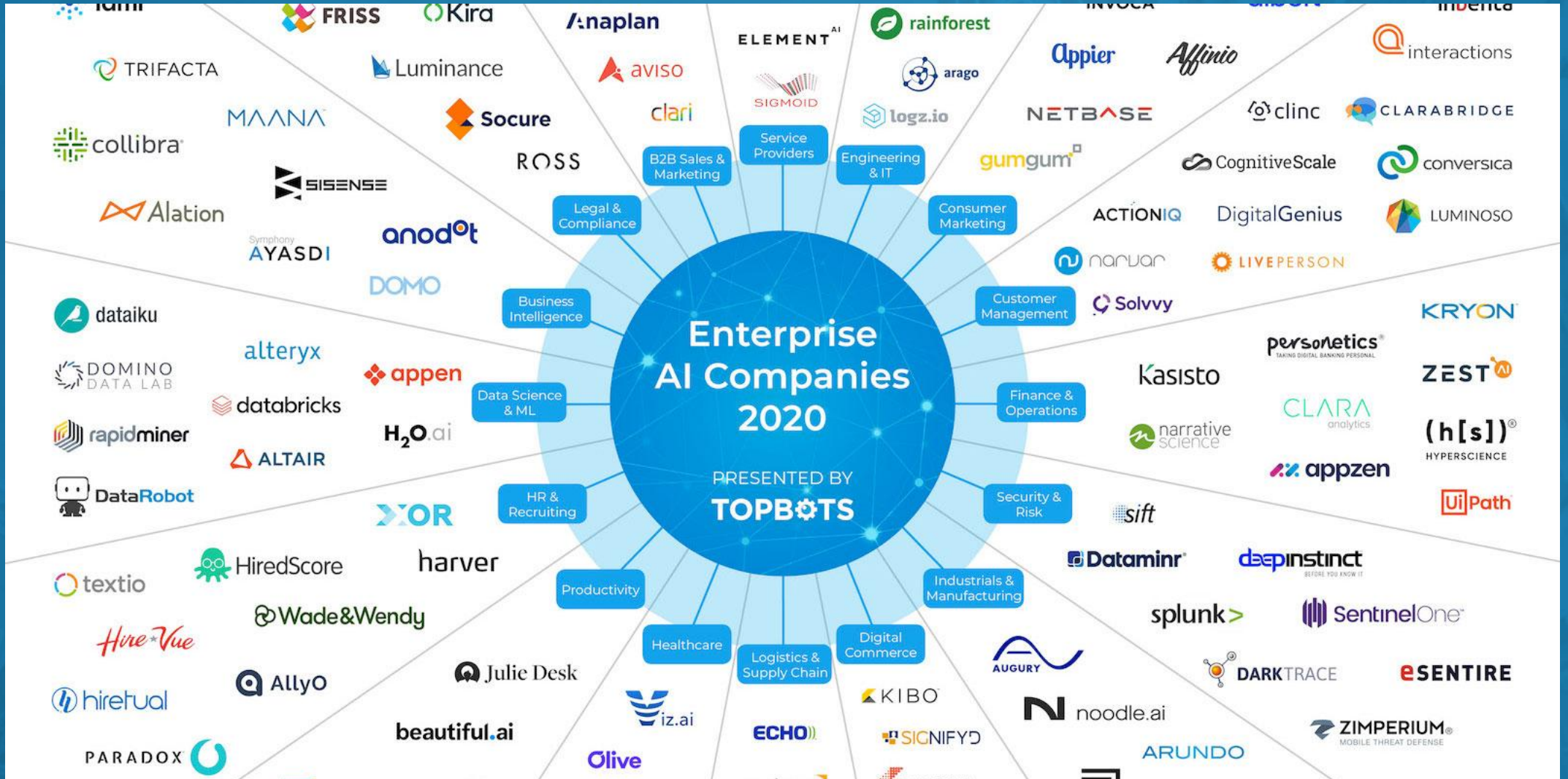
3 Generating Content

...and the AI uses its neural network to generate new examples that are similar to the ones it has trained from.









