



IDEAS FROM 29 CREATIVE IDEAS WEBINAR FROM ATTENDEE CHAT

Ideas generated by attendees of the Creative Ideas webinar via Zoom chat.

Auction baskets as an online auction. We did this by asking folks selling 'new, in package' stuff on Garage Sale if they will donate for a tax receipt. Many have! I have 8 pickups today! These are for a Family Entertainment Basket (games, puzzles, etc.) and a Gardening Basket.

We did 15 Virtual Walks last year

Battle of the Bands

We changed our annual dinner to a distance dinner. we invited people to stay home, cozy up with Netflix and become hall of famers, all-stars, and heroes by donating. It was a hit we raised \$30,000 and didn't have to host an in-person dinner. we sent out really fancy invitations. It was great

We partnered with a local restaurant for a virtual cooking class. The restaurant helped promote it and because of that, about 60% of those donating to participate were not previously familiar with our organization.

We're doing a Quinoa cooking class this weekend, led by a Bolivian Canadian! (We support kids in Bolivia).

For the cooking class when they registered to participate, we sent the ingredient list to them. So, it was a lower cost event both for participants and for us. It cost us a total of \$40

We also do online Paint Classes

We're having a wing contest, having folks go to local restaurants go buy wings, vote for their favorites by donating money to us (a dollar is a vote) and the restaurants donate 10% of their wing sales for a month to us

We do online auctions every 3 months

We are auctioning some live experiences hosted by graduates of Chatham Hall, a boarding school in Southern Virginia. A wonderful florist is donating an hour of flower arranging demonstration via Zoom.

We brought in local musicians from across the state to perform at our virtual event. Helped get us some new radio sponsors too from music stations!

We have a virtual charcuterie class next week titled "Bubbles & Brie".

Online band performances

We moved our games night online & did really well. Usually held in a pub, online there were no costs other than staff time & zoom costs. We made more than our in-person event. THAT SAID - I think everyone has zoom fatigue, so is this sustainable? Hard to say.

We turned our trivia night into a city-wide scavenger hunt with trivia-like questions. Our guests played as a family & LOVED it!

We're doing a Zoom Gala in March, and for this I'm sending out 1/2 cup of quinoa and 2 quinoa salad recipes with the ticket mailout

For cooking classes - I've seen orgs do pickup boxes - where they partner with a local culinary school to box up the ingredients

Scavenger trivia

We tried to do a Cookies & Cocktails event with a \$20 fee. We partnered with a bakery, where they taught them how to cook the cookie and cocktail.

Virtual Beer and Trivia, we paired with a local brewery to help support them too, Trivia on Tap was born!

We are doing our annual Dance for Miracles virtually this year.

We did our virtual event from our stage and the chairs showed off auction items like a game show. Entertaining! ALSO, we used our football field for a small party, and it worked fantastic because people feel safer outdoors!

We hosted a beer, wine, bourbon tasting, and a trivia night, and this month a Charcuterie demo. Then in the spring we are moving our spring gala with a live and silent auction online.

We held a Spay-tabular Party for Paws, which became an online auction in 2020 - Spay-tacular Bidding for Paws:)

We did a virtual pizza and trivia night. Pizza kits were sent to all participants and trivia was done using Kahoot!

We did a Virtual Voyage - we are in international development and so we took our prospects to various countries virtually - no passport needed!

I have an online recipe competition right now for Valentine's Day - chefs and home cooks, vote for your favorite or donate: Confections for Good.

Cooking Class ingredients question - You can provide a grocery list ahead of time with what to purchase. If you have a small group (we are doing a high-level donor event tomorrow) we deliver boxes to our donors. This is no more than 15 boxes so doable. Otherwise, "here is your shopping list" is the best option. Maybe even partner with a grocery store - stop by X Store to get your ingredients.

We hosted a camp out for a cause where folks participated in Peer-to-Peer fundraising and camped out at home on the night of the event. We had local musicians, snack recipes, ghost stories streaming throughout the night on our Facebook and you tube...first year for the event and we raised over \$26,000

We had a series of music and wine tasting with a sommelier. We also had an event with a cocktail demo. Guests picked up wine and cocktail kits. Not a great amount of response but some.

We did a telethon in the fall with 8 weeks of planning including conception as our in-person event through parishes wouldn't be successful. Great response for a 2-hour event! We are now planning with 9 months lead time!

We also have a "Hike It Off" event next month at a local nature trail. We are utilizing it as a "Live Well" event for our physicians.

Currently we are encouraging a clear out Amazon Wishlist and encouraging donors to purchase some our supply items that support our services.

Scavenger hunt: people pay to participate. Send in their completed cards, pick winner give prize. For scavenger hunts, I've seen orgs sell "passports" with the list of scavenger items. Participants uploaded photos to IG/FB with a hashtag to win prizes. Scavenger hunt – great opportunity for sponsor to underwrite the costs and prizes! For high-level donors we are using it as stewardship. Virtual

stewardship events are harder than even a gala. We crafted a dinner in a box strategy and the first one was EXTREMELY successful.

We are currently planning a live/online auction for March. We have a large outdoor tent for the auction and then will have online exclusive items

We did a hybrid event, limited in person seats- its def hard (basically two separate events) but very much worth it. we did swag bags & lunch for those who were in person, and sent our virtual attendees a code for free lunch delivery

Looking to turn an Empty Bowls fundraiser into a month-long Hunger Awareness month. Would like to figure out a way to incorporate the bowls that we still have from last year's event while minimizing contact with donors. Would love to gain any ideas to keep the month interactive and maintain the integrity of the event. Also looking to expand the reach

Virtual Wine dinner, we used a local restaurant and our guest picked up their wine and food. They went home and tuned into a Zoom presentation with our Sommelier and Chef

On Board at Graycliff, a Frank Lloyd Wright property south of Buffalo. House was designed to highlight summer solstice and we always did an on-site gathering that evening. This year went virtual with our philharmonic orchestra playing and was able to share the video with Wright fans around the world who would never be able to come to Buffalo. Hundreds paid the reasonable fee to join us - 10x

I have done 3 virtual events this year. A Brunch (raised \$100K), a Ball (raised \$1.3 mil) and a Wine Tasting (raised \$100K). Happy to chat with anyone that want helps. Dsamulis@catholiccharities.net

Virtual Brunch event

We simulcasted to YouTube and Facebook and had employees moderating and engaging with donors in the chats. It went very well!

We had a virtual event in December where we premiered the event on YouTube, had planted questions by the staff and honorees answering questions in the chat to engage the audience! It got great reviews!

We hosted a virtual wine, beer, bourbon tasting. Happy to answer questions. sloonie@chch.org

We had dinner/wine from a catering company delivered to our local sponsors and gourmet gift baskets sent to our out-of-town sponsors. It was a hit!

We are an educational ranch who also provides therapeutic-type animal services. We did a drive-thru petting zoo that went fairly well. Seeking new ideas.

We do Live video interviews of our missionaries and set them to about 30-45 minutes as well.

Virtual wine dinner

We had a concert event this past November go virtual and ended up being 2+ hours. Our audience loved it. But we knew our audience/event could support it. Don't be afraid to break the mold if your event is different and calls for a longer time.