FORTUNE

Microsoft will feast on \$14 billion in new revenue every year if just 10% of Office users sign on for its A.I.-powered CoPilot—Macquarie report

5

Stephen Pastis

Wed, July 19, 2023 at 4:40 PM CDT · 3 min read



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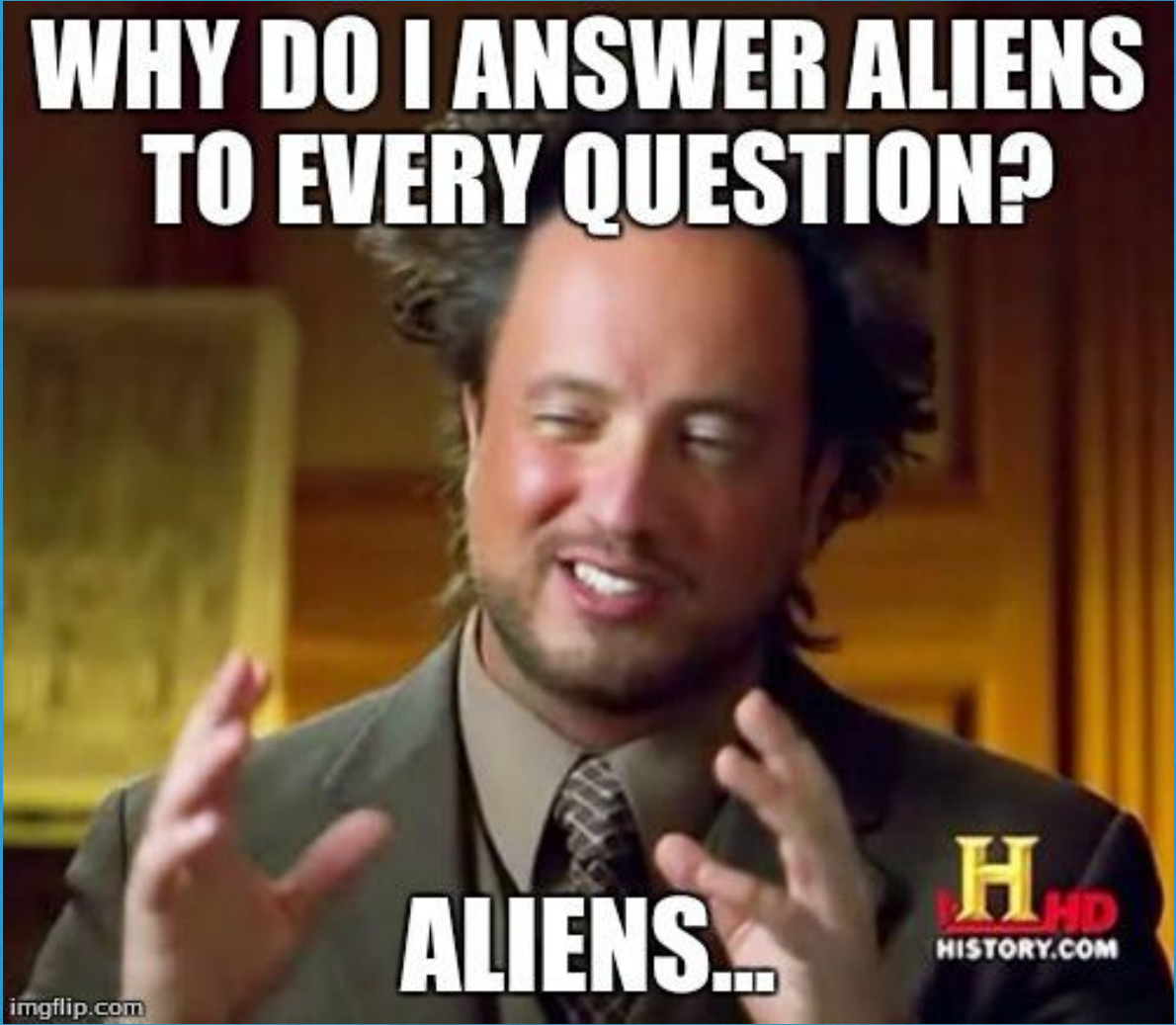
Symbol	Last Price	Change	% Change
MQBK	126.79	+1.95	+1.56%
Macquarie Group Limited			
MSFT	350.25	-4.83	-1.36%

Using ai for Good!

WON'T LET YOU WRITE

WON'T LET YOU SLEEP

UNTIL YOU'VE WRITTEN





Perils and Pitfalls of ai?





HIGH-SCHOOL

High school team defeats other high school team in high school football action

LedeAI

Published 11:25 p.m. ET Aug. 18, 2023

Two area high schools played a football game on Friday night with one emerging victorious 21-12.

The game was tied going into the opening kickoff but that would soon change when one team would later score.

Both teams hope to learn from this game as they are back in action next Friday night against other opponents.

Check out our complete [boys football roundup](#) to stay up-to-date on all the action.

You're reading a news brief powered by ScoreStream, the world leader in fan-driven sports results and conversation. Read the [latest exclusive](#)




Oh-oh-oh-oh-woahhhh



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2023



OK, what you really need...
...and how to use it



I CHOOSE BUSINESS ETHICS.

Ethical Considerations

+

Attribution



Does it matter if AI helped write something?

Personal Information



How is private, personal data used in forming or training models?

Obligations



What obligations do we have to stakeholders to represent them ethically?

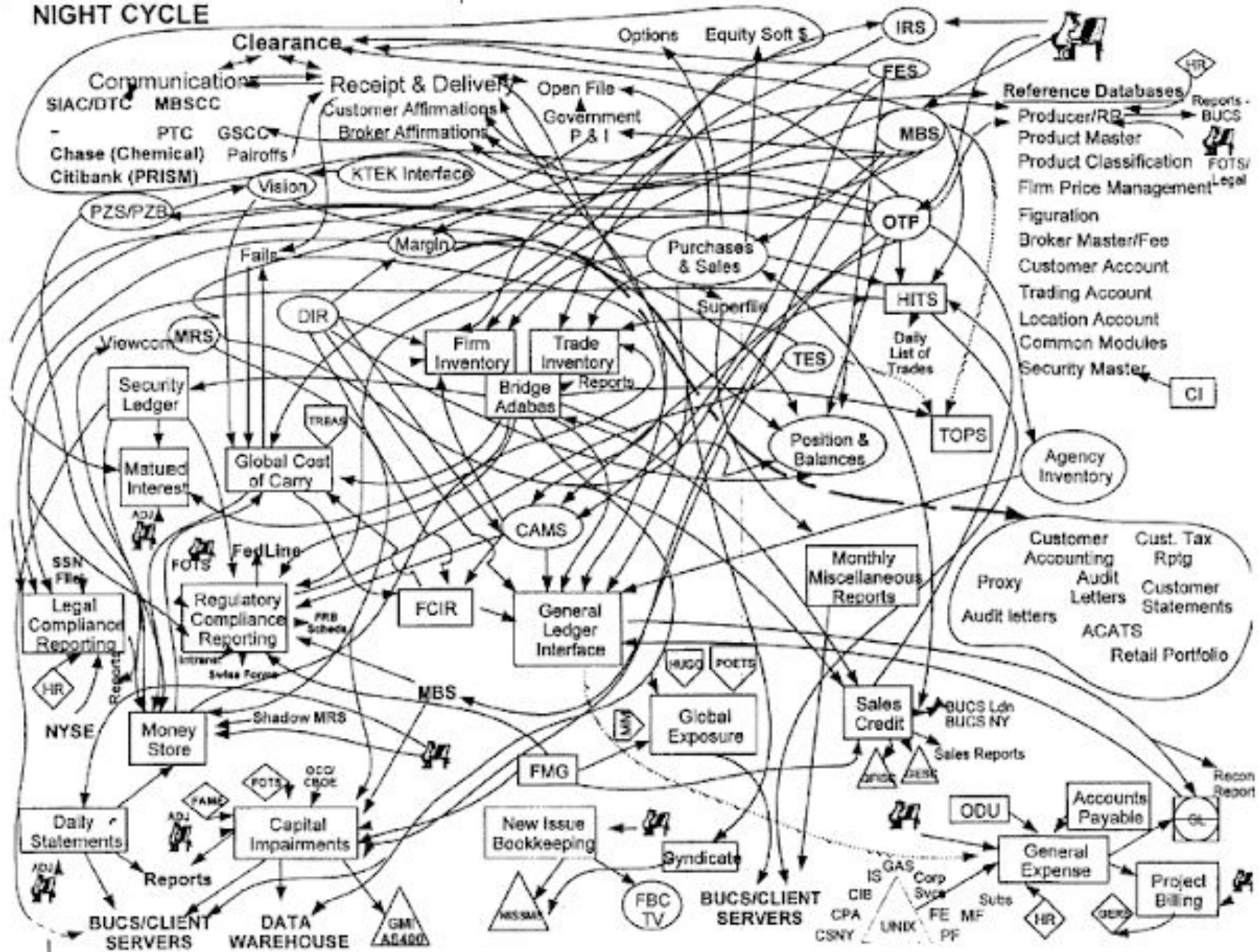
Transparency



What tools are being used and what datasets is the model trained on? How are humans involved in the process?

+

NIGHT CYCLE





Dear Mr. and Mrs. Martin:

This holiday season, embrace your inner geek and support science education with a gift in honor of one of our world-famous exhibits at the Museum of Science and Industry!

As an advocate and member of MSI, I know you have a passion for science education. So why not Give the Gift of Geek? Show your support for one of our iconic exhibits and demonstrate philanthropic giving for all the science-lovers in your life. As a thank you, you'll receive a personalized certificate and other exciting benefits are available for select exhibits. Your gift will become a part of the Museum's Annual Fund, which impacts everything we do, every day to inspire the inventive genius in everyone.

Please show your philanthropic spirit this year and Give the Gift of Geek. Your tax-deductible gift will help us close out the year with a bang—literally if you are in the Rotunda at noon any day of the week. Thank you for your continued support of the Museum of Science and Industry and our mission to advance science education.

Happy Holidays!

David R.

David R.
President

Gift Giving Levels and Benefits

18547

\$25 - Baby Chick Hatchery

- Give the Gift of Geek Certificate featuring the Baby Chick Hatchery

\$50 - U-505 Submarine

- Give the Gift of Geek Certificate featuring the U-505 Submarine
- Two complimentary tickets for an on-board tour

\$100 - Colleen Moore's Fairy Castle

- Give the Gift of Geek Certificate of the Fairy Castle
- Behind-the-scenes tour for two with a curator in January or February 2014

\$150 - The Coal Mine

- Give the Gift of Geek Certificate featuring the Coal Mine
- Blow the Coal Mine whistle
- Receive name recognition during the 2014 Christmas Around the World and Holidays of Lights exhibition

\$250 - Science Storms

- Give the Gift of Geek Certificate featuring Science Storms
- New! Passport to Science Kids Club membership
- A 2014 Annual Fund Explorers Society Membership, which includes two Museum Entry for multiple people, free parking and most Fair market value of \$50
- Receive name recognition during the 2014 Christmas Around the World and Holidays of Lights exhibition

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YES, I WANT TO GIVE THE GIFT OF GEEK!
To Give the Gift of Geek, complete and return this reply form or visit msichicago.org/givegeek

Payment Method: \$250 \$150 \$100 \$50 \$25 Other year-end gift amount (not tied to an exhibit)

Check enclosed Credit card (Please check one)
 Master Card Discover Visa American Express

Account # _____ Exp. Date _____ CCV _____

First Name _____ Last Name _____ Signature _____

This Geek is me! I'm giving to myself. I'm giving the Gift of Geek to someone else (provide address below)

First Name _____ Last Name _____ Email address _____

Address _____ City _____ State _____ Zip Code _____

Send the gift package to me, so I can give the gift in person.
 Send the gift package, including all benefits, to my recipient, with a card indicating it's a gift from me.

Museum of Science and Industry | 5700 S. Lake Shore Drive, Chicago, Illinois | msi.chicago.org

ME WRITING A PROJECT PROPOSAL:



I HAVE NO IDEA OF WHAT I'M DOING

List of Soft Skills



Problem solving



Teamwork



Communication



Leadership



Decision making



Adaptability



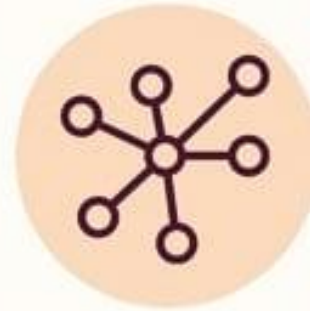
Time management



Negotiation



Self-discipline



Networking





Any Questions?

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